

Thursday, September 5, 2024

6:30 PM

McFarland Municipal Center
5915 Milwaukee St, McFarland
Community Room

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/81181760200>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 811 8176 0200

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.

2. PUBLIC APPEARANCES.

- a. This is an opportunity for members of the public to address the Public Safety Committee for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Committee about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Committee for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to public.safety@mcfarland.wi.us to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

3. APPROVAL OF MINUTES.

- a. Motion to approve the minutes of the 7/1/2024 meeting.

4. BUSINESS.

- a. Discussion on fireworks and the PD enforcement approach in 2025.
- b. Discussion on the use of the PD social media accounts.

5. SCHEDULE NEXT MEETING DATE.

- a. October 7, 2024 at 6:30 p.m.

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

VILLAGE OF MCFARLAND
Public Safety Committee Minutes

Monday, July 1, 2024 - 6:30 PM

1. CALL TO ORDER, ROLL CALL.

Village Trustee Hilary Brandt called the regular meeting of the Public Safety Committee to order at 6:30 PM in the Community Room.

Members present: Hilary Brandt, Miguel Peña, Meredith Hughey, Shannon Morrison, Rich Staley

Members not present: Rick Behnke, Dottie Olson

Staff Present: Village Clerk Cassandra Suettinger, Police Chief Aaron Chapin

2. PUBLIC APPEARANCES.

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Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

There were no public appearances.

3. APPROVAL OF MINUTES.

a. *Motion to approve the minutes of the June 3, 2024 meeting.*

Motion by Village Trustee Hilary Brandt, second by Village Trustee Miguel Peña, to approve the minutes of the June 3, 2024 meeting. Motion carries 5 - 0 - 0 by acclamation..

4. BUSINESS.

a. *Discussion and recommendation on Ordinance amendment 2024-13: an ordinance updating Chapter 11 of the Village Code of Ordinances regarding Alcohol Beverages and Cigarette, Tobacco Products, Nicotine and Electronic Vaping Devices.*

Village Trustee Hilary Brandt introduced the item. Village Clerk Suettinger gave an overview of the changes to the ordinance. She went through the sections and highlighted the updated language and answered questions. Chief Chapin also answered questions.

Motion by Village Trustee Hilary Brandt, second by Member Meredith Hughey, to recommend approval of Ordinance amendment 2024-13: an ordinance updating

Chapter 11 of the Village Code of Ordinances regarding Alcohol Beverages and Cigarette, Tobacco Products, Nicotine, and Electronic Vaping Devices. Motion carries 5 - 0 - 0 by acclamation.

- b. Discussion and recommendation on Ordinance amendment 2024-15: an ordinance updating Chapter 11 of the Village Code of Ordinances regarding regulation of direct seller's and solicitors.

Village Trustee Hilary Brandt introduced the item. Chief Chapin gave some background information on why the changes were brought forward. Village Clerk Cassandra Suettinger gave a brief introduction to the item. Chief Aaron Chapin informed the committee of the problems police have had with direct sellers and how the changes the village is recommending will allow the village to address the behaviors that have been causing issues in the village. Village Clerk Suettinger answered the committee's questions and highlighted language changes to the ordinance. Chief Chapin also answered the committee's questions.

Motion by Village Trustee Hilary Brandt, second by Village Trustee Miguel Peña, to recommend approval on Ordinance amendment 2024-15: an ordinance updating Chapter 11 of the Village Code of Ordinances regarding regulation of direct sellers and solicitors. Motion carries 5 - 0 - 0 by acclamation.

5. SCHEDULE NEXT MEETING DATE.

- a. 8/5/2024 at 6:30 p.m.

6. ADJOURNMENT.

Motion by Village Trustee Miguel Peña, second by Member Shannon Morrison, to adjourn at 7:26 p.m.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,
Tricia Reimer
Officer Manager



**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Thursday, September 5, 2024

SECTION: Business

DEPARTMENT: Police

CONTACT: Aaron Chapin, Police Chief

AGENDA ITEM: Discussion on fireworks and the PD enforcement approach in 2025.

PREVIOUS ACTION:

ISSUE SUMMARY:

Citizen concerns were brought forth regarding the enforcement of the fireworks ordinance in the village. Chief Chapin went through data of the past four years and has provided a summary of the enforcement actions regarding fireworks, which is included in this packet. As a result of concerns, Chief Chapin has decided to adopt a stringent position on citing for all fireworks violations similar to what is done in the City of Monona. Education regarding this policy will be done at the beginning of summer in 2025.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

1. Fireworks Data 08222024

VILLAGE OF McFarland

Police Department

6001 Broadhead St, McFarland, WI 53558 | 608.838.3151 | www.mcfarland.wi.us/police

Aaron P. Chapin | Chief of Police

DATE: August 22, 2024

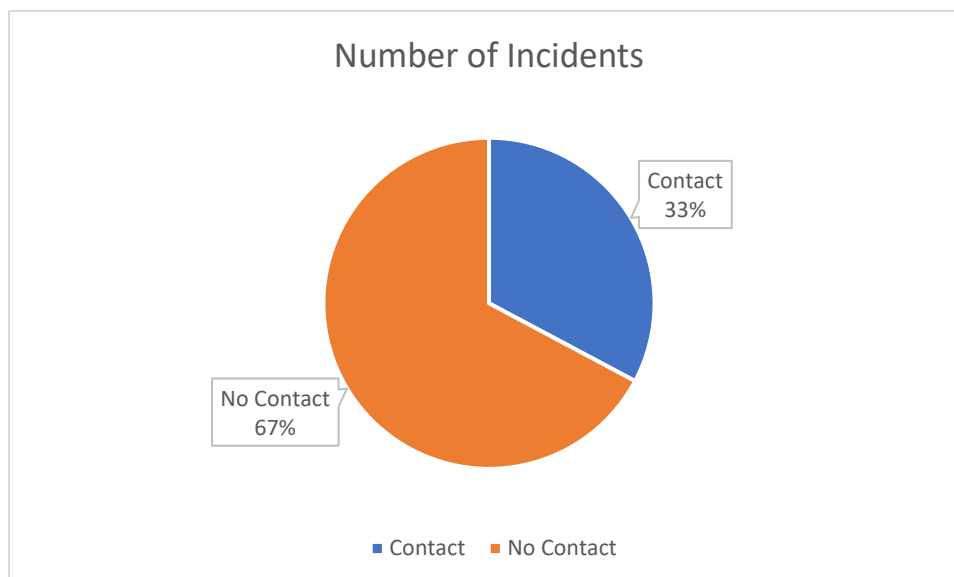
TO: McFarland Village Board and McFarland Public Safety Committee

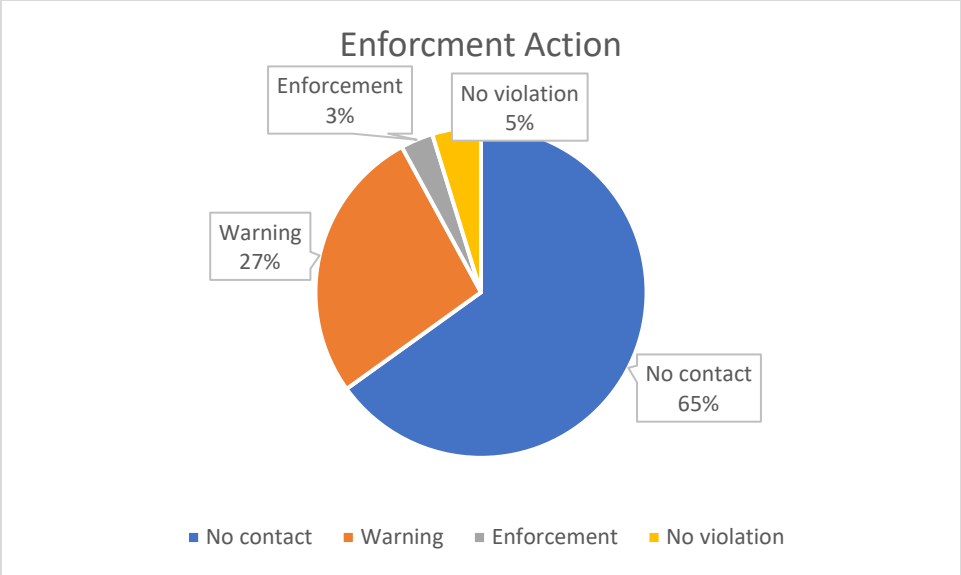
FROM: Aaron P Chapin, Chief of Police

REFERENCE: Fireworks Complaint Research

After a review of the data for fireworks call in the village, there were sixty-one (61) calls for officers to respond to fireworks complaints from 01/01/2020 to 7/10/2024. Two (2) of those calls that officers were dispatched to were outside of the Village of McFarland. Of the calls that were reported in the village during that timeframe, two (2) of them resulted in enforcement action. One (1) of the cases resulted in a citation and the other call, the Sergeant who addressed that incident had the juveniles write an apology letter to the residents of the VOM.

Of the sixty-one (61) cases, officers were able to contact twenty (20) different people. Of the twenty (20) who were contacted, seventeen (17) were warned for fireworks and the fireworks were confiscated or already ignited. The remaining three cases where people were contacted had novelty items and were not in violation of village ordinances.





As a result of complaints, the McFarland Police Department will implement a no-tolerance approach to fireworks enforcement. If an officer witnesses fireworks that are a violation of village ordinance, they will issue a citation to the party responsible for the fireworks. If the call for service is a complaint from someone within the village, the officers will issue a citation if the caller is willing to be a witness in the case. In any case, there needs to be a witness should the citation be challenged in court.

If this enforcement strategy would have been in place since 2020, it is possible that 17 more citations would have been issued.


VILLAGE OF
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SUMMARY SHEET

MEETING DATE: Thursday, September 5, 2024

SECTION: Business

DEPARTMENT: Police

CONTACT: Aaron Chapin, Police Chief

AGENDA ITEM: Discussion on the use of the PD social media accounts.

PREVIOUS ACTION:

ISSUE SUMMARY:

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

ATTACHMENTS:

1. PD social Media Policy Research

Source information Take away's

[R47008 \(congress.gov\)](#) – Congressional Research Service – Law Enforcement and Technology: Using Social Media

- **Purpose of Use:** Clearly define the purposes for which social media will be used, such as community engagement, public safety notifications, and gathering investigative leads.
- **Accuracy of Information:** Ensure that all information shared on social media is accurate and current to maintain public trust and legitimacy.
- **Monitoring and Surveillance:** Set clear rules regarding monitoring social media for intelligence and investigative purposes, balancing public safety with respect for privacy rights.
- **Public Accountability:** Make the department's social media policies publicly available to enhance transparency and accountability.
- **Audit and Oversight:** Include provisions for regular audits of social media use to ensure compliance with the department's policies and legal requirements.
- **Training:** Provide training for officers and staff on the ethical and legal use of social media, including the handling of sensitive information.
- **Handling Misinformation:** Establish procedures for correcting misinformation or false information that may be spread via social media.
- **Legal Compliance:** Ensure that social media use complies with existing laws and regulations governing law enforcement investigations and privacy.
- **User Restrictions:** Establish rules regarding who within the department can post on social media and the types of content that can be shared.
- **Content Moderation:** Establish procedures for moderating content on the department's social media pages to prevent the spread of harmful or inappropriate material.
- **Internal Platform Policies:** Recognize that social media platforms have their own policies regarding information sharing, which may change over time. This should be factored into the department's policies.
- **Periodic Review and Updates:** Regularly review and update social media policies to adapt to changes in technology, legal standards, and best practices.

[Study Reveals Inadequacy of Police Departments' Social Media Surveillance Policies | Brennan Center for Justice](#)

- **Avoiding Discrimination:** Ensure that social media monitoring does not disproportionately target specific communities or individuals based on race, religion, or other protected characteristics.
- **Public Safety Definitions:** Clearly define what constitutes a public safety threat to prevent overreach and ensure that social media monitoring is justified and proportionate.
- **Ethical Use of Information:** Establish protocols to ensure that information obtained from social media is used ethically and does not contribute to discriminatory practices or unjust outcomes.
- **Monitoring Effectiveness:** Evaluate the effectiveness of social media policies and practices in protecting civil rights and ensuring fair use, adjusting as needed based on feedback and outcomes.
- **Clear Definitions of Use:** Define specific scenarios and purposes for using social media in reporting incidents, public safety notices or investigations, avoiding vague or overly broad language that could lead to misuse.
- **Public Safety Definitions:** Clearly define what constitutes a public safety threat to prevent overreach and ensure that social media monitoring is justified and proportionate.