

VILLAGE OF MCFARLAND **School District/Village Board Joint** *NOTICE OF PUBLIC MEETING*
Planning Committee

Tuesday, March 11, 2025

5:00 PM

McFarland Municipal Center
5915 Milwaukee St, McFarland
Community Room

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below. *Please Note: Virtual attendance is offered as a convenience, but technical difficulties beyond the Village's control may prevent or limit its availability at any meeting. The public is encouraged to attend the meeting in person to assure full access to the proceedings.*

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/86343256962>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 863 4325 6962

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.

2. PUBLIC APPEARANCES.

- a. This is an opportunity for members of the public to address the School District/Village Board Joint Planning Committee for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Committee about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Committee for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to village.clerk@mcfarland.wi.us to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

3. APPROVAL OF MINUTES.

- a. Motion to approve the minutes of the November 12, 2024 meeting.

4. BUSINESS.

- a. Updates regarding diversity, equity, and inclusion efforts within the District and Village.
- b. Update for the project to update the Village's mission, vision, and value statements.
- c. Discussion regarding the School District and Village working towards constructing a solar farm at or around 3454 Siggelkow Road (Parcel 0710-654-8341-1).
- d. Update regarding improvements to US Highway 51 that have begun and are being planned in the future.
- e. Presentation from McFarland School District regarding projected enrollment.

f. Discussion of topics of mutual interest and updates of local initiatives to the School District of McFarland and Village of McFarland.

5. SCHEDULE NEXT MEETING DATE.

a. Tuesday, May 13, 2025 at 5:00 pm.

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

VILLAGE OF MCFARLAND

School District/Village Board Joint Planning Committee Minutes

Tuesday, November 12, 2024 - 5:00 PM

1. CALL TO ORDER, ROLL CALL.

Village President Clow called the regular meeting of the McFarland School and Village Board Joint Planning Committee to order at 5:01 pm in the Community Room of the McFarland Municipal Center.

Members Present: School - Craig Howery (alternate), Meghan Fessler, and Aaron Tarnutzer. Village - Carolyn Clow, Hilary Brandt, and Matt Schuenke.

Members Not Present: None.

Staff Present: School District Director of Business Jeff Mahoney, School Board Member Bruce Fischer, Interim Police Chief Brian Redman, and School Resource Officer Joel Zietsma.

2. PUBLIC APPEARANCES.

This is an opportunity for members of the public to address the School District/Village Board Joint Planning Committee for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Committee about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Committee for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to village.clerk@mcfarland.wi.us to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.
None.

3. APPROVAL OF MINUTES.

Motion to approve the minutes of the July 10, 2024 meeting.

Motion by Clow, second by Fessler, to approve the minutes of the July 10, 2024 meeting. Motion carries 6 - 0 - 0 by acclamation.

Motion to approve the minutes of the September 10, 2024 meeting.

Motion by Clow, second by Howery, to approve the minutes of the September 10, 2024 meeting. Motion carries 6 - 0 - 0 by acclamation.

4. BUSINESS.

Update from the School Resource Officer and discussion on work in the upcoming school year.

McFarland School Resource Officer Joel Zietsma and Interim Police Chief Brian

Redman were present to discuss their work within the School District. Officer Zietsma discussed various programs, safety evaluations, and engagement efforts he has participated in to support the educational process within all of the Schools. Members asked questions and discussed this work in the schools emphasizing how well the collaboration between the District, Village, and Community has been to make this work successful.. No action was taken on this item.

b. Discussion regarding results of the School District operating referendum.

Tarnutzer reviewed the results of the referendum that was passed by the communities that represent the district. They are working on next steps to integrate the approved funds into their operations going forward to help limit future negative impacts. Members discussed future outlook on operations and previous challenges navigated. No further action was taken on this item.

c. Discussion of topics of mutual interest and updates of local initiatives to the School District of McFarland and Village of McFarland.

Reviewed additional items previously covered throughout the year and stressed continuing to collaborate wherever possible.. No new topics were addressed.

5. SCHEDULE NEXT MEETING DATE.

a. Tuesday, January 14, 2025 at 5:00 pm.

6. ADJOURNMENT.

Motion by Howery, second by Brandt, to adjourn at 5:54 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,
Matthew G. Schuenke
Village Administrator



**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Tuesday, March 11, 2025

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Updates regarding diversity, equity, and inclusion efforts within the District and Village.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The Diversity, Equity, Inclusion, and Belonging (DEIB) Coordinator for the School District and Diversity, Equity, and Inclusion (DEI) Strategist for the Village will be present to discuss current and past efforts within both organizations as it impacts the Community. Additionally, they will share areas of collaboration and issues we are working towards in the future.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action is needed on this item.

ATTACHMENTS:

None


VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, March 11, 2025

SECTION: Business

DEPARTMENT: Administration

CONTACT: Krystal Johnson, DEI Strategist

AGENDA ITEM: Update for the project to update the Village's mission, vision, and value statements.

PREVIOUS ACTION:

The Village Board reviewed the project overview and general timeline at its meeting on November 12, 2024.

The Village Board met on December 10, 2024 to review the communications and engagement plan for the project.

The Village Board received an update on the project at its meeting on February 25, 2025. The next update will be on March 25, 2025.

ISSUE SUMMARY:

The Village is currently going through an update to its mission, vision, and value statements. Late last year the Village Board reviewed the timeline and general overview of the project. Feedback sessions with the public and staff will conclude this month as we think about starting to bring that work together into the drafting process for review next month. Enclosed within the packet is a report provided by the DEI Strategist to the Village Board last month which covers central themes on the feedback received, shares some comments from the process, and reviews next steps to finish the update.

FINANCIAL/BUDGET IMPACT:

Costs associated with this project will be covered under existing approved operating funds.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action on this item. Presented for discussion and update.

ATTACHMENTS:

1. VB_IntPresentation_KJ



Values · Vision · Mission

Village Visionaries

VILLIAGE VISIONARIES KEYFINDINGS

February 25th, 2025

CONTENT

- Overview of Workshop and Survey
- Overview of Scoring/Analyzing System
- Overview of Outreach & Engagement
- Community Survey Key Findings
- Community Workshop Key Findings
- Staff Workshop Key Findings
- Next Steps
- Q&A

OVERVIEW OF WORKSHOP & SURVEY

Community Survey

- January 3rd - February 28th
- 90 participants as of 02/25/2025

Staff workshops

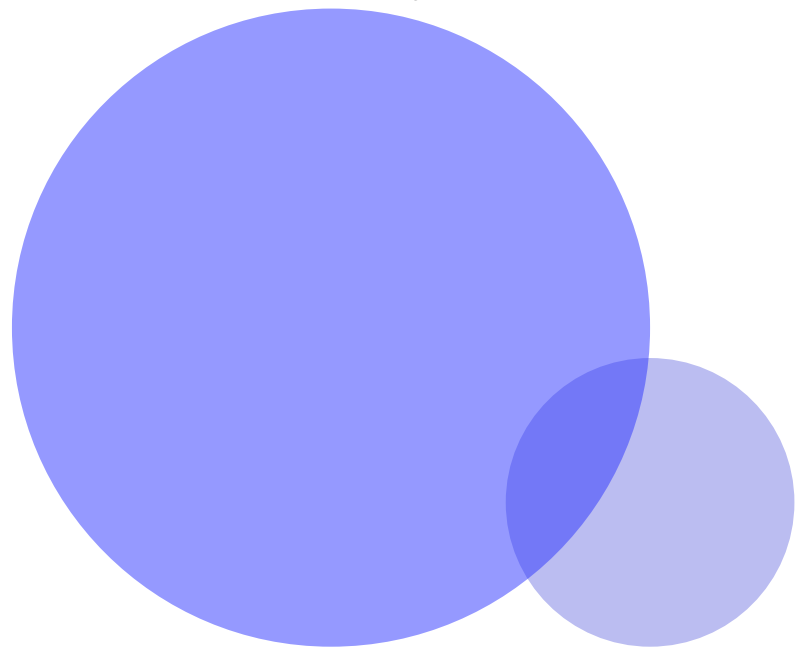
- February 10th - February 14th
- 28 participants

Community Workshops

- January 14th - February 22nd, 2025
- 14 in person and Virtual sessions
- 19 participants
 - 17 adults
 - 2 youth

Staff Survey

- February 27th - March 4th



OVERVIEW OF SCORING/ANALYZING

Phase-Organize:

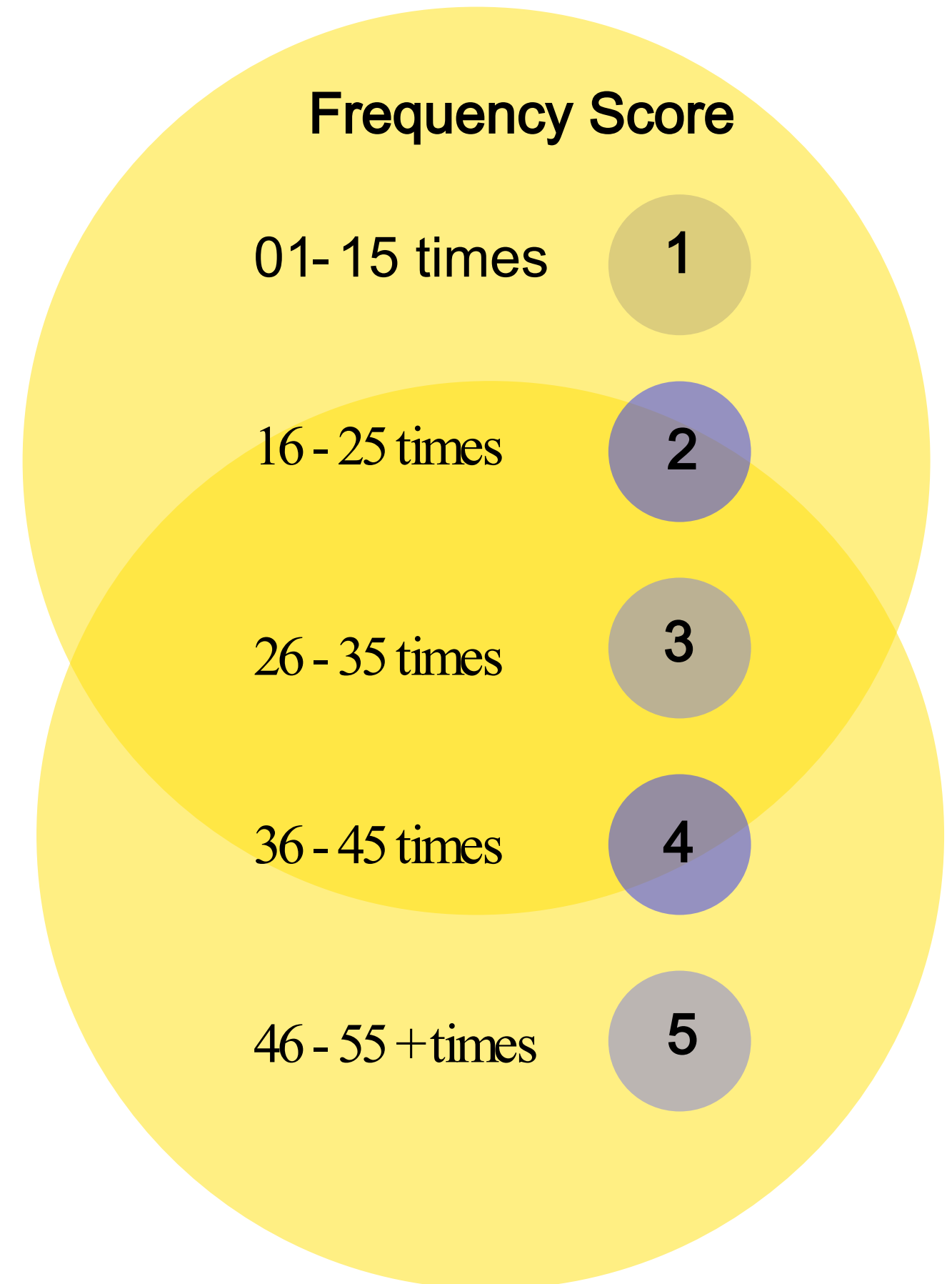
- Grouping, identifying themes and concepts
 - Example
 - Safe/ Safety - 15: Frequency Score = 1
 - Transparency - 44: Frequency Score = 4

Phase 2 - Staff Interpretation

- Words, phrases, themes, and concepts identified or are placed within three components.
 - Audiences (Who the Village Serves)
 - Contributions (What the Village Provides)
 - Distinctions (What sets the Village Apart)

Phase 3 - SWOT Analysis

- Focused on findings from the staff interpretation



OVERVIEW OF OUTREACH & ENGAGEMENT



McFarland VILLAGE OF
Naturally Connected

DEPARTMENTS GOVERNMENT COMMUNITY HOW

Home > Government > Village Visionaries

Village Visionaries

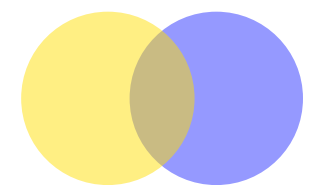
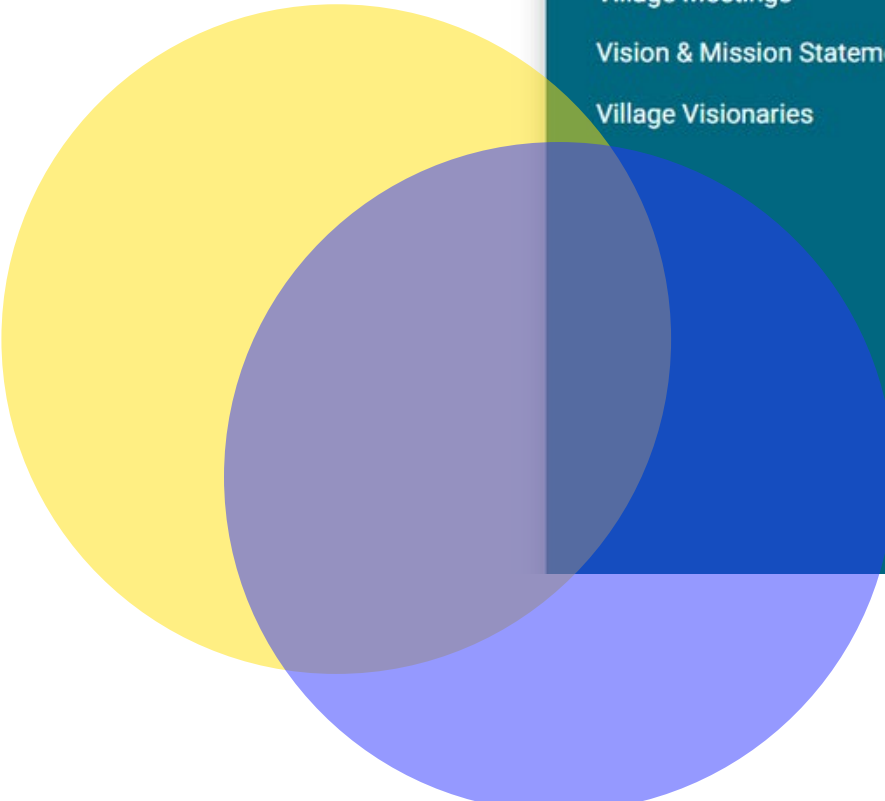
Last chance to take the our Community Survey!
The survey will remain open through **February 28, 2025**. [Start the survey >>](#)

In late 2024, the McFarland Village Board decided that the Village would undertake the project of creating revitalized vision and mission statements to serve as the basis for our work and service to the community.

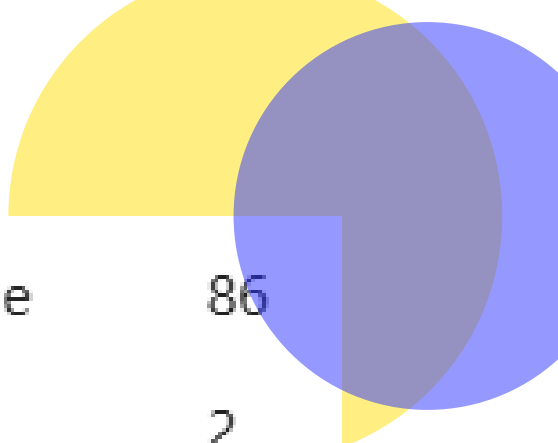
The ultimate aim of the revitalization effort is to ensure that the new organizational vision and mission reflect the shared values and visions of *all* McFarland community members, not just those of our staff or elected officials. Since our work is directly rooted in our vision and mission statements, accomplishing this aim will mean that our community's shared values and desires for the future of McFarland are likewise infused into each goal, strategy, and plan we create and pursue in the coming years.

Learn more about why this initiative is important in our [introductory blog post](#).

- Landing page
- mailed post card to resident
- in person fliers
- in person meetings
- outreach to local organizations
- Social Media Post / Advertising Boost



COMMUNITY SURVEY KEY FINDINGS



● Resident of Village	86
● Resident of City	2
● Resident of Town	2

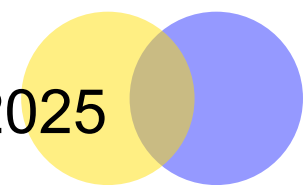
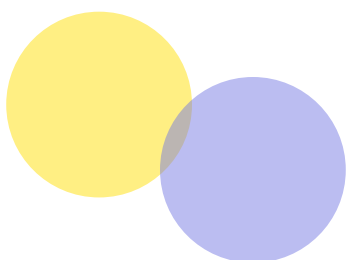
What do you think about the current "VISION" statement for the Village of McFarland? How does it make you feel?

"The statement is too broad."

"The statement is well thought out and reflects how the Village of McFarland is today. As a person who has lived here less than six months, it makes me feel welcomed and proud to be part of a Village that cares about its residents, businesses, natural resources, past and future." This is an appropriate representation of what I would like my community to be. I hope that the choices made truly guide our leadership."

"I think the village has failed at achieving a lot of those things. The only one I would have said in the past is supporting academic excellence but even now that is in question. This place is quite exclusionary and only a specific type of person would reside here."

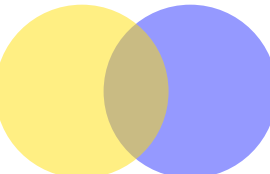
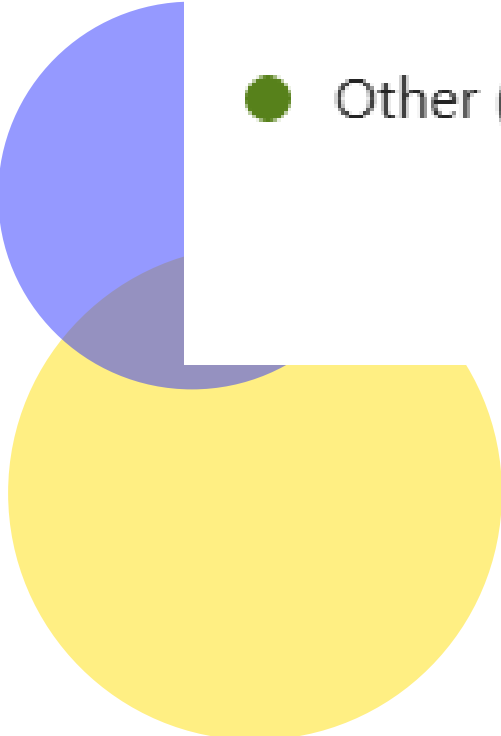
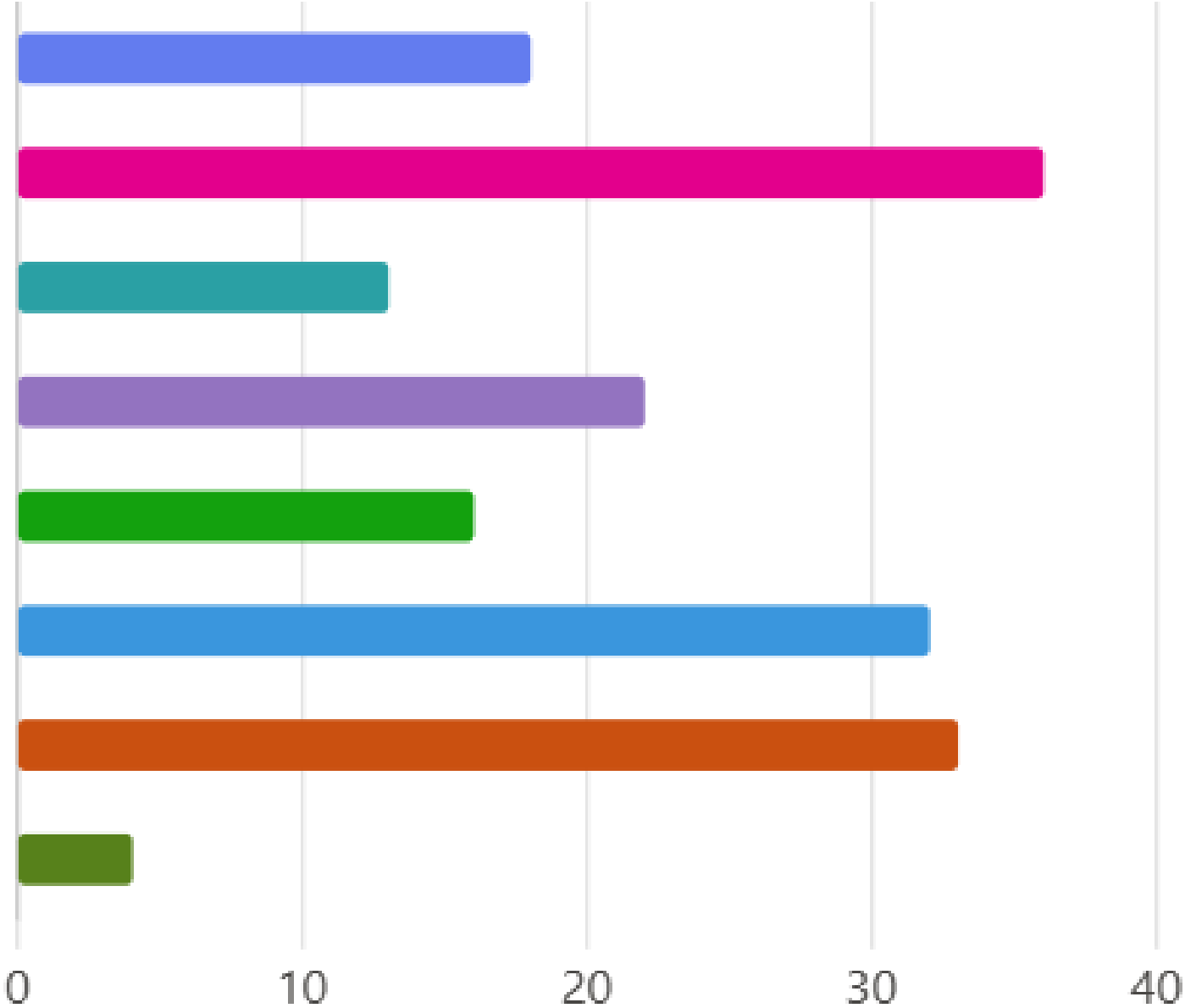
"I think this is a good vision statement in general but I do feel it is long and wordy. I wonder if there is a way to express these same sentiments in a more concise way."



Data from 02/21/2025

What do you think should be the primary focus of our village's vision? (select up to 2)

● Economic growth	18
● Sustainability and environmental stewardship	36
● Community inclusivity and diversity	13
● Supportive Community	22
● Saving History	16
● Quality of Life	32
● Public Safety	33
● Other (please specify)	4



Rank the following values in order of importance for our Village's future?

- 1 Transparency in Governance
- 2 Environmental Sustainability
- 3 Public Safety
- 4 Economic Stability
- 5 Inclusivity

How well do you think the village is doing in following these values?

● Poor ● Fair ● Average ● Excellent

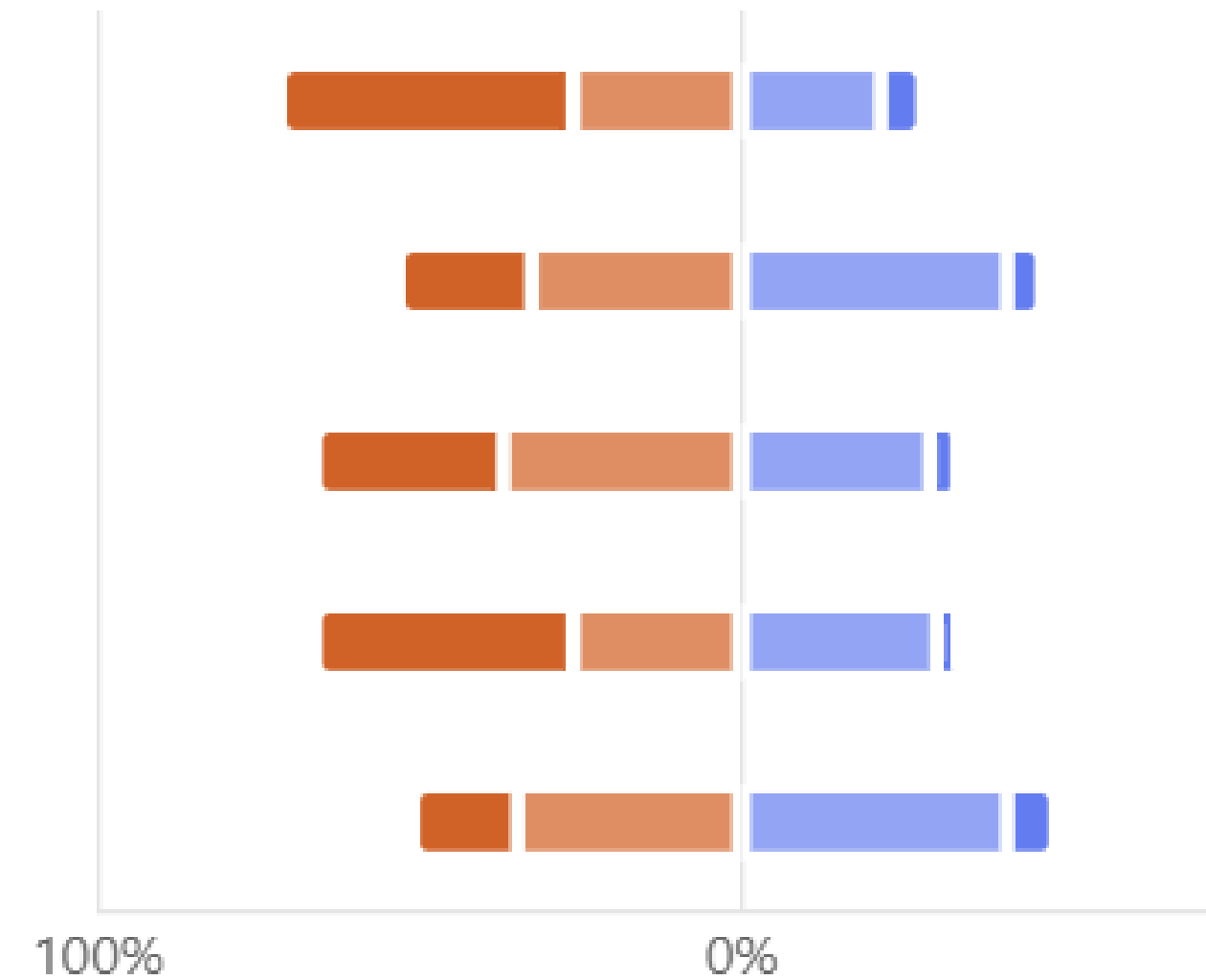
Transparency

Equity

Efficiency

Responsiveness to community needs

Inclusivity

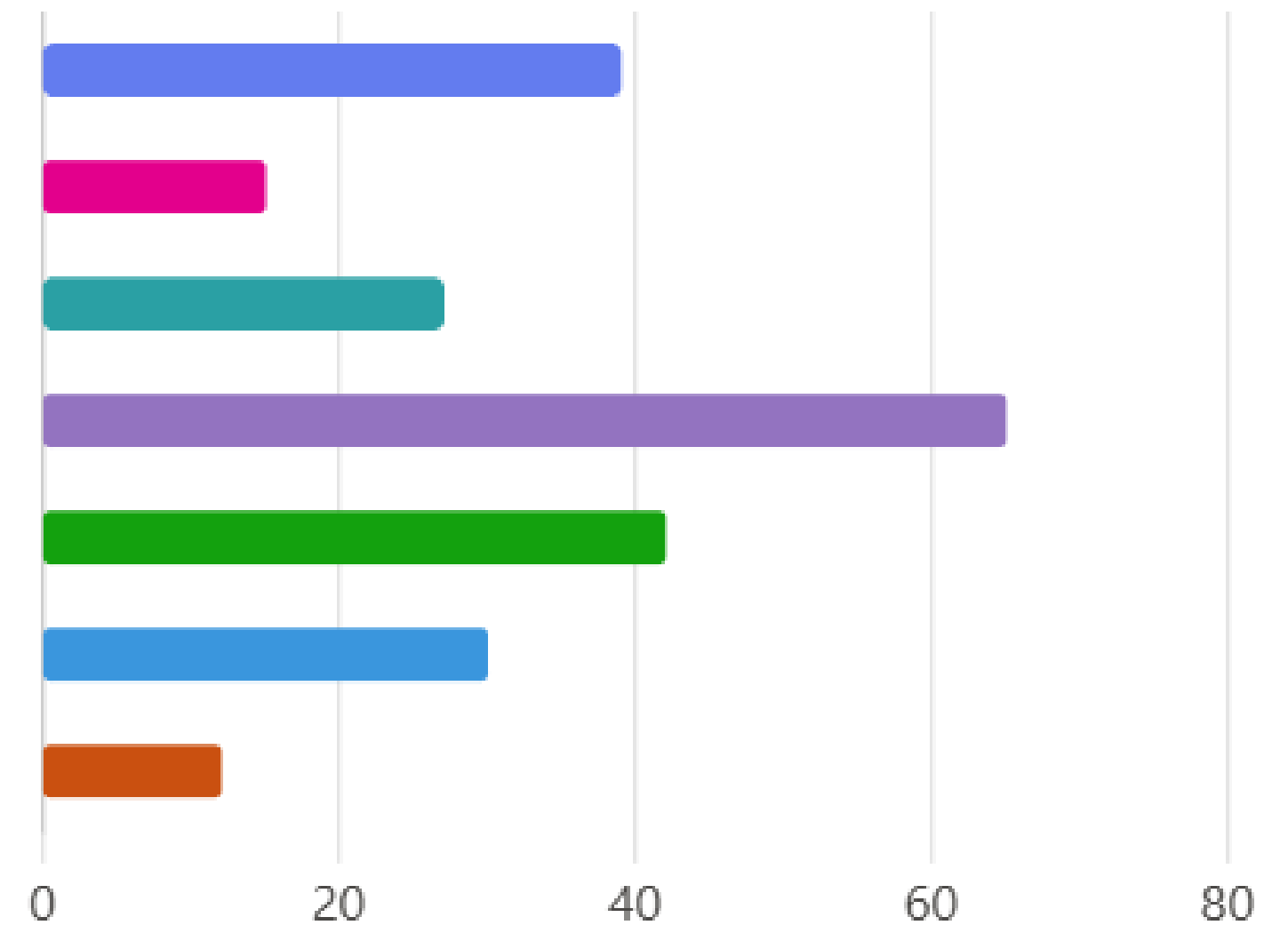


Data from 02/21/2025

Community Survey key findings continued

Which of these goals do you think is most obtainable in the short term? (Select Three)

● Improving public infrastructure	39
● Expanding affordable housing	15
● Developing green spaces	27
● Increasing government transparency	65
● Developing community engagement programs	42
● Increasing recreational & leisure opportunities	30
● Other (please specify): _____	12



Data from 02/21/2025

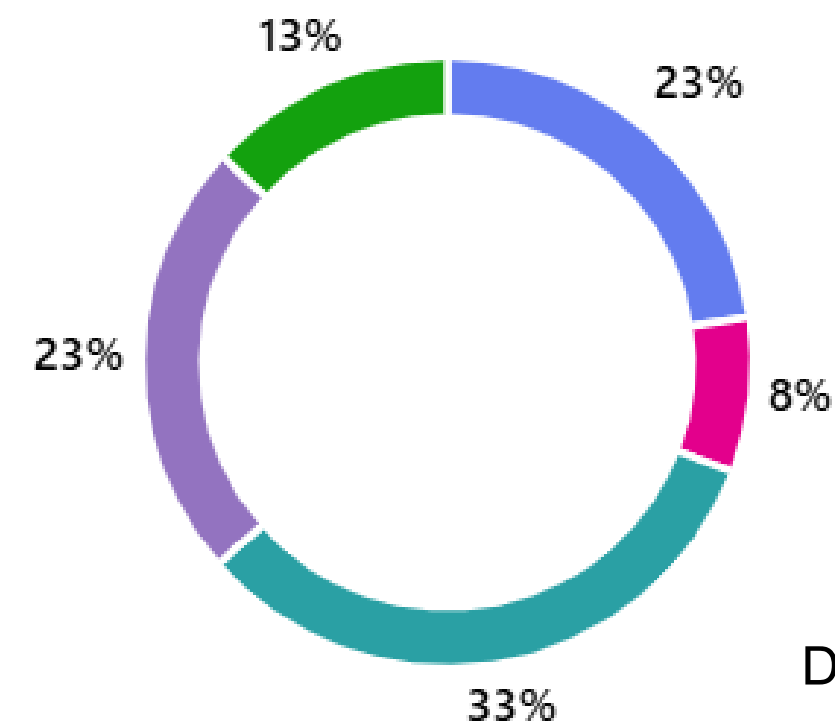
Community Survey key findings continued

What tangible improvements would you like to see in our village?

- More recreational and leisure spaces, including walking, biking, and park areas.
- A safe way for kids to cross Siggelkow, designated safe bike routes, and improved sidewalks.
- Increasing green spaces and conserving the environment.
- Support for community members with disabilities and seniors.

Which of these actions do you think would make the biggest positive difference? (Pick two)

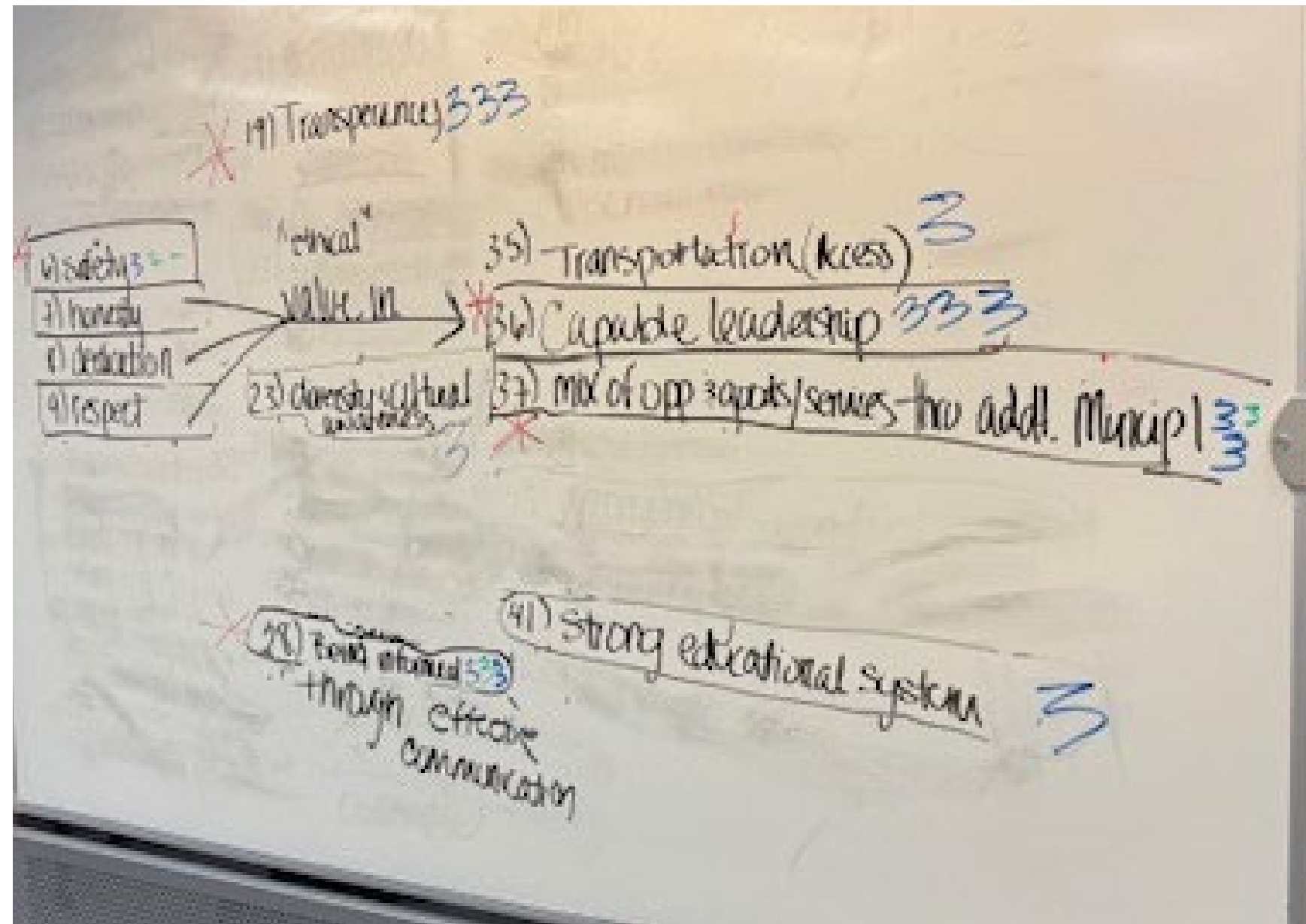
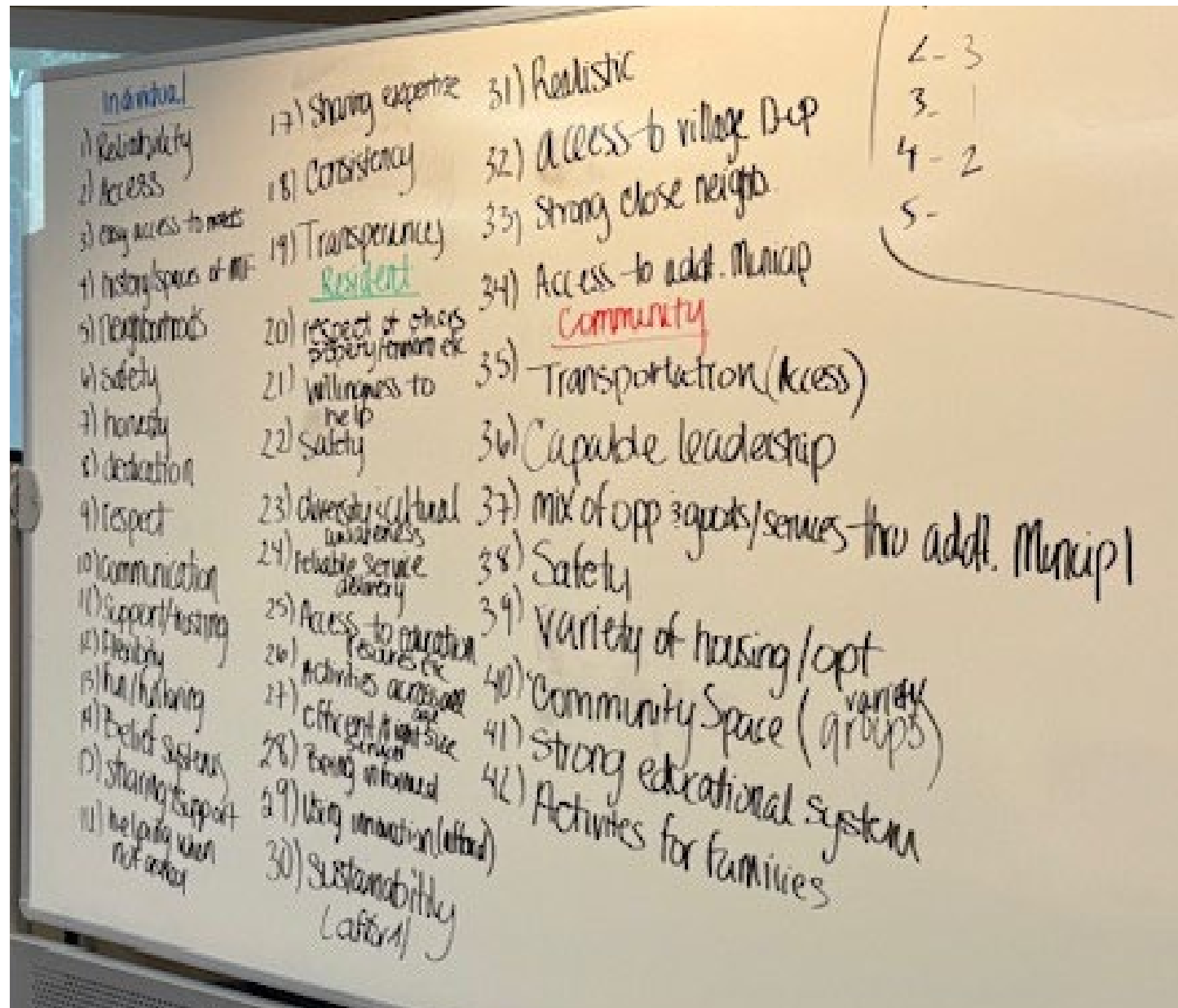
• New parks or recreational areas	36
• Renovated public facilities	13
• Improved road and sidewalk infrastructure	52
• Increased local events and cultural programs	37
• Other	21



Data from 02/21/2025

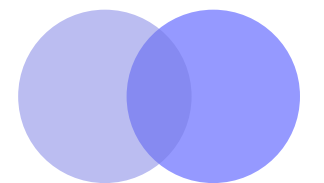
Community Survey key findings continued

COMMUNITY WORKSHOP KEY FINDINGS



Safety, Transparency, Proximity to urban city services/recreation, Capable Leadership, Being informed through effective communication, Transportation

Data from 02/21/2025



Community Workshop key findings continu

Participant Quotes

"Not sure what that means healthy social fabric and does it really mean anything?" - Resident

"More collaboration between school and residents because the residents want to participate with what is happening within the school." - Resident

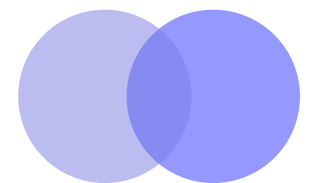
"Citizen - softening that word to all community members" - Resident

"Transportation - How you get to other things you need transportation, without how do you get/ access your different services within the village."

"Shift from proud heritage to Rich History" - Resident

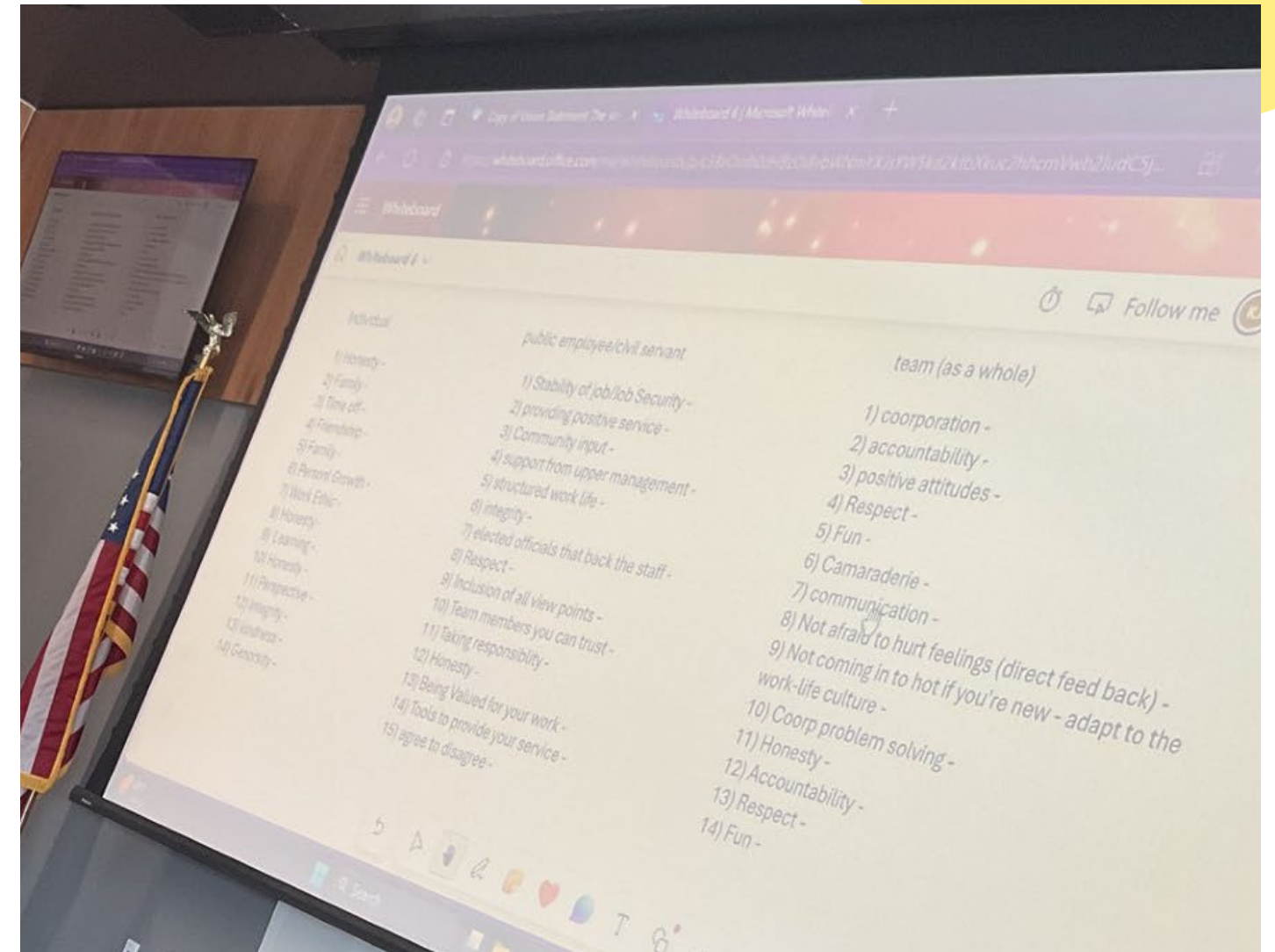
Themes from discussion during workshops

- Protection of natural resources
- Balanced development
- Government/ Community Transparency
- Parks and leisure spaces
- Encouragement of local businesses
- Promoting clear decision-making
- Creating access to nature
- Inclusive communication methods
- Environmental Sustainability



STAFF WORKSHOP KEY FINDINGS

Individual	Public Employee	Team (As a whole)
FAMILY	COMPETITIVE PAY	ACCESSIBILITY
PERSONAL GROWTH	BEING VALUED	COMMUNICATION
INTEGRITY	CUSTOMER SERVICE/ COMMUNITY SERVICES	CAMARADERIE

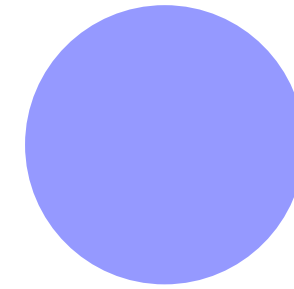
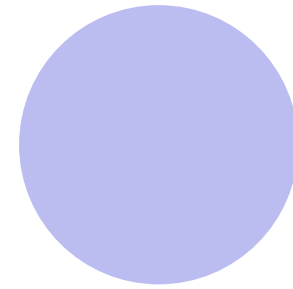
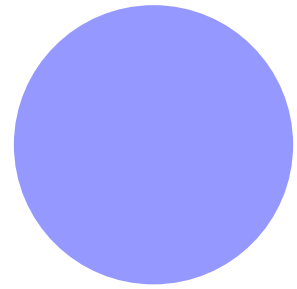


THEMES DURING DISCUSSIONS

- Natural Services
 - Providing the community with information about how to access the natural resources of the community
 - Making the lake a more prominent part of the community
- Community
 - Supporting a healthy balance between being a resident and an employee
- Vision Statement
 - A vision that aligns with an informed community
- Professional Development
 - Actively seeking new ways to learn
- Safe work environment
 - Investing in ensuring a safe and accessible work place.

“The mission is what is our contribution to this community. We make sure that what we understand the mission, and it should match the vision and align with our values. it’s important to have a vision and mission statement that reflects the community” - Village Employee

NEXT STEPS



Employee Engagement Committee

Drafting Vision Mission Statement

Draft revisions and Final Survey results included.

- Employee Engagement Committee
- begin initial draft

• Initial draft prepared for March 11th Village Board Meeting

- Community and staff survey results
- Draft revisions



Values · Vision · Mission

Village Visionaries

VILLIAGE VISIONARIES KEYFINDINGS

February 25th, 2025


VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, March 11, 2025

SECTION: Business

DEPARTMENT: Administration

CONTACT: Andrew Bremer, Comm & Eco Dev Director

AGENDA ITEM: Discussion regarding the School District and Village working towards constructing a solar farm at or around 3454 Siggelkow Road (Parcel 0710-654-8341-1).

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The Village had previously finalized the purchase of this property and worked with the School District and Alliant previously to create a lease to develop the solar farm on this property.

Alliant has selected a contractor and submitted plans for the project that will be considered by the Plan Commission this month. They have indicated following that approval which is pending review, they will break ground on the project this Spring for completion later this year.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action needed on this item. Provided as a brief update.




ATTACHMENTS:

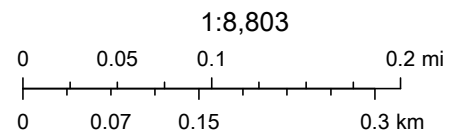
1. Siggelkow Property

Village of McFarland



7/12/2022, 8:05:09 PM

-  Village
-  Road Centerlines
-  Parcels




VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, March 11, 2025

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Update regarding improvements to US Highway 51 that have begun and are being planned in the future.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

WisDOT is improving USH 51 in McFarland in two different phases. The first effort is Phase 7 and is from Larson Beach Road to near Voges Road. It will also replace the off ramps on Siggelkow with roundabouts to improve functionality. There will be some traffic adjustments and lane closures along the way as they work to implement this project this year. Phase 6 is planned in 2027 and there is a public information meeting coming up at Waubesa Intermediate School where WisDOT will provide additional background on the project.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action needed. Planned as an update.

ATTACHMENTS:

None


VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, March 11, 2025

SECTION: Business

DEPARTMENT: Administration

CONTACT: Andrew Bremer, Comm & Eco Dev Director, Matt Schuenke, Village Administrator

AGENDA ITEM: Presentation from McFarland School District regarding projected enrollment.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The School District presented the enclosed information to the Village Board and Plan Commission regarding impacts and projections of school enrollment following discussions with the School Board in January. This information is being shared again with this group.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action is planned with this item.

ATTACHMENTS:

1. MDS Enrollment Update Village 2 11 25 and 2 18 25
2. McFarland School District 2022 MAP

McFARLAND

SCHOOL  DISTRICT

Meeting the needs of every learner, every day.

Enrollment Overview February, 2025 Village of McFarland

Enrollment Overview

- Between the 2023-24 and 2024-25 school years, loss of 85
- Surrounding school districts are seeing comparable decreases in enrollment and fluctuations in their numbers for the 2024-25 school year as well.
- Factors for declining enrollment for McFarland and others include:
 - lower birth rates
 - available and/or affordable housing
 - educational alternatives (i.e. homeschool, private, charter, virtual learning)

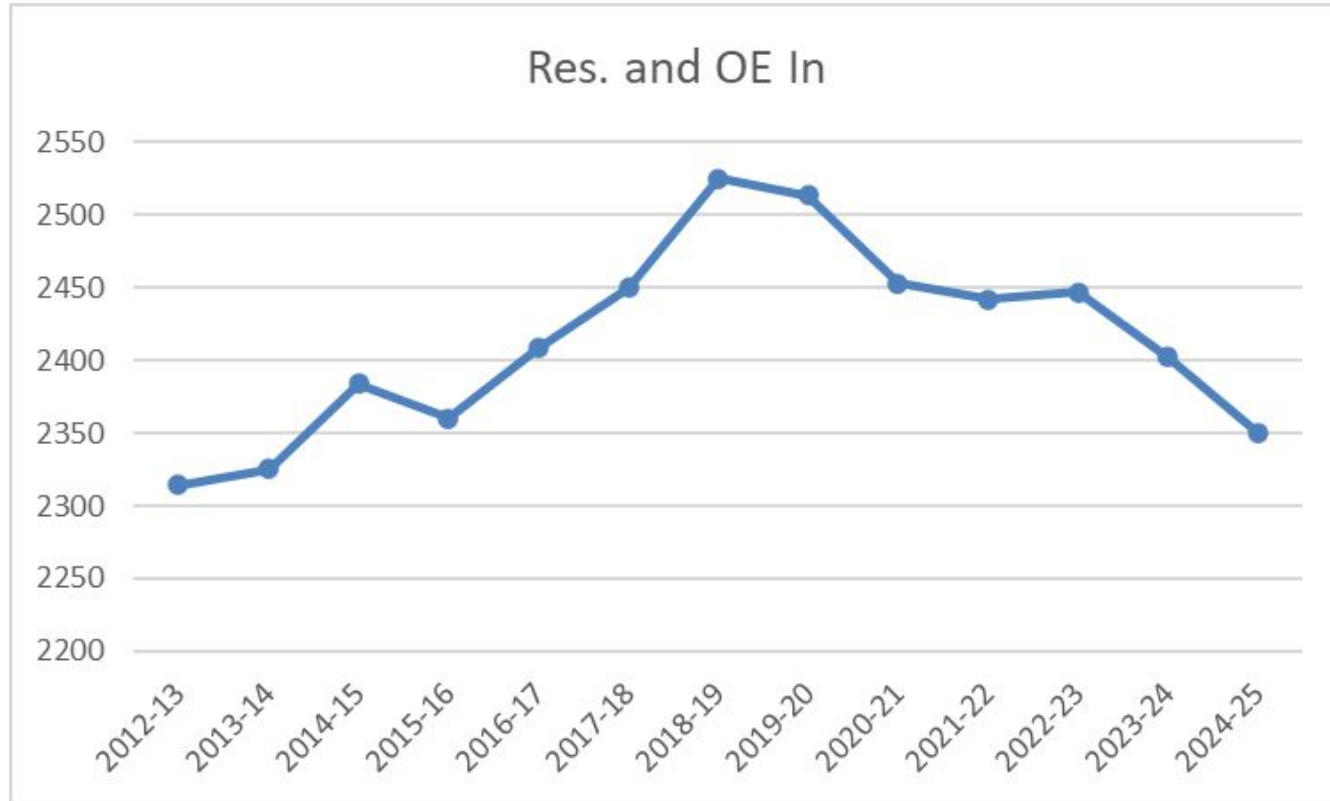
2024-25 enrollment is **85 less than last year**

	2023-24	2024-25	% Change
Kindergarten Enrollment	148	136	8% decrease
First Grade Enrollment	163	141	13% decrease
3rd Grade Enrollment	163	147	9.8% decrease
8th Grade Enrollment	180	161	10.5% decrease
12th Grade Enrollment	194	176	9% decrease

Resident and Open Enrollment

McFarland School District (Res and OE IN)																
		4K	KG	1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH	11TH	12TH	TOTAL
	2012-13	120	167	161	176	156	177	173	154	150	177	201	179	151	172	2,314
	2013-14	126	166	158	166	170	165	178	172	156	151	188	192	176	161	2,325
	2014-15	137	157	170	166	175	171	167	182	177	158	160	180	192	192	2,384
	2015-16	125	164	154	168	173	176	177	174	176	175	164	160	181	193	2,360
	2016-17	149	147	178	165	178	178	182	189	176	179	180	163	162	182	2,408
	2017-18	150	177	150	180	169	185	182	183	190	180	187	184	165	168	2,450
	2018-19	162	165	190	151	187	174	192	187	194	187	185	187	194	170	2,525
	2019-20	143	180	168	197	159	186	177	196	185	190	188	176	185	183	2,513
	2020-21	104	147	177	161	193	161	184	176	193	191	203	192	175	196	2,453
	2021-22	132	149	155	178	162	188	157	191	176	185	189	201	191	188	2,442
	2022-23	125	159	147	159	178	171	193	165	190	176	190	187	206	201	2,447
	2023-24	120	149	163	151	164	178	172	200	165	181	182	183	190	204	2,402
	2024-25	138	136	142	165	147	164	179	173	200	161	189	178	189	189	2,350

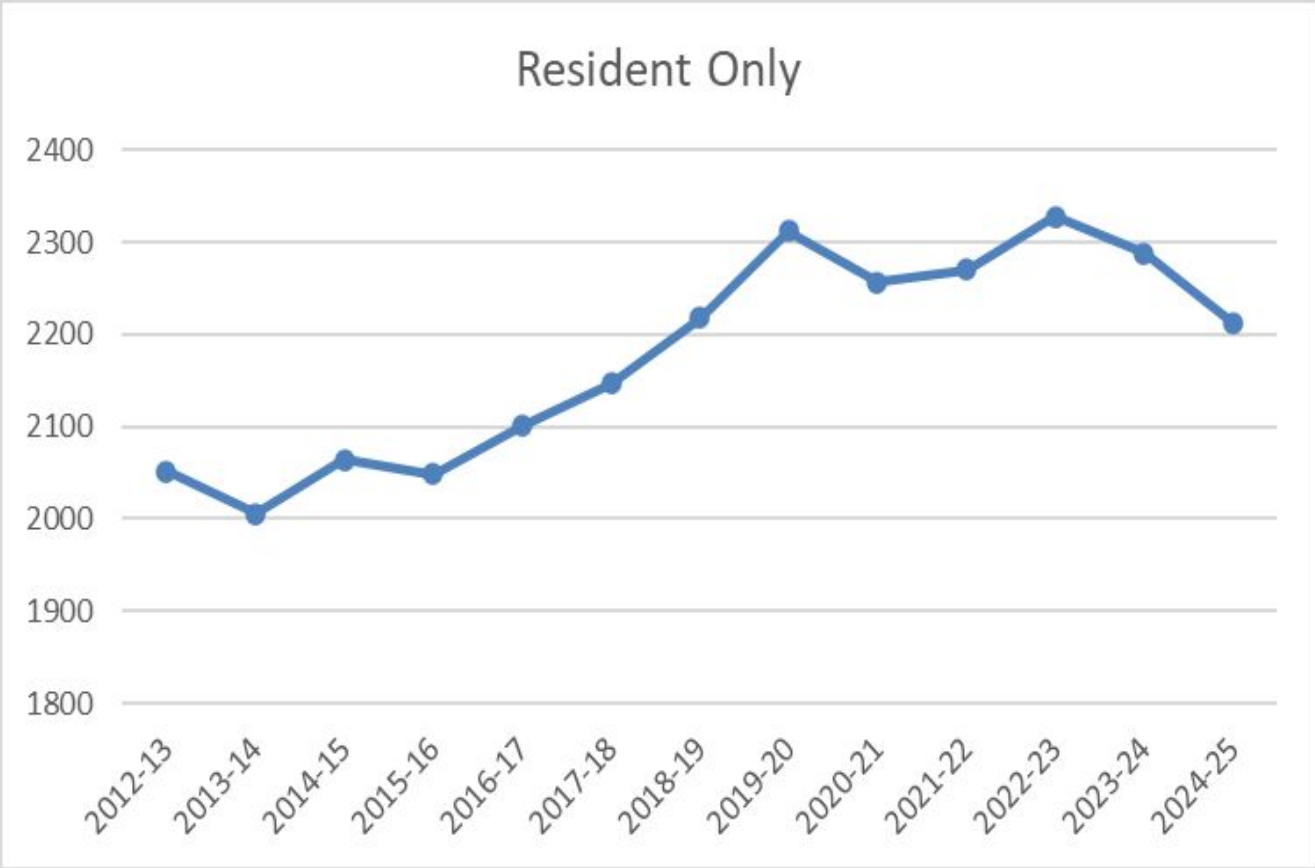
Resident and Open Enrollment



Enrollment: Resident Only

McFarland School District (Res Only)																
	4K	KG	1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH	11TH	12TH	TOTAL	
2012-13	106	141	140	150	139	160	153	134	128	162	176	162	139	162	2,052	
2013-14	95	136	130	141	146	143	161	154	132	126	169	169	157	146	2,005	
2014-15	106	127	142	141	151	149	150	164	153	133	141	157	173	177	2,064	
2015-16	109	133	127	140	151	154	153	159	155	152	140	142	159	174	2,048	
2016-17	122	135	151	139	152	158	164	163	163	161	151	143	139	160	2,101	
2017-18	128	158	138	149	146	156	164	165	163	166	166	156	145	147	2,147	
2018-19	143	145	171	139	159	153	160	173	177	161	165	162	161	149	2,218	
2019-20	143	178	156	184	145	173	158	179	162	179	175	151	168	161	2,312	
2020-21	104	147	175	148	180	147	171	158	177	163	186	178	147	176	2,257	
2021-22	129	146	153	174	149	173	144	176	164	173	163	187	179	160	2,270	
2022-23	125	159	144	158	174	161	181	151	179	165	179	165	198	189	2,328	
2023-24	120	148	162	148	161	175	164	189	151	168	169	170	168	195	2,288	
2024-25	123	133	139	163	139	157	174	165	189	148	175	166	175	167	2,213	

Enrollment: Resident Only



Open Enrollment Basics

New Applicants apply between February 1st and April 30th of each year for the upcoming school year

- They must commit by June 30th for upcoming school year (but they don't have to show up)
- Once a child is approved to open enroll in the approval is valid through the child's graduation (some exceptions)

Finances

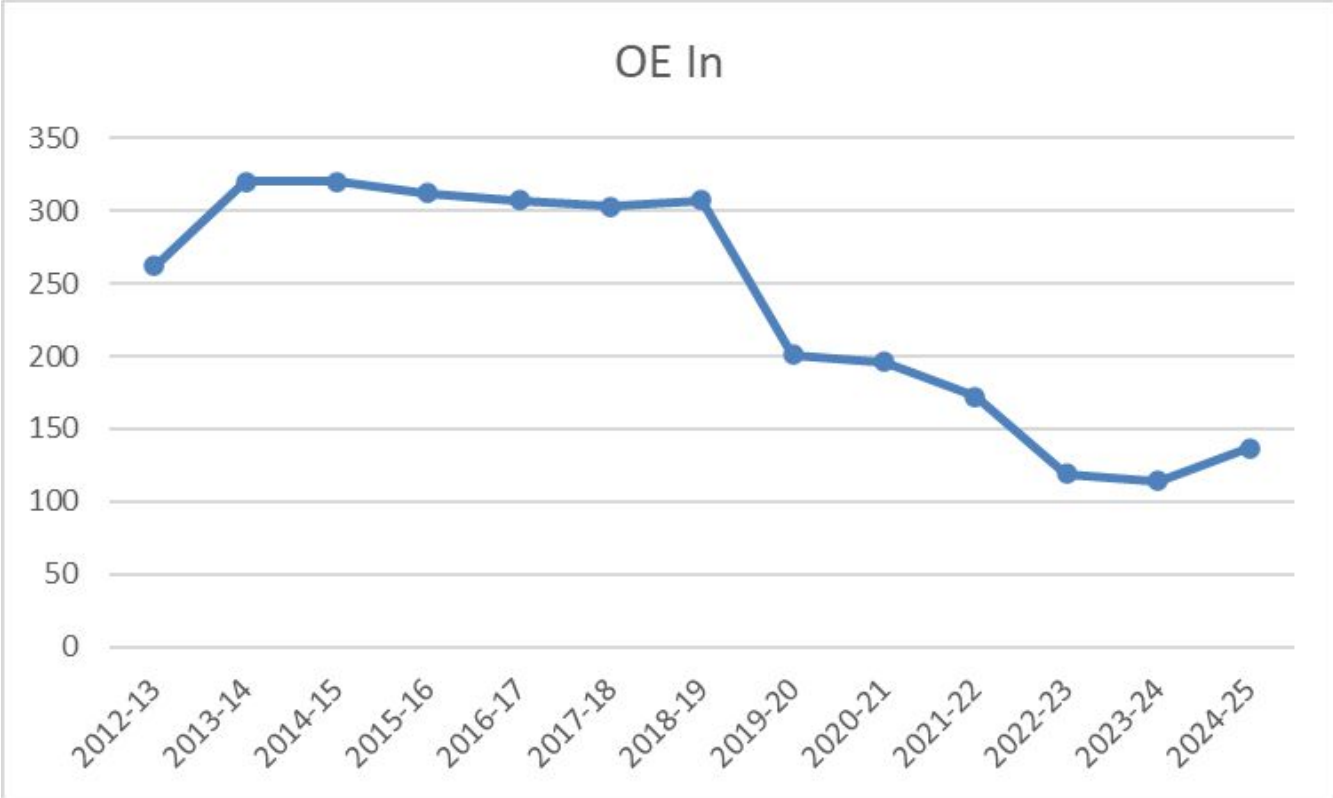
24-25

- Open Enrollment Student, Reg. Ed \$8,962
- Resident Enrollment Student, Reg. Ed \$13,159
- Why the Difference of \$4,197
 - Other District Retains for Ongoing Hard Costs
 - Administrative Services
 - Pupil Services
 - Library Services
 - Operational Services

Open Enrollment IN

McFarland School District (OE In)																
		4K	KG	1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH	11TH	12TH	TOTAL
	2012-13	14	26	21	26	17	17	20	20	22	15	25	17	12	10	262
	2013-14	31	30	28	25	24	22	17	18	24	25	19	23	19	15	320
	2014-15	31	30	28	25	24	22	17	18	24	25	19	23	19	15	320
	2015-16	16	31	27	28	22	22	24	15	21	23	24	18	22	19	312
	2016-17	27	12	27	26	26	20	18	26	13	18	29	20	23	22	307
	2017-18	22	19	12	31	23	29	18	18	27	14	21	28	20	21	303
	2018-19	19	20	19	12	28	21	32	14	17	26	20	25	33	21	307
	2019-20	-	2	12	13	14	13	19	17	23	11	13	25	17	22	201
	2020-21	-	-	2	13	13	14	13	18	16	28	17	14	28	20	196
	2021-22	3	3	2	4	13	15	13	15	12	12	26	14	12	28	172
	2022-23	-	-	3	1	4	10	12	14	11	11	11	22	8	12	119
	2023-24	-	1	1	3	3	3	8	11	14	13	13	13	22	9	114
	2024-25	15	3	3	2	8	7	5	8	11	13	14	12	14	22	137

Open Enrollment IN



OE IN Data - 137 OE Ins

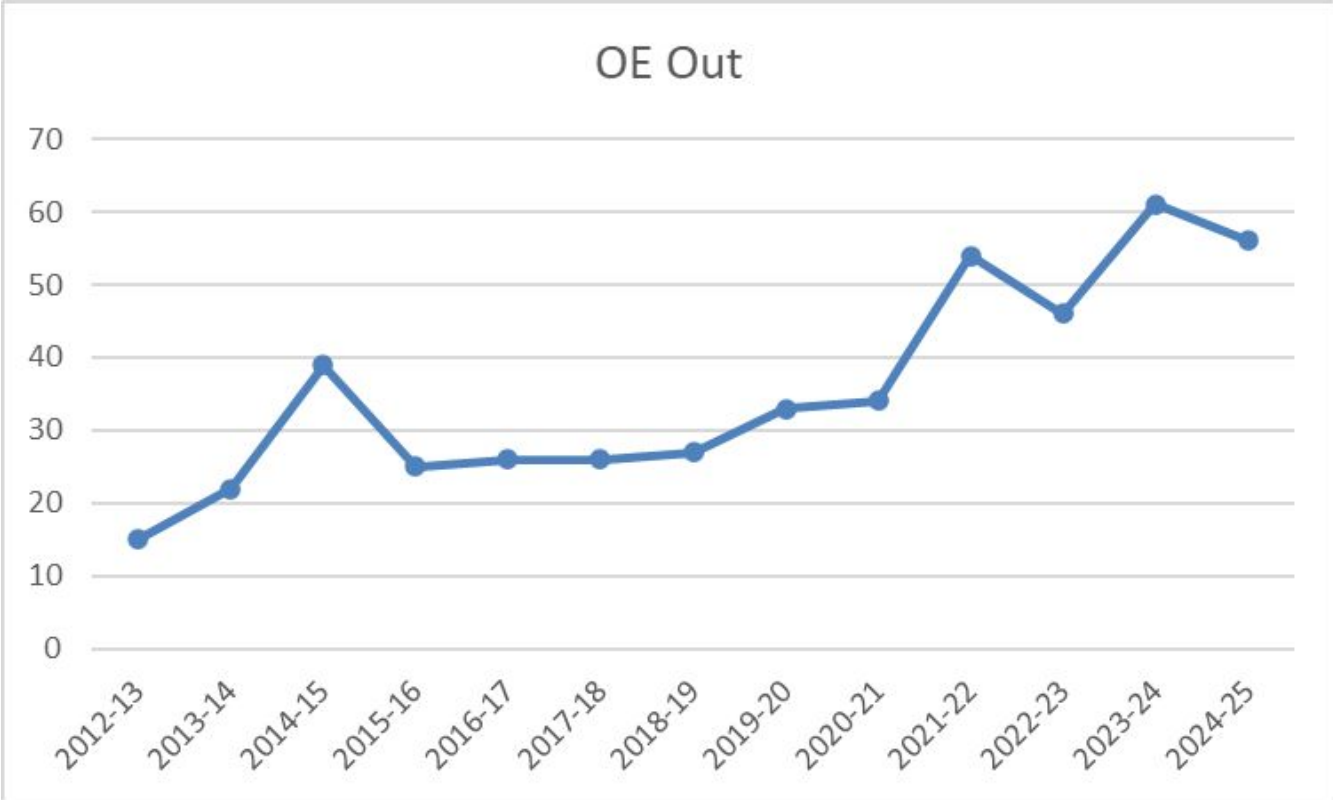
- 83/137, 61% In from MMSD
- 24/137, 17% In from Stoughton
- 12/137, 9% In from Oregon
- 6/137, 4% In from Monona Grove
- 12/137, 9% In from 6 Other districts

Very Geographic, as parents must transport students

Open Enrollment OUT

McFarland School District (OE Out)																
		4K	KG	1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH	11TH	12TH	TOTAL
	2012-13	1	1	-	-	1	1	2	1	-	1	1	3	-	3	15
	2013-14	7	-	1			1		2	2		2	2	3	2	22
	2014-15	7	2	2	1	2	2	2	1	2	2	-	5	3	8	39
	2015-16	4		2	1	-	2	2	1	-	2	2	1	7	1	25
	2016-17	4	4	-	1	1	-	-	-	1	-	2	3	3	7	26
	2017-18	2	1	3	-	4	1	-	-	-	2	-	6	3	4	26
	2018-19	4	1	4	-	1	4	-	2	2	-	1	1	5	2	27
	2019-20	5	3	-	1	-	-	5	1	2	2	3	2	2	7	33
	2020-21	5	5	3	3	2	-	2	4	-	1	1	4	4	-	34
	2021-22	7	2	2	3	5	6	3	2	6	-	4	3	6	5	54
	2022-23	3	3	2	2	4	4	3	1	3	6	1	6	4	4	46
	2023-24	4	4	3	2	3	7	6	4	3	2	9	3	5	6	61
	2024-25	8	-	4	2	2	3	5	2	4	4	3	10	6	3	56

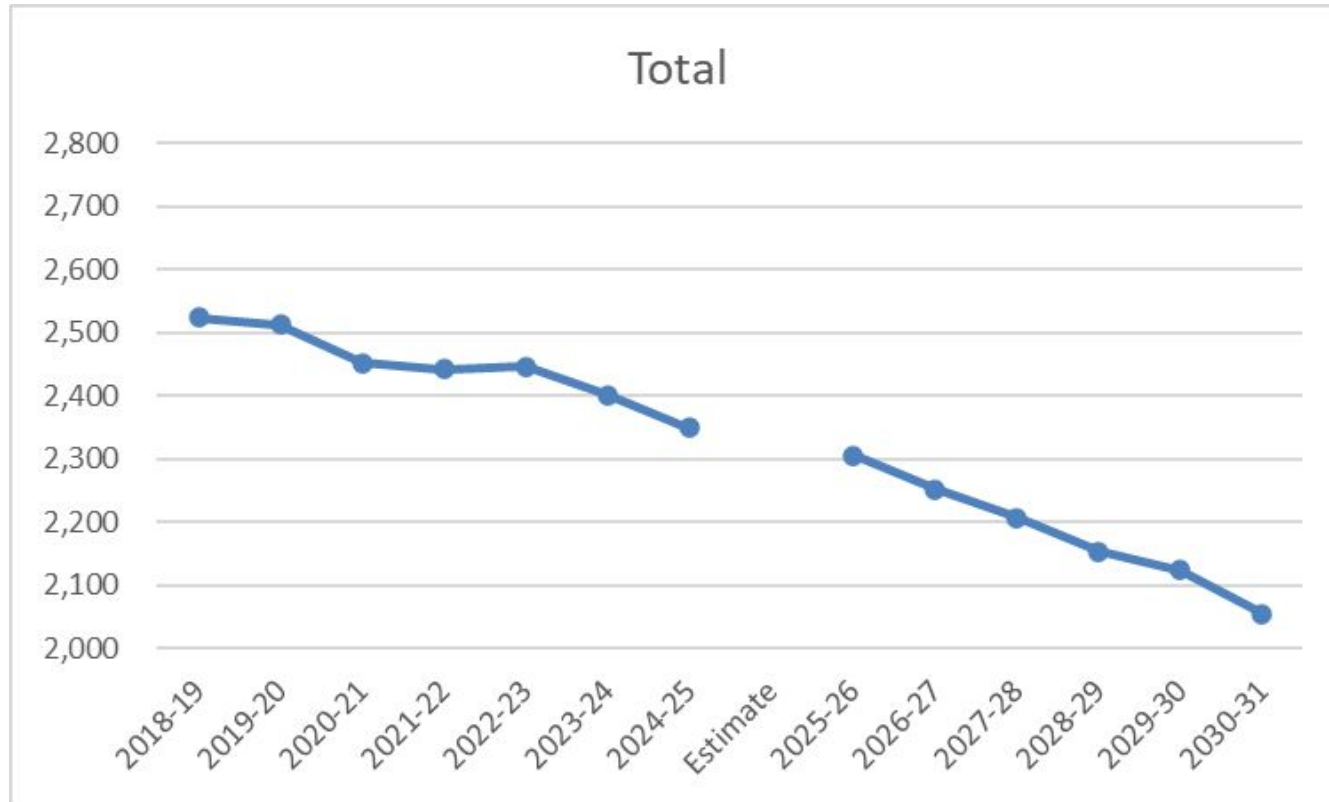
Open Enrollment OUT



OE Out Data- 56 OE Outs

- **71% have NEVER attended our district**
 - 38% attend MMSD
 - 16% attend Monona Grove
 - 11% attend Stoughton
 - 5% attend Sun Prairie
- Very Geographic due to Parents must transport

Enrollment Projections



Enrollment Projections

Actual	4k	K	1	2	3	4	5	6	7	8	9	10	11	12	Total
2018-19	162	165	190	151	187	174	192	187	194	187	185	187	194	170	2,525
2019-20	143	180	168	197	159	186	177	196	185	190	188	176	185	183	2,513
2020-21	104	147	177	161	193	161	184	176	193	191	203	192	175	196	2,453
2021-22	132	149	155	178	162	188	157	191	176	185	189	201	191	188	2,442
2022-23	125	159	147	159	178	171	193	165	190	176	190	187	206	201	2,447
2023-24	120	149	163	151	164	178	172	200	165	181	182	183	190	204	2,402
2024-25	138	136	142	165	147	164	179	173	200	161	189	178	189	189	2,350
Estimate															
2025-26	106	151	137	143	169	151	166	188	172	197	165	187	180	193	2,306
2026-27	104	117	153	139	144	174	153	175	187	170	202	164	189	183	2,252
2027-28	105	115	119	154	140	148	176	160	174	184	174	200	165	192	2,207
2028-29	105	117	117	120	155	143	150	185	159	171	189	172	202	168	2,154
2029-30	105	117	118	118	121	159	145	158	184	157	176	187	174	206	2,124
2030-31	105	117	118	119	119	124	161	153	157	181	161	174	189	178	2,055

Enrollment Projections

Year	4k	CEPS	WIS	IMMS	MHS	Total
2018-19	162	506	553	568	736	2,525
2019-20	143	545	522	571	732	2,513
2020-21	104	485	538	560	766	2,453
2021-22	132	482	507	552	769	2,442
2022-23	125	465	542	531	784	2,447
2023-24	120	463	514	546	759	2,402
2024-25	138	443	490	534	745	2,350
2025-26	106	432	486	557	725	2,306
2026-27	104	409	470	531	738	2,252
2027-28	105	388	464	518	732	2,207
2028-29	105	353	448	515	732	2,154
2029-30	105	352	424	499	744	2,124
2030-31	105	354	403	491	702	2,055

Open Enrollment Available Seats for 25-26

- **96 4k-5th Grade**
- Not all available seats filled for 24-25
- Every Dane County District has space

Some Demographics...

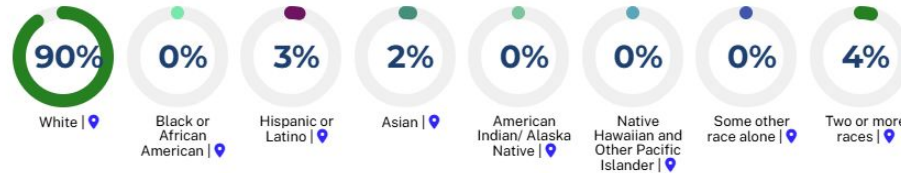


 Total Population
12,574

 Median Household Income | 
\$97,783

 Total Households
5,046

Race/Ethnicity



 Year Structure was Built

31.8%
2000 and after

44.0%
1970-1999

24.2%
before 1970

 Households with Broadband Internet | 
95.5%

Housing Structure Type

 House
83.5%

 Apartments/Other
16.6%



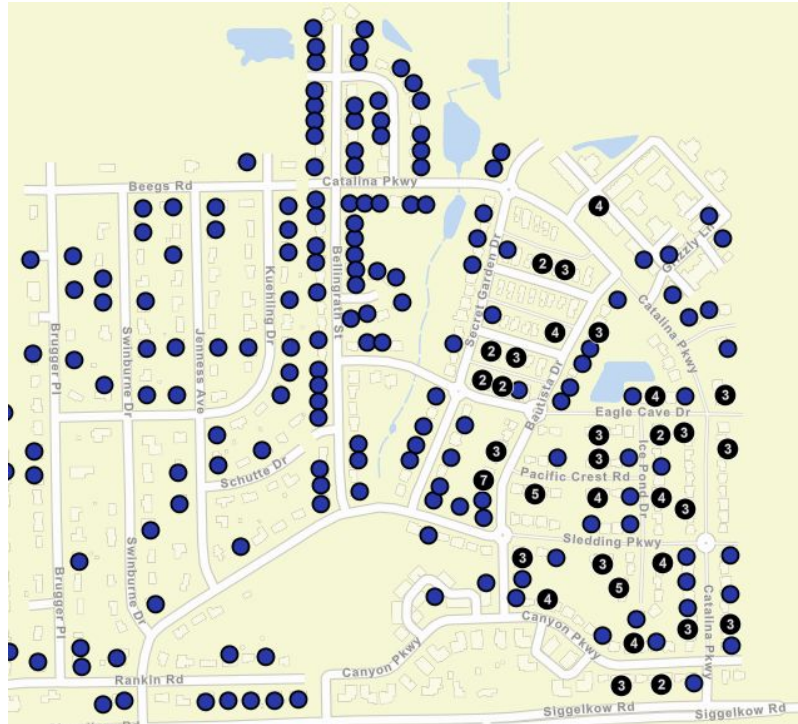
Some resident district statistics.

- 2,213 Resident students
- 12,574 Population of School District Residents
 - 17.6% are students
- 1,337 Student Households
- 5,046 Households in district
 - 26.5% of households have students living in them

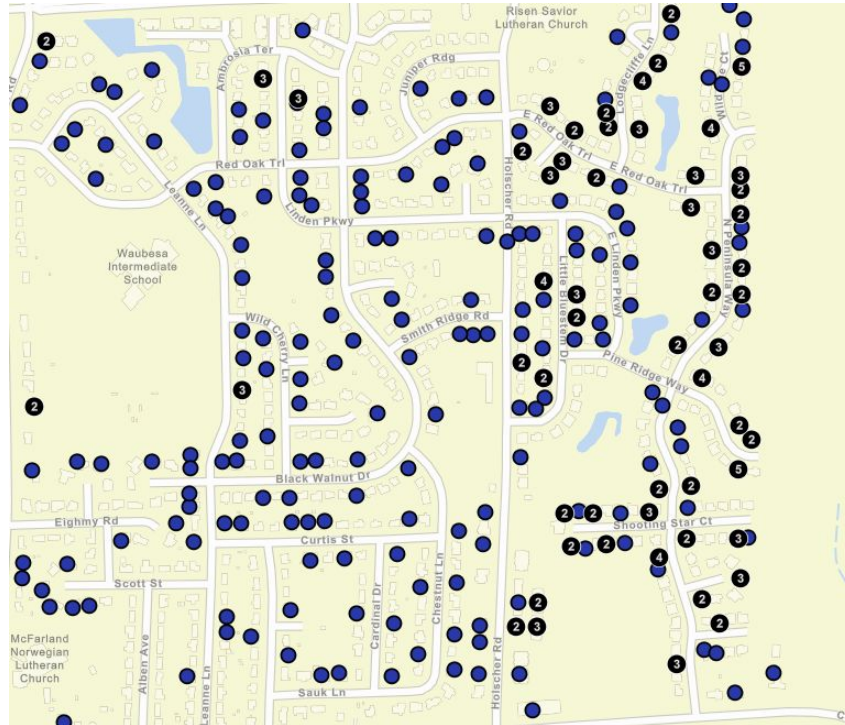
Where do the kids live or could live?

- Our District Comprises of multiple Municipalities
 - McFarland
 - Madison
 - Dunn
 - Cottage Grove
 - Pleasant Springs
- Growth Opportunities
 - City of Madison
 - North of Dane County Landfill
 - Developments near Buckeye Road/AB have stalled
 - Initial residential Base was estimated at 7,000 plus residents
 - Village of McFarland
 - East
 - Revitalization Areas

Where do they live....



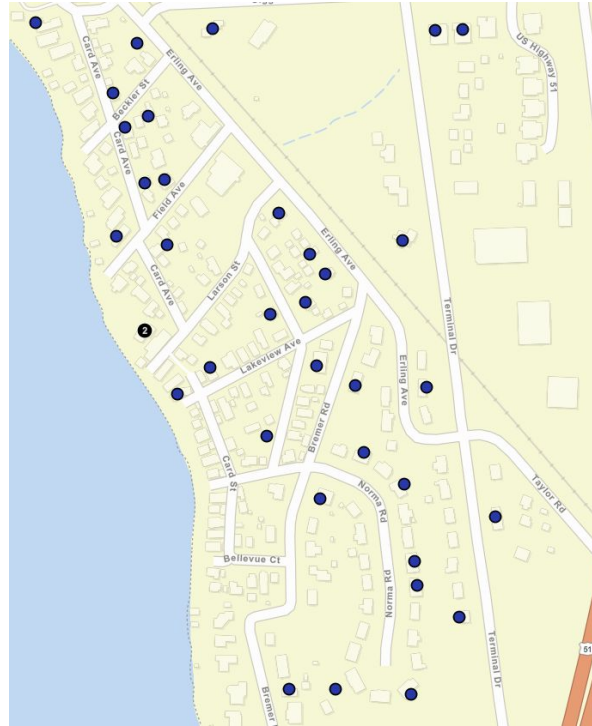
Where do they live...



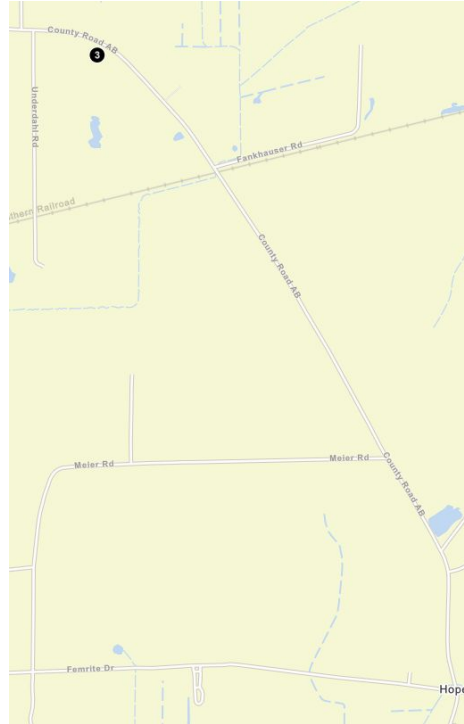
Where don't they live...



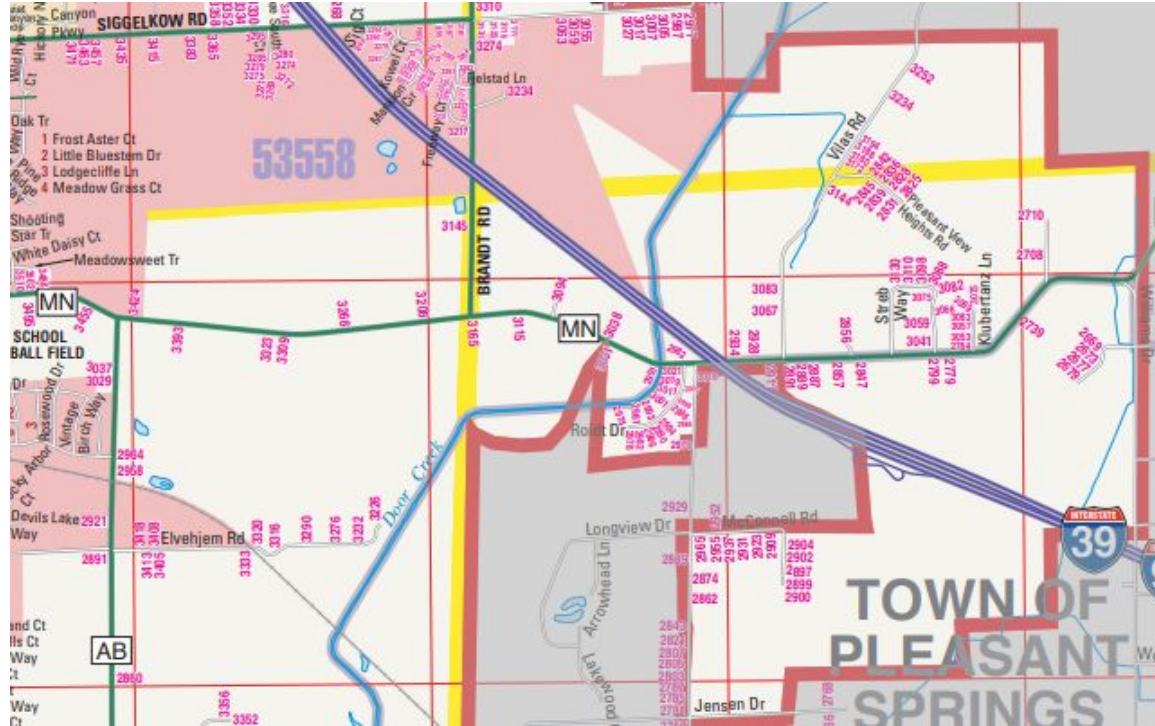
Where don't they live...



Where don't they live...



Growth Opportunities



Key District Takeaways

- Open enrollment can help stabilize, but cannot solve declining residential enrollment
- Resident enrollment in decline not only reduces number of core home rooms, but cannot support full-time related arts, pupil services, operational services nor administrative support.
- Our Peak residential enrollment in 2019 was due to housing in City of Madison (Secret Places)

Key District Takeaways

- Buildings are not at capacity as of 24-25 and continue to increase in capacity
 - CEPS 74%
 - WIS 82%
 - IMMS 89%
 - MHS 93%
- Residential Enrollment is dropping fast
 - 20 fewer K students compared to outgoing 12th Grade

Key District Takeaways/Observations

- Need Growth in residential opportunities for
 - Young Adults,
 - For staff and move-ins
 - Young Families,
 - To offset graduating seniors and empty nesters
 - Older adults
 - To Allow existing housing stock to turnover

Key District Takeaways/Observations

- Staff struggle to find affordable or available residences
 - Want variety such as Apartment and Multi-family
- Need Revitalization to attract staff and younger age demographics (younger people like downtowns)
- Area Communities are investing in residential growth and higher density downtown areas

Questions and Comments?

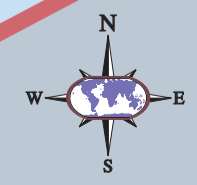
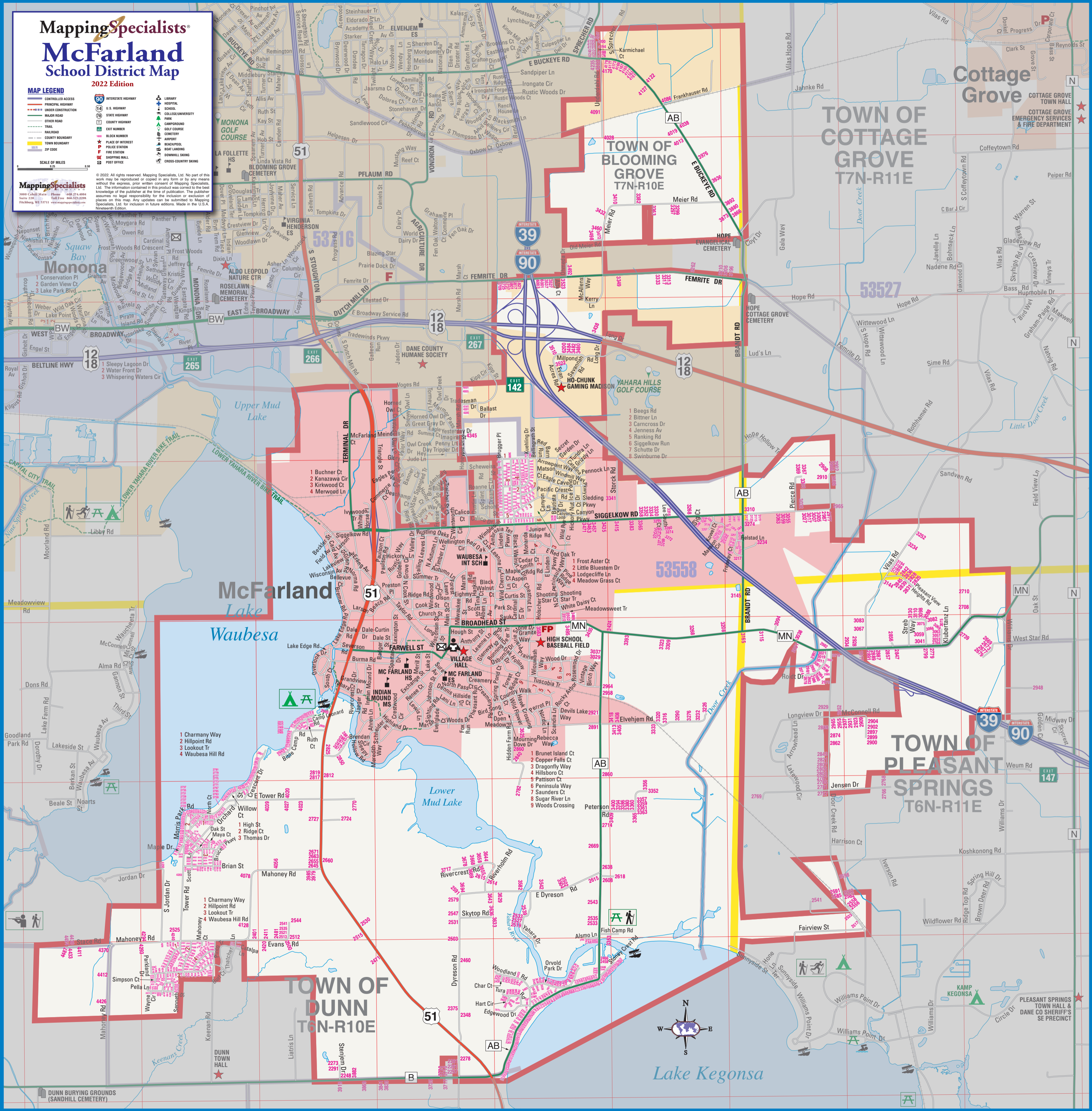
-

MAP LEGEND

- CONTROLLED ACCESS
 - PRINCIPAL HIGHWAY
 - UNDER CONSTRUCTION
 - MAJOR ROAD
 - OTHER ROAD
 - TRAIL
 - RAILROAD
 - COUNTY BOUNDARY
 - TOWN BOUNDARY
 - ZIP CODE
 - SCALE OF MILES
- 90 INTERSTATE HIGHWAY
 - 12 U.S. HIGHWAY
 - STATE HIGHWAY
 - COUNTY HIGHWAY
 - EXIT NUMBER
 - BLOCK NUMBER
 - PLACE OF INTEREST
 - FIRE STATION
 - SHOPPING MALL
 - POST OFFICE
 - LIBRARY
 - HOSPITAL
 - SCHOOL
 - COLLEGE/UNIVERSITY
 - PARK
 - CAMP/GROUND
 - GOLF COURSE
 - CEMETERY
 - AIRPORT
 - BEACH/POOL
 - BOAT LANDING
 - DOWNHILL SKIING
 - CROSS-COUNTRY SKIING

MappingSpecialists

© 2022. All rights reserved. Mapping Specialists, Ltd. No part of this work may be reproduced or copied in any form or by any means without the express, prior written consent of Mapping Specialists, Ltd. The information contained in this product was correct to the best knowledge of the publisher at the time of publication. The publisher assumes no legal responsibility for the inclusion or exclusion of places on this map. Any updates can be submitted to Mapping Specialists, Ltd. for inclusion in future editions. Made in the U.S.A. Nineteenth Edition.




**VILLAGE OF
McFarland**
SUMMARY SHEET

MEETING DATE: Tuesday, March 11, 2025

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion of topics of mutual interest and updates of local initiatives to the School District of McFarland and Village of McFarland.

PREVIOUS ACTION:

This item has been a standing topic held at each of the last meetings.

ISSUE SUMMARY:

The main intent of these meetings is for the School District and Village to meet in a small group setting to talk about areas of overlap in which we can work together. Past meetings have outlined a number of topics where that might be possible.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action required on this item.

ATTACHMENTS:

None