

**Wednesday, September 17, 2025****8:30 AM****McFarland Municipal Center**  
5915 Milwaukee St, McFarland  
*Community Room*

## AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below. *Please Note: Virtual attendance is offered as a convenience, but technical difficulties beyond the Village's control may prevent or limit its availability at any meeting. The public is encouraged to attend the meeting in person to assure full access to the proceedings.*

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/84839806341>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 848 3980 6341

Press \*9 to raise/lower hand. Press \*6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
  - a. This is an opportunity for members of the public to address the Senior Outreach Services Committee. Members of the public who wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to [senior.outreach@mcfarland.wi.us](mailto:senior.outreach@mcfarland.wi.us) to be included as part of the meeting.
3. APPROVAL OF MINUTES.
  - a. Motion to approve minutes of the July 16, 2025 meeting.
4. BUSINESS.
  - a. Review Village of McFarland Proclamation that September is recognized as Fall Prevention Awareness Month.
  - b. Discuss the Dementia Friendly initiative coordination.
  - c. Review presentation addressing Ageism Awareness from DEI Committee Meeting and discuss upcoming event, "Flip the Script on Aging."
  - d. Present and discuss operational structure and service delivery for SOS.
  - e. Review upcoming events and programming for Senior Outreach for the remainder of 2025.
  - f. Discussion and action to increase the frequency of SOS committee meetings from bi-monthly to monthly.
5. SCHEDULE NEXT MEETING DATE.
  - a. Schedule meeting for October 15, 2025 at 8:30am (TBD) or, alternatively November 19th, 2025 at 8:30am.

## 6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or [village.clerk@mcfarland.wi.us](mailto:village.clerk@mcfarland.wi.us) by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.