

**Joint Plan Commission  
and Community Development Authority Minutes  
February 19, 2026 at 6:00 PM**

**CDA Members Present:** Kathy Annen, Luke Fessler, Kurt Zimmerman, Elizabeth Yszenga, Ben Tanko  
**CDA Members Absent:** Anthony Hennes, Josh Ostermann  
**PC Members Present:** Stephanie Brassington, Luke Fessler, Karen Pominville, Austen Conrad  
**PC Members Absent:** Eric Johnson, Scott Peters, Chris Reynolds  
**Staff Present:** Andrew Bremer, Kong Thao

1. CALL TO ORDER

Annen called the joint meeting to order at 6:00.

2. PUBLIC APPEARANCES

There were no members from the public or online present to speak during this time.

3. BUSINESS.

a. Discussion on review of the Village of McFarland East Side Plan.

Bremer provided summary on the referral from President Brassington and Trustee Fessler for discussion. Bremer discussed the development of the 2023 East Side Plan, other associated plans developed and adopted during that time (2023 Housing Needs Assessment Study and Economic Strategic Plan), previously proposed Tax Increment District #7, and neighborhood planning compared to comprehensive planning. Bremer summarized the status of the four actions recommended by the Plan Commission from their September 11, 2024 meeting were TID #7 was not approved, including 1) completing a traffic study of Siggelkow Road, 2) creation of 30% engineering design for Siggelkow Road, 3) creation of policy for communication with the City of Madison, and 4) East Side Plan reevaluation.

The Joint Committee discussed the following items:

- Member's preferences on concurrent or separate plan development processes for East Side Plan reevaluation and/or the already planned Comprehensive Plan update for 2026-2027.
- Community engagement planning and improving public participation

- The need to obtain public feedback from the entire community in addition to those that may live in or adjacent to the east side.
- Past strategies on information dissemination, surveying, public engagement related to the 2023 East Side Plan.
- Need to make sure that the comprehensive planning public engagement process includes specific community engagement activities directly related to the East Side Plan reevaluation.
- Desire for a consultant or consultant team that has a proven track record of public relations and community engagement around land use planning.
- Desire to incorporate the East Side Plan (as may be amended through the community engagement process) into the Comprehensive Plan instead of having two separate documents. Some CDA/PC members felt that it can sometimes be confusion for members of the public to have to refer to two plans even if the East Side Plan is adopted as part of the Comprehensive Plan.

The CDA and Plan Commission reached a consensus to direct staff to prepare a Request for Proposals to update the 2017 Comprehensive Plan, including public engagement separate and specific to the East Side Plan, as one holistic project.

4. SCHEDULE NEXT MEETING DATE.

- a. Tuesday, February 19, 2026 at 7:00PM – Plan Commission meeting
- b. Wednesday, March 11, 2026 at 7:00PM – Community Development Authority meeting
- c. Tuesday, March 17, 2026 at 7:00PM – Plan Commission meeting

5. ADJOURNMENT.

Fessler motioned to adjourn the meeting for Plan Commission. Brassington seconded the motion. Motion carried 4-0. Annen motioned to adjourn the meeting for CDA. Tanko seconded the motion. Motion carried 5-0. Meeting adjourned at 6:58 PM.