

Thursday, June 23, 2022**7:00 PM****McFarland Municipal Center**
*Community Room***AGENDA**

You are invited to this meeting through a Zoom webinar. The public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/88511942775>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 885 1194 2775

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
 - a. This is an opportunity for members of the public to address the Plan Commission. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the Commission may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the Commission for their consideration. Members of the public who are present in person and wish to address the Commission should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to community.development@mcfarland.wi.us to be included as part of the meeting.
3. BUSINESS.
 - a. Discussion regarding East Side Neighborhood Plan update.
4. SCHEDULE NEXT MEETING DATE.
 - a. Community Development Authority - Wednesday, July 13, 2022 at 7:00 PM.
 - b. Public Involvement Meeting (PIM) #1 - East Side Plan Update - Thursday, July 14, 2022, 6:00-8:00 PM at Community Room.
 - c. Plan Commission - Tuesday, July 19, 2022 at 7:00 PM.
 - d. Public Involvement Meeting (PIM) #2 - East Side Plan Update - Thursday, July 28, 2022, 6:00-8:00 PM at Community Room.
5. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Thursday, June 23, 2022

SECTION: Business

DEPARTMENT: Community Development

CONTACT: Andrew Bremer, Comm & Eco Dev Director

AGENDA ITEM: Discussion regarding East Side Neighborhood Plan update.

PREVIOUS ACTION:

ISSUE SUMMARY:

Representatives from our planning consultants MSA Professional Services and Redevelopment Resources will be providing a presentation to a joint meeting of the Plan Commission and CDA.

The presentations will focus on a preliminary review of findings from their market analysis and housing analysis. This includes both quantitative data analysis and qualitative data analysis from interviews the consultant has completed and some of the results from the recent community survey. The purpose of the meeting is to review and discuss the initial findings which will serve to inform future decisions related to land use policies in the East Side Plan update, as well as other general development proposals and initiatives elsewhere within the Village. There are no documents that the Plan Commission or CDA members need to review prior to the meeting. The consultant will utilize the input they receive at the meeting as part of their work efforts to complete the Village-wide market and housing studies which are a component of the overall planning process for the East Side Plan update. Those reports are scheduled for completion in September and the full results of the recent Community Survey should be available for review by the end of June.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

This agenda item is presented for discussion only.

ATTACHMENTS:

None