

VILLAGE OF MCFARLAND

Village Board Minutes

Thursday, July 13, 2023 - 5:30 PM

1. CALL TO ORDER.

Village President Clow called the special meeting of the McFarland Village Board to order at 5:34 pm in the Community Room of the McFarland Municipal Center.

2. ROLL CALL.

Village Board members present: Village Trustee Hilary Brandt, Village Trustee Stephanie Brassington, Village President Carolyn Clow, Village Trustee Luke Fessler, Village Trustee Michael Flaherty, Village Trustee TJ Jerke, Village Trustee Edward Wreh

Village Board members not present: None.

Staff Present: Administrator Matt Schuenke.

3. PUBLIC APPEARANCES.

a. This is an opportunity for members of the public to address the Village Board for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Board about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Board should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Board for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to village.clerk@mcfarland.wi.us to be included as part of the meeting.

Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.

None.

4. BUSINESS.

a. Discussion and workshopping the Village's mission, vision statement and core values.

The Board directed that discussion on the Village's mission, vision statement and core values take place at a Committee of the Whole meeting outside of the strategic planning process. Staff will layout a meeting structure/schedule for August and September accordingly based on workload.

b. Discussion regarding 2023-2024 McFarland Strategic Implementation Plan as the Village Board goals and objectives for the coming year.

1) Goal F: Transportation

The Board reviewed Goal F: Transportation and provided feedback.

2) Goal G: Park/Conservation System

The Board reviewed Goal G: Park/Conservation system and provided feedback.

President Clow left the table at 6:45 p.m. and rejoined the table at 6:48 p.m.

3) Goal H: Diversity, Equity and Inclusion

The Board reviewed Goal H: Diversity, Equity and Inclusion and provided feedback.

Staff will compile all the feedback and draft an action plan for the Board's goals.

5. SCHEDULE NEXT MEETING DATE.

a. Village Board - July 25, 2023 - 7:00 p.m.

b. Special Village Board (Strategic Planning) - August 2, 2023 - 5:30 p.m.

c. Village Board - August 8, 2023 - 7:00 p.m.

6. ADJOURNMENT.

Motion by Village President Carolyn Clow, second by Village Trustee Edward Wreh, to adjourn at 7:30 p.m.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,
Cassandra Suettinger
Deputy Administrator/Clerk