

VILLAGE OF MCFARLAND
Committee of the Whole Minutes

Tuesday, October 10, 2023 - 5:30 PM

1. CALL TO ORDER.

President Carolyn Clow called the Committee of the Whole meeting to order at 5:30 PM in Community Room.

2. ROLL CALL.

Village Board members present: Village Trustee Hilary Brandt, Village Trustee Stephanie Brassington, Village President Carolyn Clow, Village Trustee Luke Fessler, Village Trustee Michael Flaherty, Village Trustee TJ Jerke, Village Trustee Edward Wreh(joined at 5:32 p.m.)

Village Board members not present: None.

Staff Present: Administrator Matt Schuenke and Deputy Administrator/Clerk Cassandra Suettinger.

3. Tour of the McFarland Municipal Center - The purpose of the tour is to view the vacated space within the Municipal Center to conceptualize options for the Community Center. No matter shall be considered nor shall any action be taken by the Village Board during the tour.

At 5:32 p.m. the Board exited the Community Room and toured the Municipal Center. The Board returned to the Community Room at 6:02 p.m. to commence the rest of the agenda.

4. PUBLIC APPEARANCES.

This is an opportunity for members of the public to address the Committee of the Whole for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Committee about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Committee for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to village.clerk@mcfarland.wi.us to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

None.

5. APPROVAL OF MINUTES.

Motion to approve the minutes of the September 26, 2023 Committee of the Whole meeting.

Motion by Village President Carolyn Clow, second by Village Trustee Stephanie Brassington, to approve the minutes of the September 26, 2023 Committee of the Whole

meeting. Motion carries 7 - 0 - 0 by acclamation.

6. BUSINESS.

a. Discussion and presentation on the Communications & Engagement Plan by Revelation PR, Advertising & Social Media.

Revelation PR, Advertising & Social Media presented the draft Communications & Engagement Plan. Board Members provided feedback. The Committee directed staff to place the finalized plan on the next Village Board meeting for approval.

7. SCHEDULE NEXT MEETING DATE.

8. ADJOURNMENT.

Motion by Village Trustee Stephanie Brassington, second by Village Trustee TJ Jerke, to adjourn at 6:54 p.m.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,
Cassandra Suettinger
Deputy Administrator/Clerk