VILLAGE OF MCFARLAND **Village Board** *NOTICE OF PUBLIC MEETING*

Wednesday, June 5, 2024 **5:30 PM** **McFarland Municipal Center**
5915 Milwaukee St, McFarland
Community Room

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

https://us02web.zoom.us/s/87201066412

Or by Telephone: +1 (312) 626-6799

Webinar ID:

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER.

2. ROLL CALL.

3. PUBLIC APPEARANCES.
   a. This is an opportunity for members of the public to address the Village Board for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Board about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Board should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Board for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to village.clerk@mcfarland.wi.us to be included as part of the meeting.

      Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

4. BUSINESS.
   a. Discussion and review of 2023-2024 McFarland Strategic Implementation Plan.

   b. Discussion regarding the Village's Mission, Vision, and Value Statements.

   c. Discussion regarding 2024-2025 McFarland Strategic Implementation Plan as the Village Board goals and objectives for the coming year.

   1) Goal A: McFarland Municipal Center Campus

   2) Goal B: Public Infrastructure

5. SCHEDULE NEXT MEETING DATE.
   a. June 10, 2024 (Monday) - 7:00 p.m. - Village Board Meeting

   b. June 25, 2024 - 5:30 p.m.- Special Village Board Meeting

c. June 25, 2024 - 7:00 p.m.- Village Board Meeting

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

VILLAGE OF
McFarland

SUMMARY SHEET

MEETING DATE: **Wednesday, June 5, 2024**

SECTION: **Business**

DEPARTMENT: **Administration**

CONTACT: **Matt Schuenke, Village Administrator**

AGENDA ITEM: **Discussion and review of 2023-2024 McFarland Strategic Implementation Plan.**

PREVIOUS ACTION:
None.

ISSUE SUMMARY:
Please find enclosed the 2023-2024 McFarland Strategic Implementation Plan as the goals and objectives of the Village Board. We began development of this document in June of last year and accepted its contents then in August allowing it to span the remainder of the year in which it was developed and about half of the next year before the process starts over again. Much of this work is complete or in process that we'll go over in the meeting next week.

FINANCIAL/BUDGET IMPACT:
None.

VILLAGE PLAN REFERENCE:
Please click on this link to view the 2023-2024 McFarland Strategic Implementation Plan.

ORDINANCE REFERENCE:
None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:
Presented for discussion. No action needed on this item.

ATTACHMENTS:
None

VILLAGE OF
McFarland

SUMMARY SHEET

MEETING DATE: **Wednesday, June 5, 2024**

SECTION: **Business**

DEPARTMENT: **Administration**

CONTACT: **Matt Schuenke, Village Administrator**

AGENDA ITEM: **Discussion regarding the Village's Mission, Vision, and Value Statements.**

PREVIOUS ACTION:
This was last updated by the Village Board in 2018 through that annual goal and objective setting process.

It was also evaluated through the Diversity, Equity, and Inclusion Committee Report completed in 2022 with no changes recommended.

The Village Board discussed a process for revisions over several meetings in 2023.

ISSUE SUMMARY:
Please find enclosed the current Mission, Vision, and Value Statements for the Village. As we begin our annual process to set goals and objectives through the Strategic Implementation Plan we wanted to check in on these documents as well to discuss if there is interest to pursue revisions. This is likely a reintroduction to the current narrative and then discussion on a process to go about how it should or could be revised. The board may discuss and exercise discretion as it chooses on how to move forward as applicable.

FINANCIAL/BUDGET IMPACT:
None.

VILLAGE PLAN REFERENCE:
2020-2030 McFarland Strategic Implementation Plan

ORDINANCE REFERENCE:
None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:
Presented for discussion only. No action needed.

ATTACHMENTS:
1. McFarland Vision-Mission Statement FINAL
2. McFarland Value Statements 03092020

Village of McFarland

Updated July 26, 2018

VISION STATEMENT

The vision of the Village of McFarland is to create an inviting, dynamic, diverse community that offers a high quality of life and a supportive environment in which all citizens may practice their individual value choices. The community actively seeks to preserve its proud heritage, protect its abundant natural resources, plan for responsible and balanced residential and commercial growth, promote a viable economic base, support educational excellence, provide diverse leisure options, and foster a healthy social fabric.

MISSION STATEMENT

With direction encouraged from an engaged citizenry, Village elected officials and employees will maintain and enhance the quality of life of the community by delivering quality services in an efficient and accountable manner and by providing an orderly, unbiased system of government that is transparent and accessible. To create and sustain a high level of confidence in Village government, we pledge to function with: professional integrity; fiscal responsibility; open communications; environmental sustainability; sensitivity to the values of each individual; full cooperation in achieving the priority goals determined by the community.

VALUES

The core operating principles of the Village.

To create and sustain a high level of confidence in Village government, we pledge to function with:

- ***Professional integrity;***
- ***Fiscal responsibility;***
- ***Open communication;***
- ***Environmental sustainability;***
- ***Sensitivity to the values of each individual; and***
- ***Full cooperation in achieving the priority goals determined by the community.***

VILLAGE OF
McFarland

SUMMARY SHEET

MEETING DATE: **Wednesday, June 5, 2024**

SECTION: **Business**

DEPARTMENT: **Administration**

CONTACT: **Matt Schuenke, Village Administrator**

AGENDA ITEM: **Discussion regarding 2024-2025 McFarland Strategic Implementation Plan as the Village Board goals and objectives for the coming year.**

PREVIOUS ACTION:
None.

ISSUE SUMMARY:
Going forward now our objective is to revisit our goals and adjust our priorities as we provide an outlook for the next year. The former year's plan is included within your packet. Some of things started last year may need to continue, some things may need to discontinue, and yet more there may be new ideas we want to incorporate. Again this work is meant to serve as a bridge from the Strategic Plan as we work through the years since our priorities will shift over time and this work is meant to update how we adjust from year to year. We will work from the existing goals and begin to build our implementation plan as to what the board would like to accomplish in the next year. The first part of this is really about idea development in order to align with the goals. Then Village Staff works to breath life into the ideas to fill out the remainder of the implementation plan and help show how it can be tied to the budget. Each of the goals are listed on the agenda and we'll work through roughly half within the first meeting and the remaining half within the second meeting. The Village Administrator will track the items raised and facilitate discussion as is needed.

FINANCIAL/BUDGET IMPACT:
None.

VILLAGE PLAN REFERENCE:
None.

ORDINANCE REFERENCE:
None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:
Presented for discussion only.

ATTACHMENTS:
None