

Thursday, October 27, 2022

6:00 PM

McFarland Municipal Center
Community Room

AGENDA

You are invited to this meeting through a Zoom webinar. The public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/87886139351>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 878 8613 9351

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER.
2. ROLL CALL.
3. PUBLIC APPEARANCES.
 - a. This is an opportunity for members of the public to address the Village Board. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the Board may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the Board for their consideration. Members of the public who are present in person and wish to address the Board should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to village.clerk@mcfarland.wi.us to be included as part of the meeting.
4. BUSINESS.
 - a. Discussion on proposed changes to the 2023 Budget presented by Village Board members.
5. SCHEDULE NEXT MEETING DATE.
 - a. November 3, 2022 at 6:00 p.m. - (Budget Meeting #6) - Special Village Board Meeting
 - b. November 10, 2022 at 7:00 p.m. - Village Board Meeting- MOVED DUE TO THE TUESDAY ELECTION
 - c. November 22, 2022 at 7:00 p.m. - Village Board Meeting
6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Thursday, October 27, 2022

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion on proposed changes to the 2023 Budget presented by Village Board members.

PREVIOUS ACTION:

September 27, 2022 - Draft 2023 Budget transmitted to Village Board for review.

October 6, 2022 - Budget Review Meeting #1

October 11, 2022 - Budget Review Meeting #2

October 13, 2022 - Budget Review Meeting #3

October 25, 2022 - Budget Public Hearing (Meeting #4)

ISSUE SUMMARY:

The Village Board is in the process of reviewing the 2023 Budget as has been drafted thus far by Village Staff. Village Board members have submitted changes they would like to discuss within this meeting. Two documents are enclosed within the revised packet. The first lists administrative changes that impact the budget that Staff will review prior to the discussion board submitted changes. This review will provide perspective again on the proposed budget in relation to levy limits. The second document is a spreadsheet summarizing the changes submitted by board members.

The following process will be followed to discuss the changes submitted by board members:

- **Introduction** - Each Member that submitted a change will be allowed time to present their change and why they submitted the request for discussion. Some items have been combined as they overlapped and each member will be provided an opportunity to present their viewpoint within that item.
- **Staff Response** - Based on the information provided, Staff will provide a response on the budget impact of the requested discussion item. Some items have operating implications, capital implications, or both. There could also be a question of where the money would come from to fund the requests. Through this item Staff can provide some perspective on how to address these issues in response to the information provided.
- **Board Review** - Members can then ask questions of their fellow board members on the item and also Staff as might be appropriate. This will be the time for discussion amongst



the board as to what's been requested and the issues surrounding its ability to be included in the budget document.

- **Consensus** - Board members need to reach voluntary consensus on what should move forward for action and what should not. We are not seeking formal action with this final step but more asking the question..."does this item move on?" once the steps above have been completed. If the answer is unanimously "no", then the item does not move on to the next meeting. If the answer is yes or maybe, then the item would move onto the next meeting for action. Maybe would be defined as some people feel yes and some people feel no. Staff will then work to prepare items for action at the next meeting based on what's decided to move on based on the information provided.

Remember, this is a new process and is meant to be flexible so that all members can be heard in the discussion. The next meeting is scheduled for November 3rd at 6:00 pm to make final decisions on what changes move forward and what do not within the final approval for the 2023 Budget. Additionally, November 10th will be utilized as needed for final review of these issues.

FINANCIAL/BUDGET IMPACT:

The changes and their financial impact are included within the attachments.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Presented for discussion only. No action listed as part of this item.

ATTACHMENTS:

1. 2023 Budget - Administrative Changes 10262022 mgs
2. 2023 Budget - Changes for Discussion 10272022 mgs

2023 Budget Changes Since Distribution

Administrative Changes

Change Date	Change Number	Fund	Name	Type	Page	Dept	Line Item Description	Line Item Number	Old	New	Rev & (Exp)	New Cumulative Levy Increase or (Decrease)	Change from Draft	New Rate
10/26/2022	1	100	General	Rev	46	Intergov Rev	State - Highway Aid	43530-000	495,000	507,000	12,000	(12,000)	-0.15%	(0.01)
10/26/2022	2	100	General	Rev	48	Inter Chg Serv	County - Outreach Case Mgmt	47350-101	70,000	65,000	(5,000)	(7,000)	-0.09%	(0.01)
10/26/2022	2	100	General	Rev	48	Inter Chg Serv	County - Outreach Nutrition	47350-102	26,500	32,500	6,000	(13,000)	-0.16%	(0.01)
10/26/2022	3	100	General	Rev	48	Inter Chg Serv	Towns - Outreach Services	47350-103	44,750	52,750	8,000	(21,000)	-0.26%	(0.02)
				Exp							0	(21,000)	-0.26%	(0.02)
				Exp							0	(21,000)	-0.26%	(0.02)
				Exp							0	(21,000)	-0.26%	(0.02)
				Exp							0	(21,000)	-0.26%	(0.02)
				Exp							0	(21,000)	-0.26%	(0.02)
				Exp							0	(21,000)	-0.26%	(0.02)
											21,000	8,090,000	-0.26%	6.30

Notes Regarding Administrative Changes

Changes made October 26, 2022:

- 1 The State has released our transportation funding for 2023. The Staff Submittal had built in an increase for new roads added plus growth authorized in the last State Budget. The final estimate was higher than forecasted with the difference added to the General Fund.
- 2 Dane County has provided updated numbers regarding their funding support within Senior Outreach for Case Management and Nutrition Services. This additional revenue is shared with the other member communities of the focal point. Case Management is reported to decrease for next fiscal year while nutrition is proposed to rise.
- 3 Final calculations have now been provided on contributions from members within the focal point. This requires funding identified by Dane County as well as case management numbers to figure out the cost distribution across the communities.

2023 Budget Changes Since Distribution

Original Submitted Budget Summary - September 27, 2022

	2022 Budget	2023 Budget	Difference vs. 2022	% Change vs. 2022
TOTAL ASSESSED VALUATION	1,190,967,000	1,365,247,900	174,280,900	14.63%
TID INCREMENT ASSESSED VALUATION	61,290,740	81,526,627	20,235,887	33.02%
ASSESSED VALUATION MINUS TID INCREMENT	1,129,676,260	1,283,721,273	154,045,013	13.64%
MUNICIPAL PROPERTY TAX LEVY	6,969,750	8,111,000	1,141,250	16.37%
MUNICIPAL TAX RATE	6.17	6.32	0.15	2.41%

1/1/2021 Median Home Value \$ 312,300 \$ 1,926.79

1/1/2022 Median Home Value \$ 335,000 \$ 2,116.65 \$ 189.85

7.27% 9.85%

Amended Budget Summary following Village Board Review

*** Final Statement of Assessment released by WisDOR on October 20, 2022 which now adds the final total for Manufacturing values to the value already set by the Village BOR. Staff's estimate in September was \$340,900 higher than the actual which does not equate to a material change in the calculation for the tax rate.***

	2022 Budget	2023 Budget	Change vs. 2022	% Change vs. 2022
TOTAL ASSESSED VALUATION	1,190,967,000	1,364,907,000	173,940,000	14.60%
TID INCREMENT ASSESSED VALUATION	61,290,740	81,506,270	20,215,530	32.98%
ASSESSED VALUATION MINUS TID INCREMENT	1,129,676,260	1,283,400,730	153,724,470	13.61%
MUNICIPAL PROPERTY TAX LEVY	6,969,750	8,090,000	1,120,250	16.07%
MUNICIPAL TAX RATE	6.17	6.30	0.13	2.17%

1/1/2021 Median Home Value \$ 312,300 \$ 1,926.79

1/1/2022 Median Home Value \$ 335,000 \$ 2,111.69 \$ 184.90

7.27% 9.60%

Levy Limit	8,122,038
Levy Capacity	(32,038)

2023 Budget Review

Village Board Member Budget Changes Discussion Items

Index	Elected Official	Item	Department-Fund	Amount	Type	Source	Describe Request
1	Trustee Flaherty	Forestry/Natural Resources	Public Works	10,000	Operating	Tax Levy	The "amount" is a placeholder. What the Sustainability approved is separate line items for tree removal and tree planting. Currently, if a lot of trees suddenly need to be removed (which is contracted out), that money is taken from the tree planting budget. The committee was adamant that, for sustainability and CO2 reasons, the most important trees we plant are those we plant today -- and the process should not be held back by tree removals. (I couldn't get a number from Sayer as to what would be reasonable, so let's start with separating the line items, then chat about what's reasonable for both funds.
1	Trustee Flaherty	Tree Planting	Public Works	25,000	Operating, Capital	Tax Levy, Borrowing	There's already a \$25,000 contingency fund for tree planting and tree removal. The Sustainability Committee voted unanimously and vociferously that the tree planting budget should be a separate line item so that tree removal doesn't slow the pace of tree planting, which is a crucial element in sustainability/carbon footprint reduction -- as well as the beauty of our community. I'll leave it open as to how we do this as we weren't asking for more money, just a plan to protect tree planting by giving it its own line item.
1	Trustee Wreh	Treet Management	Parks	10,000	Operating	Tax Levy	Tree Management
2	Trustee Flaherty	Native Plantings	Public Works	499	Operating	Tax Levy	The Sustainability and Natural Resources committee voted unanimously to invest in a small native plant program -- as a pilot to expand native plants and rain gardens in McFarland Parks.
3	Trustee Flaherty	Historic Signage	Economic Development	15,000	Capital	Borrowing	The McFarland Historical Society and the Village Landmarks Commission are working with village economic development on a comprehensive plan for historic structure and park signage -- including larger signs that show McFarland's unique history at village entry points, such as McDaniel Park.
4	Trustee Jerke	Supplies and Expenses	Communications and Technology	15,000	Operating	Tax Levy	Please increase line 391 - Programming by \$15,000 for outreach and engagement tools and resources.
5	Trustee Flaherty	No Mow/Low Mow May	Public Works-Economic	500	Operating	Tax Levy	Requesting \$500 for No Mow May signs/Low Mow May signs to encourage less mowing in May -- and to avoid lawn complaints from neighbors to Village Hall. (If neighbors know it's on purpose, they'll be less likely to file complaints.)
6	Trustee Brassington	DEI Training	Administration - Programming	2,500	Operating	Tax Levy	Increase training/programming for organization wide DEI training from 5,000 to 7,500.
6	Trustee Nelson	Continued Staff Training & Development Related to DEI	General, Administration, Supplies and Expenses, Programming	5,775	Operating	Tax Levy	In addition to the \$5000 set aside to "develop and implement diversity, equity, and inclusion professional learning plan and other training opportunities for Village staff," I'd like us to set aside funds to pay for all staff members to take the trainings. Based on the "Training" line items across the other funds, \$5775 would provide a 10% increase in planned training budgets.
6	Trustee Brandt	331	General Fund Operating Budget/100	30,000	Operating	Tax Levy	Adding an additional \$30,000 for formal DEI training opportunities (small and large) among all Village staff and committee members. Reaching true equity within the Village requires an authentic equity lens which is only formed and maintained through constant thought-provoking education. This is an on-going educational experience that requires consistent work to unlearn in order to relearn and promote equity for all.
7	Trustee Brandt	331	Police Department/100	10,000	Operating	Tax Levy	Training is essential to keeping our police officers safe as well as our community members. I would like to see more trainings involving police empathy and racial bias to help maintain and build trust within our community.
7	Trustee Wreh	Parks	391 Programming - Police	30,000	Operating	Tax Levy	We need increased focus on community outreach and engagement with the community and our police department. This request aligns with our village goal to iii. Prioritize and enhance opportunities for community outreach and education within the Police Department.
8	Trustee Brassington	Custodial Services	Facility Administration	40,000	Operating	Tax Levy	Increase the proposed custodial staffing of 1 FT and 1 PT to 2 FT individuals, adding another 0.5 FTE.
9	Trustee Brassington	Curbside Collection	Public Works	TBD	Operating, Capital	Tax Levy, Borrowing	Increase funding for leaf pick up and Christmas tree pick up.
10	Trustee Brassington	Marketing	Comm and Tech	5,000	Operating	Tax Levy	Increases to allow for more marketing initiatives.
11	Trustee Flaherty	Grant Consulting	Administration-Economic Development	10,000	Operating	Tax Levy	Contract with a consultant or grant writer specializing applying for grants through the Infrastructure and the Inflation Reduction Act. It's complicated as there are a number of programs within each, and some of the money will flow directly from D.C., some through the state AND possibly through the county.
12	Trustee Jerke	Affordable Housing Fund	Affordable Housing Fund (215)	75,000	Operating	Tax Levy	Resolution 2022-18 was adopted by the Village Board on March 14, 2022 to create an Affordable Housing Fund and authorized the transfer of \$75,000 from unassigned fund balance within the General Fund.
13	President Clow	p. 51, line 320	Village Board/Dues and Subscriptions	1,250	Operating	Tax Levy	Add \$1,250 to cover costs of memberships we cover in this line.
14	President Clow	New Software	Technology and Water-Sewer-Wastewater	51,000	Operating, Capital	Tax Levy, Borrowing	Purchase Roadway Management Technologies (RMT) software for asset management, work orders, and fleet maintenance for the Public Works Department to better track our assets and to create a record of resident inquiries in the work order system which will improve constituent service.
15	Trustee Nelson	Student Liaison to the Village Scholarship	General Fund--Village Board--Grants, Contributions, Indemnities, & Other	500	Operating	Tax Levy	Funds to pilot a student liaison to the Village role. There are examples of this elsewhere that could we could use as a model. At its simplest, the expectation could be for the student to provide advice/input upon request. Ideally, we could partner with the high school and the student could support some two-way communication between students and the Village. I'm suggesting \$500 in this year's budget in anticipation of providing a \$1000 scholarship for a school-year role.
16	Trustee Wreh	DEI Director	HR/Communications	100,000	Operating	Tax Levy	Annual salary cost to find a full-time DEI role.
17	Trustee Wreh	Operating Agreement	Parks	100,000	Capital	Borrowing	Headquartered in Waterloo, WI, BCycle LLC develops and delivers best-in-class bike share systems and is committed to providing an environmentally sustainable transportation alternative for cities. BCycle believes that bike share is the bicycle's role in public transit and is on a mission to change the world by getting more people on bikes. BCycle, a fully owned subsidiary of Trek Bicycle, partners with organizations across the country to deliver community-based bike share.

Total Proposed Operating Cost Adjustments 309,249 356,749

Levy Limit Capacity (32,038)

Operating Variance (Over/Under Levy Limit Capacity) 277,211 324,711

Total Proposed Capital Cost Adjustments 152,000 152,000