

**Wednesday, September 4, 2024**

**5:00 PM**

**McFarland Municipal Center**  
5915 Milwaukee St, McFarland  
*Community Room*

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

Or by Telephone: +1 (312) 626-6799

Webinar ID: <https://us02web.zoom.us/j/89257536985>

Press \*9 to raise/lower hand. Press \*6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.

2. PUBLIC APPEARANCES.

- a. This is an opportunity for members of the public to address the Landmarks Commission for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Commission about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Commission should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Commission for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to [community.development@mcfarland.wi.us](mailto:community.development@mcfarland.wi.us) to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

3. APPROVAL OF MINUTES.

- a. Motion to approve the minutes of the May 21, 2024, Landmarks Commission meeting.

4. BUSINESS.

- a. Discussion and action to make a recommendation to the Village Board regarding submittal of a grant application to the Wisconsin Historical Society to complete a historical property survey of the Village.
- b. Discussion and action to make a recommendation to the Village Board to approve a purchase order for outdoor community history signs at Arnold Larson Park.

5. SCHEDULE NEXT MEETING DATE.

- a. To be determined.

6. ADJOURNMENT.

by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

**Minutes**  
**Landmarks Commission Meeting**  
**May 21, 2024**

**Members Present:** Gordan Kinder, Ron Larson, John Wells, Kathy Krusiec

**Members Absent:** Lowell Prill

**Staff Present:** Andrew Bremer, Kong Thao

1. CALL TO ORDER

Bremer called the meeting to order at 5:04 PM. In the absence of a chair and vice-chair, Bremer instructed the Commission to elect an acting-Chair for the scheduled meeting. Kinder motioned to nominate Larson as acting-Chair for the meeting. Seconded by Krusiec. Motion carried 4-0.

2. PUBLIC APPEARANCES.

None received virtually and in-person.

3. APPROVAL OF MINUTES.

- a. Kinder motioned to approve the minutes of the April 8, 2023, Landmarks Commission meeting. Seconded by Wells. Motioned carried 4-0.

4. BUSINESS.

- a. Discussion regarding Redevelopment District No. 2 site and building design guidelines.

Bremer provided summary on the agenda item, discussing the purpose and intent of Redevelopment Districts updates within the Village, the areas covered within each district, the timeline of the project to date, and feedback requested from the Commission to supplement the project further, specifically related to site design guidelines and standards for future developments in the district. Stephen Tremlett, Project Manager from MSA, was present to discuss concepts, themes, and project overview. Tremlett provided project planning concepts for points of discussion related to design standards, element standards related to exterior cleaning & treatment techniques, and matching/protecting historic features on historically designated properties in the district.

The Commission discussed why the design standards would be needed, desired building façades and elements matching and complementing adjacent buildings, building features to be included or maintained among future improvements,

property acquisition, and details related to the concepts shown. Tremlett commented that discussion of building enhancement and the redevelopment district could introduce new sections to the zoning code related to glossary of terms, elements in site design and building design, all of which are supplemental to obtaining a certificate of appropriateness. Tremlett highlighted some of the responses from the survey related to historical properties. The Commission further discussed building rooflines, building height, concept buildings shown, windows, materials, mixed use building designs, appearance from street view, area or properties included within the historic downtown, and direction of future development. Wells affirms the discussion is important to the character of the downtown area, then asked about the importance of this discussion and how will staff and the consultant use this information. Bremer and Tremlett affirmed the comments have already provided good information and the discussion helps to guide the direction for what can be incorporated into the plan related to site and building design guidelines and standards.

Larson stated disagreements to some of the concepts presented stating past activities related to recommendations of those properties as historical properties and the desire to nominate them as new historical properties. Bremer replied that properties included within the concepts are not an indication for definite razing of those properties, rather, the concepts are intended to encourage discussion of different types of redevelopment opportunities that could be possible in the future. Larson followed up with a question related to the rationale behind the decision to not include areas of Farwell west of the High School. Bremer stated that the area is already included within the existing TIF district #5, and not part of the Redevelopment District 2 planning area, hence why it was not included. The types of land uses and lot configurations are not the same as Redevelopment District 2. Kinder commented on the draw and appeal of Arnold Larson Park as a central point for hosting events, concurring with Larson's statement to not raze some buildings shown in the concepts, while pointing out other options. The Commission and Staff discussed the possibility of moving buildings to another location as previously done in the Village's history. Larson expressed concerns about roadway congestion based on the future Community Center building plans. Wells inquired about the next step for the project. Bremer stated Staff will summarize the main points of discussion and will present them to the Plan Commission or Community Development Authority committee as they are jointly providing committee oversight of the plan update.

- b. Discussion regarding outdoor community history signs at Arnold Larson Park.

Bremer and Thao provided summary of the agenda item with the recent updates, mockups, sign texts, and ongoing efforts related to Sign 2, Native American. Thao provided summary for the activities related to Sign 2 and an expected timeline to the project. Larson commented that he is open to comments and updates to the text as needed from other Commission members. Next steps are to complete the mock

up for Sign 2 similar to Signs 1-3 and bring back for recommendation to the Village Board.

5. SCHEDULE NEXT MEETING DATE.

- a. To be determined.

6. ADJOURNMENT.

Krusiec motioned to adjourn. Seconded by Kinder. Motion carried 4-0. Meeting adjourned at 6:34 PM.



**Mcfarland**  
SUMMARY SHEET

**MEETING DATE:** Wednesday, September 4, 2024

**SECTION:** Business

**DEPARTMENT:** Community Development

**CONTACT:** Andrew Bremer, Comm & Eco Dev Director

**AGENDA ITEM:** Discussion and action to make a recommendation to the Village Board regarding submittal of a grant application to the Wisconsin Historical Society to complete a historical property survey of the Village.

**PREVIOUS ACTION:**

**ISSUE SUMMARY:**

The Wisconsin Historical Society grants approximately \$120,000 annually through the Certified Local Government (CLG) Grant Program. The Grant Program awards recipients between \$1,500 to \$25,000 for projects related to historical preservation. Eligible projects include intensive survey of a community, nomination of historic district to the National Register of Historic Places, Archeology Survey, etc. The CLG Grant Program occurs on an annual cycle, opening in the spring and closing in December when grant applications are due. Applications for the CLG Grant program must showcase their benefit to historical or archaeological resources located in Wisconsin. Multiple grant applications may be submitted with each application evaluated separately. The application process requires submittal of a Letter of Intent (LOI) for every grant proposal. Applications will not be considered without LOI submitted. The 2025 LOI submittal deadline is September 13, 2024. The full grant application is due December 13, 2024. During the three month period between the LOI and full grant application deadline, staff will work with representatives of the State Historical Society to sketch out the scope of work. If the Village is awarded the grant, the Village would move forward with hiring a consultant to complete the survey.

Included in the packet is the LOI to be submitted for the 2025 CLG Grant Program. The proposed project will hire a consultant for the CLG Grant Program category *A. Initial intensive survey of part or all of the community*. To the Village's knowledge, there has been no record of a comprehensive survey of historical properties within the Village.

The CLG Grant Program follows the timeline provided within an annual grant calendar year.

- September 13 - Submit Letter of Intent
- Sept. Nov. - Define scope of work, hold engagement session
- December 13. - Application deadline
- Jan.-Feb. - Review and scoring of applications, grant awards approved
- March - Memoranda of Agreement (MOA) prepared, grant awards published



- April-May - Grant recipients issue a Request for Bids (RFB)

**Next Steps**

Staff will work with contact from WHS to define the scope of work, complete and submit the grant application by the December submittal deadline.

**FINANCIAL/BUDGET IMPACT:**

The CLG Grant Program does not require a local match for the grant. The grant fund amount will be up to \$25,000 for the proposed survey project.

**VILLAGE PLAN REFERENCE:**

This project is identified as an action step in the 2024-2025 Village Board Strategic Plan.

**ORDINANCE REFERENCE:**

Division 62-II-6 Historic Preservation

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**

Recommended motion:

*Motion, second, to make a recommendation to the Village Board to submit a grant application to the Wisconsin Historical Society to complete a historical property survey of the Village.*

**ATTACHMENTS:**

1. CLG Grant - VOM Letter of Intent

August 28, 2024

Jason Tish  
Certified Local Government Coordinator  
State Historic Preservation Office  
816 State Street, Rm. 305  
Madison, WI 53706

RE: Village of McFarland's Letter of Intent for Certified Local Government Grant

The Village of McFarland (Village) is submitting this formal letter of intent for the Certified Local Government Grant for a proposed project under *A. Initial intensive survey of part or all of the community*. The survey will help to identify properties within our community that may be eligible for approval as historic properties under the Village's Historic Preservation Ordinance. Below are several milestones in historic recognition completed in the Village.

- In 1986, Ron Larson (Landmarks Commission member) published [Historical McFarland, A Walking Tour](#) to promote an awareness of McFarland's unique character.
- In 1990, the Village's Landmarks Commission completed an evaluation of the properties in the walking tour publication to determine which properties met the criteria to be locally designated historic structures. This work was aided by a historic preservation consultant, but the Village does not have record of who that individual was.
- In 1991, the Village Board approved designating 18 historic structures based on the work of the Landmarks Commission survey. This number has since grown to 19 structures, three of which are also state and nationally designated.
- In 2019, the Village was approved for inclusion in the Certified Local Government (CLG) Program.

To the Village's knowledge, no comprehensive survey of the Village has ever been completed. The Village is seeking to submit a grant application of up to \$25,000 to hire a consultant to complete an initial intensive survey of part or all of the community. Grant administration will be provided by Village Staff in the Community & Economic Development Department. The Village's Landmarks Commission will provide committee oversight of the survey project. Upon completion of the survey project, the Village's Landmarks Commission will make a recommendation to the Village Board to accept the report. After the report is accepted, the Landmarks Commission will utilize the report findings to determine whether to recommend any additional local historic

structure designations to the Village Board for their approval per the Village's [Historic Preservation Ordinance](#).

Sincerely,

A handwritten signature in black ink that reads "Andrew Bremer". The signature is written in a cursive, slightly slanted style.

Andrew Bremer, AICP  
Community & Economic Development Director

cc:

Matt Scheunke, Village Administrator

Lowel Prill, Village Trustee and Chair for Landmarks Commission

Kong Thao, Associate Planner

  
**McFarland**  
**SUMMARY SHEET**

**MEETING DATE:** Wednesday, September 4, 2024

**SECTION:** Business

**DEPARTMENT:** Community Development

**CONTACT:** Andrew Bremer, Comm & Eco Dev Director, Kong Thao, Associate Planner

**AGENDA ITEM:** Discussion and action to make a recommendation to the Village Board to approve a purchase order for outdoor community history signs at Arnold Larson Park.

**PREVIOUS ACTION:**

August 3, 2023 - Landmarks Commission discussed establishment of outdoor community history signs, including review of representative images, potential sign locations and cost estimates.

October 30, 2023 - Staff presented initial drafts of four signs (Natural Resources, Paleo-Indians & Effgy Mounds, Early European Settlers, Early Establishments in McFarland) to the Commission requesting feedback and recommendations.

January 30, 2024 - Staff presented the Commission updates on cost estimate comparison, sign sizes, sign themes and content, and proposed site locations. Staff recommended Vacker Sign as the preferred vendor of choice due to their affordable rates and design features. The Commission's discussion affirmed the location of the four proposed signs in the semicircle area of Arnold Larson Park with the possibility of two future signs. The Commission's comments included verifying sign themes (Ice Age/Paleo-Indians, Mound Builders, Early European, Early Businesses), mockup scaling, appropriate image captions and cited sources, including feedback from the Indigenous Solidarity Collective of McFarland (ISCM) on the Native American content, and consistency of sign formatting among all mockups.

April 8, 2024 - Landmarks Commission tabled action to recommend the Village Board approve the purchase order for sign fabrication to consider additional sign amendments.

May 21, 2024 - Landmarks Commission discussed latest update to mock up sign text and designs, pending Sign 2: Native Americans for collaboration with ISCM.

**ISSUE SUMMARY:**

**Community History Sign Update**

At the Landmarks Commission's May 21, 2024 meeting, the Commission was provided an update on the Community History Signs. Discussion was focused on the progress of the text and mockups. Sign 2: Native American, only included the working text as Staff was awaiting layout designs from the Communications Manager. The draft text was provided by Commission member, Ron Larson and the ISCM. Included in the packet is the latest mockup for all four signs. Designs and updates were provided by the Village's Communication Manager and sources of photos are included. Staff ask that the Commission provide feedback on the updated sign texts, design, and content.



### **Feedback from Ho-Chunk Nation**

Staff was only recently able to share the last mock-up for Sign 2 with Bill Quackenbush, Tribal Historic Preservation Officer from the Ho-Chunk Nation of Wisconsin to request feedback on the text and design for Sign 2. Staff is awaiting feedback for potential suggestions for adjustments to the proposed sign. It has been communicated to the Department that the School District is still waiting on the correspondence for the 8 Land Acknowledgment Plaques for approval of the Ho-Chunk Nation seal on the plaques. One distinction between Sign 2 and the plaques is that Sign 2 does not seek to incorporate the Ho-Chunk Nation seal, so it is possible the Village might receive feedback sooner.

### **Next Steps**

Possible options to advance the project include:

- Recommendation for approval of the purchase order for the four signs with a condition of approval for Staff to revise the sign as needed based on input from the Ho-Chunk Nation regarding Sign 2: Native Americans. Staff will wait to order all four signs until we have received feedback from Ho-Chunk Nation and revise the sign as needed.
- Same as the item above; however, staff could advance ordering Signs 1-3 and order Sign 2 once we received feedback from Ho-Chunk Nation. At the Staff level, once that communication has been determined, Sign 2 can be purchased without additional approval. Staff note that an additional cost for shipping and handling may be included for two purchase orders. Costs for shipping will vary depending on the future date, but still should be within the project budget.
- Postpone making a recommendation in order to review the feedback from the Ho-Chunk Nation regarding Sign 2: Native Americans.

Staff is comfortable with any of these potential courses of action and we can use the meeting to discuss the Landmarks Commission's preference.

### **FINANCIAL/BUDGET IMPACT:**

The 2023 Capital Improvement Budget of \$15,000 provided funding for the first purchase order of 13 historic property plaque signs totaling \$12,280 with six signs funded by TID #4. With approximately \$2,545 remaining in 2023 funding. The 2024 capital budget includes an additional \$25,000 in project funding, for a total balance of \$27,545 in project funding. The second purchase order for the remaining six historical property plaque signs on Exchange Street will require \$10,320 (\$1,720/sign). Staff previously discussed at the October 30, 2023 Landmarks Commission meeting about a joint purchase order with the School District for eight Land Acknowledgment Plaques. Each party will fund four signs and install them in their respective buildings. For the Village, the signs will be placed at the Public Safety Center, Municipal Center, Public Library, and Public Works. The vendor's latest cost estimate totals \$6,368 per party, or \$1,592 per sign. The School District is still awaiting communication from the Ho-Chunk Nation about the use of their logo on the eight signs before a purchase order is made. Table B is unchanged from the previous meeting as the estimate provided by Vacker maintains the same purchase price for four community history signs (\$6,409). Table B



summarizes the mentioned costs and approved 2023 and 2024 Capital Improvement Budgets. The estimated remaining balance from the 2024 budget is approximately \$4,623.00. The remaining budget will be reserved for installation materials and supplies (e.g. cement and posts, etc.).

**VILLAGE PLAN REFERENCE:**

**ORDINANCE REFERENCE:**

Sec. 62-399. - Recognition of historical structures and historic sites.

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**

**ATTACHMENTS:**

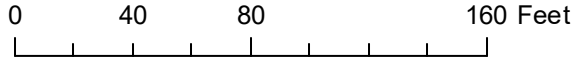
1. Preferred Sign Location and Mockup Updates 9.5.8.2024
2. Table B - CIP Budget\_09.04.2024
3. Vacker\_Inc\_Estimate\_8.27.2024

# Arnold Larson Park



March 29, 2023

 Parcels





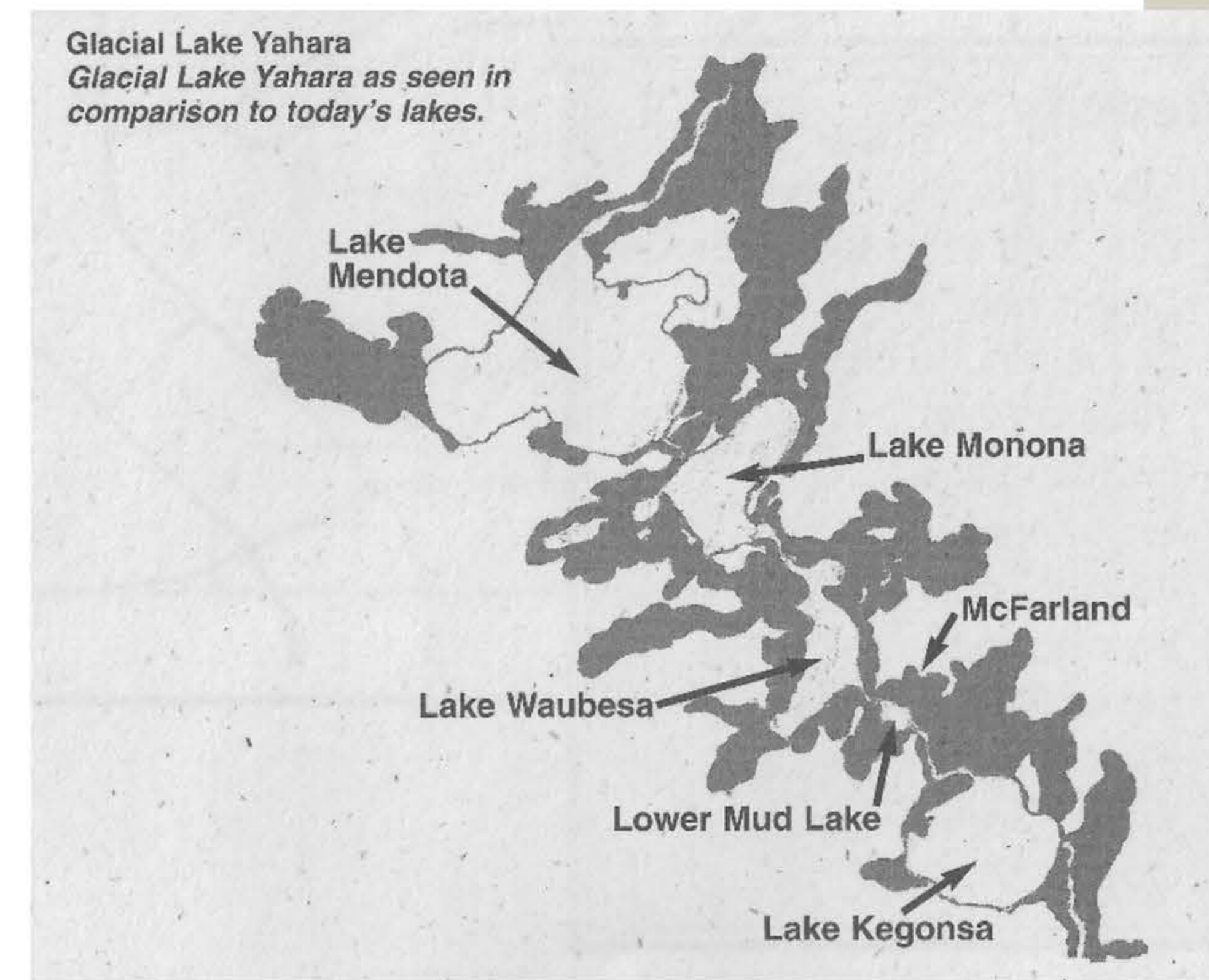
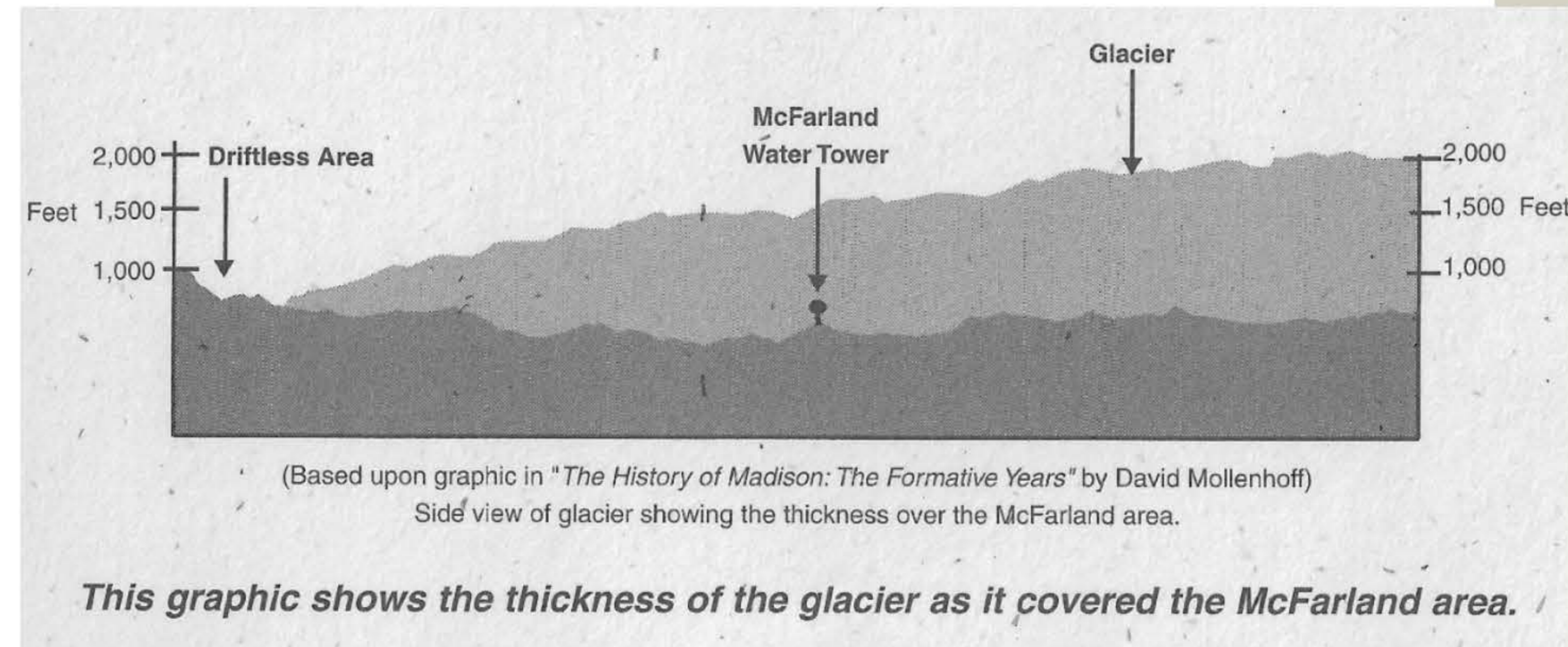
# Ice Age

Glaciation has occurred several times during the earth's history. It was during the last Ice Age, which ended approximately 12,000 to 13,000 years ago, that glaciation modified the McFarland landscape as we know it today.

The glacier during the last Ice Age covered the entire McFarland area as it moved in a southwesterly direction at a rate of about one kilometer a year, coming to a stop only ten miles southwest of here. A pocket of southwest Wisconsin, including western Dane County, was not covered by the last glacier. That rugged hilly section of Wisconsin, named the driftless area, offers us a glimpse at what the McFarland area looked like before the glacier reshaped the landscape.

As the climate warmed, the glacier slowly retreated from the McFarland area, scraping and gouging the earth as it slowly moved, creating hills called drumlins. The drumlins were formed either by material directly deposited by glacial ice or by the erosion and scraping of surrounding material leaving the drumlins as remnants.

The process that formed the drumlins took place under fairly thick ice. The ice in this region is believed to have been between 450 and 1,500 feet thick, much higher than the water tower atop the drumlin at the Indian Mound Conservancy.



The Yahara River and the four lakes are additional products of the most recent Ice Age. As the glacier retreated, it not only created the high points such as the drumlins but it also gouged deep depressions in the earth, which eventually became Lake Waubesa, lower Mud Lake, and the surrounding marshes.

The post-glacial Yahara River did not initially fill the depressions to form the idyllic four-lake setting we know today. Rather, an ice dam south of here caused the Yahara River and glacial runoff to back up, forming one large body of water known as Glacial Lake Yahara. This lake extended from south of Lake Kegonsa to north of Lake Mendota, covering an area of over 26 thousand acres.

As the land recovered from the severe brutality of the glacier, vegetation soon began to grow and spread. This area of rich resources soon became a magnet for animals and humans alike.



# Native Americans

The first people to inhabit this transformed land after the glacier receded are known as Paleo-Indians. They were nomadic hunters, using finely-made stone projectiles or spear points. The Paleo-Indians were skilled in hunting big game, including woolly mammoth and mastodons. These people may not have been permanent inhabitants of this area, but they kept returning, as it provided an abundance of natural resources.

Over time, the climate warmed and the vegetation and wildlife gradually changed. Conifer forests gave way to deciduous woods and prairie, while the very large mammals disappeared. The people in this area at that time, around BCE 700, are known as the Woodland Culture. They began to make pottery, to cultivate plants, and to settle in permanent villages along rivers and lakes.

These people are also known as the mound builders. They began burying their dead in small, round earthen mounds. As the culture evolved, people began constructing the effigy mounds in other shapes, often in the shapes of animals. Such mounds can be seen today in McFarland. Sadly, many mounds were destroyed due to farming and development.

As the era of the mound builders waned around 1,200 CE, other cultures followed. The Ho-Chunk are descendants of the mound builders. According to their oral history, the Ho-Chunk originated at Moogasuc, the Red Banks, near Green Bay. The Ho-Chunk Nation eventually expanded further south, including into this area.

The Ho-Chunk first encountered Europeans when Jean Nicolet landed at Red Banks in 1634. Soon other Frenchmen arrived—missionaries and fur traders. Their arrival introduced new diseases to the Ho-Chunk.



Top: Tribal Lands c. 1800 with present-day Native Nations shaded in gray.

Bottom: Ho-Chunk Eagle Dance. Two Ho-Chunk men dance in front of two drummers as an audience looks on.

At the same time, other First Nations from the east fled to Wisconsin, escaping the warfare in the eastern Great Lakes. The Ho-Chunk battled these migrant Nations to protect their land. The diseases and warfare resulted in a great population decline for the Ho-Chunk, from approximately 5,000 people in Teejop (Four Lakes region), to as few as 600.

By the early 19th century, the weakened Ho-Chunk were facing other encroachments on their land, this time from miners, U.S. military, and early settlers. The first land cession between the United States and the Ho-Chunk was signed in 1829. In an 1832 treaty, the Ho-Chunk were forced to cede Teejop.

Despite the removal process, many of the Ho-Chunk returned to their homelands and today form the Ho-Chunk Nation of Wisconsin, based in Black River Falls.

From archaeological findings along the Yahara River south of Lower Mud Lake, to the large number of burial mounds, to the oral histories of the Ho-Chunk, it's evident how significant this area has been to Native Americans.



# Early European Settlers

Once the United States took control of the land in this area, government surveyors began laying out townships. By the early 1840s, Yankees from the east, and immigrants from Europe, mostly Norwegians and Germans, were buying acreages in the towns of Dunn, Pleasant Springs and Blooming Grove from land speculators or from government land offices.

Most of the early settlers in this area were farmers. Life for them was not easy as the land was difficult to clear and cultivate, and markets to purchase items and to sell their agricultural goods, primarily wheat, were far away. A round trip to the Milwaukee wheat market by ox cart took two weeks.

It can be assumed that the settlers made those trips once or twice a year, having more of a subsistent type of life rather than commercial. Despite the hardships, more settlers, mostly Norwegian farmers, were arriving by the early 1850s. At the same time, the railroad began advancing westward from Milwaukee, reaching Stoughton in December of 1853.

During the winter and early spring of 1854, the first railroad tracks were laid through this area, reaching Madison on May 23. Local farmers could now take their wheat directly to Madison, or to a depot that was located approximately two miles east of here, and have it shipped to the port of Milwaukee.



Ingebrigt and Helene Johnson, the first permanent Norwegian settlers in the Town of Dunn



William H. McFarland

After a couple of years, the Milwaukee & Mississippi Railroad decided the depot in the town of Dunn was poorly located, requiring a replacement. The railroad recruited one of its employees, William H. McFarland, to purchase 160 acres in the northeast quarter of section 3 in the town of Dunn, to erect a depot and to plat a community, naming both after himself.

On July 3, 1856, William H. McFarland purchased the 160 acres, and in the fall, had the land surveyed and had streets and lots platted. The community of McFarland had begun.



McFarland's first train depot



# Early McFarland Business

The small, slow-growing hamlet of McFarland in the 1860s included a lumberyard, general stores, blacksmith, livery, grain elevator and, of course, the depot. The first church, the McFarland Norwegian Evangelical Lutheran Church, was organized in 1867.

By the 1870s, local farmers gradually changed their practice of growing wheat to dairy farming. Many of the Norwegian farmers also began growing tobacco. This change in farming habits resulted in the removal of the grain elevator but the addition of tobacco warehouses along the tracks, a feed mill (c. 1900) and a creamery (1891).

A larger depot was built in 1881 directly across the tracks from the McFarland House, replacing the original depot. The first school building was constructed at the corner of Milwaukee and Broadhead streets in 1882. Also in the 1880s, a second religious group was organized, the McFarland Methodist Church, building a church at the corner of Main and Broadhead streets.

The 1890s saw the beginning of a small renaissance in McFarland. Brick commercial buildings were constructed in the downtown. A hardware and farm implement business, harness shop and stockyard were added on Bashford Street along the tracks in 1894. The McFarland State Bank opened its doors on Main Street in 1905, the same year McFarland's population reached 299.

Local entrepreneurs purchased land on the eastern shore of Lake Waubesa in 1899, marking the beginning of the resort era. The McFarland area soon became known as a vacation destination for the first four decades of the 20th century.



Top: McFarland's first church  
Center: Train depot and passengers  
Bottom: Downtown McFarland, 1908

McFarland was becoming a busy little hub with the main north-south transportation route going through the little downtown on Main Street. In 1920, at the urging of many businessmen, McFarland was incorporated as a village. The power of the new village government, however, was not strong enough to stop the state from constructing Highway 51 west of the tiny village in 1929, removing the traffic away from businesses.

Despite the setback, the village moved forward. In 1929, a new petroleum business (Badger Petroleum) started as a gas station on what is presently Aarnold Larson Park, eventually growing into McFarland's largest employer over the course of the next three decades.

The population of McFarland was only 313 in 1930, but it grew to 463 by 1940 and to 593 by 1950. McFarland's first century was one of slow growth but by the mid-1950s, at the start of McFarland's second century, change and growth would become the new normal.

**Table B – 2024 Capital Improvement Budget**

	Budget
2023 Capital Improvement Budget	\$ 15,000
First purchase order for 13 signs	\$ (12,280)
Second purchase order remaining 6 signs	\$ (10,320) <sup>1</sup>
2024 Capital Improvement Budget	\$ 25,000
Land Acknowledgement Plaques for 4 signs	\$ (6,368)
Historic Community Signs for 4 signs	\$ (6,409)
<b>Remaining balance for 2024; Reserved for installation materials and supplies as needed (e.g. cement)</b>	<b>\$ 4,623.00</b>

<sup>1</sup>This value reflects the original quote of \$1,720 for each 12x18 historic marker sign. Due to spacing constraints, Sewah Studios will fabricate all non-national historic property plaques as 20x29 with Staff's confirmation. This is completed at no cost change for the purchase order.

Vacker Inc.  
 948 Sherren St. W.  
 Roseville, MN 55113-4420 US  
 ckriegler@vackersign.com



# Estimate

**ADDRESS**

Kong Thao  
 McFarland, Village of  
 5915 Milwaukee Street  
 McFarland, WI 53558

**SHIP TO**

Kong Thao  
 McFarland, Village of  
 5915 Milwaukee Street  
 McFarland, WI 53558

**ESTIMATE #** 5537

**DATE** 01/23/2024

**EXPIRATION DATE** 09/27/2024

**SALES REP**

Dina Cyrus

DATE	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Basic Sign Design - Custom Dimensions</b>	4	385.00	1,540.00
	Basic sign design and file preparation services. Prepare custom 24"x 42" interpretive sign panel layout with client-provided text (pre-edited), high resolution images, illustrations and logos.			
	<b>HPL .5-2442</b>	4	699.00	2,796.00
	24"Hx42"Wx.5" High Pressure Laminate panel with 8 threaded holes (and fasteners) , output from, client prepared, print-ready file.			
	<b>Ship Izone UPS or FedEX</b>	1	535.00	535.00
	HPL Packing packing and shipping costs via UPS or FedEx			
	<b>Plate with Sleeve 1620</b>	8	156.00	1,248.00
	Angled 16"x20" mount plate with sleeve for self-supporting panel and use with 4"x4" wood post, 45 degree angle, black texture powder coat. Two piece aluminum construction. Lumber not included.			
	<b>Ship BD UPS</b>	1	290.00	290.00
	Aluminum mount packing packing and shipping costs via UPS			

Thank you for the opportunity to provide you with a proposal!

**TOTAL**

**\$6,409.00**

Feel free to get back to me with any questions, or to request a revision.

To proceed with this project, please sign and return this estimate to Dcyrus@vackersign.com for our records as both your commitment to the project and final confirmation of your shipping address.

Thanks again,  
Vacker Sign

Accepted By

Accepted Date