

VILLAGE OF MCFARLAND

**Village Board Minutes**

*Wednesday, June 5, 2024 - 5:30 PM*

**1. CALL TO ORDER.**

Village President Clow called the regular meeting of the McFarland Village Board to order at 5:30 pm in the Community Room of the McFarland Municipal Center.

**2. ROLL CALL.**

Village Board members present: Village Trustee Hilary Brandt, Village Trustee Stephanie Brassington, Village President Carolyn Clow, Village Trustee Luke Fessler, Village Trustee Lowell J. Prill, Village Trustee Miguel Peña, Village Trustee Alisa Leamy.

Village Board members not present: None.

Staff Present: Village Administrator Matt Schuenke.

**3. PUBLIC APPEARANCES.**

*a. This is an opportunity for members of the public to address the Village Board for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Board about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Board should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Board for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to [village.clerk@mcfarland.wi.us](mailto:village.clerk@mcfarland.wi.us) to be included as part of the meeting.*

*Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.*

None.

**4. BUSINESS.**

*a. Discussion and review of 2023-2024 McFarland Strategic Implementation Plan.*

Administrator Schuenke reviewed the 2023-2024 McFarland Strategic Implementation Plan as the Village Board goals and objectives for the prior year. This information was provided as an update on our progress from what was accepted in the prior year. Board members asked questions and discussed the progress to date regarding key initiatives listed within the Action Plan. No action was taken on this item.

*b. Discussion regarding the Village's Mission, Vision, and Value Statements.*

The Village Board talked about the process last year and the desire to see updates to the documents enclosed. They would like a more formal proposal developed by Staff to bring this work forward to update these various elements. The requested to address updating these documents outside of the goals and objectives within its own process but included as an action step. Village Staff will review options and present a perspective proposal at a future meeting for implementation. No action was taken on this item.

- c. Discussion regarding 2024-2025 McFarland Strategic Implementation Plan as the Village Board goals and objectives for the coming year.

Administrator Schuenke provided an overview of the process to update the McFarland Strategic Implementation Plan and establishing goals and objectives for the coming year. The Village Board reviewed Goals A (McFarland Municipal Center Campus) and B (Public Infrastructure). Remaining goals will be discussed at a future meeting. No action was taken on this item.

- 1) Goal A: McFarland Municipal Center Campus
- 2) Goal B: Public Infrastructure

## **5. SCHEDULE NEXT MEETING DATE.**

- a. June 10, 2024 (Monday) - 7:00 p.m. - Village Board Meeting
- b. June 25, 2024 - 5:30 p.m.- Special Village Board Meeting
- c. June 25, 2024 - 7:00 p.m.- Village Board Meeting

## **6. ADJOURNMENT.**

Motion by Trustee Brandt, second by Trustee Fessler, to adjourn at 7:35 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,  
Matthew G. Schuenke  
Village Administrator