

**Monday, May 22, 2023****4:00 PM****McFarland Municipal Center**  
*Community Room*

## AGENDA

You are invited to this meeting through a Zoom webinar. The public may attend in-person or remotely through the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/82579695291>

Or by Telephone: +1 (312) 626-6799

Webinar ID:

Press \*9 to raise/lower hand. Press \*6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
  - a. This is an opportunity for members of the public to address the Landmarks Commission for items that are not on the agenda. Please remember this is a hybrid meeting conducted in person and through the Zoom online meeting platform. Meeting attendees wishing to address the Commission about items not on the agenda may do so at this time. Zoom attendees should type their name and address in the Question and Answer feature within the Zoom online meeting platform at this time. Members of the public who are present in person and wish to address the Commission should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your comments to the Commission for their consideration. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to [community.development@mcfarland.wi.us](mailto:community.development@mcfarland.wi.us) to be included as part of the meeting.  
  
Members of the public may also speak during their selected agenda item as they designate on the public comment form or in the Question and Answer feature on Zoom.
3. APPROVAL OF MINUTES.
  - a. Motion to approve the minutes of the April 25, 2023 Landmarks Commission meeting.
4. BUSINESS.
  - a. Discussion and possible action to make a recommendation to the Village Board regarding a purchase order for historical marker signs.
5. SCHEDULE NEXT MEETING DATE.
  - a. To be determined.
6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or [village.clerk@mcfarland.wi.us](mailto:village.clerk@mcfarland.wi.us) by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.



**Minutes**  
**Landmarks Commission Meeting**  
**April 25, 2023**

**Members Present:** Luke Fessler, Gordan Kinder, Kathy Krusiec, Ron Larson, John Wells

**Staff Present:** Andrew Bremer, Kong Thao

1. CALL TO ORDER

Fessler called the meeting to order at 4:03 PM.

2. PUBLIC APPEARANCES.

None received virtually and in-person.

3. APPROVAL OF MINUTES.

- a. Kinder motioned to approve the minutes of the January 11, 2023, Landmarks Commission meeting. Seconded by Larson. Motion carried 5-0.

4. BUSINESS.

- a. Discussion regarding 2023 historical signage project.

Bremer provided the Commission with an update of Staff's activity. Staff's discussion included an overview of historical property on maps, demonstrating the proposed location for the signs, and rationale on their placement. Additional topics discussed include recommendation on Sewah Studios as the chosen vendor, sign designs, size, colors, text, methods of financing, and draft letters to property owners. The Commission concurred with Staff's recommendation on the size differences for national and non-national signs. Feedback from the discussion concluded with the following recommendations from the Commission: sign background colors are brown with gold lettering, removal of address line from sample text and include established year. Staff to follow up with vendor regarding QR codes, warranty, and examples of similar renderings. The Commission discussed a possible strategic plan to maintain ongoing efforts with this project as it would include financing options, budget requests, and future property designations.

Staff affirmed a future Landmark Commission meetings will take place regarding action and recommendation of approval for the desired text and the discussed topics prior to purchasing of signs.

5. SCHEDULE NEXT MEETING DATE.

- a. To be determined.

6. ADJOURNMENT.

Kinder motioned to adjourn. Seconded by Krusiec. Motion carried 5-0. Meeting adjourned at 5:17 PM.



**McFarland**  
**SUMMARY SHEET**

**MEETING DATE:** Monday, May 22, 2023

**SECTION:** Business

**DEPARTMENT:** Community Development

**CONTACT:** Andrew Bremer, Comm & Eco Dev Director, Kong Thao, Associate Planner

**AGENDA ITEM:** Discussion and possible action to make a recommendation to the Village Board regarding a purchase order for historical marker signs.

**PREVIOUS ACTION:**

January 11, 2023 - Discussion on the 2023 historical signage project  
April 25, 2023 - Staff update on the 2023 historical signage project

**ISSUE SUMMARY:**

**Scope of the Historical Signage Project**

As part of the Village's 2023 Capital Improvement Budget, the Village Board included \$15,000 in funding for new historical signage in the Village. This project broadly consists of two components: (1) signage for officially designated historic properties in the Village and (2) potential installation of an additional community history sign(s) within Village parks/downtown, etc. The initial project focus is regarding the first item. Sec. 62-399 states *"After an historic structure or site has been so designated by the Village Board, the Landmarks Commission shall cause to be placed on such property, at Village expense, a suitable plaque declaring that such property is an historic structure or site. Such plaque shall be placed in a location readily visible to pedestrians and shall contain all information deemed appropriate by the*

*Commission."* Staff notes that the Village can't compel owners of historical properties to place a historic sign on their property if they do not want a sign but can place signs within the public right-of-way without the neighboring property owners consent. In addition, this project is limited to properties that are officially designated under Village ordinance as historic properties.

There are other properties within the publication Historic McFarland A Walking Tour that have been previously determined to not meet the conditions for official local historic property designation that this project would not apply to. The following is a general approach to completion of this project.

**Historic Property Signage**

1. Property Maps for Historic Properties. Staff reviewed the designated historical properties, identifying their existing features, including trees, general sewer/water lateral locations, existing signs, and mail boxes which may impact the placement of signs in the right-of-way. From this, proposed locations are based on each property's layout and provided in the packet. The maps provided in the packet are intended to give Commission members a high-level overview of potential locations within the ROW to install the signs. The purpose of this meeting is not to finalize the location of signs on



any particular property. Staff will review the recommended locations with Public Works staff (future installers) and associated property owners (refer to item #5.) to ensure each sign appropriately meets each property.

2. Sign Estimate. The packet includes [Sewah Studios'](#) (Sewah) latest quote on the preferred project designs and materials. For the 20"x29" Revised Ohio, at 1" text on both sides, the estimated cost per sign is \$1,860. For the same size and 5/8" text on both sides, the price is \$1,960 (Staff recommended). For the 12"x18" Revised Ohio, at 1" text on both sides is \$1,650 and at 5/8" text on both sides is \$1,720 (Staff recommended).

The estimates include metal poles to be mounted. The addition of a QR Code will include \$100 for the pair. The QR code will cover a 2" x 2" area, or 2" x 4" with a caption. Photo pricing varies depending on the size of the images proposed. Additionally, the selected size of the image affects the body text. Staff is not recommending the addition of a QR Code as that technology could become outdated over the life of the signs, web links would have to be continually managed, and the QR code might detract from the quality of the sign appearance. In addition, Staff is not recommending the placement of a photo image on the National marker signs. According to Sewah, adding a 5"x7" photo would reduce the allowed design text from 100 words to 50 words.

3. Design Sign. [Sewah Studios](#) offers a number of different sign styles, sizes, and designs. The Landmarks Commission meeting on April 25, 2023 concurred with Staff's recommendation for the selection of the [Revised Ohio](#) as the preferred sign due to its versatility and popularity. The selected sizes are 12"x18" for non-nationally designated properties and 20"x29" for nationally designated property. The Commission recommended the signs include a brown background with gold lettering. Previously, it was assumed each sign's title counted towards the character count total. Sewah clarified that only the body text was included in the character count total, assuming all other features such as photos and QR codes did not occupy more space than expected. The packet includes the revised title and text for each sign, including updated total character count, word count, and established year. The proposed text for each sign is derived from the *Historic McFarland: A Walking Tour* booklet, but edited to meet the character limit for Sewah's specifications. Each sign will include: the name of the property, a short description of the historical significance, the property's historical established date, the McFarland badge, and a sponsor line which reads, "McFarland Landmarks Commission."

4. Project Financing. The packet includes the latest quote by Sewah with the cost of the signs ranging from \$1,600-\$2,000 per sign depending on their sizes, text size, and sign enhancements (e.g. logos or QR codes). Pricing includes shipping and a 7' pole. Given the project budget of \$15,000, ordering signs for all 19 designated properties will not be achievable in 2023. Staff has also determined that the Village should not proceed with installing signs for properties along Exchange Street south of the Larson House in 2023.

In 2024, [the Village is planning to reconstruct this roadway](#). The property maps in the packet illustrate the future reconstruction of this road. It does not make sense to install signs in 2023 within the right-of-way for these properties only to have to remove and reinstall them in 2024 after the road is reconstructed. Therefore, staff is considering the following revised approach to funding and implementing the signage project:

- a. There are six properties located on Exchange Street that will be delayed until 2024 due to roadway reconstruction. Funding for the purchase of these signs could be considered within the 2024 budget for installation in 2024 after the road work nears completion.



- b. There are six properties located within the Village's Tax Increment District #4, including two nationally designated properties (Larson House, McFarland House). With Village Board approval, it may be possible to utilize TID #4 rehabilitation funds for the cost of purchasing these signs in 2023.
  - c. The remaining seven properties will take priority in being financed with the allotted \$15,000 budget. The packet includes the arrangements of these listed properties and their proposed funding source.
5. Notification to Property Owners. Staff have drafted a preliminary letter to be sent to property owners regarding the details of the historical signage project as included in the packet. For informational purposes, each letter will include the property site map of the proposed location and representative image/text of the sign design based on the final approved by the Landmarks Commission. Questions and comments can be redirected to our Department.

### **General Project Timeline**

The Landmarks recommendation regarding the purchase order will be forwarded to the Village Board for approval, including the allocation of TID #4 funds for the project. After a confirmed order has been made for this project, Sewah estimates a 20-24 week production schedule until completion. Sewah guarantees a 5-year warranty on their power coated finish, while paint on the markers, combined with property care, is expected to last 20 or more years.

### **Community Park Signage**

Staff anticipates there might be sufficient funds within the remaining project budget to install a community park sign in 2023 as previously envisioned. The capacity to install additional sign(s) is dependent on the final quote received from Sewah Studios. Similar to the historic property signage, Staff will need to determine the final location, size, message/images, design, and materials for Community Park signs. Noting also, that any signs proposed within a Village Park should also be reviewed by the Village's Parks & Recreation Committee. This project can be discussed at a future Landmarks Commission meeting.

### **Rehabilitation of Existing Historical Marker**

Sewah Studios was the vendor that made the existing Village historical marker sign on Exchange Street across from Larson Park. Staff obtained a preliminary estimate from Sewah to refurbish the sign at \$1,500, excluding shipping and handling. Similar to the Community Park Signage project, staff recommends postponing discussion on this potential project to a future meeting with funding requests considered for 2024, if it is determined that the sign needs improvements.

The focus of the May 22nd meeting is to review the Historic Property Signage text, discuss the QR Code or photo options to be placed on the national signs (neither recommended by Staff), and make a recommendation to the Village Board regarding the final purchase order.

### **FINANCIAL/BUDGET IMPACT:**

The 2023 Capital Improvement Budget includes up to \$15,000 to fund the first part of this project. This budget will go towards financing seven of the historical properties not located on



Exchange Street and outside TID #4. The estimated total based off Sewah Studio's latest quote is \$12,280. This includes one National Historic Property, Waubesa School. Additionally, through the use of TID #4 Rehabilitative Incentive Funding, 310-56700-726-000, there are six properties located within TID #4 that may receive supplemental financing. This includes two National Historic Properties, the Larson House and McFarland House. The estimated total TID #4 funding for the six signs is \$10,800. A one-time charge of \$175 for the etched plate (McFarland badge logo) is included in the total. The total estimated cost for the historical signage project comes to \$33,575, with a subtotal of 23,255 for 2023.

**VILLAGE PLAN REFERENCE:**

Comprehensive Plan, 2017 - The project's goals are consistent with Chapter 3-Culture and Community Character, Initiative 3. with conducting a building inventory and McFarland's efforts for historic preservation.

*Reinvigorate McFarland's Historic Preservation Efforts. A range of efforts, like updating a historic building inventory or becoming a Certified Local Government, could further distinguish McFarland as a village with history.*

**ORDINANCE REFERENCE:**

Sec. 62-399. - Recognition of historic structures and historic sites.

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**

Motion, and second, to make a recommendation to the Village Board regarding a purchase order from Sewah Studios for historical marker signs for an estimated amount of \$23,255.

**ATTACHMENTS:**

1. 5-3-23 Revised Quote and estimates\_Sewah Studios
2. Historical Signage Project Funding Table
3. McFarland Historic Property Text Examples - 5.17.2023
4. Historical Signage Property Maps 4.19.2023
5. Draft Letter to Historic Property Owners\_04.20.2023



190 Millcreek Rd.  
 Marietta, Ohio  
 740-373-2087

5/3/23

To Whom It May Concern,

Item #1.

**20 X 29 Revised Ohio  
 7' Post and Shipping Included:**

1" Text Same both sides:	\$1,860.00
1" Text Different each side:	\$2,020.00
5/8" Text Same both sides:	\$1,960.00
5/8" Text Different Each side:	\$2,130.00

**12 x 18 Revised Ohio**

1" Text Same both sides:	\$1,650.00
1" Text Different Each side:	\$1,730.00
5/8" Text Same both sides:	\$1,720.00
5/8" Text Different Each side:	\$1,850.00

**Etched plate pricing:**

Any size up to 10 X 10	\$175
Art Clean Up Charge:	\$125

**QR Code:** \$100 for pair

**Photo pricing:**

4x6	\$85 for the 1st	\$60 duplicates
5x7	\$120 for the 1st	\$60 duplicates
8x10	\$140 for the 1st	\$85 duplicates
11x14	\$170 Each	
20x24	\$250 Each	

Item #2.

12 x 18 Revised Ohio is available.

(We no longer make the 10 x 12)

All the lettering for the 12 X 18 is correct in the lettering guide.

Item #3.

We have a 5 year warranty on our powder coated finish. The paint on our markers, with proper care should last around 20 years or more.

Item #4.

We are on a 20 – 24 week production schedule. If you ordered your marker today, May 1, 2023, you could expect your marker to go into production the end of October and ship to you in November.

### Planned Funding Sources for Historical Signage

	Historical Name	Address	Designation	Sidewalks	ROW or Private Property	Category	Funding	Expected Cost	
1	Moe House	6107 Exchange St	Local	Yes	Both	Exchange Street Reconstruction	2024 Capital Improvement Budget	\$1,720	
2	Melvin Lewis House	6304 Exchange St	Local	No	Both	Exchange Street Reconstruction	2024 Capital Improvement Budget	\$1,720	
3	Siggelkow-Downing House	6142 Exchange St	Local	No	Both	Exchange Street Reconstruction	2024 Capital Improvement Budget	\$1,720	
4	Skare House	6128 Exchange St	Local	Yes	Both	Exchange Street Reconstruction	2024 Capital Improvement Budget	\$1,720	
5	Ottum-Olson House	6120 Exchange St	Local	No	Both	Exchange Street Reconstruction	2024 Capital Improvement Budget	\$1,720	
6	Edwards-Vick House	6116 Exchange St	Local	No	Both	Exchange Street Reconstruction	2024 Capital Improvement Budget	\$1,720	
								<b>\$10,320 TOTAL</b>	
7	Larson House	6003 Exchange St	<b>National</b>	Yes	Both	TID #4	TIF #4 Funding	\$1,960	
8	McFarland House	5923 Exchange St	<b>National</b>	Yes	No	TID #4	TIF #4 Funding	\$1,960	
9	Evans Store & McFarland Tavern	5915 Exchange St	Local	Yes	No	TID #4	TIF #4 Funding	\$1,720	
10	Ed Reed Building	5819 Main St	Local	Yes	Both	TID #4	TIF #4 Funding	\$1,720	
11	Tollef Lewis Building	5902 Main St	Local	Yes	No	TID #4	TIF #4 Funding	\$1,720	
12	Ole S. Olson Building	5910 Main St	Local	Yes	No	TID #4	TIF #4 Funding	\$1,720	
								<b>\$10,800 TOTAL</b>	
13	Waubesa School	5979 Siggelkow Rd	<b>National</b>	Yes	Both		2023 Captial Improvement Budget	\$1,960	
14	Johnson House	6123 Johnson St	Local	Yes	No		2023 Captial Improvement Budget	\$1,720	
15	Olson-Evenson House	5707 Wisconsin St	Local	No	No		2023 Captial Improvement Budget	\$1,720	
16	Anderson House	5606 Main St	Local	No	Both		2023 Captial Improvement Budget	\$1,720	
17	Patterson House	5518 Broadhead St	Local	Yes	Both		2023 Captial Improvement Budget	\$1,720	
18	Holscher House	5810 Broadhead St	Local	Yes	Both		2023 Captial Improvement Budget	\$1,720	
19	Freeman Eighth House II	5416 Main St	Local	Yes	No		2023 Captial Improvement Budget	\$1,720	
								<b>\$12,280 TOTAL</b>	
						Not recommended by staff	Picture/Photo	\$0	
						Not recommended by staff	QR Code	\$0	
						One time payment up to 10x10	Etched Plate Pricing	\$175	
						One time payment	Art Clean Up Charge	\$0	
							2023 Purchase Cost	\$23,255	
								<b>\$33,575 PROJECT TOTAL</b>	

Nationally Historic Property (perhaps with photos)

Pattern	Panel H. x W.	5/8"				1"			
		# Lines	LtrSp/Ln	Total LtrSp	# Words	# Lines	LtrSp/Ln	Total LtrSp	# Words
Revised Ohio	39" X 43"	31	66	2046	345	22	48	1056	176
	33" X 43"	24	68	1632	274	16	49	784	139
	26" X 36"	18	56	1008	165	12	41	492	85
	20" X 36"	11	58	638	109	8	42	336	56
	20" X 29"	12	49	588	101	9	35	315	52
	12" X 18"	9	27	243	39	6	20	120	20

**McFarland House**

McFarland's oldest home. Built in 1857 by village founder, William H. McFarland, for use as a family residence and hotel. A third-floor hall was used in the early years for Saturday dances and Sunday church services. Mr. McFarland worked for the Milwaukee & Mississippi Railroad in the early 1850's, when the railroad asked him to buy 160 acres here, erect a depot and name it McFarland. Soon, a small town grew around the railroad. The vernacular Italianate style house remained in the McFarland family until the late 1960's. This property is listed on the National Register of Historic Places. (588 Characters w/spaces, 99 Words)

**Larson House**

A very beautiful example of Queen Anne architecture with fine ornamental work on the front gable and front porch. Built for E.N. Edwards in 1898 but sold in 1901 to Toffe Olson (Fosheim) who lived here for ten years. The John Larson family bought the house in 1911, spending the winters here and the summers at a cottage on Lake Waubesa, where they operated the Larson Beach resort. The home was purchased by the McFarland Historical Society in 2012, restored, and is now home to the Larson House Museum. This property is listed on the National Register of Historic Places. (563 Characters w/spaces, 100 Words)

**Waubesa School**

Built in 1920 by Louis Harrison, the building operated as a one-room schoolhouse for the town of Blooming Grove's Waubesa school district. In 1954, the school merged with the McFarland School District and housed kindergarten

classes from 1955 until 1961. The school was sold in 1961 and used as a storage building until 1989. It was then purchased by Lorenzi and Lucia Rhodehamel, who used it as a private residence, erecting the back addition in 1992. From 2004 until 2020, the building served as a private school. This property is listed on the National Register of Historic Places.  
(586 characters w/spaces, 98 words)

Non-national (locally designated)

		<b>5/8"</b>			
Pattern	Panel H. x W.	# Lines	LtrSp/Ln	Total LtrSp	# Words
Revised Ohio	39" X 43"	31	66	2046	345
	33" X 43"	24	68	1632	274
	26" X 36"	18	56	1008	165
	20" X 36"	11	58	638	109
	20" X 29"	12	49	588	101
	12" X 18"	9	27	243	39

**Evans Store/Hall**

Built in a vernacular Italianate style in 1896. Brothers Ole and Egil Evans, and later brother-in-law Harold Smedal, operated a general store and meeting hall. John McFarland bought the building in the late 1930's, turning it into a tavern.  
(240 w/spaces Characters, 39 words)

**Ed Reed Building**

Built by Ed Reed in 1914, its features reflect the Classical Revival style. Decorative molding along the outside wall was added later. Businesses that once occupied this site include a grocery store, meat market, pharmacy and upholstery shop.  
(242 Characters w/spaces, 38 words)

**Tollef Lewis Building**

Built around 1897 in the Neo-Classical Revival style. Tollef Lewis was a furniture dealer, barber and undertaker here for nearly 40 years. Gordon Lofgren had his dentist office here from 1961 until 2011. The exterior was restored in 1990.  
(238 Characters w/spaces, 39 words)

**Ole S. Olson Building**

Built by Ole S. Olson in 1897. It has a Neo-Classical style with keystone arch windows and Italianate hood moldings. Businesses that were located here include dry goods, grocery, hardware and antique stores. Exterior remodel was done in 2017.

(242 w/spaces characters, 39 words)

### **Moe House**

Built for Thomas and Kari Moe in 1915, this house is an example of the American Four Square. Usually two stories, this style also features a large front porch spanning the entire front, dormers and a hipped roof.

(213 Characters w/spaces, 38 Words)

### **Johnson House**

Built around 1875 for Sjur and Bertha Johnson, this farmhouse has hints of Greek Revival and Italianate architecture. Christ Johnson bought the house and farm in 1910, followed by Carrol Johnson, who sold the surrounding farmland in 1976.

(239 Characters w/spaces, 38 Words)

### **Melvin Lewis House**

Built in 1917 for McFarland farmer, Melvin Lewis, this stucco-sided house is an example of the American Craftsman design, with the exterior resembling an oversized bungalow.

(191 Characters w/spaces, 29 Words)

### **Siggelkow House**

Built in 1901 for E.N. Edwards, this house is an impressive example of Queen Anne architecture. The original siding was shingle covering. Edwards sold the house to Frank Siggelkow in 1904, who owned it until the early 1940s.

(224 Characters w/spaces, 38 words)

### **Skare House**

Built for Henry and Caroline Skare in 1903, this house is a example of a small-scale Queen Anne. It remained in the family until the 1980's. Caroline's parents, Ole and Ragnhild Skare, were early McFarland residents at 'Hidden Farm'.

(233 Characters w/spaces, 39 words)

### **Ottum-Olson House**

Built in 1916 for Napoleon Olson, McFarland blacksmith, this house is a fine example of the bungalow style with stucco veneer. Other owners included Thomas (Bert) and Cecelia Ottum (1923-1954) and Erling and Alice Olson (1954-20??).

(233 Characters w/spaces, 36 words)

### **Edwards-Vick House**

An example of the bungalow style, this house was built for Sibbe Edwards in 1917, who then sold it to her son, Gerhard Edwards. In 1928, Homer (McFarland State Bank) and Della Vick became the owners until the mid-1960s.

(219 Characters w/spaces, 39 words)

### **Olson-Evenson House**

This bungalow style house, complete with large front porch, wide projecting roof and stucco veneer, was built in 1915 for Julius Olson, a McFarland blacksmith. Peter Evenson, owner of the feedmill, owned the house from 1929 until the 1960s.

(240 Characters w/spaces, 39 Words)

#### **Anderson House**

Built in 1916 for John M. and Caroline Anderson. The house is a great example of the American Craftsman Style with a simple, yet handsome exterior. John Anderson was a McFarland businessman with the lumberyard and bank.

(220 Characters w/spaces, 37 Words)

#### **Patterson House**

Built around the turn of the century, this house is an example of the Classical Revival style with a fine example of Palladian windows in the front gable. The original metal roof is a unique feature of this house.

(213 Characters w/spaces, 39 words)

#### **Holscher House**

Built in 1875 for the Holscher family. A circa 1905 addition gave the house a Queen Anne style appearance. The house remained in the Holscher family until 1976 when it was purchased and restored by John and Barbara Obst.

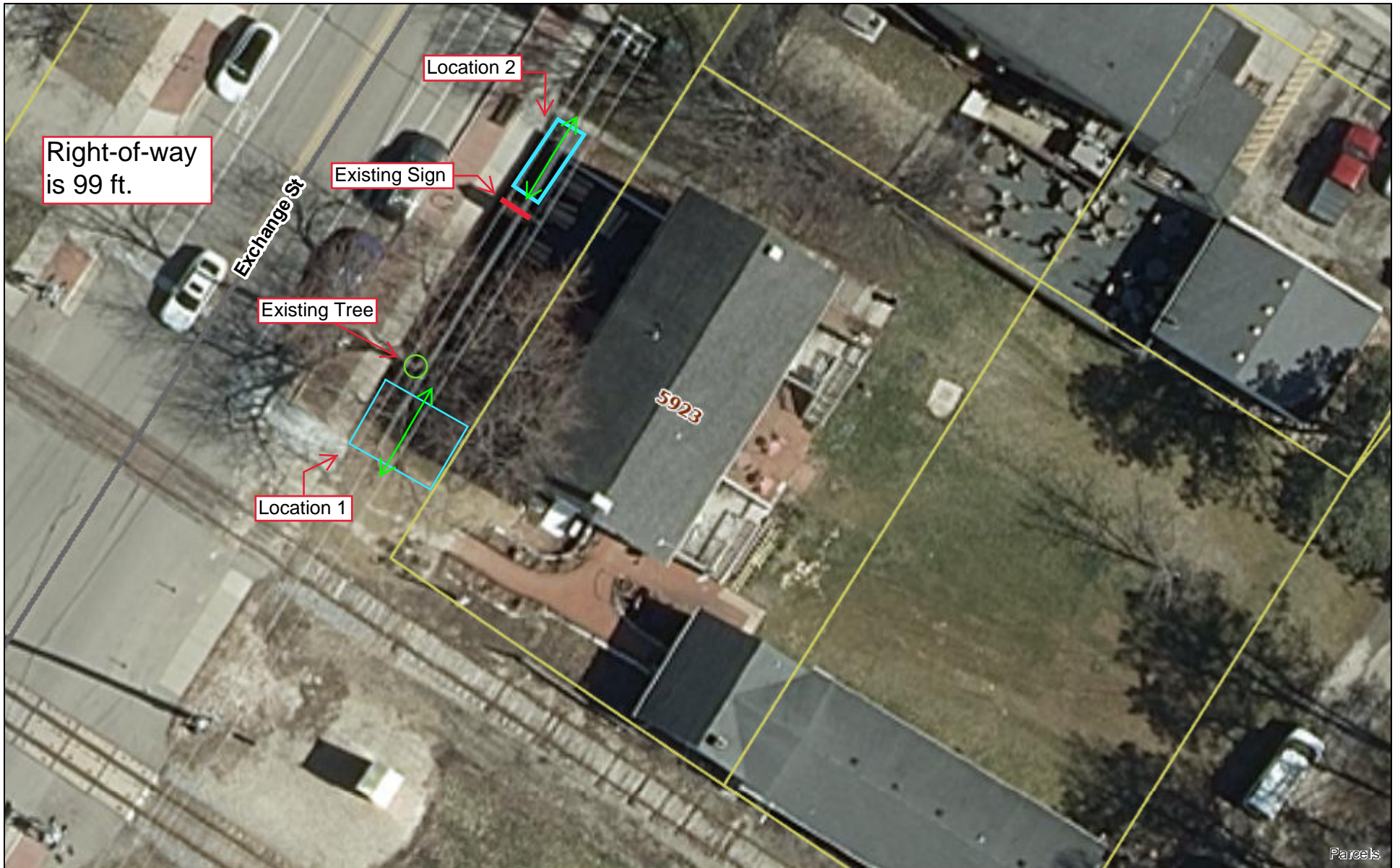
(220 Characters w/spaces, 39 words)

#### **Freeman Eighmy House**

This large Queen Anne style house was built in 1896 for Freeman and Eliza Eighmy. Freeman owned the lumberyard from 1859 until 1885, at which time he focused on farming full-time. The Eighmy family owned the property until 1956.

(228 Characters w/spaces, 39 Words)

# 5923 Exchange Street - McFarland House



February 23, 2023

- Road Names
- Road Centerlines**
- County Highway

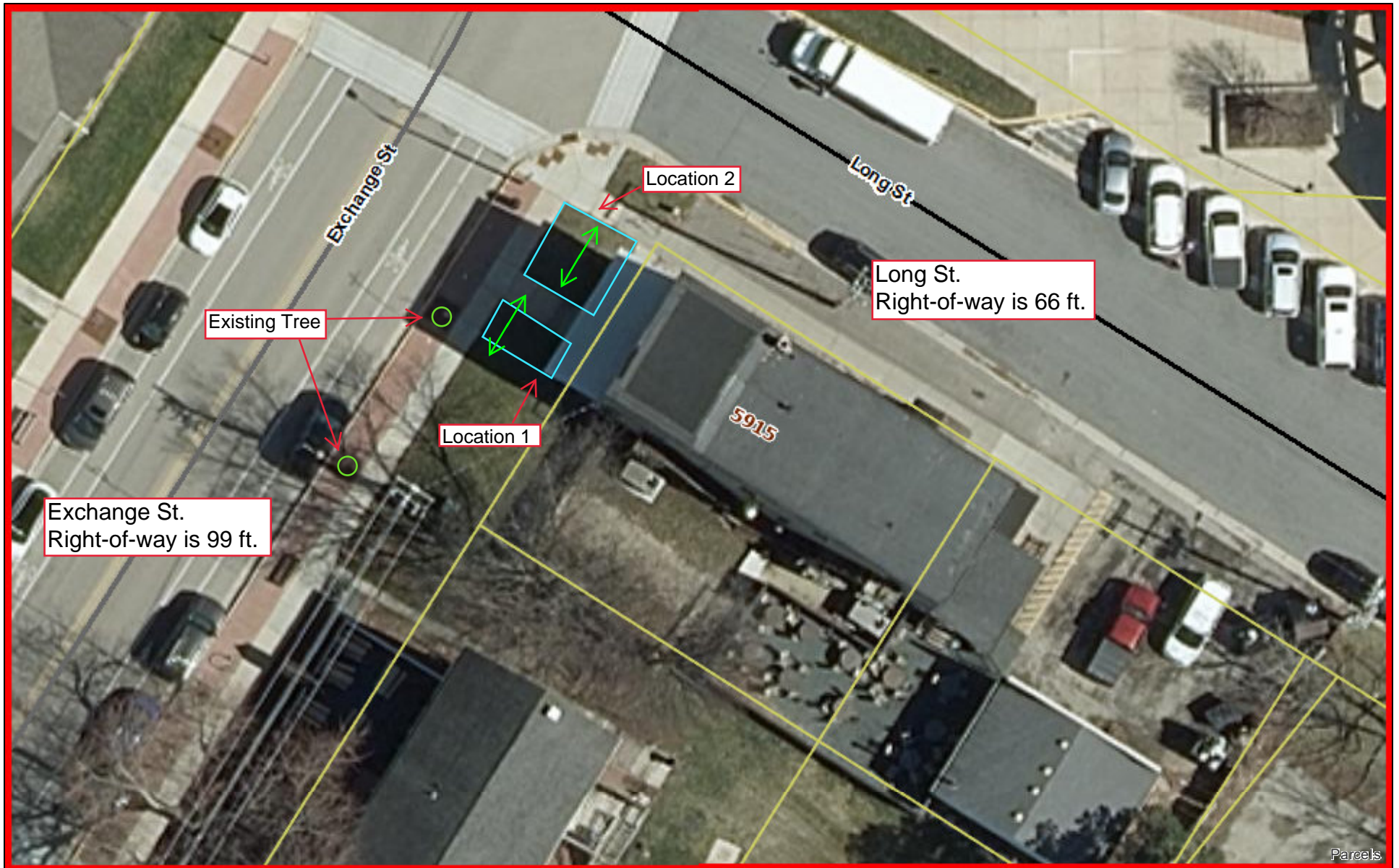
- Dane County Mask
- Address
- Address & Unit Number

- Address & Building Number
- Parcels

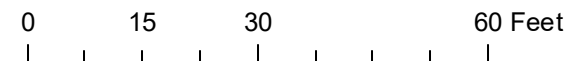
0 15 30 60 Feet



# 5915 Exchange Street - Evans Store & McFarland Tavern



February 23, 2023



- |                  |                  |                           |
|------------------|------------------|---------------------------|
| Road Names       | Local Road       | Address & Unit Number     |
| Road Centerlines | Dane County Mask | Address & Building Number |
| County Highway   | Address          | Parcels                   |



# 5819 Main Street - Ed Reed Building



February 23, 2023

Road Names  
**Road Centerlines**  
 County Highway

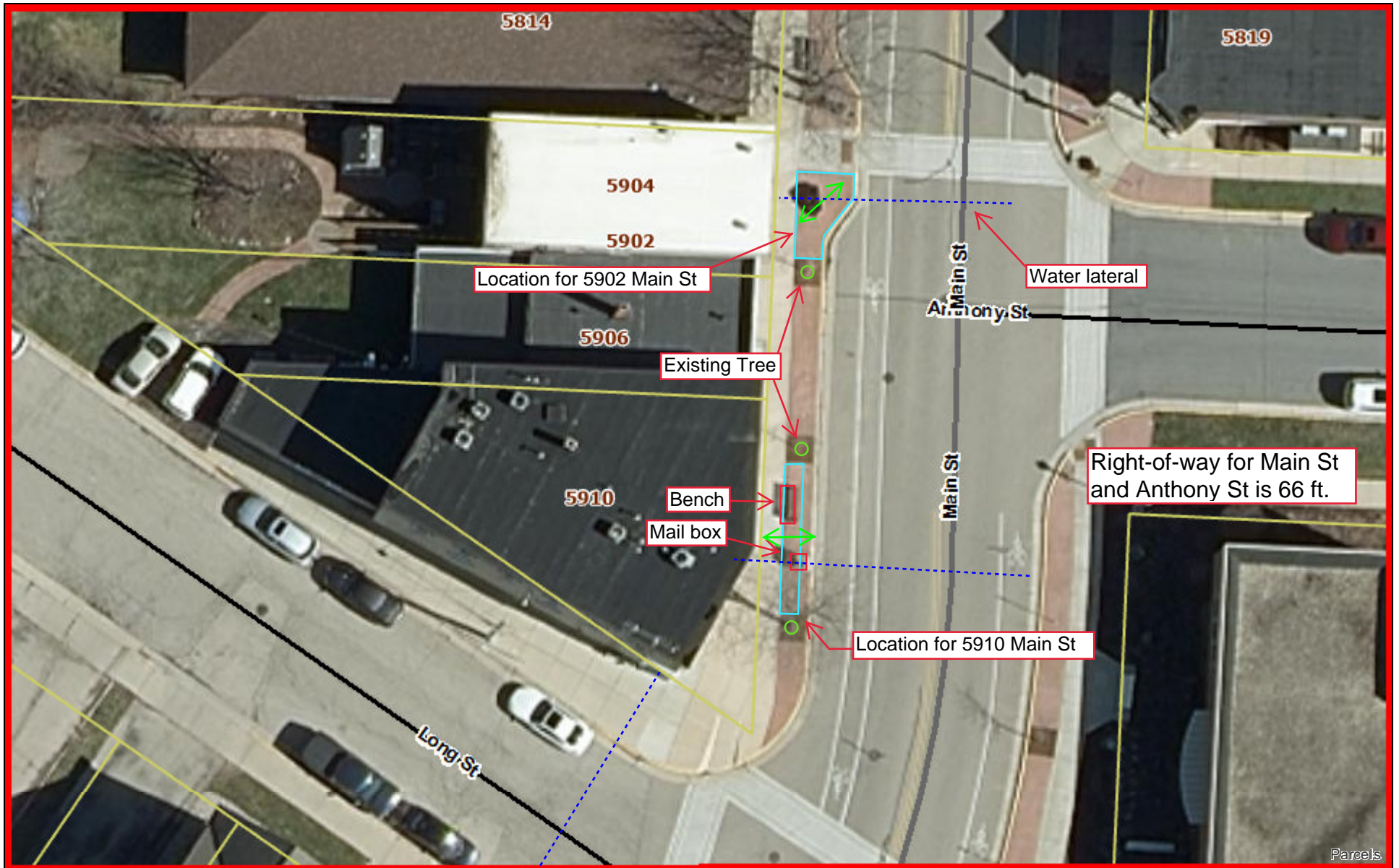
Local Road  
 Dane County Mask  
 Address

Address & Unit Number  
 Address & Building Number  
 Address  
 Parcels

0 15 30 60 Feet

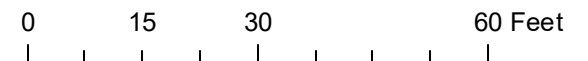


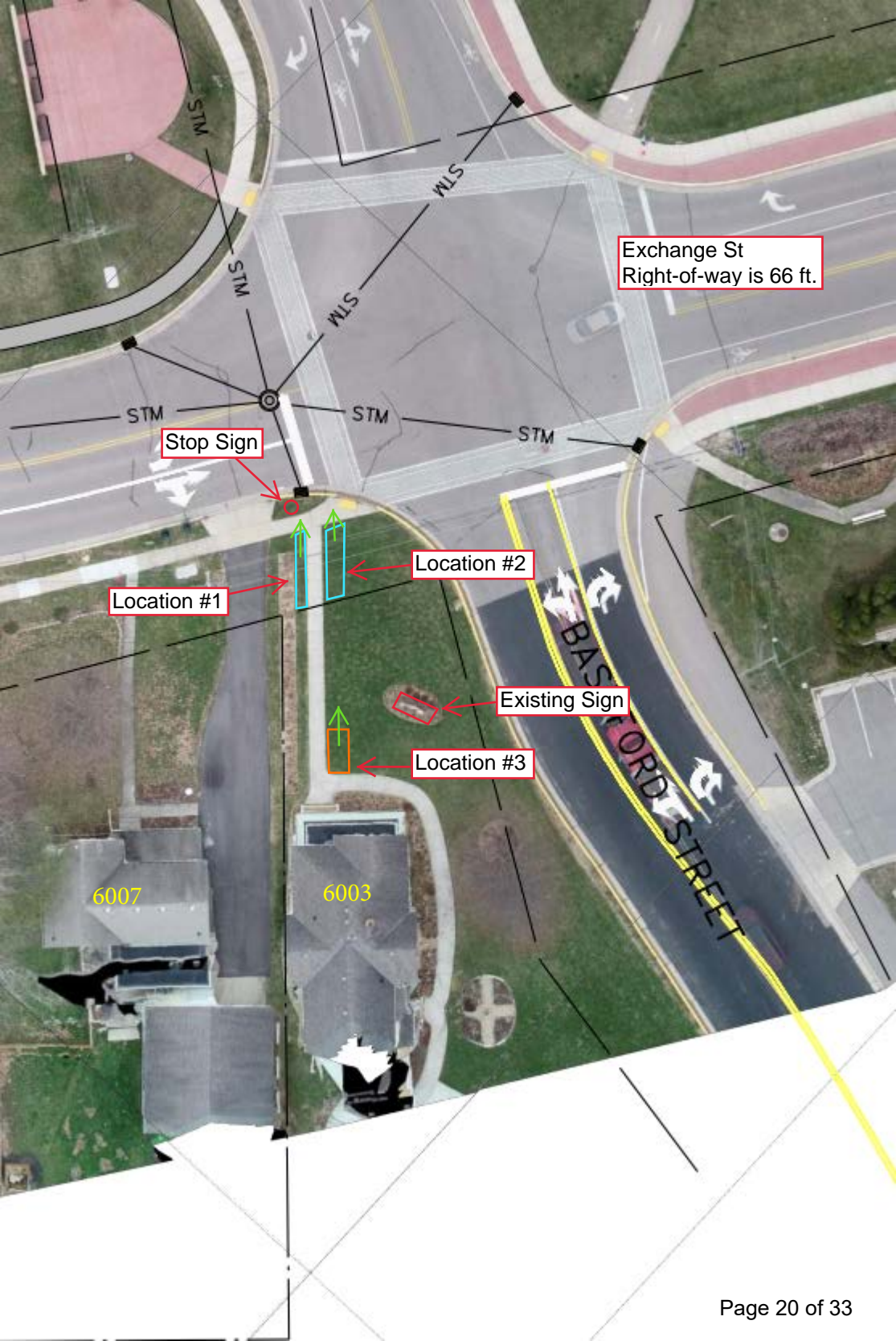
# 5901 Main St - Tollef Lewis Building & 5910 Main Street - Ole S. Olson Building



February 23, 2023

- |                  |                  |                           |
|------------------|------------------|---------------------------|
| Road Names       | Local Road       | Address & Unit Number     |
| Road Centerlines | Dane County Mask | Address & Building Number |
| County Highway   | Address          | Parcels                   |





Exchange St  
Right-of-way is 66 ft.

Stop Sign

Location #1

Location #2

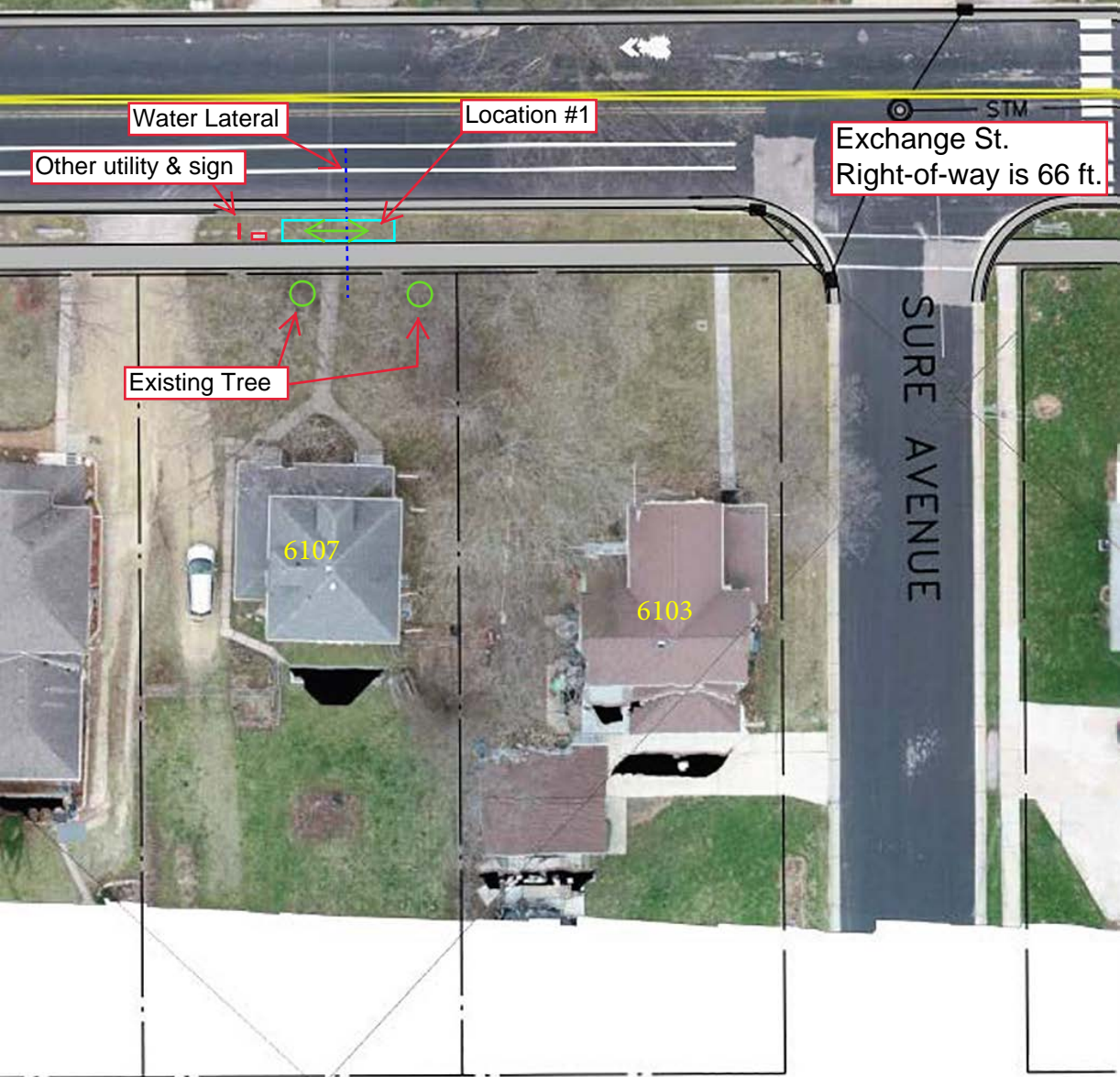
Existing Sign

Location #3

6007

6003

BASFORD STREET



Water Lateral

Location #1

Exchange St.  
Right-of-way is 66 ft.

Other utility & sign

Existing Tree

6107

6103

SURE AVENUE

6107 Exchange Street - Moe House

# 6123 Johnson Street - Johnson House



February 23, 2023

## Road Centerlines

Centerline Road

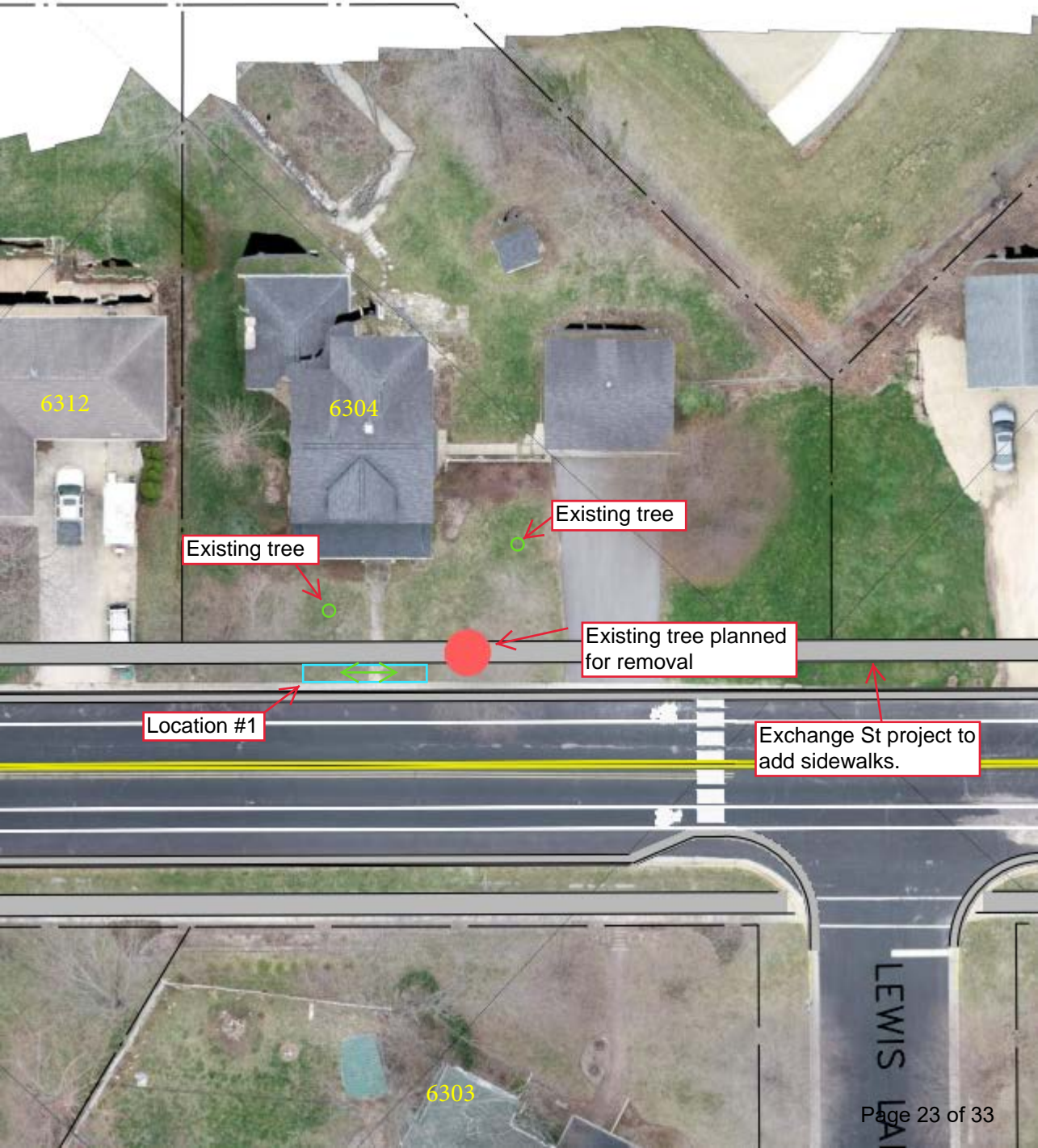
Parcels

Dane County Mask

0 20 40 80 Feet



6304 Exchange Street - Melvin Lewis House



6312

6304

Existing tree

Existing tree

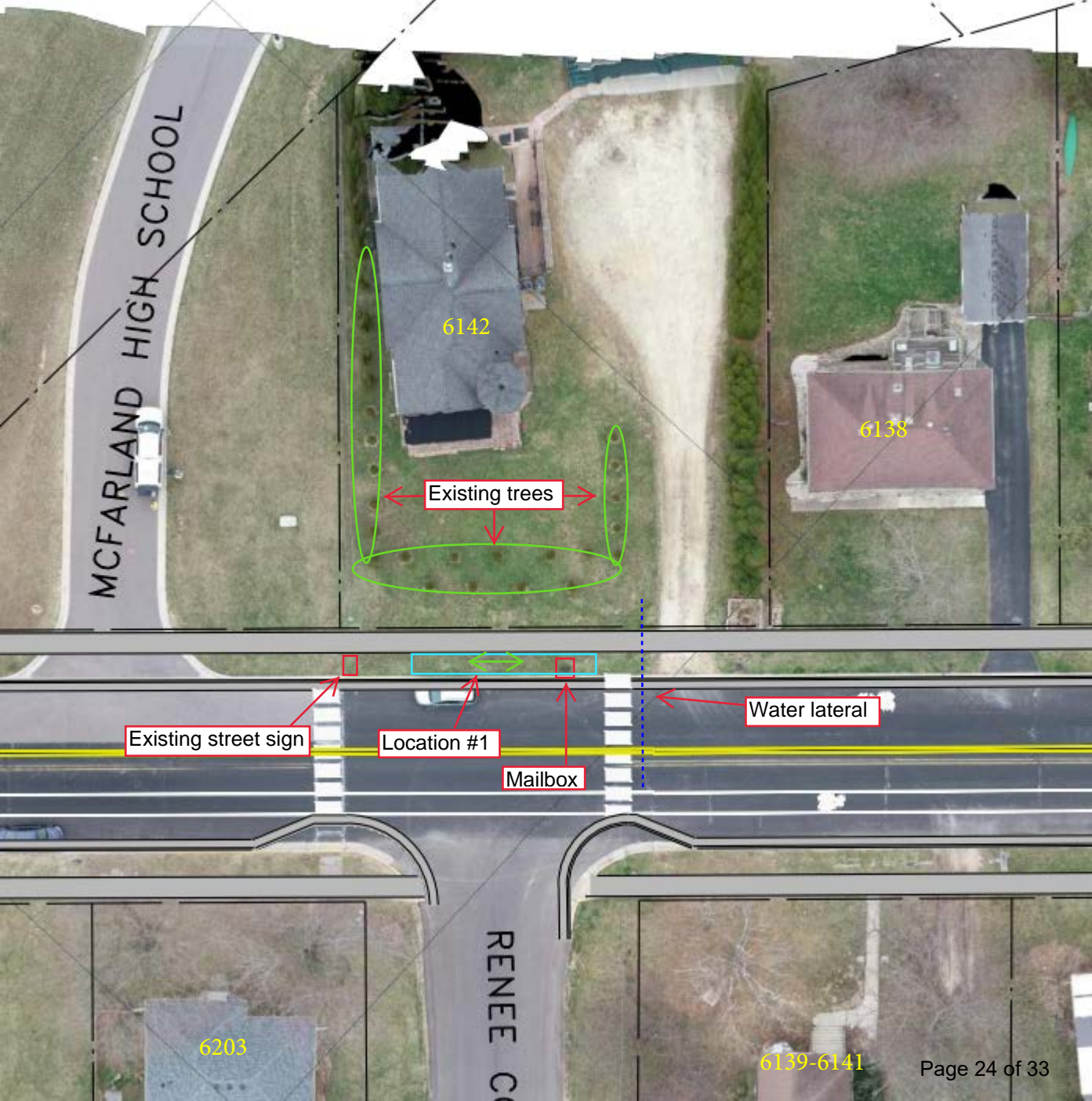
Existing tree planned for removal

Location #1

Exchange St project to add sidewalks.

6303

6142 Exchange Street - Siggelkow-Downing House



Existing street sign

Location #1

Mailbox

Water lateral

Existing trees

6142

6138

6203

6139-6141

6128 Exchange St - Skare House



6115

6124

6128

Existing tree

Location #1

Existing street sign

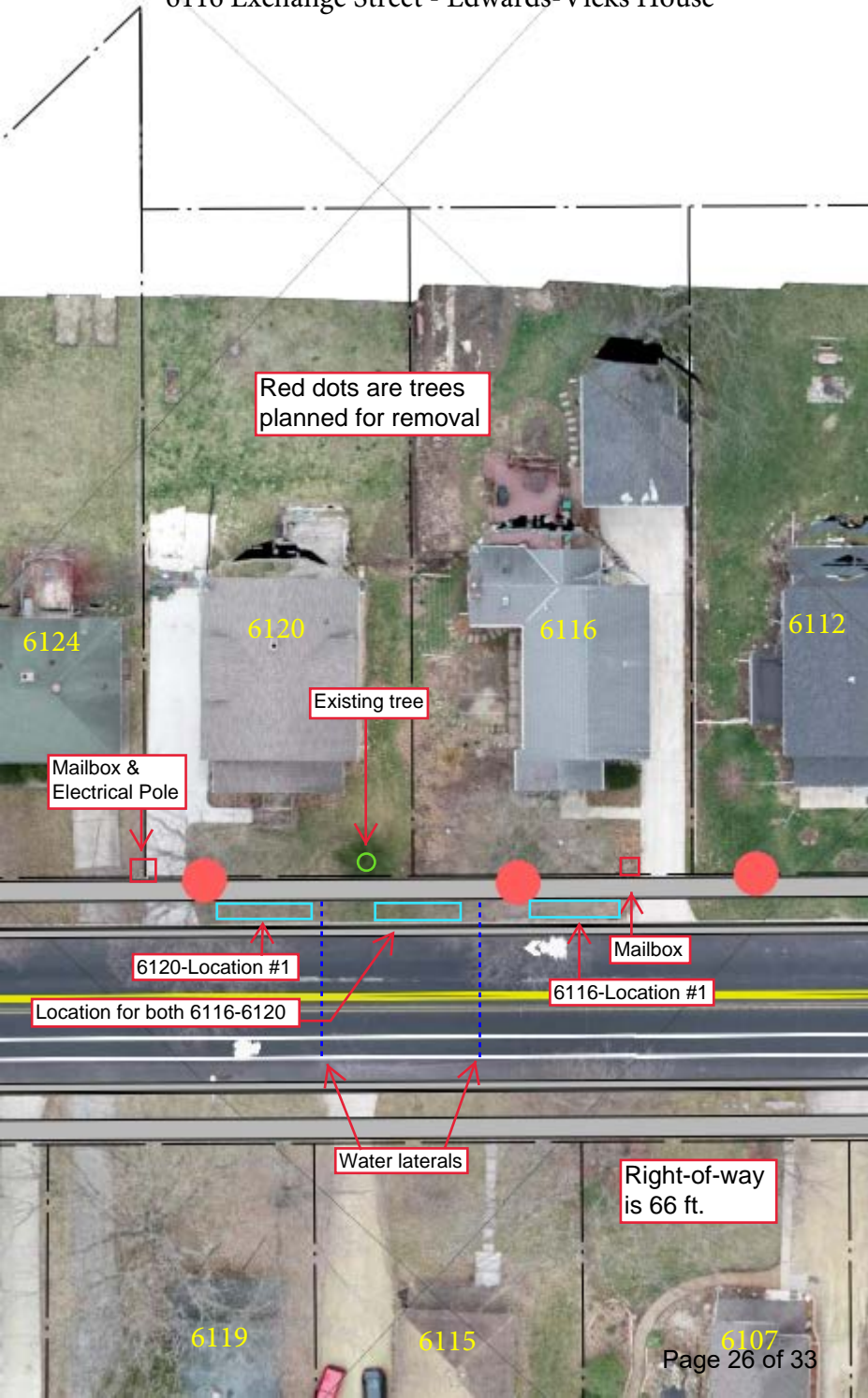
Mail Box

Water lateral

Tree planned for removal

6127

6120 Exchange Street - Ottum-Olson House &  
6116 Exchange Street - Edwards-Vicks House



Red dots are trees  
planned for removal

6120

6116

6112

6124

Existing tree

Mailbox &  
Electrical Pole

6120-Location #1

Mailbox

Location for both 6116-6120

6116-Location #1

Water laterals

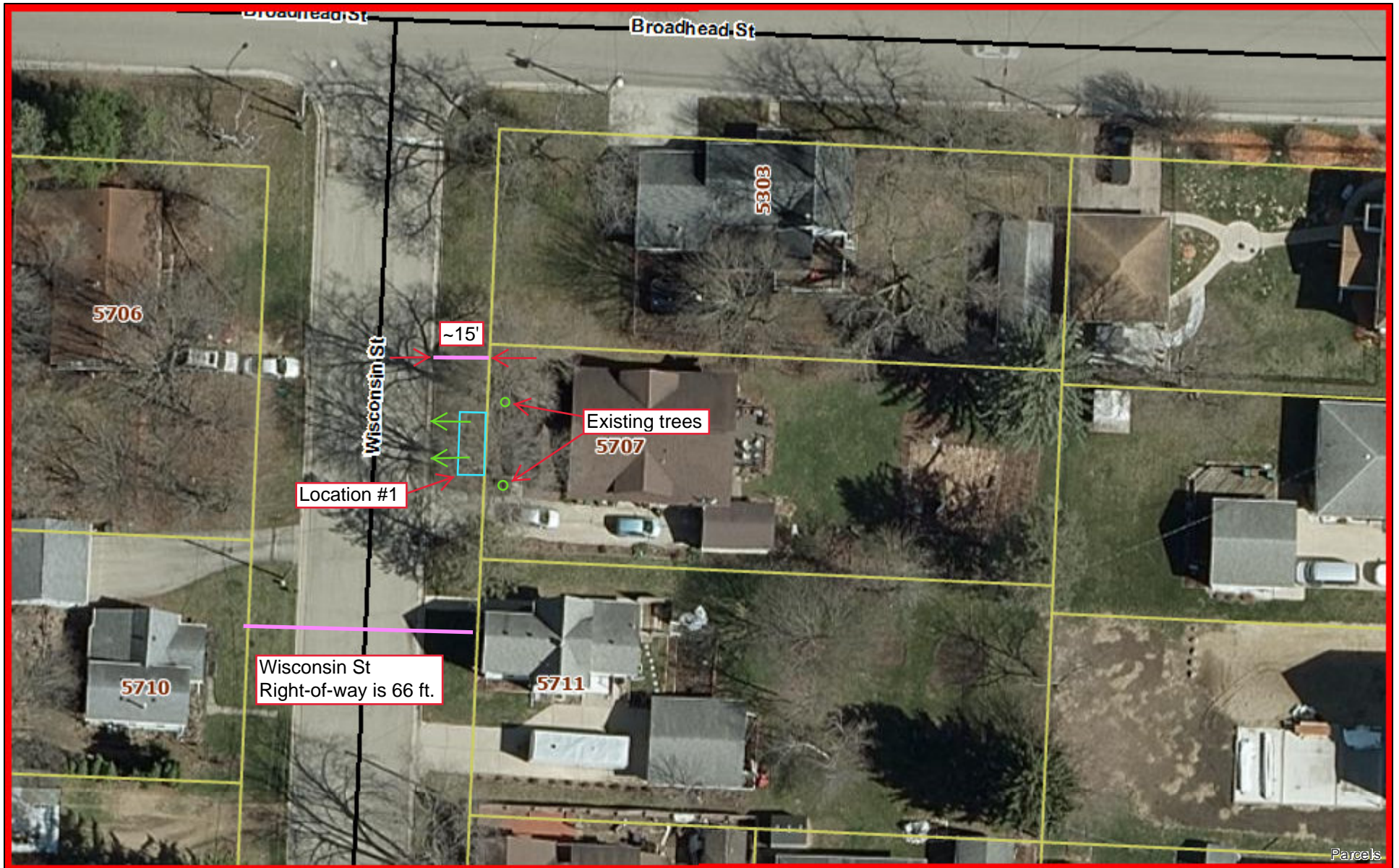
Right-of-way  
is 66 ft.

6119

6115

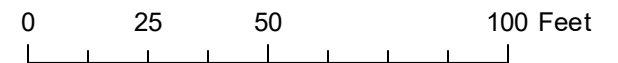
6107

# 5707 Wisconsin Street - Olson-Evenson House



February 24, 2023

ROW is 66' wide



# 5606 Main Street - Anderson House

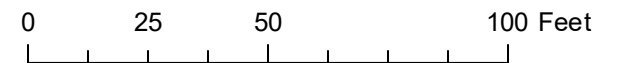


February 24, 2023

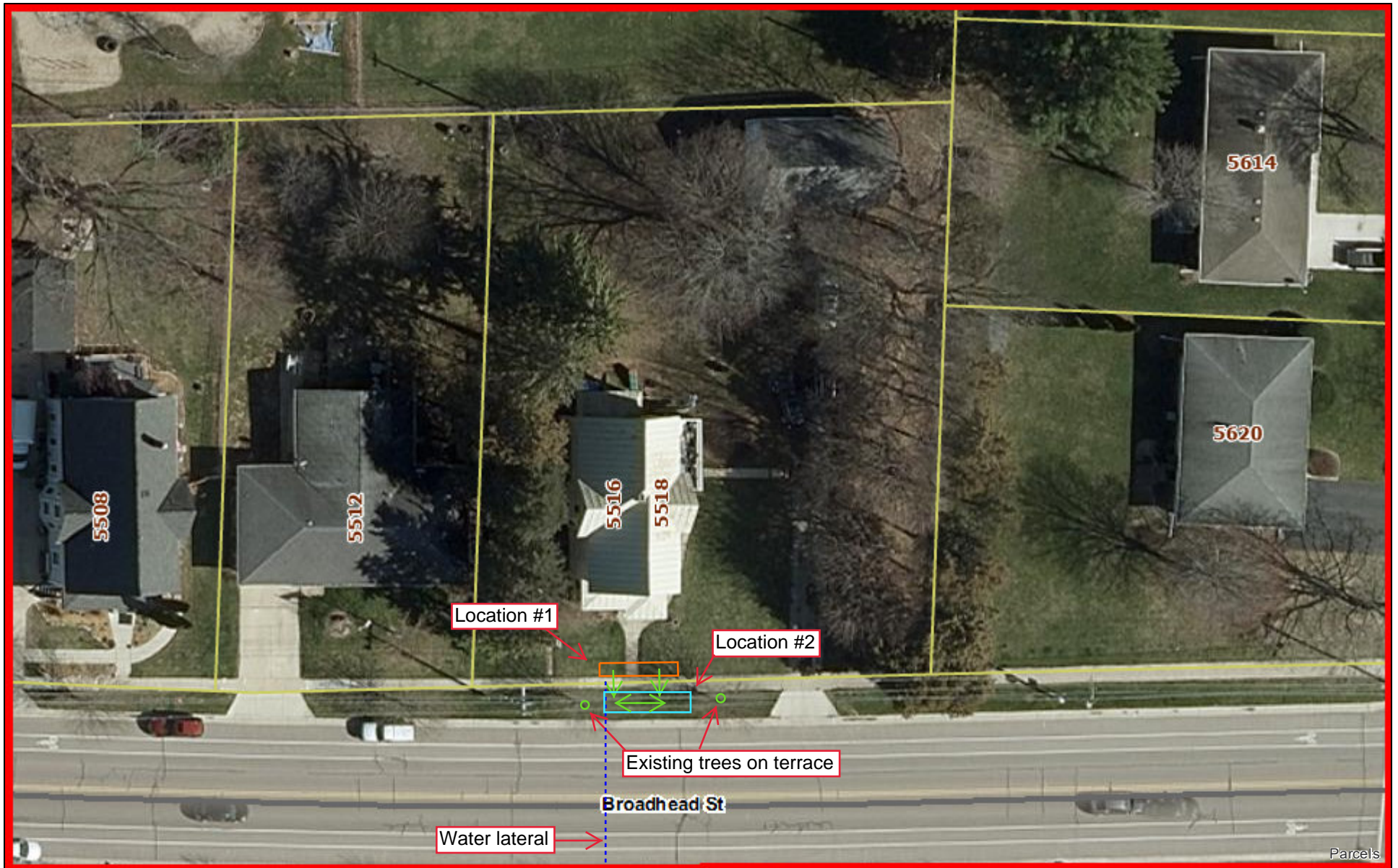
Road Names  
**Road Centerlines**  
 Local Road

Dane County Mask  
 Address  
 Address & Unit Number

Address & Building Number  
 Parcels



# 5518 Broadhead Street - Patterson House

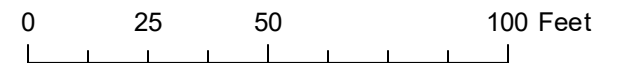


February 24, 2023

- Road Names
- Road Centerlines**
- County Highway

- Dane County Mask
- Address
- Address & Unit Number

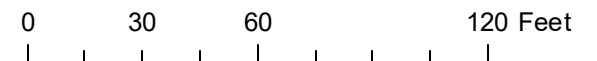
- Address & Building Number
- Parcels



# 5810 Broadhead Street - Holscher House



February 23, 2023



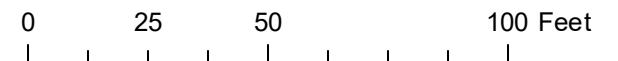
- |                         |                    |                           |
|-------------------------|--------------------|---------------------------|
| — Road Names            | — Local Road       | Address & Unit Number     |
| <b>Road Centerlines</b> | ■ Dane County Mask | Address & Building Number |
| — County Highway        | Address            | □ Parcels                 |



# 5416 Main Street - Freeman Eighthmy House II



February 23, 2023



- Road Names
- Road Centerlines**
- Local Road
- Dane County Mask
- Address
- Address & Unit Number
- Address & Building Number
- Parcels



# 5979 Siggelkow Road - Waubesa School



February 23, 2023

Road Names

Road Centerlines

Local Road

Dane County Mask

Address

Address & Unit Number

Address & Building Number

Parcels

0 30 60 120 Feet



Date

John Smith

Address Line 1

Address Line 2

McFarland, WI 53558

RE: Sign Installation to Recognize Historically Designated Properties in McFarland

You are receiving this letter because your property is designated as a historic building in the Village of McFarland. As part of the Village Code of Ordinance Sec. 62-399 provided below, the Village is reaching out to all historical property owners to inform them of the following signage initiative by the Village's Landmarks Commission. The project will include our community's nationally & locally designated properties, and community sites, such as McDaniel Park..

**Sec. 62-399. - Recognition of historic structures and historic sites.**

*After an historic structure or site has been so designated by the Village Board, the Landmarks Commission shall cause to be placed on such property, at Village expense, a suitable plaque declaring that such property is an historic structure or site. Such plaque shall be placed in a location readily visible to pedestrians and shall contain all information deemed appropriate by the Commission.*

*What does this mean for you?*

The Village intends to place historical marker signs within the public right-of-way in front of your property. The signs will be approximately 12"x 18" and mounted on a metal pole. The signs will be similar in size to a typical no parking sign. The Village will be responsible for the cost of purchasing and installing the sign. Preliminary locations for the sign are shown on the enclosed map. The location for installation is based on existing features of the property and known utilities. The final location of the sign will be determined in the field. Village Public Works staff will be installing the signs and will call Diggers Hotline to mark on-site utilities prior to installation. Also included in this letter is an example of what the signs may look like including the text of the sign. The signs will be double sided. A final date for the installation of the signs has not been determined at this time but is anticipated to occur later this Summer/Fall.

Please contact Kong Thao at the Community & Economic Development Office at 608-838-3154 or via email at [kong.thao@mcfarland.wi.us](mailto:kong.thao@mcfarland.wi.us) if you have any questions.

Sincerely,

[signature]

Enc: Aerial map proposed locations; Example plaque signs.