

Wednesday, September 17, 2025**8:30 AM****McFarland Municipal Center**
5915 Milwaukee St, McFarland
Community Room

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below. *Please Note: Virtual attendance is offered as a convenience, but technical difficulties beyond the Village's control may prevent or limit its availability at any meeting. The public is encouraged to attend the meeting in person to assure full access to the proceedings.*

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/84839806341>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 848 3980 6341

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
 - a. This is an opportunity for members of the public to address the Senior Outreach Services Committee. Members of the public who wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to senior.outreach@mcfarland.wi.us to be included as part of the meeting.
3. APPROVAL OF MINUTES.
 - a. Motion to approve minutes of the July 16, 2025 meeting.
4. BUSINESS.
 - a. Review Village of McFarland Proclamation that September is recognized as Fall Prevention Awareness Month.
 - b. Discuss the Dementia Friendly initiative coordination.
 - c. Review presentation addressing Ageism Awareness from DEI Committee Meeting and discuss upcoming event, "Flip the Script on Aging."
 - d. Present and discuss operational structure and service delivery for SOS.
 - e. Review upcoming events and programming for Senior Outreach for the remainder of 2025.
 - f. Discussion and action to increase the frequency of SOS committee meetings from bi-monthly to monthly.
5. SCHEDULE NEXT MEETING DATE.
 - a. Schedule meeting for October 15, 2025 at 8:30am (TBD) or, alternatively November 19th, 2025 at 8:30am.

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

VILLAGE OF MCFARLAND

Senior Outreach Services Committee Minutes

Wednesday, July 16, 2025 - 8:30 AM

1. CALL TO ORDER, ROLL CALL.

Village Trustee Prill called the regular meeting of the McFarland Senior Outreach Services Committee to order at 8:30 am in the Conference Room A of the McFarland Municipal Center.

Members present: Lowell J. Prill, Ken Boyd, Jerry Adrian, Colleen McCormick, Barb Vander Werff

Members not present: Diane Mikelbank

Staff Present: Katie Gletty-Syoen, Matt Schuencke, Brittney Lieb (partial), Dawn Wallace

2. PUBLIC APPEARANCES.

- This is an opportunity for members of the public to address the Senior Outreach Services Committee. Members of the public who wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to senior.outreach@mcfarland.wi.us to be included as part of the meeting.*

There were no public appearances.

3. APPROVAL OF MINUTES.

- Motion to approve the minutes of the May 21, 2025 meeting.*

Motion by Member Barb Vander Werff, second by Member Colleen McCormick, to approve the minutes of the May 21, 2025 meeting. Motion carries 5 - 0 - 0 by acclamation.

4. BUSINESS.

- Discussion and action regarding the formation of a McFarland Dementia-Friendly Community Group and request that the Village of McFarland government become the first community entity to pursue the certification of "Dementia-Friendly" by directing all municipal departments to engage in the required training and education.*

The formation of a "Dementia-Friendly" community in McFarland was discussed. The proposed plan is to start with the training of Village employees, then the Chamber of Commerce/business members, and then schools. Ellen Taylor, Dementia Specialist, of the Aging and Disability Resource Center would train Village staff through 45 minute - 1 hour trainings. Fifty percent of staff and all managers need to be trained to comply with the official guidelines. A separate 90 minute training is required for 1st responders which is more in depth. This must be an in-person training and multiple days and times would be offered to accommodate everyone.

Motion by Village Trustee Lowell J. Prill, second by Member Jerry Adrian, to approve forwarding this item on to the Village Board for discussion and action. Motion carries 5 - 0 - 0 by acclamation.

- b. Discuss the foundational values and purpose of senior centers and review information about accreditation standards from the National Institute of Senior Centers and Wisconsin Association of Senior Centers to clarify elements that define and differentiate senior centers from other public spaces.

Katie Gletty-Syoen led a discussion regarding the need for a senior center in the Village of McFarland. She provided several guides from different organizations pertaining to the demographics of the older population, definition of senior centers, how to start the process of becoming accredited, mission, purpose, strategic planning, etc. She will break these ideas down further at the next meeting of this committee. Today's discussion included topics such as how this would fit into the overall budget, space needs, etc. Matt Schuencke explained that the Village Board is currently working through goals and planning phases of work to take place over time.

- c. Discuss progress and preliminary reporting from research about and visits to other Dane County senior centers.

Katie Gletty-Syoen provided an update on her visits to area senior centers in comparable municipalities (completed are Deforest, Oregon, Stoughton, Fitchburg and Waunakee; to visit soon include Mt Horeb, SW Dane, and NW Dane). She has had discussions with the directors regarding their histories, past challenges, staffing, funding, square footage, activities, etc. After the visits are complete she will compile the information for comparison at the next meeting. She noted that it would be beneficial to members of this committee to tour some of these senior centers also (the most comparable being Waunakee and Fitchburg).

- d. Director will share upcoming programming and events.

Katie Gletty-Syoen reviewed all upcoming events, programs, exercise classes, etc. and encouraged committee members to attend them.

5. SCHEDULE NEXT MEETING DATE.

- a. Next meeting scheduled for September 17, 2025 at 8:30am. Discuss increasing frequency of SOS meetings to occur monthly.

This meeting may be held monthly going forward. It will be brought to the Village Board as an action item. If approved, meetings will be held in the Community Room, be recorded and virtual attendance will be an option for interested community members.

The next meeting will be held Wednesday, September 17, 2025 at 8:30am.

6. ADJOURNMENT.

Motion by Village Trustee Ken Boyd, second by Member Colleen McCormick, to adjourn at 10:02am.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,

Dawn Wallace
Nutrition Manager



**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Wednesday, September 17, 2025

SECTION: Business

DEPARTMENT: Outreach

CONTACT:

AGENDA ITEM: Review Village of McFarland Proclamation that September is recognized as Fall Prevention Awareness Month.

PREVIOUS ACTION:

ISSUE SUMMARY:

The attached proclamation to designate September as Falls Prevention Awareness Month was adopted by the McFarland Village Board on Tuesday, August 26th. Katie Gletty-Syoen, Senior Outreach Director will discuss the programs that are planned for September and beyond to support the Falls Prevention Initiative including:

- **Stepping On Course:** Beginning on Tuesday, September 9th, this evidence-based 8-week course is presented in conjunction with Safe Communities. Participants attend a series of presentations with guest speakers who will address different aspects of fall prevention. Examples of speakers include a physical therapist, a pharmacist, an emergency responder, and a registered dietitian. The course is a combination of lecture, hands-on activities, and collaborative sharing.
- **Balance Class:** Beginning on Monday, September 8th, this 12 session class will be meeting on Monday and Wednesday mornings with Andy Saul from Stoughton Health and Community Wellness. This class utilizes pre and post testing with participants to tailor strategies for physically improving balance through exercises.
- **"Denying Gravity" Screening and Film Talk-back.** On Tuesday, September 9th McFarland Senior Outreach will stream a screening of a new 90-minute documentary about Falls Prevention, which will be followed by a broadcast panel discussion with professionals addressing Fall Prevention through programs and services in Wisconsin.
- **Aging with Wisdom presentation, "Falls Prevention,"** on Thursday, September 25th at the McFarland Public Safety Center from 1pm to 2:30pm. Deputy Chief Jeff Dostalek from Fitch-Rona EMS will share information about why we should care about falls, effective strategies for preventing a fall, and valuable community resources available. Diane Turner will talk about the Safe at Home program and, in addition to providing information on the program and how to sign up, she will emphasize the importance of home safety in the context of fall prevention and resilience.
- We are also promoting the "Only Leaves Should Fall" Event featuring speaker Dr. Zorba Pastor who will speak about strategies for maintaining independence and keeping upright by preventing a fall. This will be taking place on Tuesday, September 30th from 12pm to



3:30pm at Covenant Presbyterian Church in Madison. Staff will be assisting at event.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

1. VOM Falls Prevention Awareness Month Proclamation (1)



www.mcfarland.wi.us | 5915 Milwaukee St, McFarland, WI 53558 | 608.838.3153

Proclamation

Designating September 2025, as Falls Prevention Awareness Month in the Village of McFarland

WHEREAS; according to the Centers for Disease Control and Prevention (CDC), falls are the leading cause of injury-related death among older adults in the United States, with more than one in four adults aged 65 and older experiencing a fall each year, including many Wisconsinites; and

WHEREAS; falls in Wisconsin cost an estimated \$1 billion a year, in addition to the emotional and physical costs to older adults, their families, and their caregivers; and

WHEREAS; according to the Wisconsin Department of Health Services and Dane County Department of Emergency Management, falls are the second most common reason for an ambulance response in Dane County with the Village of McFarland EMS responding to 182 falls-related calls in 2024 alone, and

WHEREAS; due to a fear of falling, older adults may limit their activities and social engagements, which can lead to physical decline, depression, social isolation, and feelings of helplessness; and

WHEREAS; together with DHS, the Dane County Falls Free Wisconsin Coalition, Safe Communities, Safe at Home, the Dane County Aging and Disability Resource Center, McFarland Fire Rescue and McFarland Senior Outreach, we strive to raise awareness of and support falls prevention initiatives, including evidence-based programs like Stepping On; and

WHEREAS; this month, the Village of McFarland reaffirms its commitment to the well-being of older adults and their caregivers by encouraging fall prevention efforts in the Village of McFarland;

Now, Therefore, be it proclaimed by the McFarland Village Board, that September is hereby

Falls Prevention Month

And THAT, all older adults are encouraged to participate in appropriate activities and to support efforts to prevent falls.

Proclaimed at a regular meeting of the McFarland Village Board on this 26th day of August, 2025.

ATTEST:

APPROVED:

Cassandra Suettinger

Stephanie Brassington

Deputy Administrator/Clerk Village

Village President


McFarland
SUMMARY SHEET

MEETING DATE: Wednesday, September 17, 2025

SECTION: Business

DEPARTMENT: Outreach

CONTACT:

AGENDA ITEM: Discuss the Dementia Friendly initiative coordination.

PREVIOUS ACTION:

ISSUE SUMMARY:

The Dementia Friendly McFarland initiative was introduced to the McFarland Village Board on Tuesday, August 26, 2025. The Village Board voted unanimously to pursue dementia-friendly training for Village of McFarland staff as well as board and committee members, with the goal of attaining the "Dementia-Friendly" designation. No-cost dementia-friendly training sessions, facilitated by Dane County Dementia Specialists, will be arranged on a rotating schedule to accommodate different work schedules starting in early 2026, integrated into the roster of training for staff. Katie Gletty-Syoen will be writing an article for the McFarland Chamber of Commerce Newsletter about opportunities for local businesses to participate in training sessions to earn the designation of a "Dementia-Friendly Business." Letters will also be sent to local faith communities, schools, and community groups. McFarland Senior Outreach will host a booth at the McFarland Community Festival and information about the Dementia Friendly McFarland group will be promoted to build interest and gather volunteers.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

None


VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Wednesday, September 17, 2025

SECTION: Business

DEPARTMENT: Outreach

CONTACT:

AGENDA ITEM: Review presentation addressing Ageism Awareness from DEI Committee Meeting and discuss upcoming event, "Flip the Script on Aging."

PREVIOUS ACTION:

ISSUE SUMMARY:

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

1. Flip the Script on Aging flyer - FINAL

Let's rewrite the story of aging together! Space is limited. Register today!

FREE
Community
Event!

Hosted by



Flip the Script on Aging

People of all ages are warmly encouraged to attend!

Erasing the Bias, Embracing the Age

Get ready for an unforgettable experience where we'll confront ageism head-on! Explore the subtle stereotypes shaping our neighborhoods, workplaces, and relationships and learn how to challenge them with empathy, understanding, and action.

Take part in thought-provoking discussions and brainstorm real-world ways to foster respect and dignity across generations. Let's reimagine aging not as a limitation, but as a vibrant journey.

WHEN: Wed. October 22 | 1:30 pm - 4:00 pm

WHERE: Madison Marriott West
1313 John Q Hammons Dr, Madison

COST: **FREE admission & parking**

What's in store:

- Captivating speakers & heartwarming stories
- Engaging conversations in a welcoming group
- Cake & refreshments
- Gift bags for each participant

Sponsored by



SAIL is a program of AgeBetter, Inc., a 501(c)(3) organization sponsored by Attic Angel and Oakwood Village.

Agenda

Welcome

Ann Albert, Exec. Director, AgeBetter, Inc.

Speakers

Explore how mindset impacts aging and longevity with these leading experts:

Dr. Regina Koepf

- Clinical Psychologist, Gerontologist & Aging Expert; Founder & Director - Center for Mental Health & Aging

Stacie Sampson

- Audience Strategy Manager (Age Inclusion), AARP

Break

Help SAIL celebrate 20 years!

Guided Discussions

It's your turn! Challenge assumptions, share your experience, and help shape bold strategies to combat ageism.

Space is limited (deadline 10/15)

Register today!

Visit the link below:

bit.ly/45vlVWM

Or, call (608) 230-4321.

Or, use your phone to scan the QR code.





McFarland
SUMMARY SHEET

MEETING DATE: Wednesday, September 17, 2025

SECTION: Business

DEPARTMENT: Outreach

CONTACT:

AGENDA ITEM: Present and discuss operational structure and service delivery for SOS.

PREVIOUS ACTION:

ISSUE SUMMARY:

This presentation will help to provide context and clarity regarding the different senior services provided in Dane County and what roles McFarland Senior Outreach fulfills. We will discuss how funds are allocated for which services and how those are distributed via federal, state, and county entities. We will define terms that are often used, such as "focal point" and "case management." The many acronyms for varying organizations will be defined and explained within the broader context. Examples of senior centers designated as Dane County Focal Points that are based within municipal governments will be explored, including examples in Oregon, Fitchburg, Stoughton, Middleton and Waunakee.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

None


McFarland
SUMMARY SHEET

MEETING DATE: Wednesday, September 17, 2025

SECTION: Business

DEPARTMENT: Outreach

CONTACT:

AGENDA ITEM: Review upcoming events and programming for Senior Outreach for the remainder of 2025.

PREVIOUS ACTION:

ISSUE SUMMARY:

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

None


VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Wednesday, September 17, 2025

SECTION: Business

DEPARTMENT: Outreach

CONTACT:

AGENDA ITEM: Discussion and action to increase the frequency of SOS committee meetings from bi-monthly to monthly.

PREVIOUS ACTION:

ISSUE SUMMARY:

As the SOS Committee moves forward to support the evolution of programs and services at McFarland Senior Outreach, it has been suggested that it would be helpful to have more frequent committee meetings, moving to a monthly meeting rather than every other month.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

None