

VILLAGE OF MCFARLAND **Sustainability & Natural Resources
Committee**

NOTICE OF PUBLIC MEETING

Monday, January 13, 2025

6:00 PM

McFarland Municipal Center
5915 Milwaukee St, McFarland
Community Room

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below. *Please Note: Virtual attendance is offered as a convenience, but technical difficulties beyond the Village's control may prevent or limit its availability at any meeting. The public is encouraged to attend the meeting in person to assure full access to the proceedings.*

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/86843249644>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 868 4324 9644

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.

2. PUBLIC APPEARANCES.

- a. This is an opportunity for members of the public to address the Sustainability and Natural Resources Committee for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Committee about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Committee for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to sustainability@mcfarland.wi.us to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

3. APPROVAL OF MINUTES.

- a. Motion to approve the minutes of the December 9, 2024, Sustainability & Natural Resources Committee meeting.

4. BUSINESS.

- a. Presentation of forestry operations for 2024
- b. Discussion regarding the Sustainability Action Plan for 2025-2026
- c. Discussion regarding a Styrofoam recycling program organized by Lori Whitman.

5. SCHEDULE NEXT MEETING DATE.

- a. Monday, February 10, 2025, at 6:00 p.m.

- b. February 11, 2025 - 5:30 pm - Committee of the Whole (Joint with Sustainability and Natural Resources Committee)

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

**Minutes
Sustainability & Natural Resources
Committee Meeting
December 9, 2024**

Members Present: Michael Allen, Angela Freedman, Nina Schultz, Lori Whitman

Members Absent: Miguel Pena, Alisa Leamy, Judy Taber

Staff Present: Lee Igl, Public Works Director; Sayer Larson, Parks Superintendent; Kong Thao, Associate Planner; Phil McDade, utility clerk.

1. CALL TO ORDER

Carolyn Clow, village board president sitting in on the meeting, called the meeting to order at 6:01 p.m.

2. PUBLIC APPEARANCES.

No public appearances.

3. APPROVAL OF MINUTES.

a. **Motion to approve the minutes of the September 9, 2024, Sustainability & Natural Resources Committee meeting.**

Freedman motioned, Allen seconded, to approve the September 9, 2024 minutes of the Sustainability & Natural Resources Committee. Motion approved 4-0.

4. BUSINESS.

a. **Discussion regarding 2024 street and park tree planting.**

Larson discussed the village tree planting program for 2024. A total of 85 trees were planted in the village in 2024, with 62 of those planted in the Exchange Street corridor. Exchange Street was rebuilt and expanded in 2024, and approximately 30 trees were removed in the spring and summer as part of the project. Larson reviewed with the committee the challenge of planting trees in the terrace of Exchange Street, as underground utility lines often interfere with planting locations.

b. **Discussion on OEI EIGP Grant update.**

Thao updated the committee on a grant amendment request to the Wisconsin Office of Energy Innovation regarding a micro-grid/battery system at the Public Safety Center. The village has asked the OEI to allow the grant funding to be transferred for use at the planned expanded municipal community center in McFarland. Thao said the OEI is reviewing the amendment request and will likely provide a response to the village within a few months.

c. Discussion regarding the update Village's Comprehensive Outdoor and Recreational Plan.

Thao reviewed the draft plan of the village's CORP, with plans to conduct a public information meeting on it in January 2025. The plan will also be reviewed by the village's Parks & Recreation Committee in February, with possible review and adoption by the Village Board in late February or early March.

5. SCHEDULE NEXT MEETING DATE

- a. Monday, January 13, 2024 at 6:00 p.m.

6. ADJOURNMENT.

Freedman motioned to adjourn; Schultz seconded. Meeting adjourned by unanimous consent at 6:38 p.m.

Respectfully submitted,

Phil McDade, utility clerk


McFarland
SUMMARY SHEET

MEETING DATE: Monday, January 13, 2025

SECTION: Business

DEPARTMENT: Public Works

CONTACT: Sayer Larson, Parks Superintendent

AGENDA ITEM: Presentation of forestry operations for 2024

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The following provides a summary of forestry operations for 2024 and a high-level overview of 2025.

Actions completed in 2024

Completed 2023 WI DNR Urban Forestry Grant – reimbursement submitted and received.
Contracted Tree removals completed – 6
Removal of failed oak on linear mound in Indian Mound Conservancy (Contracted)
Street and park stumps ground - 46 (1 contracted)
Street and park trees trimmed - over 600* (0 contracted)
Street and park trees planted - 82 (Zones 3 and 4 - contracted)
Replacements – 3 failed trees from 2023 planting replaced
No street trees watered this year...fair to good moisture conditions
Exchange St saw logs donated to McFarland School District
EAB treatment cycle – 49 ash trees remaining in inventory (street and park). 26 treated.
Tree City USA status – approved at state level for both annual application and growth award.

Actions from 2024 still in progress

EAB treatment cycle year – 8 park trees to needing treatment
Complete Zone 4 trimming

2025 Outlook

Arbor Day Celebration - Friday April 25th
Continue treatment of holiday tree (contracted)
Contracted trimming of large cotton wood trees at McDaniel Park
Street and park tree trimming - Zone 2 (move to Zone 1 time permitting)
Street and park tree planting - Zone 2 and 3 (Contracted)
Rosewood Fields development street tree planting - phase 2 and 3



Select street tree removals

FINANCIAL/BUDGET IMPACT:

2024 contracted services totaled \$32330. This includes tree removals, stump grinding, and planting.

VILLAGE PLAN REFERENCE:

2024 Urban Forestry Management Plan

ORDINANCE REFERENCE:

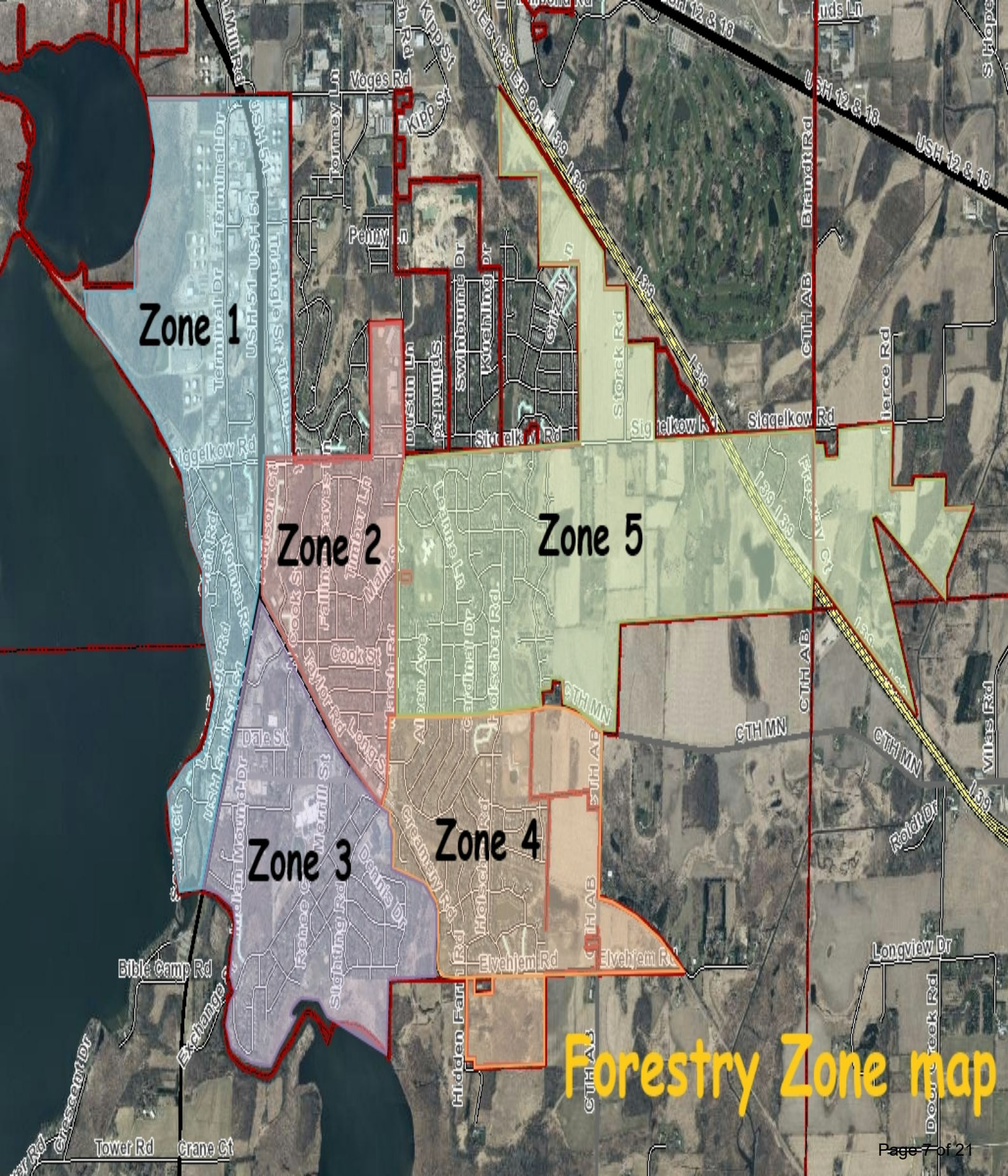
Chapter 59 Article II Trees and Shrubs

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

This item is discussion only.

ATTACHMENTS:

1. forestryzones



Zone 1

Zone 2

Zone 5

Zone 3

Zone 4

Forestry Zone map



**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Monday, January 13, 2025

SECTION: Business

DEPARTMENT: Public Works

CONTACT: Kong Thao, Associate Planner

AGENDA ITEM: Discussion regarding the Sustainability Action Plan for 2025-2026

PREVIOUS ACTION:

January 8, 2024 - S&NR discussed 2024/25 Sustainability Action Plan.

August 12, 2024 - Discussion introduction for new members of S&NR committee on 2024/25 Sustainability Action Plan

ISSUE SUMMARY:

The purpose of the 2025-2026 Sustainability Action Plan is to help the S&NR, Village Board, and Village staff identify which actions from the [2021 Sustainability Plan](#) have been achieved, are in progress/on-going, or could be planned to begin in some capacity during the next 12-months. The 2021 Sustainability Plan includes a lot of implementation recommendations to help the Village become a more sustainable and resilient community. They are sorted by topic (e.g. Energy, Transportation, Solid Waste, Water, Land Use, and Community Health) and by terms (Near Term, Mid Term, Long Term). Financially and operationally, it is not possible to implement all of the recommendations at one time; however, the general goal is to continue to progress each year on various projects, both small or large. In addition, this discussion may help to guide the creation of the 2026 Village Board budget in terms of any new project to begin in 2026 that would require funding.

Actions completed in 2024, or ongoing as an annual activity:

- Achieved SolSmart Gold Designation
- Filed for IRA Direct Pay reimbursement through the IRS for the Public Safety Center (payment pending).
- TerraCycle recycling program.
- Use of the Comprehensive Energy Plan to support future energy efficiency improvements.
- No Mow May
- Updates to Sustainability website
- The Exchange Street Reconstruction (sidewalk and bicycle lane additions)

Actions in progress for 2025-2026

- OEI grant. Awaiting PSC determination of request from Village to transfer the PSC



- battery and micro grid technology funding to the future Community Center for geothermal installation or to scale the PSC project back to just a grid-connected battery.
- **Municipal/Community Center.** This action item addresses 8 action items among the categories in the plan. To list a few, within Transportation actions: *Provide electric vehicle charging stations at municipal facilities*; and within Community Health actions: *Build a multi-generational community center*. The Village Board and Staff will utilize the accepted McFarland Community Center Net Zero Energy Predesign report and Municipal Center Campus Plan regarding desired sustainability improvements to the new building's design and function. The Village Board took action to pause the building's design at their July 31, 2024 meeting.
 - **Study municipal fleet** to determine those vehicles that might be best suited to transition to alternative fuels in the future. Continuation of Comprehensive Energy Plan.
 - **Lift Station #2 solar PV.** This action includes adding solar PV to the yet to be construct new lift station to provide renewable energy to offset some of the nonrenewable energy used to operate this facility. The [project page](#) provides ongoing updates.
 - **Comprehensive Outdoor Recreation Plan Update.** This plan is expected to be completed in 2025.
 - **8-acre Solar Farm.** The Community & Economic Development Department is awaiting permit submittal from Alliant Energy for construction of the 8-acre Community Hosted Solar Farm near the Hope Rod & Gun Club. Permits submittal is anticipated within the next months for construction later this Spring.
 - **The Comprehensive Zoning Code Update.** This task is expected to include action items identified among all six categories. The Village Board approved issuing a Request for Proposals at their November 26, 2024 meeting. The due date for submittal goes until January 17, 2025. This project is anticipated to take 1-2 years to complete.
 - **Sustainability Plan Update.** The current Sustainability Plan will be nearing the end of its lifetime by the end of 2025. Progress has been made on most actionable items while some are ongoing actions. Actions not completed may be considered in future updates if still relevant based on public feedback. Department staff will consider budgeting for plan update in upcoming CIPs.

Below are other noteworthy actions items added from the previous discussion from August 12, 2024 meeting. Several action items were incorporated into the Comprehensive Outdoor Recreation Plan 2025-2029.

Transportation

- *Develop more on- and off-road bike trails.* Ongoing bike and pedestrian pathways are included in in Village's 5-year CIP. The 2025-2029 CORP Map 8 Future Parks & Trails includes proposed on- and off-road bike trails.
- *Apply for Bicycle Friendly Community status with the League of American Bicyclists and work to achieve silver or gold status.* Included within the Comprehensive Outdoor Recreation Plan, 2025-2029's Chapter 6 General Recommendations section.



Solid Waste

- *Facilitate a group buy program to offer compost bins to Village residents. Staff are participating in a Dane County hosted compost drop-off program through a federally funded grant (USDA Composting and Food Waste Reduction, CFWR). Other communities and agencies include Madison, Middleton, Monona, Madison Children's Museum, Dane County Zoo.*

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

Sustainability Plan, 2021

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

This item is for discussion only. The annual joint meeting with the Village Board to review the action plan is scheduled for Tuesday, February 11 at 5:30. Therefore, the normal S&NR meeting on Monday, February 10 may not be necessary (TBD).

ATTACHMENTS:

1. 2025-2026 Sustainability Action Plan (1.13.2025)

Sustainability Plan Action Plan for 2025-2026

Presented at the Sustainability & Natural Resources Committee Meeting January 13, 2025

Green text = completed; Blue text = In progress or expected to be begin in 2025/26;

Energy Actions	Status	Staff Comments
Near-Term Actions		
Conduct energy audits of all municipal facilities to identify potential energy efficiency improvements.	Complete	The comprehensive energy plan was presented to the S&NR Committee at the 11.13.2023 meeting and accepted by the Village Board at their 11.14.2023 meeting.
Establish a policy requiring all major remodeling of municipal buildings and any new municipal buildings include energy efficiency measures.	In Progress	The accepted Comprehensive Energy Plan and New Community Center Net Zero Energy Predesign Report by the Village Board will help to guide this action item in 2024.
Replace stoplights with LEDs	In Progress	All stop lights within the Village are along USH 51 and owned by WisDOT. Staff can work with the WisDOT to advocate that these be replaced with LED fixtures when USH 51 is reconstructed in 2026 or 2028.
Replace streetlights with LEDs	In Progress	Most street lights within the Village are owned by Alliant and will be replaced to LED on an as needed basis. The municipal energy audit may present an opportunity to identify other Village owned lights/park lights and opportunities to upgrade to LED.
Utilize the Outlook Newsletter, or other forms of print and social media, to annually distribute information on rebates and tax incentives for renewable energy and energy efficiency.	In Progress	Ongoing activity.
Work with energy providers to develop a community-scale solar energy installation and/or develop a program for leasing municipal rooftops for solar.	In Progress	The Village acquired an 8-acre parcel of land south of the Alliant/WPL substation (3451 Siggelkow Road) January 6, 2023 to establish a joint Customer-Hosted Renewable Program solar installation with the McFarland School District. The VB approved lease agreement with MSD and Alliant on May 9, 2023. The VB approved Ordinance 2023-09 on Sept. 26, 2023, amending Ch. 62-Zoning to include solar energy collection systems. The VB approved Ordinance 2023-14 on Nov. 28, 2023, rezoning for the property from Dane County A-1 Exclusive Agriculture to Village's A-1 Agriculture Transition District. Awaiting Alliant Energy's plan submittal, expected in first quarter of 2025.
Mid-Term Actions		
Utilize the EPA's Greenhouse Gas Equivalencies Calculator to measure and track greenhouse gas emissions from municipal facilities and operations (https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator).	Not Begun	Staff is participating in a joint greenhouse gas inventories collection data with a cohort, organized by Wisconsin Local Government Climate Coalition (WLGCC). The joint cohort will develop strategies and methods to track emissions.
Complete EPA Energy Star Portfolio Manager spreadsheet for government energy use (https://www.energystar.gov/buildings/benchmark).	In Progress	The 2023 Comprehensive Energy Plan Report includes calculations for baseline measures and tracking of energy use among municipal buildings, parks, and structures. The calculations used are consistent with the EPA's online tool. Staff will continue to monitor and track the data for this action item.
Develop a financial assistance program to help private property owners with renewable energy improvements.	In Progress	Staff to provide ongoing assistance with dissemination of IRA Benefits and related energy savings information. SolSmart Gold designation was achieved by the Village on February 28, 2024 to reduce barriers and support access to renewable energy options. Resource benefits and rebate programming from notable sources are posted on the Sustainability Planning Page to provide residents options for energy savings. Creation of a Village funded program has not begun.
Long-Term Actions		
Adopt Residential Energy Conservation Ordinance (time-of-sale certification and upgrades).	Not Begun	
Retrofit streetlights with solar power	Not Begun	Most street lights within the Village are owned by Alliant limiting retrofit options. The municipal energy audit may present an opportunity to identify other Village owned lights/park lights for retrofit.
Hold a sustainability fair to bring in renewable energy companies to demonstrate and provide education on their products.	Ongoing	Organizations such as Sustain Dane and Dane County Office of energy and Climate Change regularly hosts events connecting local residents to resources on renewable energy cost savings and educational materials. Notable events include Sustain Dane Summit and Midwest Climate Summit. Events are open to the public to attend.

Transportation Actions		Status	Staff Comments
Near-Term Actions			
Amend the parking ordinance to require bike parking for all new commercial and multifamily buildings.	Not Begun	This action item is expected to be included in the Zoning Code update within the 2024 Capital Improvement Plan	
Amend the parking ordinance to reduce minimum off-street parking requirement and/or add parking maximums for new development to limit excess pavement.	Not Begun	This action item is expected to be included in the Zoning Code update within the 2024 Capital Improvement Plan	
Any proposal to add lanes to a two-lane roadway will be evaluated for a center turn lane, the preferred option over an expansion to four lanes.	Ongoing	This item was included in the East Side Plan Update and reviews all new roadways and collector/arterial roads before construction. The Exchange Street reconstruction also utilizes this item. Staff will look to determine the most appropriate use and function of the roadway depending on a case-by-case.	
As municipal vehicles need replacement, evaluate the purchase of hybrid, electric or alternative fuel vehicles.	In Progress	The 2023 Comprehensive Energy Plan includes a fleet vehicle and electrification analysis section. Department Staff will consider options for this action item when the appropriate time to replace a vehicle occurs. Reviewed by S&NR 11.13.2023 and accepted by the Village Board 11.14.2023.	
Work with Madison Metro to connect the Village to Metro transit services.	In Progress	Initial conversations with Madison Metro Staff include transit services expansions. Due to funding commitments, it is likely this action item becomes a Mid-Term or Long-Term priority.	
Develop more on- and off-road bike trails.	In Progress	The 2023 East Side Plan includes proposed locations for new recreational trails and multi-modal forms of transportation. Implementation of this action will occur as new development and roadways are reconstructed. The Exchange Street Reconstruction (2024) upholds this action item with the inclusion of a designated bike lane. Ongoing bike and pedestrian pathways are included in the Village's 5-year CIP. The 2025-26 CORP Map 8 Future Parks & Trails includes proposed on- and off-road bike trails.	
Provide electric vehicle charging stations at municipal facilities.	In Progress	This item was discussed in the Comprehensive Energy Plan's Fleet Vehicles and Electrification section. The action is expected to be incorporated into the design plans for the upcoming Community Center building. Other municipal facilities will be included based on feasibility and activity. The Public Safety Center includes designated electric vehicle ready charging locations on site. The planned 2024 Zoning Code rewrite is expected to provide an opportunity to address this item further.	
Mid-Term Actions			
Ban idling for more than 5 minutes with municipal vehicles except for emergency vehicles.	Not Begun	Action may begin in 2025 based on staff availability	
Utilize the Outlook Newsletter, or other forms of print and social media, to annually inform residents of existing ridesharing programs.	Ongoing	Publications are expected to be included in Spring/Summer 2025.	
Amend the Zoning Ordinance to require electric vehicle charging stations in new multi-family developments.	In Progress	Initial research started in late 2024 regarding electric vehicle charging stations and zoning ordinances. The findings are being evaluated by department staff and considered in the Zoning Code rewrite.	
Collaborate with the school district to survey students about transportation choices and evaluate safe routes conditions at each school.	Not Begun	Staff have determined this action to be a recurring option and possible only when the opportunity presents itself. The Village remains open to collaboration opportunities with the School District. With no new school being built in McFarland, the transportation routes have not changed.	
Long-Term Actions			
Add sidewalks within existing neighborhoods where none currently exist.	In Progress	The Exchange Street Reconstruction (2024) is currently underway and expected to be completed by Fall or Winter of 2024. The project includes new sidewalk along the north (school-side) of Exchange Street. Currently, the street only includes sidewalks on the south street side. The project includes curb extensions at crosswalk intersections to increase pedestrian safety. Ongoing bike and pedestrian pathways are included in the Village's 5-year CIP.	
Apply for Bicycle Friendly Community status with the League of American Bicyclists and work to achieve silver or gold status.	In Progress	Included within the Comprehensive Outdoor Recreation Plan, 2025-2029's Chapter 6 are General Recommendations item I. includes pursuit for additional third-party designations.	

Solid Waste Actions			Status	Staff Comments
Near-Term Actions				
Create a municipal purchasing policy that requires consideration be given to whether a product is made from renewable and/or recycled materials.			Not Begun	Action may begin in 2025 based on staff availability
Utilize the Outlook Newsletter, or other forms of print and social media, to annually inform residents about recycling, backyard composting, product re-use and waste reduction.			Ongoing	Ongoing activity.
Facilitate a group buy program to offer compost bins to Village residents.			Not Begun	Staff are participating in a Dane County hosted compost dropoff program through a federally funded grant (USDA Composting and Food Waste Reduction, CFWR). Other communities and agencies include Madison, Middleton, Monona, Madison Children's Museum, Dane County Zoo.
Mid-Term Actions				
Create a program to encourage and facilitate the practical reuse of waste from private and municipal construction projects.			Not Begun	
Long-Term Actions				
Create a Village compost site for food waste.			In progress	Dane County's Department of Waste & Renewables (W&R) was awarded grant funding to pilot a composting drop off program among communities and orgainzations. Program planning is ongoing.
Create a community upcycle location or event.			Not Begun	

Water Actions		Status	Staff Comments
Near-Term Actions			
Exceed county and state minimum requirements for protection of green spaces that play a key role in water infiltration.	Ongoing	Ordinance 2023-10, an ordinance amending various sections of the McFarland Building Code related to site erosion control and stormwater management was presented at the 9.11.2023 S&NR meeting. The VB approved the ordinance on 9.26.2023. The ordinance accommodates Dane County changes related to mitigation and flooding policies which now include peak rate control for the 200-year storm. This will be an recurring effort when new development occurs.	
Purchase rain barrel kits and hold classes through Library or	Not Begun	Action may begin in 2025 based on staff availability	
Utilize the Outlook Newsletter, or other forms of print and social media, to annually inform residents about waterway health best practices for lawn care, landscaping and fall leaf management.	Ongoing	Ongoing activity.	
Develop a program or work with existing agencies to assist residents with purchasing and installing low-flow water fixtures and replacing water softeners.	In Progress	Public Works has previously piloted a water softener replacement program. Action may begin in 2025 based on staff availability.	
Minimize and find alternatives to the use of salt on low traffic roadways.	Ongoing	Public Works has purchased a 1000 gal. tank in Spring 2022 as an alternative method to snow removal in the Village. The tank dispenses a salt brine solution over road surfaces before, during, and after snow weather events to reduce salt usage. PW snow removal staff receive regular training on reducing salt usage. Overall, salt usage has been significantly reduced.	
Evaluate the Subdivision Ordinance for reductions in required pavement width for new roads in new subdivisions to reduce the amount of impervious surface.	Not Begun	Pavement width recommendations for various road types is addressed in the updated East Side Plan, 2023. Ordinance revisions to be consider as part of the Zoning Code rewrite project in 2024.	
Mid-Term Actions			
Installing low-flow water fixtures in municipal facilities.	Ongoing	Updates to the Municipal Center provide an opportunity for water preservation to this facility	
Incentivize water conservation by increasing water rates for higher usage during next rate review with PSC.	Not Begun		
Replace all toilets using > 1.6 gpf in all municipal facilities.	In Progress	Updates to the Municipal Center provide an opportunity for water preservation to this facility	
Install waterless urinals in men's restrooms at all municipal facilities.	In Progress	Updates to the Municipal Center provide an opportunity for water preservation to this facility	
Install rain barrels at all municipal facilities and utilize rainwater for municipal watering.	In Progress	Updates to the Municipal Center provide an opportunity for water preservation to this facility	
Long-Term Actions			
Join EPA's WaterSense Program for water utilities.	Not Begun	Action may begin in 2025 based on staff availability	
Identify culverts that obstruct fish migration and install fish friendly culverts where needed.	Not Begun	Action may begin in 2025 based on staff availability	
Perform a system-wide water audit and develop a water loss control plan.	Not Begun	Action may begin in 2025 based on staff availability	
Develop a program for financial assistance for sewer lateral replacements.	Not Begun	Action may begin in 2025 based on staff availability	
During road or public parking lot reconstruction, develop a plan for reduction of paved surfaces or inclusion of permeable pavement where possible.	Ongoing	Staff and contracting team to consider the following action on a case-by-case basis as projects occur.	

Land Use & Development Actions		Status	Staff Comments
Near-Term Actions			
Instead of grass lawns, utilize more native landscaping on municipal properties that are not used for recreation purposes.	Not Begun	Action may begin in 2025 based on staff availability	
Require native landscaping in buffer areas around surface water and wetlands on both public and private property to protect water quality.	Ongoing	This will be considered on a case-by-case basis as public or private development projects are brought forward. The updated East Side Plan includes this action item in Chapter 2, Goal 5. The Village Board passed Ordinance 2023-10, an ordinance amending the Building Code's stormwater ordinance to accommodate for the 200-year flood.	
Utilize the Outlook Newsletter, or other forms of print and social media, to annually inform residents about native landscaping.	Ongoing	Ongoing activity	
Amend Village ordinances to allow for a no-mow May.	Completed	Ordinance 2023-02 amended Sec. 20-25 Regulations concerning Noxious Weeds. The program will continue with \$500 funding into 2024.	
Identify streets lacking trees and develop a plan to plant trees.	In Progress	The completion of the Tree Inventory was presented at the 8.8.2022 SNR Committee meeting. The Village Forester presented the Urban Forestry Management Plan at the 11.13.2023 SNR Committee meeting, the Great Lakes Urban Forestry Management was contracted to planning services from the Tree Inventory. Final draft to be presented in 2024 for action.	
Mid-Term Actions			
Amend the zoning ordinances to allow for more housing options, including accessory dwelling units and attached unit housing.	In Progress	Proposed amendments for use regulation for accessory dwelling units, will be considered as part of the Zoning Code Update in 2025.	
Review and update Village plans and ordinances to look for opportunities to utilize land more efficiently, such as reducing setbacks and minimum lot sizes.	In Progress	Included in the updated East Side Neighbor Plan in Chapter 2 of the plan. Further research and amendments will be considered as part of the Zoning Code Updates in 2025.	
Make progress towards no net annual loss of wetlands or purchase wetland mitigation credits where impacts to wetlands may not be avoidable.	Not Begun		
Identify and inventory priority areas for infill development, including those eligible for brownfields funding.	In Progress	The Redevelopment District 1 & 2 Plan update kickedoff in September 2023 and expected to be completed in 2024. The plan update includes in its scope analysis of existing conditions and blight analysis of properties within the two studies.	
Long-Term Actions			
Create a second community garden.	In Progress	Included in the planning of the CORP update.	
Amend the zoning ordinances to allow beekeeping in single and two-family residence districts.	Not Begun	This action is expected to be included in the 2025 Zoning Code update	

Community Health Actions		Status	Staff Comments
Near-Term Actions			
Adopt a Health and Equity in All Policies resolution.		Not Begun	Action may begin in 2025 based on staff availability
Add additional community service days.		Not Begun	Action may begin in 2025 based on staff availability
Build a multi-generational community center.		In Progress	The Village Board adopted the McFarland Municipal Center Campus Master Plan on May 23, 2023 and recommendation for a second floor at its October 10th, 2023 meeting. The Campus Master Plan provides an overview of the desired improvements to the Municipal Center. Additionally, the Village of McFarland New Community Center Net Zero Energy Predesign Report, (reviewed by the S&NR on 11.13.2023 was accepted by the Village Board 11.14.2023) provides a detailed analysis to feasible energy efficient improvements to the Municipal Center.
Require tobacco-free and e-cigarette free on all municipal properties, including parks.		Not Begun	Action may begin in 2025 based on staff availability
Mid-Term Actions			
Increase recreation programs through the Village.		In Progress	The Parks Committee is working to update their 2019-2023 Outdoor Recreation & Open Space Plan. Addition opportunities may arise from possible Community Center renovations, inclusion of the Youth Center, etc. provide an opportunity to expand recreation programs for all generations.
Incorporate community health and wellness considerations when updating existing plans.		Ongoing	This action has been included in recent plan updates such as the Economic Strategy Plan, the East Side Neighborhood Plan Update, Redevelopment Districts 1&2 Plan updates, the McFarland Community Center Net Zero Predesign Report, Parks Master Plan, and the Municipal Campus Plan. Staff are working with the consultants to continue to incorporate improvements to quality of life amenities which include recreational opportunities, parks, sidewalks, bike trails, etc. for the Redevelopment District 1 & 2 plans.
Evaluate multi-family design guidelines related to outdoor spaces and amenities.		Not Begun	This action item is expected to be included in the Zoning Code update within the 2024 Capital Improvement Plan
Long-Term Actions			
Utilize Crime Prevention Through Environmental Design and active threat planning to make public spaces, such as recreational space, crime free.		Not Begun	Staff and contracting team to consider the following action on a case-by-case basis as projects occur.


McFarland
SUMMARY SHEET

MEETING DATE: Monday, January 13, 2025

SECTION: Business

DEPARTMENT: Community Development

CONTACT: Kong Thao, Associate Planner

AGENDA ITEM: Discussion regarding a Styrofoam recycling program organized by Lori Whitman.

PREVIOUS ACTION:

ISSUE SUMMARY:

Lori Whitman recently joined the Sustainability & Natural Resources Committee as a member in November 2024. Prior to joining the Committee, Whitman began organizing a Styrofoam recycling program in the Village. As a one-person team, she is focused on McFarland residents only at the time, scheduling all pickups locations and drop-offs. Since starting in October and as recent as January 9, 2025, there have been a total of 41 scheduled pickups and 13 drop-offs.

It should be noted that the Village does not have the resources and facilities capable of processing and storing Styrofoam materials. Continuation of a similar program or this program would not be possible. Additionally, the Village's recycling contractor, Pellitteri, does not have a program that addresses this.

The packet includes flyers, location within the Village covered, and contact information. Directions are provided on types of materials accepted and proper cleaning.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

This item is for discussion only.

ATTACHMENTS:

1. Styrofoam flyer 1.5.25
2. Styrofoam project summary January 2025
3. Styrofoam Quarter Page



McFarland Styrofoam Pickup Service

"Approximately **1369 tons of Styrofoam are buried in US landfills every day**. Landfills quickly fill up, and Styrofoam is an active contributor, occupying more space than other waste. By volume, Styrofoam fills up 25 to 30 percent of landfill space globally, [and] **it requires about 500 years to decompose...**" <https://bettergoods.org/styrofoam-facts/>

Styrofoam cannot be put into our Village recycling bins.

Styrofoam must be recycled by a special process available through Reynolds Urethane Recycling, Inc.



I am offering free Styrofoam pickup service to residents in the Village of McFarland to reduce Styrofoam in our landfills. I will take Styrofoam to



Reynolds for processing.

What I can take

- **Styrofoam packaging** that protects items during shipping.
- **Clean food containers** - egg cartons, carry out containers, styrofoam cups, etc.
Remove all food and labels!
- Only **packing peanuts that float** can be recycled. Those that disintegrate in water cannot be recycled. Test them before giving them to me.
- Any items labeled #4 or #6. (Not all styrofoam will have a number.)
- **All items must be completely clean** - no food, tape, labels, etc.

Pickup information

- Driveway or residential parking lot pickup in McFarland only.
- We will schedule a pickup date and time based on mutual availability.
- To schedule a pickup, or with questions, email me (Lori) at RecycleWisc@gmail.com. Provide some date and time options, as well as your first name and address.

Thank you!



RecycleWisc Styrofoam Project Summary: October 10, 2024 - January 10, 2025

1. Marketing

- a. McFarland Community Facebook page - 5 posts between October 10th and January 4th
- b. Nextdoor
- c. Library
 - i. Posted flyer
 - ii. Gave them quarter pages of flyer to set out for pick up
- d. McFarland School District
 - i. Met with Ben Snyder, Director of Building and Grounds on November 13th
 - ii. Ben alerted the schools
 - iii. Will reconnect with Ben after holidays. Most likely pickups may come at the beginning of the school year with new technology acquisitions.
- e. Flyer posted at Rock n Rollz
- f. McFarland Lutheran Church
 - i. Posted in their newsletter
 - ii. Set up collection bin in their kitchen for members to drop off smaller items
- g. Melanie - McFarland Communication & Technology Director
- h. Christ the King Catholic Church
- i. The Thistle - Roberta Baumann - offered to publish; no timeline given
- j. Skaalen - offered to put out flyers at events
- k. Chamber of Commerce - offered to publish in December newsletter
- l. Senior Outreach - will publish in future newsletter

2. Pickups

- a. 41 total pickups between October 11th and January 9th
- b. 5 repeat visits
- c. Type of pickup ranges from a small grocery bag of egg cartons and fast food containers to packaging from large TVs
- d. Pickup locations - see map

3. Drop offs to Reynolds

- a. A drop off is made when the back of my SUV with seats down is completely full.
- b. 13 drop offs made as of 1.10.25

4. Feedback?

Lori Whitman

RecycleWisc@gmail.com

**Free McFarland
Styrofoam Pickup**



For pickup, email
RecycleWisc@gmail.com

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- **Clean food containers** - egg cartons, carry out containers, styrofoam cups, etc.
Remove all food and labels!
- **Only packing peanuts that float.** Those that disintegrate in water cannot be recycled. Test them before giving them to me.
- **Items labeled #4 or #6.** (Not all styrofoam will have a number.)
- **All items must be completely clean** - no food, tape, labels, etc.

Thank you! ~Lori

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