

Tuesday, June 7, 2022

6:30 PM

McFarland Municipal Center
Community Room

AGENDA

You are invited to this meeting through a Zoom webinar. The public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/82519180582>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 825 1918 0582

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
 - a. This is an opportunity for members of the public to address the Parks and Recreation Committee. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the Committee may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the Committee for their consideration. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to public.works@mcfarland.wi.us to be included as part of the meeting.
3. APPROVAL OF MINUTES.
 - a. Motion to approve the minutes of the May 3, 2022 meeting.
4. BUSINESS.
 - a. Discussion and action on a request from Derek Heckel to have amplified sound at Lewis Park shelter on July 9, 2022 pursuant to Chapter 44-20 of the Village Code of Ordinances.
 - b. Discussion and action on a request from the McFarland Library to have amplified sound pursuant to 44-20 of the Village Code of Ordinances for various events proposed over the summer.
 - c. Discussion and action to make a recommendation to the Village Board regarding the award of contract for the Community Park Phase 1 project.
 - d. Update and discussion regarding Skate Park planning within William McFarland Park.
 - e. Discussion and action regarding a request from the McFarland Chamber of Commerce to post bicycle mapping, Bands by the Boardwalk promotion materials, and pamphlet materials at McDaniel Park in accordance with Section 44-20(d) of the Municipal Code.

f. Discussion regarding dog park rules and regulations

5. SCHEDULE NEXT MEETING DATE.

a. Tuesday, July 5, 2022 at 6:30 p.m.

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

VILLAGE OF MCFARLAND
Parks and Recreation Committee Minutes

Tuesday, May 3, 2022 - 6:30 PM

1. CALL TO ORDER, ROLL CALL.

Village trustee TJ Jerke called the regular meeting of the Parks and Recreation Committee to order at 6:30 PM in the Municipal Center Community Room. This meeting was held via Zoom webinar.

Members present: TJ Jerke, Carrie Nelson, Sarah Kuba, Tanya Lancaster

Members not present: Justin Rupert, Jim Lacy

Staff Present: Village Administrator Matt Schuenke, Public Works Director Jim Hessling, Parks Superintendent Sayer Larson, Assistant to the Public Works Director Aimee Irwin

2. PUBLIC APPEARANCES.

- a. *This is an opportunity for members of the public to address the Parks and Recreation Committee. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the Committee may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the Committee for their consideration. Members of the public who are present in person and wish to address the Committee should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to public.works@mcfarland.wi.us to be included as part of the meeting.*

None.

3. BUSINESS.

- a. *Committee and Staff Introductions.*
- b. *Discussion regarding new meeting structure, appointments, and schedule.*
Schuenke provided an overview of the municipal code language contained within the packet related to the responsibilities of the Parks & Recreation Committee.
- Jerke asked if staff would note if a business item is being reviewed by both the Parks & Recreation Committee and the Sustainability & Natural Resources Committee. Schuenke stated that this could be included. Jerke also asked how the situation would be handled if the two committees differed in their motions. Schuenke stated that the deciding factor would be the Village Board.
- c. *Discussion and action regarding a recommendation to the Village Board in order to transfer ownership and jurisdiction of the "School Forest" from the School District to the Village.*

Schuenke provided an overview regarding the transfer of ownership of the "School Forest" to the Village.

- Lancaster asked how the school had acquired the land. Schuenke stated they had acquired it about 60 to 70 years ago and have been unable to utilize it for additional development.
- Jerke asked if the school would continue to use the area for their curriculum. Schuenke believed they would continue to utilize this area.
- Jerke asked what the impact would be on the Public Works and Parks staff. Hessling stated there are no immediate actions that the department would need to take. Larson stated that this would add to the department's workload, but the Village is more equipped to handle the ongoing maintenance.
- Nelson asked if the school district could assist through funding for the maintenance that would be required in this area in the short term. Schuenke stated that this could be looked at.

Motion by Village Trustee TJ Jerke, seconded by Village Trustee Carrie Nelson, to recommend approval to the Village Board in order to transfer ownership and jurisdiction of the "School Forest" from the School District to the Village. Motion carries 4 - 0 - 0.

d. Discussion and action to make a recommendation to the Village Board regarding the award of contract for Skate Park planning services.

Hessling provided background related to the Skate Park planning services RFP and proposals received.

- Kuba asked why we would work through Parkitecture instead of directly with Spohn Ranch, the designer. Hessling responded that Spohn Ranch did not submit a proposal. Kuba also asked if similar proposals were received with companies and consultants. Hessling stated that the other proposal received was from a design consultant however their proposal was much higher than the Parkitecture proposal. Schuenke added that the work Parkitecture will perform would include the site plan review as well.
- Lancaster asked if the recommendations from a previous meeting regarding skate park designers was incorporated in the process. Larson responded that Spohn Ranch was the number one recommendation and Irwin included that all the recommendations were emailed the RFP document when issued.
- Jerke asked if the \$15,000 budget is appropriate. Hessling stated he is comfortable with this amount.

Motion by Village Trustee TJ Jerke, seconded by Village Trustee Carrie Nelson, to recommend approval to the Village Board regarding the proposal from Parkitecture for Skate Park planning and design services. Motion carries 4 - 0 - 0.

e. Discussion and action to make a recommendation to the Village Board regarding the award of contract for Lewis Park Lake Access planning and design services.

Hessling provided background regarding the Lewis Park Lake Access RFP and the proposal received.

- Jerke asked if this project would require extra work as it was previously identified as a unique area. Hessling stated that the area will require some creativity and has its challenges that will need to be reviewed during the plan development.
- Nelson asked if the proposed cost was appropriate. Hessling responded that he believes the cost proposed is appropriate.

Motion by Village Trustee TJ Jerke, seconded by Village Trustee Carrie Nelson, to recommend approval to the Village Board regarding the proposal from Parkitecture for Lewis Park Lake Access planning and design services. Motion carries 4 - 0 - 0.

f. Discussion and action to make a recommendation regarding previous style park signs.
Larson provided background related to the previous style of park signs and the various options for disposal of these signs.

- Jerke asked if it had been discussed with the high school wood class what their plan would be for the wood. Larson responded that various options have been discussed.
- Kuba asked if the wood could be utilized to build benches for our parks. Larson stated that this could be a possibility, but there are new expectations that we follow for benches within the park system.

Motion by Village Trustee TJ Jerke, seconded by Sarah Kuba, to recommend donating the previous style park signs to the high school wood class. Motion carries 4 - 0 - 0.

4. SCHEDULE NEXT MEETING DATE.

a. Tuesday, June 7, 2022 at 6:30 p.m.

5. ADJOURNMENT.

Motion by Village Trustee TJ Jerke, seconded by Village Trustee Carrie Nelson, to adjourn at 7:28 p.m.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,
Aimee Irwin
Assistant to the Public Works Director

VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, June 7, 2022

SECTION: Business

DEPARTMENT: Public Works

CONTACT:

AGENDA ITEM: Discussion and action on a request from Derek Heckel to have amplified sound at Lewis Park shelter on July 9, 2022 pursuant to Chapter 44-20 of the Village Code of Ordinances.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

Derek Heckel has reserved Lewis Parks Shelter for an event on July 9, 2022. He is requesting the use of amplified sound at his event. Pursuant to the Village Code of Ordinance Sec. 44-20(b), Heckel is requesting approval from the Parks and Recreation Committee. Enclosed is a letter on behalf of Derek Heckel's request detailing the use of amplified sound.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

[Ordinance 44-20\(b\)](#)

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Motion and second to recommend approval to Derek Heckel for the use of amplified sound at Lewis Park shelter on July 9, 2022

ATTACHMENTS:

1. Amplified Sound request for 7.9.2022

Aimee Irwin

From: Derek Heckel <dheckel@gmail.com>
Sent: Monday, May 9, 2022 3:03 PM
To: Public Works
Subject: ATTN: Parks & Recreation Committee

Follow Up Flag: Follow up
Flag Status: Flagged

Amplified Sound Request

Requestor: Derek Heckel
Event Date: 7/9/2022
Location: Lewis Park Shelter

Event Description: The event will be a ceremony to exchange wedding vows.

The expected use of amplified sound would be between 12p-1p. The intended use would be to play two songs at the beginning of the ceremony, project the officiant and the exchange of the vows, and then a song to conclude the ceremony. I would expect the entire ceremony to roughly take about 30 minutes within that time frame.

The speakers would be packed away pretty quickly after the ceremony. The actual reception for the wedding will be at a different location that evening.

Thanks,
-Derek

McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, June 7, 2022

SECTION: Business

DEPARTMENT: Public Works

CONTACT: Heidi Cox, Library Director

AGENDA ITEM: Discussion and action on a request from the McFarland Library to have amplified sound pursuant to 44-20 of the Village Code of Ordinances for various events proposed over the summer.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The McFarland Library has various events planned for the 2022 summer season to which they propose to utilize amplified sound in a couple of parks. Pursuant to the Village Code of Ordinance Sec. 44-20(b), the Library is requesting approval from the Parks and Recreation Committee. Enclosed is a letter on behalf of the McFarland Library's request detailing their use of amplified sound.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

[Ordinance 44-20\(b\)](#)

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Motion and second to recommend approval for the McFarland Library's request for amplified sound use for various proposed 2022 events.

ATTACHMENTS:

1. parks request May 2022



5920 Milwaukee St. ♦ McFarland, WI 53558
(608)838-9030 ♦ mcflib@mcfarlandlibrary.org

May 18, 2022

Dear Park Committee;

Pursuant to Village Ordinance 44-20(b) the McFarland Library is requesting to be able to use an amplified system in Discovery Park for the following event:

Preschool Story time (Birth – 5yr old) on Mondays in June through September at 9:30 for 45 minutes. Because of social distancing, there will be amplification for the stories and music. Activities would be handed out and kids would be doing them at home or daycare. Pre Covid, we would get 45 people would attend (this is children and their care givers). Attendees will be encouraged to social distance.

Special Programs that performers may have some music and/or need a microphone:

Thursday June 16 2:00 pm Magic Isaiah – magic show Lewis Park

Thursday June 23 2:00 pm Dinosaur Dimension - animatronic puppet dinosaur show Lewis Park

Thursday July 7 2:00 pm Milwaukee Steve – Juggling and music Lewis Park

Thursday July 14 2:00 pm Hula Hooping Lewis Park

Saturday July 16 7:00-8:00 pm Cherry and Jerry early blues concert Discovery Garden Park

Amplified sound proposed would be within the stationary noise limits outlined in Section 20 of the Village Code of Ordinances.

Sincerely,

Heidi Cox
Library Director

**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Tuesday, June 7, 2022

SECTION: Business

DEPARTMENT: Public Works

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion and action to make a recommendation to the Village Board regarding the award of contract for the Community Park Phase 1 project.

PREVIOUS ACTION:

The Village Board accepted the master plan for the new Community Park at its meeting on November 8, 2021.

The Village Board adopted the 2022 Budget at its meeting on November 22, 2021 which included funding for the project as presented within this design. Design services proposal was also authorized to proceed at this meeting.

The Parks, Recreation, and Natural Resources Committee recommended approval of the final design and requested authorization to proceed to bidding at their meeting on February 24, 2022. The Village Board approved the final design and authorized the project for bidding at their April 11, 2022 meeting.

ISSUE SUMMARY:

Last year we created a Master Plan for the new Community Park situated southeast of the Siggelkow/CTH AB intersection. The land is approximately 26 acres in size and is primarily farmland used for agricultural purposes. The Master Plan reenvisioned this space as a new home for soccer fields that are presently located within McFarland Park. By relocating soccer to this new location, it frees up space within their former home for new uses (like pickleball previously approved by the board). There are several phases to this plan with the first being mass grading of the site to essentially establish the future grades needed to create the playing spaces and other support amenities like parking lot, facilities, etc. The mass grading is especially important as it will set the new grades for the site that will be where the soccer fields are utilized for play. Once those grades are set, this will allow for the grass to grow over the next 1-2 years if not more.

Included within your packet are the final design plans for Phase 1. The project was previously reviewed by this committee and the Village Board to accept the final design and authorize the project for bidding.

Included within your packet are the bid tabulations for Phase 1 to complete the mass grading, demolition of existing structures, installation of stormwater control facilities, establish gravel for



future parking lot, turf establishment, and other support related improvements to start the development of Community Park.

Several contractors submitted bids for this project.
Construction will commence this summer for completion in the fall.

FINANCIAL/BUDGET IMPACT:

The 2022 Budget was approved to allocate \$1,100,000 for the project which aligned with the Engineer's Estimate for the project. The funds are provided in combination from the 2022 Borrowing and available revenues within the Parks Fund. One alternate was proposed which allowed for a Spring 2023 substantial completion date to allow more time for the turf to be established if weather does not cooperate this Summer and Fall.

Expenses - Please note the following breakdown of project expenses to implement the project as proposed:

\$755,447	Construction Contract
(\$ 10,000)	Alternate (Spring 2023 Completion, Deduct)
\$ 6,000	Owner Furnished Gate
\$ 73,000	Irrigation Mainlines
\$ 14,000	Water Wheel
\$ 45,916	Engineering/Construction Administration
\$ 8,857	Services (Asbestos Abatement, Soil Testing, Etc.)
\$ 89,322	Contingency (10% of Project Cost)
(\$ 42)	Rounding
\$982,500	Total Project Expense

The base bid for the Construction Contract will provide for the mass grading, rough in of stormwater improvements, rough parking lots, facility demolition, and all turf restoration. The remaining ancillary expenses listed are proposed to support the work that is being done with the gate proposed to limit access after construction, irrigation mainlines to improve water access on the site, and a water wheel to water the turf as needed while it grows.

Revenues - The following revenues are listed as adopted in the 2022 Budget for the project:

\$ 750,000	2022 Budget Allocation (2022 Borrowing)
\$ 350,000	2022 Parks Fund
\$1,100,000	Total Project Revenue

The project as presented based on the bids received is approximately \$117,500 under budget including all known expenditures for the project and projected contingency. Village Staff is evaluating additional uses of the project surplus to further support the project and will present any new findings in the meeting. We may adjust some of these recommendations based on these findings, availability of funds, and the discussion to take place with the Committee.

VILLAGE PLAN REFERENCE:



Outdoor Recreation and Open Space Plan 2019-2023 - One of the key recommendations of this plan was the acquisition of 20-40 acres of land for a future Community Park on the Village's eastside (page 2). The Village acquired the land in 2019 and then established the master plan for its development in 2021. The first phase of work that is proposed with this agenda item is inline with this plan established for the future development of our park system. Guidelines for Community Park development are located on Page 13 of this plan.

McFarland 2020-2030 Strategic Plan - This plan established a goal to "support the development of active and passive recreational amenities that appeal to all age groups and abilities" (Page 10). One of the strategies to achieve this goal as outlined within the plan is to "develop individual park master plans that prioritize future developments, including a new community park" (Page 10). The master plan for this park was completed last Fall and now we are working on its phased implementation inline with this strategy and consistent with the implementation plan. Annually the Village Board has reviewed this as part of its goals and objectives from year to year, and continues to place an emphasis through the funding adopted for the project.

2021 William McFarland Park and New Community Park Master Plan (Appendicies) - Very recently we completed this Master Plan to help chart out future growth of this park. The first phase of implementation was the mass grading as described in this memorandum. The design as presented is consistent with this plan. This will displace the current agricultural use and other tenants on the property. Village Staff was able to connect the Hmong farmers with the McFarland School District to lease land on their property to the north to be able to continue to farm an area of similar size to what was previously used on Village property. No other conflicts are projected.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Recommended action:

Motion, second to award contract to Meise Construction Inc. of Sauk City in an amount of \$745,447 for the Community Park Phase 1 Project including the base bid and contract alternate with additional expenses for engineering/construction administration, gating, watering improvements, other services, and contingency for a total project cost in an amount of \$982,500.

ATTACHMENTS:

1. 22_0527 McFarland CPPH1 Recommendation
2. McF CP Bid Tab
3. McFarland Community Park Ph1_Design

**McFarland Community Park Phase 1A
Recommendation of Bid Results**

May 27, 2022

Matt Schuenke
Village Administrator
Village of McFarland
5915 Milwaukee St., PO Box 110
McFarland, WI 53558



Dear Matt:

This memo is in reference to the bid opening for the Community Park Phase 1A – Mass Grading that took place Thursday May 19, at 2:30 PM.

We have reviewed the six bids received and found all to be complete. Bids ranged from \$755,447.00 to \$1,462,119.00. See the attached bid tabulation for the full itemized results. Meisi Construction submitted the low bid of \$755,47.00. An alternate item for an extension of the substantial completion deadline resulted in a potential deduct of \$10,000 if accepted. This will result in a contract bid total of \$745,447.00. Meisi has built several similar projects recently and is qualified for this project. We have recent working project experience with them, confidence in their abilities to perform the project scope, and we have verified the scope of work and assumptions with them via phone call.

Our opinion of probable cost for the base bid project was \$1,074,125. Four of the six bids received were below our OPC. While there were small differences in unit pricing between our OPC and the bid, the major difference was in the earthwork bid item which is a difficult element to quantify given the large volume of dirt moving on a site of this size. The unit pricing submitted appears to be reasonable for current industry standards.

After reviewing the bid and discussions with the contractor and Village attorney, it is our opinion that the Village should accept the Meisi bid including the alternate bid as received.

Please contact me if you have any questions.

Sincerely,

Blake Theisen, PLA, ASLA
Principal

Parkitecture + Planning
901 Deming Way, Suite 102
Madison, WI 53717

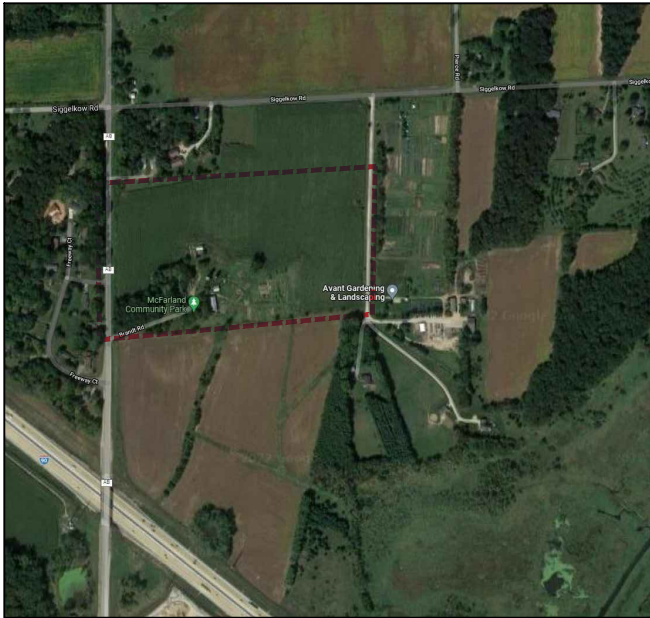
E blake@parkitecture.org
P 608.886.6808

Community Park Phase 1: Mass Grading (#8185758)
Owner: Village of McFarland
Solicitor: Parkitecture + Planning
05/19/2022 02:30 PM CDT

							Engineer Estimate		Meise Construction Inc		R.G. Huston Company, Inc.		Speedway Sand & Gravel Inc.		Moll Construction Inc		Top Tier Grading Company LLC		Integrity Grading and Excavating, Inc.	
Section Title	Line Item	Item Code	Item Description	UofM	Quantity		Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension
General								\$1,089,125.00		\$755,447.00		\$758,346.00		\$905,012.31		\$935,347.00		\$1,350,782.00		\$1,462,119.00
	1		1 Mobilization	LS	1		\$30,000.00	\$30,000.00	\$28,000.00	\$28,000.00	\$4,600.00	\$4,600.00	\$22,095.00	\$22,095.00	\$20,000.00	\$20,000.00	\$22,000.00	\$22,000.00	\$125,000.00	\$125,000.00
	2		2 Erosion Control	LS	1		\$15,000.00	\$15,000.00	\$7,700.00	\$7,700.00	\$16,700.00	\$16,700.00	\$14,280.00	\$14,280.00	\$15,000.00	\$15,000.00	\$6,000.00	\$6,000.00	\$10,000.00	\$10,000.00
	3		3 Demolition	LS	1		\$70,000.00	\$70,000.00	\$74,680.00	\$74,680.00	\$41,850.00	\$41,850.00	\$78,240.00	\$78,240.00	\$67,500.00	\$67,500.00	\$110,000.00	\$110,000.00	\$265,000.00	\$265,000.00
	4		4 Earthwork	LS	1		\$600,000.00	\$600,000.00	\$258,336.00	\$258,336.00	\$265,460.00	\$265,460.00	\$456,554.57	\$456,554.57	\$385,000.00	\$385,000.00	\$883,170.00	\$883,170.00	\$700,000.00	\$700,000.00
	5		5 Dense Graded Basecourse	TON	3740		\$22.00	\$82,280.00	\$15.00	\$56,100.00	\$12.15	\$45,441.00	\$16.15	\$60,401.00	\$13.25	\$49,555.00	\$14.00	\$52,360.00	\$18.00	\$67,320.00
	6		6 12" RCP Pipe	LF	35		\$55.00	\$1,925.00	\$96.00	\$3,360.00	\$94.00	\$3,290.00	\$57.73	\$2,020.55	\$60.00	\$2,100.00	\$60.00	\$2,100.00	\$60.00	\$2,100.00
	7		7 12" RCP Endwall	EA	1		\$2,500.00	\$2,500.00	\$1,021.00	\$1,021.00	\$2,260.00	\$2,260.00	\$879.00	\$879.00	\$1,560.00	\$1,560.00	\$1,000.00	\$1,000.00	\$4,000.00	\$4,000.00
	8		8 21" RCP Pipe	LF	78		\$70.00	\$5,460.00	\$115.00	\$8,970.00	\$85.00	\$6,630.00	\$71.03	\$5,540.34	\$84.00	\$6,552.00	\$70.00	\$5,460.00	\$75.00	\$5,850.00
	9		9 21" RCP Endwall	EA	4		\$3,500.00	\$14,000.00	\$2,206.00	\$8,824.00	\$3,100.00	\$12,400.00	\$1,723.60	\$6,894.40	\$2,450.00	\$9,800.00	\$1,200.00	\$4,800.00	\$4,500.00	\$18,000.00
	10		10 36" Outlet Structure	EA	1		\$6,500.00	\$6,500.00	\$4,151.00	\$4,151.00	\$2,650.00	\$2,650.00	\$3,389.45	\$3,389.45	\$3,250.00	\$3,250.00	\$3,600.00	\$3,600.00	\$5,750.00	\$5,750.00
	11		11 Restoration	LS	1		\$225,000.00	\$225,000.00	\$270,825.00	\$270,825.00	\$347,000.00	\$347,000.00	\$244,990.00	\$244,990.00	\$365,000.00	\$365,000.00	\$250,000.00	\$250,000.00	\$244,990.00	\$244,990.00
	12		12 Turf Reinforcement Matting	LS	1		\$6,000.00	\$6,000.00	\$3,000.00	\$3,000.00	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	\$1,725.00	\$1,725.00	\$2,900.00	\$2,900.00	\$2,100.00	\$2,100.00
	13		13 Clay Liner	CY	674		\$40.00	\$26,960.00	\$20.00	\$13,480.00	\$10.00	\$6,740.00	\$9.50	\$6,403.00	\$7.50	\$5,055.00	\$8.00	\$5,392.00	\$16.00	\$10,784.00
	14		14 Gate	LS	1		\$3,500.00	\$3,500.00	\$17,000.00	\$17,000.00	\$1,225.00	\$1,225.00	\$1,225.00	\$1,225.00	\$3,250.00	\$3,250.00	\$2,000.00	\$2,000.00	\$1,225.00	\$1,225.00
Alternates																				
	A1	A1	Project Completion Date Extension	LS	1			(\$15,000.00)	(\$10,000.00)	(\$10,000.00)	\$0.00	\$0.00	(\$15,000.00)	(\$15,000.00)	(\$10,000.00)	(\$10,000.00)	\$0.00	\$0.00	\$0.00	\$0.00
Base Bid with Alt Total:								\$1,074,125.00		\$745,447.00		\$758,346.00		\$890,012.31		\$925,347.00		\$1,350,782.00		\$1,462,119.00

File: V:\21.045 McFarland Com. Park Mass Grading\CAD\P-Tdwg Layout: T100 User: bluem Plotted: Apr 05, 2022 -- 12:35pm

PROJECT LOCATION MAP



PROJECT ADDRESS:
BRANDT ROAD, MCFARLAND, WI 53558

NTS

PROJECT OVERVIEW



NTS

INDEX TO DRAWINGS

T100	TITLE SHEET
C101	DEMOLITION + EROSION CONTROL PLAN
C200	SITE MASTERPLAN
C210	LAYOUT PLAN - ENTRY ROAD AREA
C211	LAYOUT PLAN - MAIN PARKING LOT
C300	SITE GRADING PLAN OVERVIEW
C310	SITE GRADING PLAN ENLARGEMENT
C311	SITE GRADING PLAN ENLARGEMENT
C312	SITE GRADING PLAN ENLARGEMENT
C313	SITE GRADING PLAN ENLARGEMENT
C314	SITE GRADING PLAN ENLARGEMENT
C315	SITE GRADING PLAN ENLARGEMENT
L100	SITE RESTORATION PLAN

CIVIL ENGINEER:
PARKITECTURE + PLANNING
901 DEMING WAY, SUITE 102
MADISON, WI 53717
608.438.4253

LANDSCAPE ARCHITECT:
PARKITECTURE + PLANNING
901 DEMING WAY, SUITE 102
MADISON, WI 53717
608.886.6808

COMMUNITY PARK - PHASE I: MASS GRADING
VILLAGE OF MCFARLAND
MCFARLAND, WISCONSIN
PROJECT NUMBER 21.45



901 Deming Way, Suite 102
Madison, WI 53717
608.886.6808

Project Name: **COMMUNITY PARK - PHASE I: MASS GRADING**

**BRANDT ROAD
MCFARLAND, WI 53558**

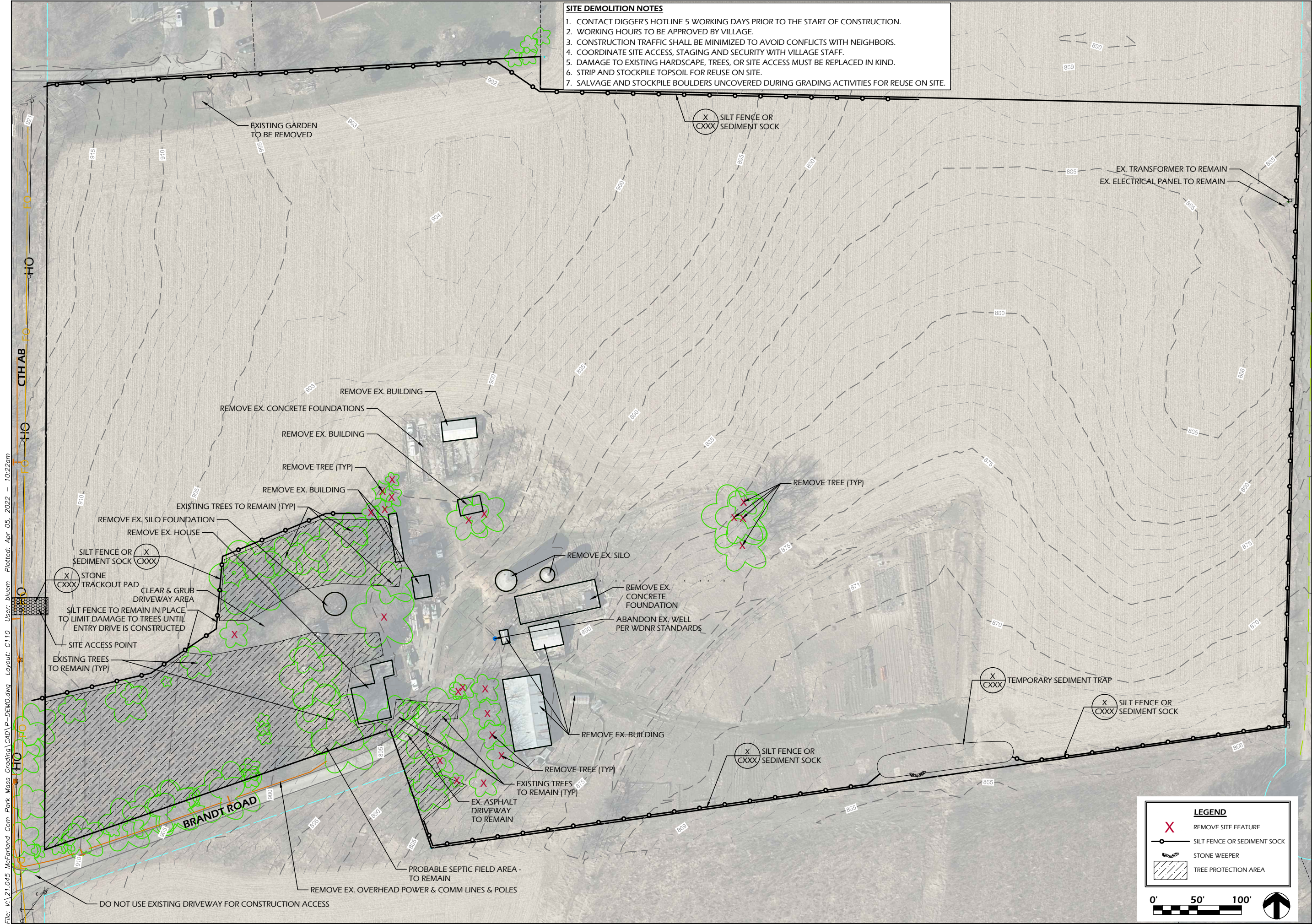
Sheet Title: **TITLE SHEET**

Revisions:

Project #: 21.045
Issued For: Review
Date: 2/2/2022

Sheet Number

T100



- SITE DEMOLITION NOTES**
1. CONTACT DIGGER'S HOTLINE 5 WORKING DAYS PRIOR TO THE START OF CONSTRUCTION.
 2. WORKING HOURS TO BE APPROVED BY VILLAGE.
 3. CONSTRUCTION TRAFFIC SHALL BE MINIMIZED TO AVOID CONFLICTS WITH NEIGHBORS.
 4. COORDINATE SITE ACCESS, STAGING AND SECURITY WITH VILLAGE STAFF.
 5. DAMAGE TO EXISTING HARDSCAPE, TREES, OR SITE ACCESS MUST BE REPLACED IN KIND.
 6. STRIP AND STOCKPILE TOPSOIL FOR REUSE ON SITE.
 7. SALVAGE AND STOCKPILE BOULDERS UNCOVERED DURING GRADING ACTIVITIES FOR REUSE ON SITE.

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- LEGEND**
- 1 4 Season Dome Rec. Complex
 - 2 Day Use Picnic Area
 - 3 Trail Network
 - 4 Stormwater Management Area
 - 5 New Village Street/Public ROW
 - 6 Community Shelter Building
 - 7 Playground
 - 8 Parking Area
 - 9 Prairie Restoration
 - 10 Soccer Field Area
 - 11 Bike Pump Track
 - 12 Sledding Hill
 - 13 Flexible Recreation Space

SITE STATISTICS:

LOT AREA = 26.003 ACRES or 1,132,685 sf

ZONING CLASSIFICATION = RH-1 (RURAL HOME DISTRICT)

PARKING STALL REQUIREMENT DETERMINED BY ZONING

ADA STALLS PROVIDED: 12 STALLS
STANDARD STALLS PROVIDED: 290 STALLS
TOTAL PARKING STALLS PROVIDED: 302 STALLS

COMMUNITY SHELTER AREA: 4,500 sf
PLAYGROUND: 8,000 sf
REC COMPLEX: 48,000 sf
MAIN PARKING LOT & ENTRY ROAD: 76,000 sf
NE PARKING LOT: 36,000 sf
SITE CONCRETE: 18,000 sf

TOTAL BUILDING AREA: 52,500 sf
TOTAL PAVED/IMPERVIOUS SURFACES: 138,000 sf
TOTAL IMPERVIOUS SURFACE: 190,500 sf

TOTAL EXISTING IMPERVIOUS SURFACE: 39,000 sf

EXISTING IMPERVIOUS SURFACE RATIO: 3.44%
PROPOSED IMPERVIOUS SURFACE RATIO: 16.8%

PARKITECTURE + PLANNING
901 Deming Way, Suite 102
Madison, WI 53717
608.886.6808

COMMUNITY PARK - MASS GRADING PHASE
CTY HWY AB & BRANDT RD
MCFARLAND, WI

SITE MASTERPLAN

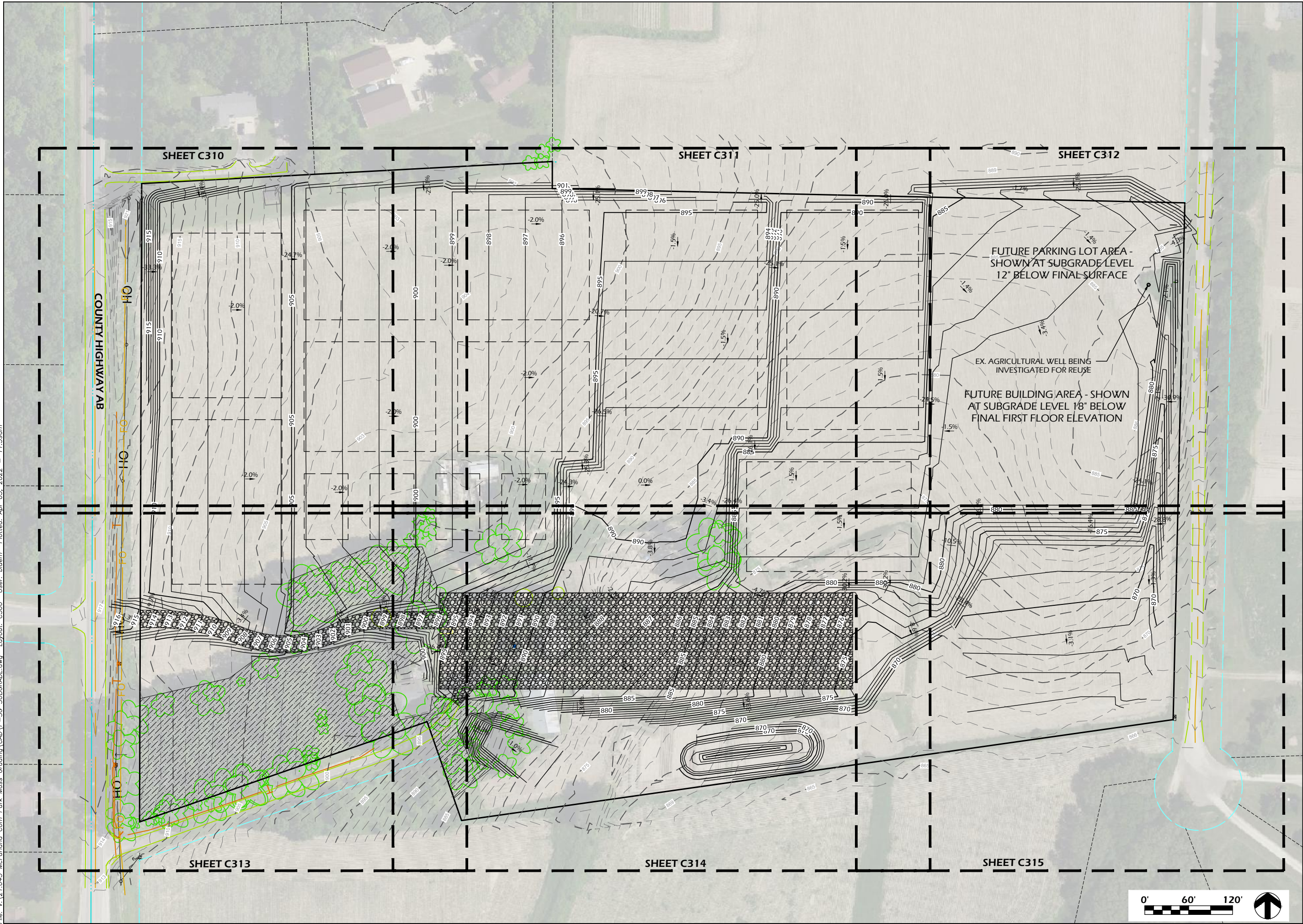
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CTY HWY AB & BRANDT RD
MCFARLAND, WI

Revisions:

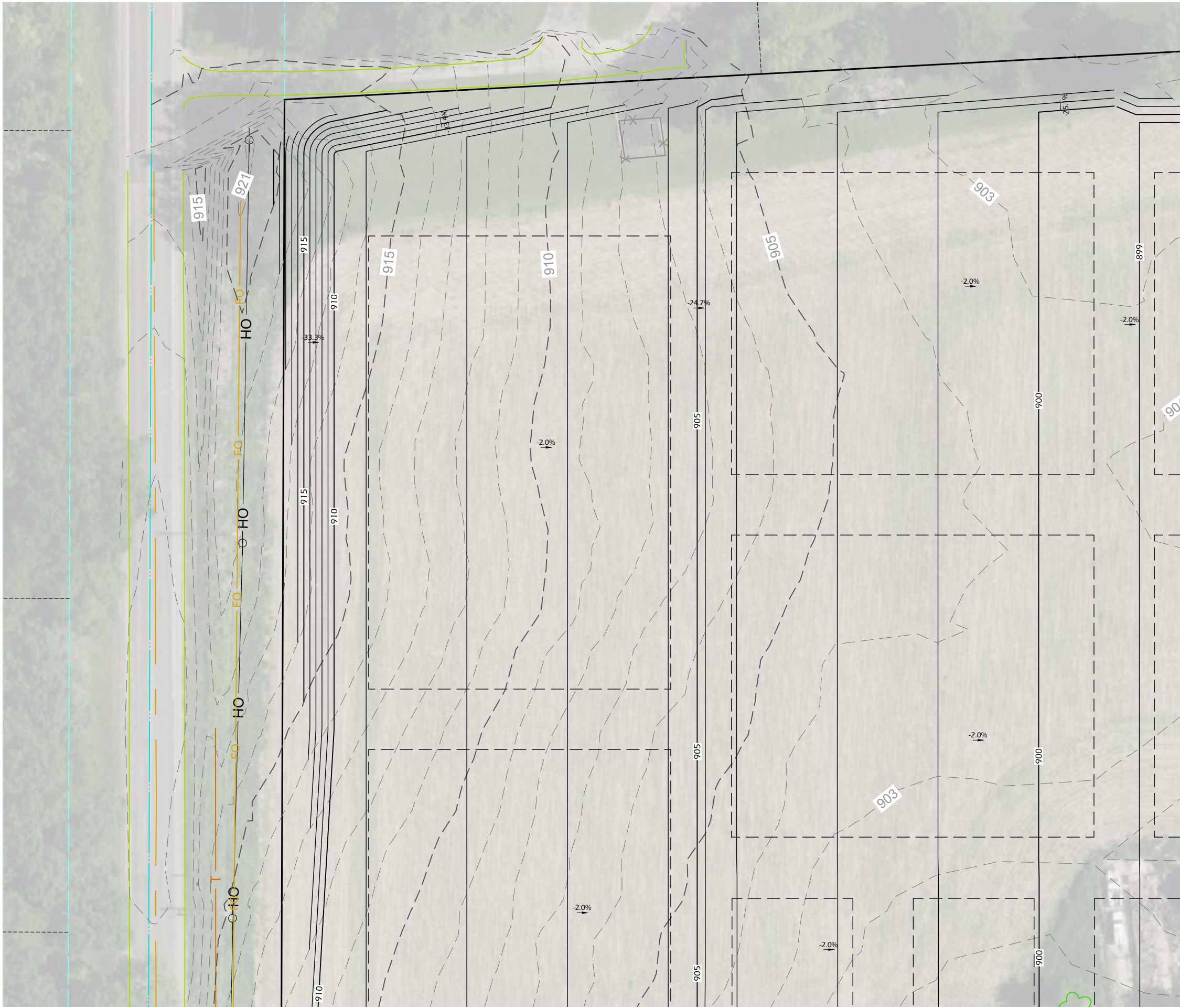
Project #: 21.045
Issued For: PC Review
Date: 04/05/2022

Sheet Number: C200

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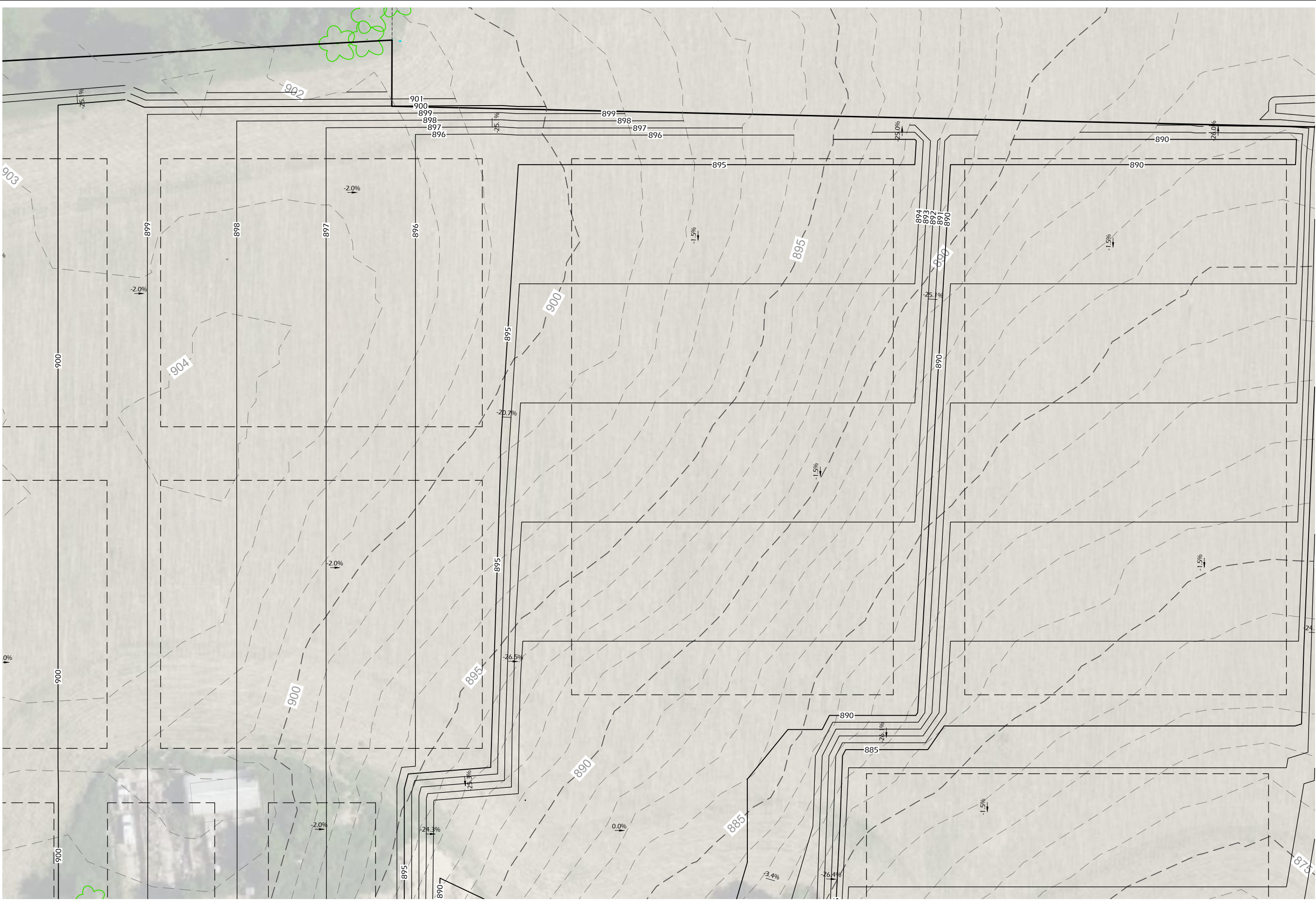


PARKITECTURE + PLANNING 901 Deming Way, Suite 102 Madison, WI 53717 608.886.6808	
COMMUNITY PARK - MASS GRADING PHASE CTY HWY AB & BRANDT RD MCFARLAND, WI	
SITE GRADING PLAN - OVERVIEW	
Project Name:	21.045
Issued For:	PC Review
Date:	04/05/2022
Sheet Number:	C300



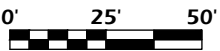
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Revisions:		Issued For: PC Review
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Sheet Number: C310		

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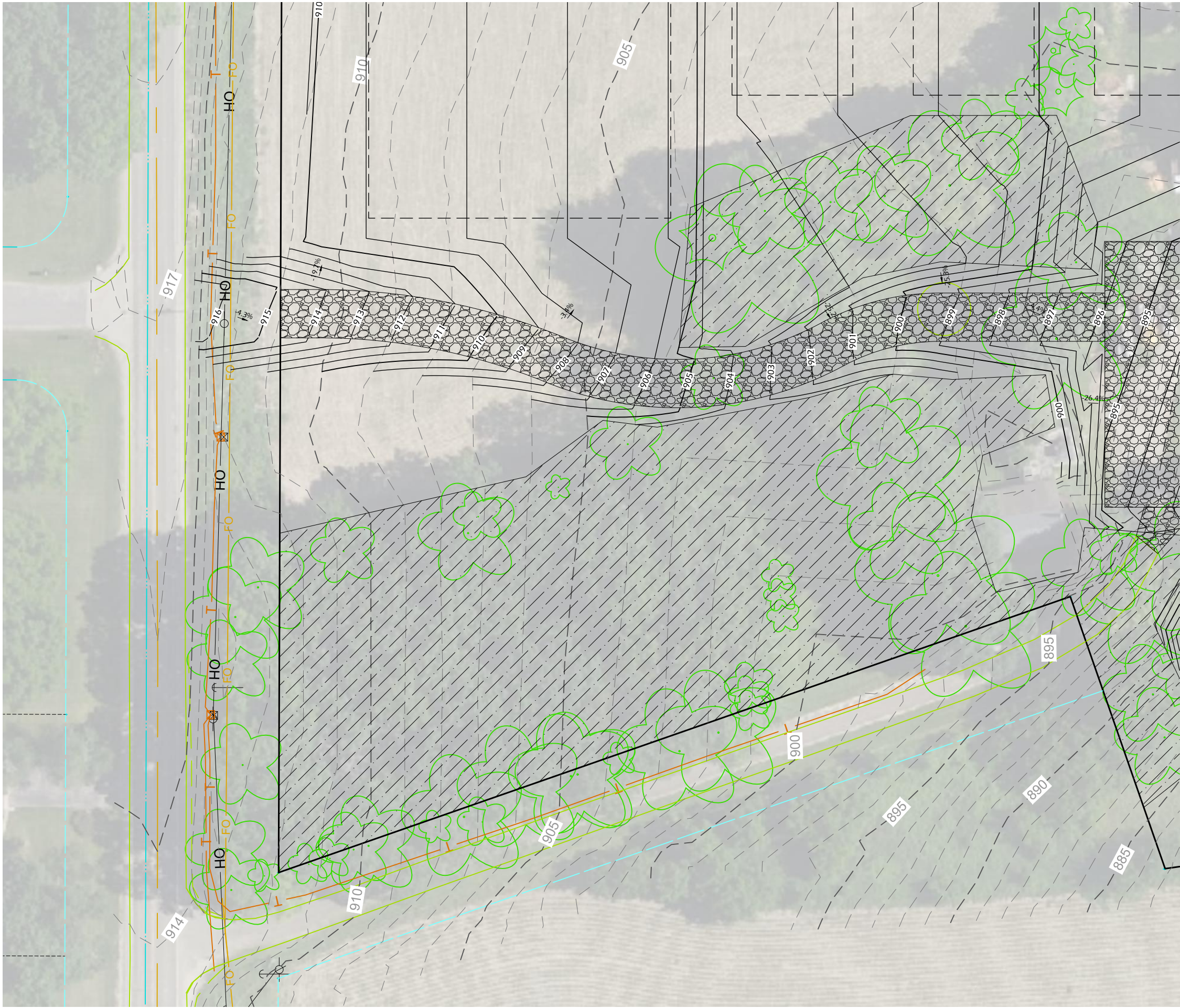


PARKITECTURE + PLANNING 901 Deming Way, Suite 102 Madison, WI 53717 608.886.6808	
COMMUNITY PARK - MASS GRADING PHASE CTY HWY AB & BRANDT RD MCFARLAND, WI	
SITE GRADING PLAN	
Project Name: COMMUNITY PARK - MASS GRADING PHASE CTY HWY AB & BRANDT RD MCFARLAND, WI	
Revisions:	
Project #: 21.045 Issued For: PC Review Date: 04/05/2022	
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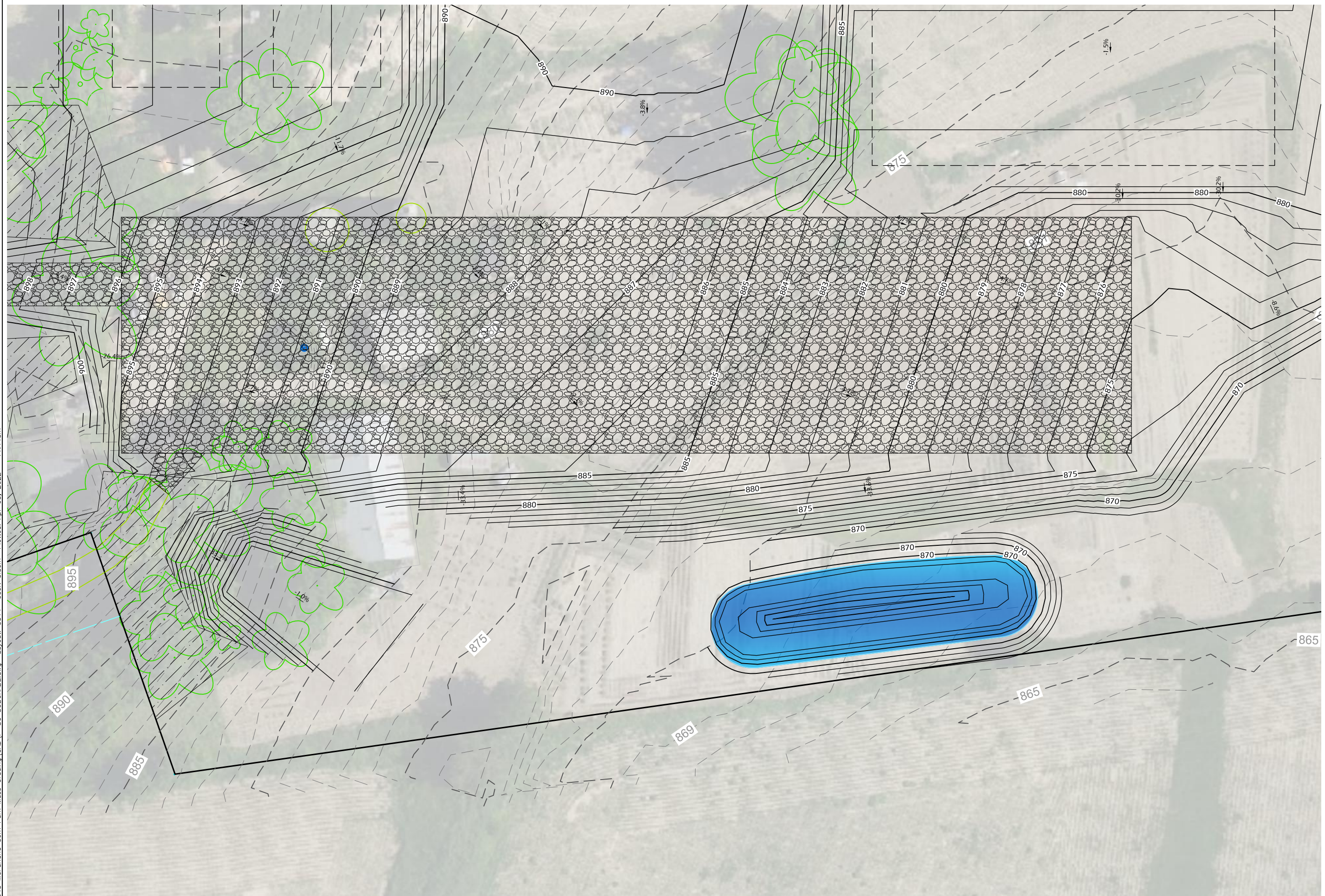
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PARKITECTURE + PLANNING 901 Deming Way, Suite 102 Madison, WI 53717 608.886.6808 Parkitecture		Project Name: COMMUNITY PARK - MASS GRADING PHASE CTY HWY AB & BRANDT RD MCFARLAND, WI Project #: Issued For: Date: 21.045 PC Review 04/05/2022	
Revisions:		Sheet Title: SITE GRADING PLAN	
Sheet Number C312		Page 23 of 61	



Project Name: COMMUNITY PARK - MASS GRADING PHASE CTY HWY AB & BRANDT RD MCFARLAND, WI		Sheet Title: SITE GRADING PLAN
Revisions:		
Project #: Issued For: Date:		21.045 PC Review 04/05/2022
Sheet Number C313		



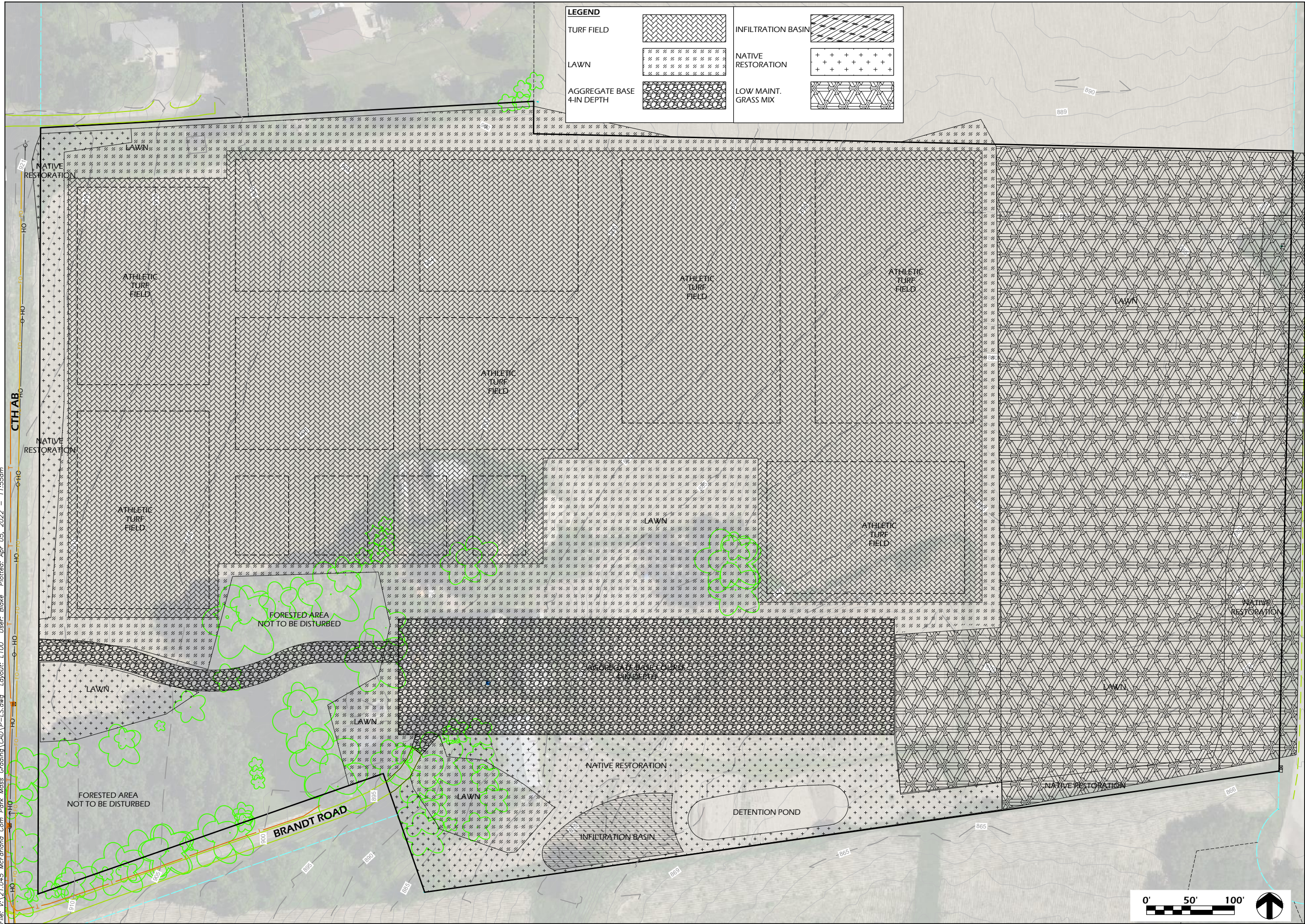
Project Name: **COMMUNITY PARK - MASS GRADING PHASE**
CTY HWY AB & BRANDT RD
MCFARLAND, WI

Sheet Title: **SITE GRADING PLAN**

Project #: 21.045
Issued For: PC Review
Date: 04/05/2022

C314

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Revisions:

Project #: 21.045
Issued For: PC Review
Date: 04/05/2022

Sheet Number

L100

**VILLAGE OF
McFarland
SUMMARY SHEET**

MEETING DATE: Tuesday, June 7, 2022

SECTION: Business

DEPARTMENT: Public Works

CONTACT: Sayer Larson, Parks Superintendent, Jim Hessling, Public Works Director

AGENDA ITEM: Update and discussion regarding Skate Park planning within William McFarland Park.

PREVIOUS ACTION:

The Village Board accepted the Master Plan for McFarland Park at its meeting on November 8, 2021 which envisioned a new Skate Park within this location.

The Village Board approved the proposal from Parkitecture at their meeting on May 10, 2022 to begin the planning for this work.

ISSUE SUMMARY:

The Village is beginning the process to plan improvements for a new Skate Park within William McFarland Park. This is consistent with the Master Plan that was adopted for this park back in 2021. The first phase of this work is to gather input from the public and key stakeholders to help shape what the improvements will be. The Consultant will be present to go over the Public Engagement Plan and discuss next steps in the project.

FINANCIAL/BUDGET IMPACT:

The budget for this item is \$15,000 and funded through the Parks Budget in the Capital Projects Fund. Costs associated with this first steps of the project are included within the project proposal cost of \$14,480.

VILLAGE PLAN REFERENCE:

[William McFarland Park and New Community Park Master Plan - 2021](#)

ORDINANCE REFERENCE:

None

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action needed on this item. Presented as an update and allows for discussion as needed.

ATTACHMENTS:

1. Parkitecture rec. 3.16.2022

SKATE PARK PLANNING & DESIGN AT WILLIAM MCFARLAND PARK VILLAGE OF MCFARLAND

PROPOSAL

SUBMITTED BY
PARKITECTURE + PLANNING, LLC
MADISON, WI
March 18, 2022



Cover Letter

March 17, 2022

Village of McFarland
Jim Hessling
Director of Public Works
5115 Terminal Drive
McFarland, WI 53558

Dear Jim and members of the selection committee,

Thank you for the opportunity to provide this proposal for the planning and design of the new skate park in William McFarland Park. We are very excited for you and the community to bring on new public assets such as these and look forward to the opportunity to assist you. The existing skate park equipment has served the community well, but is now tired and past its useful life. A new facility will breathe life and excitement into the park as well as increase usership. This is always a positive impact on a park system, as we find the more people using a facility, the less likely damage and vandalism will occur to other park assets.

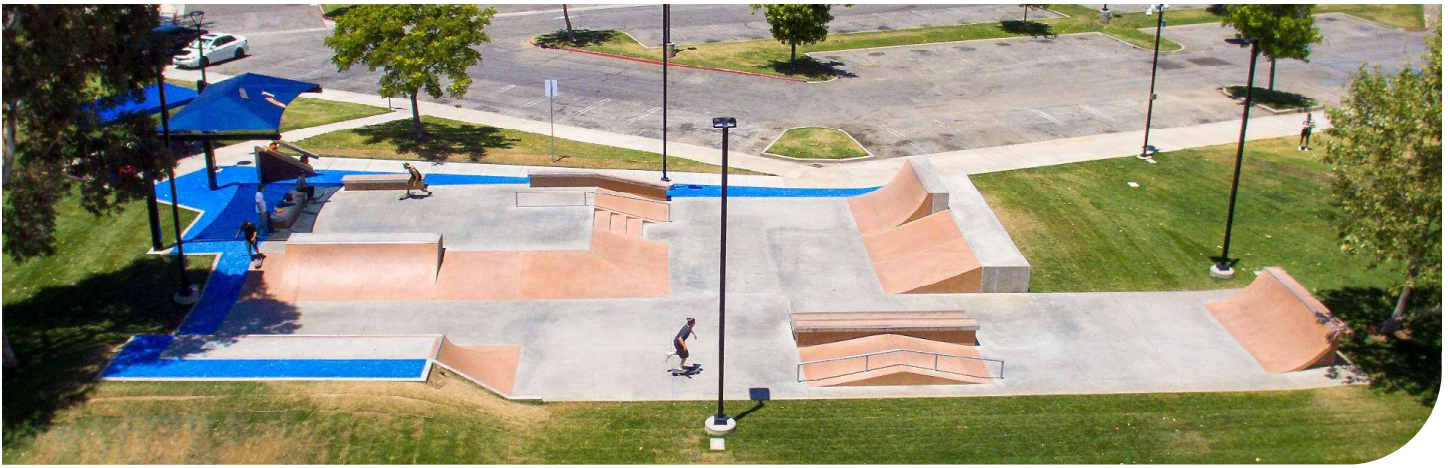
As you know, we have been working with the Village on the redevelopment plans for William McFarland Park for more than two years and understand the desires of the community and stakeholders. With our current working relationship with you and ongoing projects within the park, we have a big head start on this project.

Our long time partner Spohn Ranch is a national specialty design firm based in California, but rooted in the Midwest. Their resume of similar skate parks runs deep in Wisconsin and locally in Dane County. We are currently teamed on two skate parks in the area and several other similar projects around the state. They will be providing the specialty design for the skate features, assisting with public outreach, and quality control review support.

This project includes elements from numerous disciplines of design, and it is unlikely you will find another team with better qualifications. Parkitecture and Spohn Ranch offer you a known entity and project management process that you can trust.

Our team is uniquely qualified for this project for several reasons:

- We have significant past and ongoing work with the Village and your public open spaces. This includes the design and construction of the pickleball complex directly adjacent to the skate park area.
- Our team is a well oiled collaborative team with a deep historical portfolio and several similar ongoing design projects underway.
- We understand the nuances of existing park re-development projects, especially those located adjacent to residential areas. See our project profiles section for a partial list of our recent park projects.
- Spohn Ranch is the leading skate park design firm in the country. This national exposure and prominence will bring notoriety to your project and establish credibility with your local skateboarding stakeholders.
- We have excellent working relationships with the major contractors in this part of the State and understand the bidding climate and pricing structures. This gives us an advantage during design by soliciting feedback on design iterations, maintaining budget expectations, and testing design and constructibility methods and materials.
- The Spohn Ranch team will be constructing several other skate parks during 2022 in and around Dane County, and will be able to attend meetings and site visits for your project without incurring travel costs.
- These projects are likely to be partially grant or donor funded and we understand the importance of staying on track in terms of budget, timeline, and scope. We routinely work on similar grant/donor funded efforts.
- We have an excellent resume of public process facilitation and creative outreach strategies to gather public input on park improvements.



We have discussed the project with you, visited the site to review the existing conditions, and I am confident that we understand the goals of the project, various site issues, and have the extensive technical expertise to implement your vision. Our resume of similar recreation facility design is long and well proven in Wisconsin.

We are believers in creating attainable goals and finding small successes with the clients and projects we engage. The lessons learned from the countless park and open space projects we have facilitated will offer you and the facility managers a proven process, excellent track record, and the confidence that the improvements will stand the test of time and serve the McFarland community for years to come.

We look forward to the opportunity to share our perspectives with you should you select Parkitecture + Planning/ Spohn Ranch.

Thank you very much for your consideration of our team.

Sincerely,

A handwritten signature in blue ink, which appears to read "Blake Theisen".

Blake Theisen, PLA, ASLA
Principal

Parkitecture + Planning
901 Deming Way, Suite 102
Madison, WI 53717

E blake@parkitecture.org
P 608.886.6808

SERVICES + ASSISTANCE



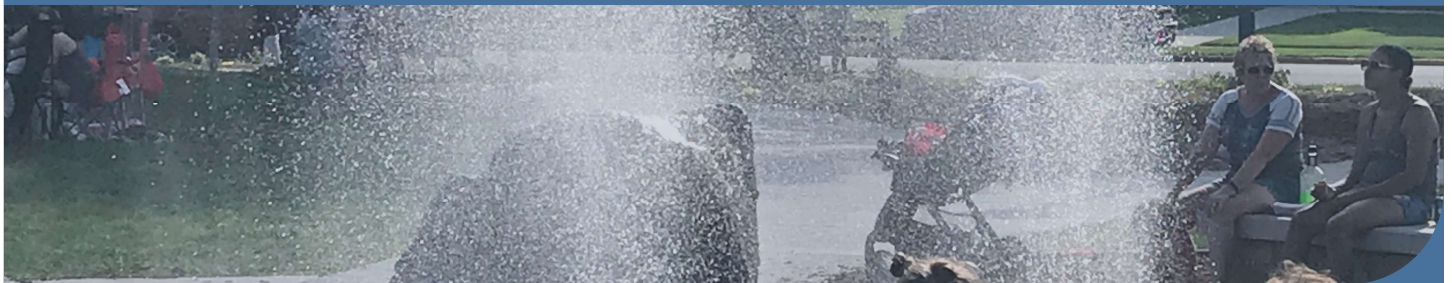
- | Landscape Architecture
- | Park and Open Space Master Planning
- | Aquatic Facility Analysis and Design
- | Athletic Facility Design
- | Recreational Waterfront Visioning
- | Public/Private Campground Design
- | Custom Theme Playscapes
- | Civil Engineering
- | Stormwater Management
- | Site Design
- | Construction Documentation
- | Construction Administration
- | Land-Use Planning
- | Public Outreach

Established in 2020, Parkitecture + Planning is a fresh start with familiar faces.

Principals Blake Theisen (Landscape Architect) and Katie MacDonald (Civil Engineer) formed the company to follow their passion, by focusing on park, open space, and aquatic based projects.

Born from the oldest Landscape Architecture firm in Wisconsin, our primary focus is on creating vibrant site design opportunities for our clients and community members.

Our approach toward park and open space design focuses on how social interaction can be stimulated through thoughtful layout and creative use of materials. We work to blend the lines of natural and built environments to enhance the user experience.



Parkitecture + Planning
901 Deming Way, #102
Madison, WI 53717
608.886.6808
www.parkitecture.org

We are Landscape Architects.
We are Engineers.
Above all, we are
Parkitects.

SPOHN RANCH SKATEPARK DESIGN CONSULTANT



Spohn Ranch began as a community, anchored by Aaron Spohn's backyard half-pipe, and grew into an award-winning skatepark design-build firm. A cornerstone of wheel sports progression for over 30 years, Spohn Ranch's Los Angeles backyard roots have spread globally, culminating in hundreds of cutting-edge creations.

Via three decades of municipal skatepark projects, spanning 40+ states, 15+ countries and a variety of corporate clients including Red Bull and Vans, Spohn Ranch has mastered a broad range of techniques specific to creating the highest-quality wheel-focused terrain possible.

With a firsthand passion for skateboarding and wheel sports, the Spohn Ranch family of highly-skilled craftsmen, including landscape designers, iron workers, grading wizards and ACI-certified shotcrete nozzlemen, pride themselves on designing and building skateparks with the relentless dedication to detail and architectural finesse that Spohn Ranch is known for.

CARVING CORNERS. NOT CUTTING THEM.

"AN EXCELLENT DESIGN. SHOULD BE AN EXAMPLE FOR OTHER COMMUNITIES TO FOLLOW" - TONY HAWK, PROFESSIONAL SKATEBOARDER

"ONE OF THE BEST PIECES OF SKATEABLE TERRAIN EVER BUILT" - CHRIS MILLER, PROFESSIONAL SKATEBOARDER

"A DESIGN SO UNIQUE THAT IT HAS LEFT OUR KIDS SPEECHLESS" - SANDWICH, IL PARK DISTRICT

"SPOHN RANCH'S KNOWLEDGE IN THE DESIGN & CONSTRUCTION OF SKATEPARKS IS BEYOND WORDS" - CITY OF ALAMOGORDO, NM

"TRULY GRATEFUL TO SPOHN RANCH FOR THEIR PASSION, PROFESSIONALISM & EXPERTISE" - CITY OF NEWARK, OH

Bakken Skate Park & Pump Track Cottage Grove, WI

Parkitecture + Planning and Spohn Ranch are assisting the Village of Cottage Grove with development of concepts and construction documents for a new skate park and pump track located in the largest Village Park. A community outreach process helped to guide the direction of the final design and feature selection. The design team integrated artificial turf, lighting, and extensive landscaping into the project to blend it into the fabric of the existing park. An entry plaza provides a gathering area with shade structures, bench seating, and picnic tables for spectators and riders waiting their turn. Skate features are designed into the landscape to provide visual interest as landforms from the outside of the park. The project is scheduled to open in fall of 2022. Construction budget - \$0.8 Million.



Culver Community Park

Prairie Du Sac, WI

The Sauk Prairie Recreation Commission and the Friends of Sauk Prairie Parks and Recreation retained Parkitecture + Planning and Spohn Ranch to create construction drawings for a new skate park within the 67 acre park. Through an extensive community outreach, resident input was infused into the final vision to establish recreation elements for patrons of all ages and abilities. A key element is the skate park which has been completely funded by local riders and their families. Great care has been taken to incorporate their desires for the park elements and overall facility flow. Shade structures and a spectator seating area anchors the entry sequence into the park. The skate park will be open late summer 2022. Construction budget (skate park only) - \$0.2 Million.





William McFarland Park McFarland, WI

Parkitecture + Planning provided Master Planning assistance for the renovation for William McFarland Park in the Village of McFarland. The project included re-imagining of the existing skate park and community outreach. Parkitecture also provided design/engineering for the new multi-court pickleball complex directly adjacent to the skate park location. Our team is very familiar with the site and existing stakeholders. The pickleball project will be constructed during the summer of 2022.



Bond Park Skate Park Janesville, WI

The City of Janesville retained the Parkitecture + Planning staff (under prior employment) and Spohn Ranch to develop concepts and construction plans for a new skatepark in the established Bond Park. The project converted the footprint of old tennis courts into a cutting edge wheeled facility destination. The design provided a phased approach to allow for future expansion of the park should additional funding become available. The project was completed on time and opened in 2015. Construction budget - \$0.25 Million.



West Allis Skate Parks West Allis, WI

The City of West Allis worked with Spohn Ranch and the Parkitecture + Planning staff (under prior employment) to develop two skate parks within the city-wide park system. The largest facility is located in Joyce Radtke Park and included custom designed artistic skate features as a tribute to some of the history of the city. The second skate park is located in Liberty Heights Park. Two basketball courts were converted into a skate park suitable for all multi-wheel riders (skateboards, bmx, inline, etc). Both projects were completed between 2014 and 2017. Construction budget - \$0.6 Million.

Experience + Additional Park Projects - Parkitecture

Prentice Park, Ashland, WI
Attridge Park & Splashpad, Baraboo, WI
Devils Lake North Shore Day Use Area, Baraboo, WI
Community Pool, Blanchardville, WI
Blue Mound SP Pool Expansion, Blue Mounds, WI
Bernard Willi Pool, Chippewa Falls, WI
Bucholtz Park Swimming Facility, Clintonville, WI
Bakken Park Skate Park, Cottage Grove, WI
Community Park, Cottage Grove, WI
DeForest Civic Park, DeForest, WI
Fireman's Park, DeForest, WI
Fox Hills Estates Park, DeForest, WI
Sunfish Pond Park, DeForest, WI
Equestrian Campground, G. Dodge State Park, WI
Anunson Park, Fox Crossing, WI
Firemans' Park, Germantown, WI
Westside Neighborhood Park, Grafton, WI
Monterrey Park, Janesville
Palmer Pool, Janesville, WI
Rockport Pool, Janesville, WI
Lewis Park, Keota, IA
Horizon Park, Kenosha, WI
Lincoln Park, Kenosha, WI
Wolfenbuttel Park, Kenosha, WI
Sunset Beach Park, Kimberly, WI
Sandy Beach Park, Lake Mills, WI
Van Lieshout Park Splashpad, Little Chute, WI
Door Creek Park, Madison, WI
Firemens Park, Maple Bluff, WI
Johnson Park, Maple Bluff, WI
Braem Park, Marshfield, WI
Hefko Park & Aquatic Center, Marshfield, WI
Community Park, McFarland, WI
Lewis Park, McFarland, WI
Juniper Ridge Park, McFarland, WI
Prairie Place Park, McFarland, WI
Siggelkow Park, McFarland, WI
Waubesa Int. School Athletic Fields, McFarland, WI
William McFarland Park and Pool, McFarland, WI
Aero Park, Menomonee Falls, WI
Village Park Ph 2, Menomonee Falls, WI
Library Park, Mercer, WI
Lakeview Park Splashpad Renovation, Middleton, WI
Market Street Park, Middleton, WI
Stonebridge Park, Monona, WI
Woodland Park, Monona, WI
Doty Park, Neenah, WI
Kimberly Pointe Park, Neenah, WI
Island Park, Neenah, WI
Shattuck Park and Splashpad, Neenah, WI
Splashpad, Oregon, WI
Athletic Complex Playscape, Pewaukee, WI

Des Plaines River Greenway, Pleasant Prairie, WI
Lake Andrea Plaza, Pleasant Prairie, WI
Mompers Woods, Pleasant Prairie, WI
Pleasant Prairie Park, Pleasant Prairie, WI
Camp Indian Trails, Rock County, WI
Culver Community Park, Sauk, WI
ARF Park, Shawano, WI
Downtown Plaza, Shawano, WI
Totogatic Park Campground, Spooner WI
Community Riverwalk, Stoughton, WI
Wetmore Park, Sun Prairie, WI
Village Grove Park Splashpad, Sussex, WI
Pocket Park, Thiensville, WI
Village Park, Thiensville, WI
Central Park West, Two Rivers, WI
Buchner Park Aquatic Center, Waukesha, WI
Meadowview Park, Waukesha, WI
Burnham Pointe Park, West Allis, WI
McKinley Park, West Allis, WI
Recreation Center Park, West Allis, WI
Cravath Lake Amphitheater, Whitewater, WI
Community Splashpad, Whitewater, WI



References

Contact: John Lehan, Director of Community Ed. & Rec.
Sauk Prairie School District
john.lehan@saukprairieschools.org
608.643.0520

Contact: Shaun Mueller, Development Project Manager
City of West Allis
smueller@westalliswi.gov
414.302.8470

Contact: Cullen Slapak, Dir. of Parks and Recreation
City of Janesville
slapakc@ci.janesville.wi.com
608.373.5406

Contact: Sean Brusegar, Dir. of Parks, Rec. & Forestry
Village of Cottage Grove
sbrusegar@village.cottage-grove.wi.us
608.839.8968

Experience + Additional Park Projects - Spohn Ranch

THE SUMMIT BECHTEL RESERVE, GLEN JEAN, WV
GEORGE LANE SKATEPARK, QUARTZ HILL, CA
EVERETT PARK SKATEPARK, NEWARK, OH
PACIFIC HIGHLANDS RANCH – PUMP TRACK, SAN DIEGO, CA
DAYBREAK SCULPTURE GARDEN, SOUTH JORDAN, UT
JANE REYNOLDS SKATEPARK, LANCASTER, CA
HARBOR CITY SKATEPARK, HARBOR CITY, CA
MANZANITA SKATEPARK, ANAHEIM, CA
UNITY PARK SKATEPARK, IVINS, UT
HOLLAND SKATE PLAZA, ELIZABETH, NJ
CAPE MAY COUNTY SKATEPARK, OCEAN CITY, NJ
GIBSON MARIPOSA SKATEPARK, EL MONTE, CA
LEHI SKATEPARK, LEHI, UT
ROCKAWAY BEACH SKATEPARK, ROCKAWAY BEACH, NY
NORTH BEARDSLEY SKATEPARK, BAKERSFIELD, CA
TUSTIN SKATEPARK, TUSTIN, CA
POSSUM CREEK SKATEPARK, GAINESVILLE, FL
BETHUNE POINT SKATEPARK, DAYTONA BEACH, FL
LAKE FAIRFAX SKATEPARK, RESTON, VA
FERGUSON PARK SKATEPARK, RIALTO, CA
LUKE NELSON SKATEPARK, MEDINA, NY
CROWLEY LAKE SKATEPARK, CROWLEY LAKE, CA
DEW TOUR STREET 2013, SAN FRANCISCO, CA
IAN CALDERON SKATEPARK, LA PUENTE, CA
DEW TOUR BOWL 2011, OCEAN CITY, MD
CASTAIC SKATEPARK, CASTAIC, CA
RED BULL MISSISSIPPI GRIND, ST. PAUL, MN
COFFMAN PARK SKATEPARK, DUBLIN, OH
DORIS DAVIES SKATEPARK, VICTORVILLE, CA
LAKE STREET SKATEPARK, LOS ANGELES, CA
YOUNG'S PARK SKATEPARK, KNOXVILLE, IA
BLUEBONNET SKATEPARK, EAGLE PASS, TX
GENOVEVA CHAVEZ SKATEPARK, SANTE FE, NM
LOYCE E. HARPE SKATEPARK, MULBERRY, FL
NORTH LAUREL SKATEPARK, NORTH LAUREL, MD
PROVO SKATE PLAZA, PROVO, UT
HESSVILLE PARK SKATEPARK, HAMMOND, IN
NORFOLK SKATEPARK, NORFOLK, NE
CARROLLWOOD VILLAGE SKATEPARK, TAMPA, FL
LOGAN WELLS MEMORIAL SKATEPARK, ANAHEIM, CA
PAGE SKATEPARK, PAGE, AZ
HANSEN DAM SKATEPARK, LOS ANGELES, CA
JEWETT PARK SKATEPARK, DEERFIELD, IL
SHOREVIEW SKATEPARK, SHOREVIEW, MN
JORDAN PARK SKATEPARK, ALLENTOWN, PA
RIYADH BLVD SKATEPARK, RIYADH, SAUDI
LA PINTORESCA SKATEPARK, PASADENA, CA
ROWLEY PARK SKATEPARK, GARDENA, CA
MCBRIDE SKATEPARK, LONG BEACH, CA
SOUTH PADRE ISLAND SKATEPARK, SOUTH PADRE ISLAND, TX
ARTHUR JOHNSON SKATEPARK, GARDENA, CA
7 PRESIDENTS SKATEPARK PHASE 2, LONG BRANCH, NJ
KIMBALL SKATEPARK, NATIONAL CITY, CA
WEST DES MOINES SKATEPARK, WEST DES MOINES, IA
ARMADA SKATE & BIKE PARK, ARMADA, MI
BETSY HEAD SKATEPARK, BROOKLYN, NY
TOMS RIVER SKATEPARK, TOMS RIVER, NJ
WATERLOO SKATEPARK, WATERLOO, IA
ERIC BROWN SKATE PLAZA, LEESBURG, VA
GOETZ PARK SKATEPARK, PERRIS, CA
RYDELL SKATEPARK, GRAND FORKS, ND
PONDEROSA PARK SKATEPARK, BEND, OR
WEST NEW YORK SKATEPARK, WEST NEW YORK, NJ
DAN DEVER MEMORIAL SKATEPARK, OTHELLO, WA
ROCKVILLE SKATEPARK, ROCKVILLE, MD
PLANZ PARK SKATEPARK, BAKERSFIELD, CA
ROSEMEAD SKATEPARK, ROSEMEAD, CA
TILLAMOOK SKATEPARK, TILLAMOOK, OR
OSKALOOSA SKATEPARK, OSKALOOSA, IA
SOUTH BRANCH SKATEPARK, SYKESVILLE, MD
LINCOLN PARK SKATE SPOT, LONG BEACH, CA

WALKER MILL SKATEPARK, DISTRICT HEIGHTS, MD
WALTON COUNTY SKATEPARK, WALTON COUNTY, FL
PALM LANE SKATEPARK, ANAHEIM, CA
WHITE SHIELD SKATEPARK, WHITE SHIELD, ND
PRAIRIE SIDE SKATE PLAZA, OREGON, IL
PRESCOTT LEE GOODMAN SKATE & BIKE PARK, MT. WASHINGTON, KY
BEMIDJI SKATE PLAZA, BEMIDJI, MN
MONITOR PARK SKATEPARK, LOS ANGELES, CA
ED DAY MEMORIAL SKATEPARK, GIBSON CITY, IL
GOLETA SKATEPARK, GOLETA, CA
NORTH ADAMS SKATEPARK, NORTH ADAMS, MA
POINT PLEASANT BEACH SKATEPARK, POINT PLEASANT BEACH, NJ
STRICKLAND PARK SKATEPARK, STILLWATER, OK
YAL SKATEPARK, LOS ANGELES, CA
HYDE PARK SKATEPARK, NIAGARA FALLS, NY
LARAMIE PARK SKATEPARK, CICERO, IL
PHR – SKATEPARK, PACIFIC HIGHLAND RANCH, CA
COOPER PARK SKATEPARK, BROOKLYN, NY
BUTTERFIELD PARK SKATEPARK, MARION, IA
OB NELSON PARK SKATEPARK, FAIRFIELD, IA
CLARKDALE SKATEPARK, HAWAIIAN GARDENS, CA
HICKORY HILLS SKATEPARK, HICKORY HILLS, IL
HIGHLAND SKATEPARK, HIGHLAND, IN
RIVERDALE SKATEPARK, RIVERDALE, GA
UNION CITY SKATEPARK, UNION CITY, GA
BAILEY PARK SKATEPARK, GRINNELL, IA
FISHHAWK RANCH SKATEPARK, TAMPA, FL
WASATCH ACADEMY SKATEPARK, MT. PLEASANT, UT
RADTKE PARK SKATEPARK, WEST ALLIS, WI
GALLUP SKATEPARK, GALLUP, NM
LINCOLN PARK SKATEPARK, SOMERVILLE, MA
MANHATTAN BEACH SKATEPARK, MANHATTAN BEACH, CA
COLLINS PARK SKATEPARK, BAYONNE, NJ
CREEKSIDE PARK SKATEPARK, MONTE RIO, CA
DIGIORGIO ACTION PARK, ARVIN, CA
MARIPOSA PARK SKATE SPOT, SANTA ANA, CA
CLELAND SKATEPARK, FORT BRAGG, NC
ILES PARK SKATEPARK, SPRINGFIELD, IL
FRITZ BURNS SKATEPARK, LA QUINTA, CA
KELLY PARK SKATEPARK, BRONX, NY
MATTANO PARK SKATEPARK, ELIZABETH, NJ
MILFORD SKATEPARK, MILFORD, MI
BRISTOL BAY SKATEPARK, YORKVILLE, IL
HOUGHTON SKATEPARK, HOUGHTON, MI
RENAISSANCE PARK SKATEPARK, CHARLOTTE, NC
EVERGREEN CENTER SKATEPARK, COLONIA, NJ
COPPER SKY SKATE PLAZA, MARICOPA, AZ
FIREMAN'S SKATE AND BIKE PARK, HOUMA, LA
BAYSWATER PARK SKATEPARK, QUEENS, NY
BOND PARK SKATEPARK, JANESVILLE, WI
MCCLATCHY PARK, SACRAMENTO, CA
STANTON SKATEPARK, STANTON, CA
LONG BEACH SKATEPARK, LONG BEACH, NY
NEPTUNE SKATEPARK, NEPTUNE, NJ
DELEO PARK SKATEPARK, CORONA, CA
CAMPBELL COUNTY SKATEPARK, GILLETTE, WY
AMBASSADOR SKATE PLAZA, LOS ANGELES, CA
JACKSON PLAYGROUND SKATEPARK, GARDNER, MA
FORT LEWIS SKATEPARK, FORT LEWIS, WA
7 PRESIDENTS SKATEPARK, LONG BRANCH, NJ
GOLDEN MEADOW SKATEPARK, GOLDEN MEADOW, LA
GARDEN CITY SKATEPARK, GARDEN CITY, MI
E STREET SKATEPARK, SAN BERNARDINO, CA
DUDLEY SKATEPARK, MACOMB, IL
WORTHBROOK PARK SKATEPARK, OAK LAWN, IL
SEA ISLE CITY SKATEPARK, SEA ISLE CITY, NJ
LAKE HOLIDAY SKATEPARK, LAKE HOLIDAY, IL
MIDDLETOWN SKATEPARK, MIDDLETOWN, NY
RED MOUNTAIN ADVENTURE PARK, WOODLAND PARK, CO
LA VILLITA PARK SKATEPARK, CHICAGO, IL

Staff Qualifications

The **Parkitecture + Planning** core team is small and flexible. We choose to operate this way and work on the projects that are important to us and the communities in which they occur. The principal owners believe that open space reflects the soul of a community and deserves as much attention as any of the other core infrastructure in a municipal budget. We have dedicated our careers to this cause, because we are **Parkitects**.

Our partner **Spohn Ranch** will provide feature and flow design for the project. Their design staff are the top regarded wheeled facility designers in the country. We have an extensive resume of joint projects.

Blake Theisen will serve as your Project Manager and primary point of contact for the design team.

We will be your team from start to finish.



Blake Theisen, PLA, ASLA

Blake is a steward of open space and draws on his background in environmental science and spatial design to influence his solutions. He is an accomplished public process facilitator, and has presented at State, Regional, and National Conferences. Blake has received numerous design awards for project work and continues to find ways to innovate new solutions to common design challenges. His passion for park and aquatic based recreational projects is unparalleled in Wisconsin.

Registered: WI, IL, IN, IA, MN, MI, AZ, TX, NE, CO

Certified: CLARB, CPO

Member: WPRA, WIASLA, ISA



Katie MacDonald, PE

Katie exhibits her expertise in park and public open spaces and focuses on contextual site grading, integration of green infrastructure, and creative material re-use in her site design approach.

With an extensive resume in water based recreation facilities, she has become one of the leading experts in Wisconsin and the upper Midwest in splashpad and pool design.

Registered: WI, IL, IA, MN, CO, WY

Certified: CPO

Member: WPRA, NASECA



Vince Onel

Vince grew up in Iowa and discovered skateboarding at age 10. After years of being chased by police on the campus where his father worked as a professor, Vince joined forces with fellow Iowa City skateboarders to advocate for a public skatepark. Advocacy efforts paid off and the park was successfully constructed in 2002. Lessons learned during this effort and a passion for architecture and construction paved the way for a bachelor's degree at the University of Southern California.

Since joining Spohn Ranch in 2008, Vince's AutoCAD and critical thinking skills have led interdisciplinary teams for 150+ projects across 40+ states – always focused on not only innovative design, but also steadfast schedule and budget.

Accreditations: LEED Green Associate, World of Concrete



TEAM ETHOS

The **mission** of Parkitecture + Planning is to engage with stakeholders and create vibrant, creative, inviting, and inclusive public open spaces in our communities. We view the public landscape as a canvas for creativity, collaboration, and opportunity for growth and learning for residents of all ages and abilities. Our team works with groups large and small to understand the community context, project goals, and work through sustainable design solutions.

DESIGN APPROACH

We base our approach to Park Planning on three pillars: **Engagement**, **Visioning**, and **Action**.

Engagement - From day one, we **listen**. Anyone can hear, but to listen ensures that all perspectives are taken into consideration. Often the emotions and reactions are as valuable as the content. Our project engagement with clients includes not only the day-to-day decision makers, but the special interest groups and stakeholders, elected officials, and facility maintenance staff. This process includes outreach through various methods, whether it be a traditional town hall meeting, online discussion forums, social media outreach, or pop up events during community-based activities. It is vital for all of these voices to have an audience and present each angle for consideration. A truly sustainable facility will satisfy the learning and recreational objectives for the end user, while streamlining maintenance requirements for those responsible for the daily and long term care. The feedback gathered during this initial phase establishes our design program and helps us understand, **What is your Why**.



Visioning - We believe in **collaboration and consensus** building. Through interactive design charrettes and precedent imagery reviews, we can develop and define the end goal or design direction. Early schematics should be loose and flexible, giving stakeholders opportunity to think big and outside of the box. Visual stimulation with prior project imagery helps to push imagination and inspire new ideas for each project we touch. We push you to embrace the iterative process and work through the design evolution with us. **Never settle for status quo**.

Action - Our plans are **designed for implementation**. From more than twenty years of experience with park and open space planning, we understand the challenges communities face with budgets, staffing, programming, and maintenance. Our team establishes realistic design solutions and sets forth attainable phasing strategies when necessary. We also know how to leverage funding. Our staff have an excellent track record in securing grants, developing fundraising tools, and forging public/private partnerships to further the budget allocations. **Let's make this happen**.



Successful skatepark design skillfully balances the unique conditions of the site with the needs of three distinct groups – the government, the community and the users. Striking that balance begins with a thorough information gathering process.

Through the lens of three decades of skatepark construction experience, we first analyze the site's topography, soil composition, drainage conditions, adjacent uses and legal requirements. Exhaustive upfront planning ensures responsible design work and helps us avoid surprises down the road that cost both time and money. Once we develop an intimate understanding of our canvas, we engage in a robust community engagement process. Public design workshops, polling software and modern social media tools reveal the community's goals and directly shape our vision for the project.

We understand how important projects like these are to the local residents. Graphic presentation boards with precedent imagery will be assembled for aid in gathering public feedback in the final design direction, theming, and layout for the skatepark. We also utilize on-line polling tools to provide real time results from public input. This is an important step in the process and will help to build consensus and support with community members and elected officials. With all of the necessary information in hand, we will focus on the principles of Spohn Ranch's signature skatepark design philosophy and get to work.

Fun – While progressive terrain will always be a core principal of our design philosophy, the overarching focus is fun. We want our skateparks to be fun for every rider – no matter their age, style, skill level or wheel type. Fun skateparks provide features of varying difficulty to accommodate the full spectrum of experiences – from the kinds of days where you want a mellow session to the days where you wake up feeling hungry and aren't worried about taking a slam or two on big terrain.

Variety – Smart skatepark design is democratic. Refined during the public engagement process, the ratio of street to transition-style terrain and the spectrum of skill levels should complement the unique make-up of each community.

Art – Skateparks shouldn't feel like places where you are sentenced to ride, but more like naturally-occurring landscapes that just so happen to showcase wheel sports. Thus, our skateparks are not just grey blobs of concrete. They are colorful, architectural works of art with sculptural elements that create a sense of community pride.

We feel strongly that the plan should also evaluate the long term operations and maintenance costs of developing a new facility. As part of our process, we will work with your maintenance staff to assemble a projection of additional requirements placed on the Village. As we progress through the schematic design and design development phases, the plans will be accompanied by an opinion of probable construction costs. We have extensive external resources from our partners in the park construction world, as well as drawing on years of internal project work and current construction activity to provide accurate drawing analysis and up to date construction cost forecasting. We will hold regular review discussions with you and your staff to help to solidify support and consensus for the project. This is paramount to project success and helps secure timely decisions and forward progress.

We are very familiar with assisting clients through this process and understand the key steps. Our team is fully prepared to assist you with all project components from conceptual planning, design/engineering, construction document preparation, bidding, and construction oversight. We have provided these services for many municipalities in Wisconsin. A partial list is included on the prior pages.



Janesville - Bond Park

Scope Outline

Planning and Design Development

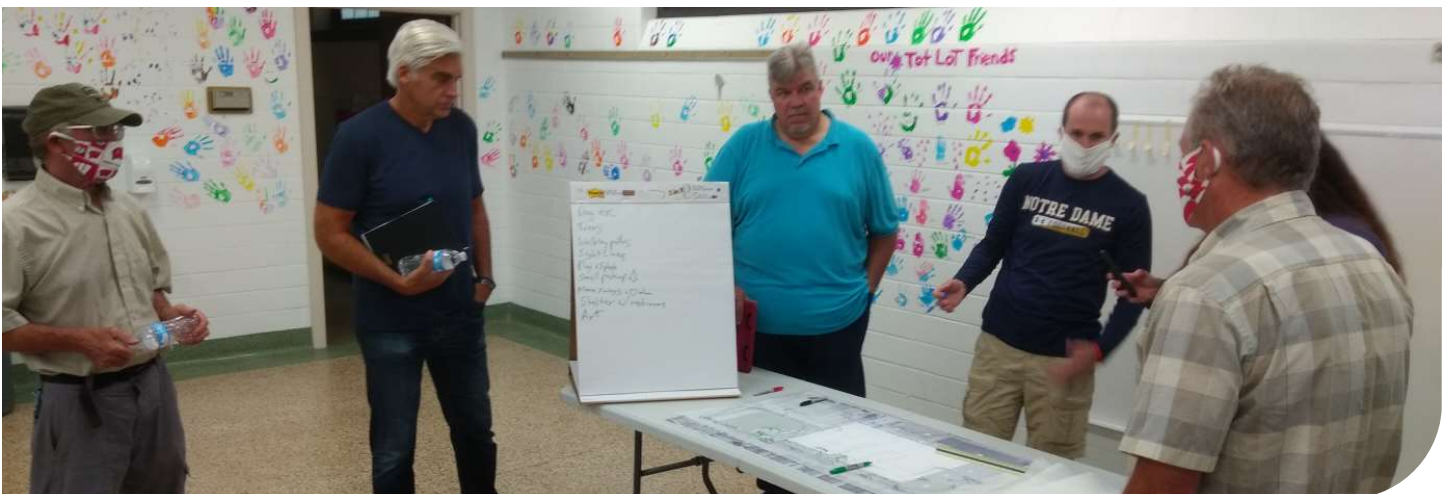
- Project Kick-Off Meeting – Design Team and the Client will kick-off the project via a virtual meeting. We will review the project goals, project schedule and points of coordination.
- Information Gathering & Review – During the Project Kick-Off Meeting, the Design Team and the Client will take stock of existing site data, studies and any other information pertinent to the project and project site. We will review existing information and work with the Client to collect additional information as necessary. The site information typically required to begin design work is as follows:
 - Site survey (AutoCAD)
 - As-built drawings
 - Geotechnical report
 - Any master plan design work or future improvements planned for the site
 - Any local, state or federal design requirements
- Site Walkthrough – The Design Team and the Client will conduct a site walkthrough to review existing conditions, photograph the site and discuss opportunities and constraints.
- Public Input Survey – The Design Team will assist the Client in creating an online survey to solicit design input from the public.
- Local Skate/BMX Stakeholder Meeting (PIM) – The Design Team will conduct a listening session with members of the McFarland Community on preferences and wishes for the new facility
- Design Development – Incorporating feedback from the Project Kick-Off Meeting, the Design Team will prepare a conceptual design. Conceptual design will address footprint, access, circulation, spacing, elevations and terrain sections, but not detail the specific dimensions of every obstacle.
- Design Development Review Meeting – The Design Team will lead a meeting with the Client and other relevant stakeholders to present the conceptual design and solicit feedback.
- 60% Design Development – Incorporating feedback from the Design Development Review Meeting, the Design Team will refine the conceptual design to a 60% Design Development level.
- PRNRC Meeting – The Design Team will present DD drawings to the PRNRC for final approval prior to establishing construction documents.
- Village Board Meeting – The Design Team will present DD drawings to the Village Board for final approval prior to establishing construction documents.

Outcomes and Deliverables

- Minutes from all review and public input meetings
- Concept and DD Plans at key benchmarks
- Opinion of Probable Construction Costs
- PDF of Final Plan Renderings

Assumptions

- Village to provide prior plans, timely feedback on submittals, and access to stakeholders within the community.



Proposed Timeline

PROJECTED SCHEDULE

We are flexible on schedule and scope deliverables and will work with the Village to accomplish the project goals.

Due to our small company structure, we can adapt to owner request and schedule changes with ease. We understand project delivery can be iterative and can have tangential paths. Our team is resilient and not easily deterred. Even through the COVID-19 pandemic, we continued to deliver on our promises for each and every project meeting, and all requested client deadlines.

We anticipate a minimum of 3-4 month process to complete the initial planning and design effort for the project. Following this process, we would be ready to complete engineering plans that will position the Village for late winter/spring 2023 bidding for construction during 2023. A tentative schedule is proposed as follows:

TASK	TIME FRAME
Kick-off Meeting	May 2022
Site Review	May 2022
Public Outreach	June 2022
Conceptual Design	June 2022
Design Development	July 2022
Final Plan Presentation	August 2022

QUALITY CONTROL

Our team takes pride in producing high quality projects that we and our clients will be proud of for generations. Regular internal and external peer reviews help to maintain an exceptional level of quality control for our collective design work. We have not engaged in any unethical practices, nor have had any substandard work.

SUPPLEMENTAL INFORMATION

Please do not hesitate to contact us with any further questions on our capabilities or passion for the park and recreation industry. Our team is fully licensed and insured to provide the services outlined in this RFP. Our references from past work will confirm our abilities and performance track record.

PROPOSED FEE

We propose a lump sum fee of \$ 14,480 for this outlined scope of work. Should this need to be amended, we will work with you to adapt the scope/schedule, and budget. Our projected hours are summarized by task as follows:

PHASE	BT	KM	VO
Public Engagement	16	2	16
Conceptual Design	13	8	40
Design Development	12	12	16
TOTAL	41	22	72

Additional services shall be billed at \$ 120/hour.



Client Testimonials

"Parkitecture go above and beyond in their attention to detail, technical knowledge, and collaborative process to make sure client needs and questions are addressed completely and promptly. Thanks to their creative skills, design expertise, and familiarity with construction practices and State regulations, we have a project that is ready to build this spring. We would not be where we are without them."

Jean Warrior – President, Friends of Governor Dodge State Park

"Blake's practice of listening, asking thought provoking questions, and then implementing the desires of the community is second to none."

Matt Hendricks – Director of Parks, City of Shawano

"The City of Kenosha has worked with Blake Theisen over the past 12 years developing, upgrading and enhancing our extensive Park System. He is very knowledgeable in his field, is dedicated to understanding the community needs and desires, and goes above and beyond to meet our requests."

Shelly Billingsley – Director of Public Works, City of Kenosha

"We at the City of West Allis have worked with Blake Theisen on many park projects over the years and Blake has always been responsive, detailed and has been able to easily understand our needs and applying them to each project, he has been a joy to work with."

Shaun Mueller – Senior Planner and Community & Economic Development Coordinator, City of West Allis

"Working with Parkitecture has been a great experience. Blake's approach to designing a park is like building a house...you need to have a firm foundation and then build up from there with each room in the park supporting the overall development. If you want a holistic park development, Blake and his Parkitecture Team are what you are looking for!"

Michael Kading – Director of Parks and Recreation, City of Neenah

"Working with the Parkitecture team has been one of the best decisions we have made for our park project. Their organization, detail, thoughtfulness, planning, and experience has helped make our planning team prepared for the road ahead."

John Lehan – Director of Community Recreation, Sauk Prairie Rec Commission

"Blake and Katie - Thank you for all that you did to make our park development project a success. You stood by us from the beginning to the end and even beyond, ensuring that we were completely happy with the final product. It was clear you both brought a wide range of knowledge and experience in bringing our concept plan to life. Thank you for making us feel that we were more than just another client. I look forward to working with Parkitecture + Planning again in the future!"

Amanda Geiser – Director of Parks and Recreation, Village of Fox Crossing

VILLAGE OF
McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, June 7, 2022

SECTION: Business

DEPARTMENT: Administration

CONTACT: Andrew Bremer, Comm & Eco Dev Director

AGENDA ITEM: Discussion and action regarding a request from the McFarland Chamber of Commerce to post bicycle mapping, Bands by the Boardwalk promotion materials, and pamphlet materials at McDaniel Park in accordance with Section 44-20(d) of the Municipal Code.

PREVIOUS ACTION:

ISSUE SUMMARY:

The McFarland Chamber of Commerce Tourism Committee is working on a project to create a new bicycle map for McFarland. A concept of the map is included in the packet. The Chamber's consultant (Julia White, Cheramy Creative) is finalizing the map design which folds into a pamphlet. The purpose of the map is to promote the Village, business and civic destinations, to bikers using the Lower Yahara River Trail. As such, the Chamber desires to place a copy of the map within the glass kiosk at McDaniel Park adjacent to the trail, along with mounting a pamphlet holder to one of the kiosk posts where riders can take a map. The Chamber desires to complete this project in June to coincide with Bands by the Boardwalk events and the installation of the B-Cycle Station. The Chamber would also like to place a summary flyer regarding the 2022 Bands by the Boardwalk events in the kiosk. Sample information regarding these events is included in the packet.

Sec. 44-20(d) of the Municipal Code states: *Bill posting. No person shall post, paste, fasten, paint or attach any placard, bill, notice, sign or advertising matter upon any structure, tree or other natural object in any park, except park regulations and other signs authorized by the Parks and Recreation Committee.*

The packet includes images of the existing kiosk, the existing Village created bike map within the kiosk, and a sample image of a pamphlet holder for the kiosk post. The present request is to add the map to the kiosk, info on Bands by the Boardwalk events, along with a pamphlet holder to the kiosk post. The existing bike map will be removed. Long-term, the Chamber would like to discuss other potential opportunities to better utilize the kiosk to promote other community events. The kiosk is a little underutilized. No specific proposals or requests at the moment, but this is likely something to explore further between the Chamber, Staff, and the Parks & Recreation Committee.

FINANCIAL/BUDGET IMPACT:

The Chamber is funding the cost of creation of the bicycle map/pamphlet, printing, and the



pamphlet holder utilizing room tax (i.e., AirBnB, VRBO) revenues. The Chamber desires Village Staff assistance with accessing the interior of the kiosk to hang-up the bicycle map, Boards by the Boardwalk event flyer, and mounting the pamphlet holder in an agreeable location.

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

Sec. 44-20(d)

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Motion to approve the request from the McFarland Chamber of Commerce to post a bicycle map, Bands by the Boardwalk promotion materials, and pamphlet materials at McDaniel Park.

ATTACHMENTS:

1. Demo-McFarland Chamber Map
2. McDaniel Park Kiosk
3. 2022 Bands by the Boardwalk
4. McfChmaber_BBTB_Poster_v3



McFARLAND
CHAMBER OF COMMERCE

TRAIL KEY

PARKS KEY

McDaniel Park



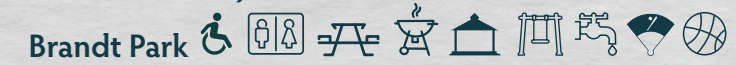
Lewis Park / Legion Memorial Park



William McFarland Park



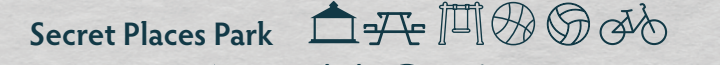
Babcock County Park



Brandt Park



Woodland Estates Park



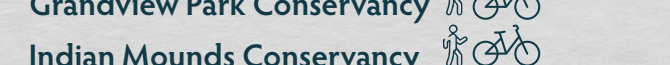
Arnold Larson Park



Cedar Ridge Park



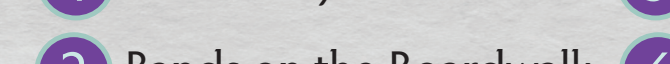
Secret Places Park



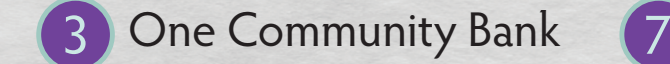
Egner Park



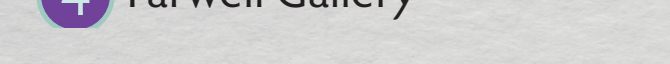
Veteran's Memorial Park



Owl Creek Park



Marsh Woods Park



Jaeger Park



Grandview Park Conservancy



Indian Mounds Conservancy



POINTS OF INTEREST

- 1

Total Body Fitness
- 2

Bands on the Boardwalk
- 3

One Community Bank
- 4

Farwell Gallery
- 5

Dan Chin Homes
- 6

McFarland House Cafe
- 7

Stoughton Health

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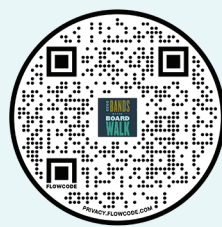


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2022 **BANDS BY THE BOARD WALK**

SATURDAYS 12-6pm
@ McDaniel Park in McFarland
Live Music, Food, Beer, Family Fun



RIDE SMART



Be visible! Wear bright clothing /vest during the day and reflectors at night.



Don't wear headphones. Be aware of your surroundings.



Look before entering streets. Obey street signs and lights.



Maintain a safe distance between yourself and other vehicles.



Ride single file in the same direction as traffic. (It's the law)



Look ahead to identify potential hazards.



RIDE SAFE



STOP



LEFT

USE HAND SIGNALS



RIGHT



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McFARLAND
CHAMBER OF COMMERCE
TRAIL MAP



Existing Kiosk (top in-bound from Madison, bottom out-bound to Madison)





Upper Image - Existing Bike Map to be replaced, Bottom Image – Sample brochure holder for kiosk post



Marketing Holders Outdoor Brochure Holder 4"W x 9"H Post Mount with White Lid Literature Leaflet Flyer Handout Display Advertising Menus Maps Pamphlets

[Visit the Marketing Holders Store](#)

★★★★★ 21 ratings

\$27⁹⁹

Get a **\$125 Amazon.com Gift Card** upon approval for the Amazon Business Prime American Express Card. Terms apply.

Item Package Quantity:
1

Size: **3.75"w x 8.75"h Pack of 1**

3.75"w x 8.75"h Pac...	3.75"w x 8.75"h Pac...	3.75"w x 8.75"h Pac...	3.75"w x 8.75"h Pac...
\$27.99	\$107.99 (\$18.00 / Item)	\$171.99	\$284.99

Color	Clear with White Lid
Material	Acrylic Plastic Lucite Plexiglass
Brand	Marketing Holders
Shape	Outdoor Advertising Box
Assembly	No

Sponsored by:

The McFarland Chamber of Commerce

McFarland House Cafe

Karben4 Brewing

Burgers, Brats, and Beer available for purchase, Noon - 6pm

HEADLINERS:

June 11 - Union Road

June 18 - Tim O'Grady Jr.

June 25 - The Lowdown

July 9 - Ryan Casey and Kenny Leiser

July 16 - KT Johnson

July 23 - Jason Pettit

July 30 - Karen Wheelock

Aug 6 - David Mazzie

Aug 13 - Would You Kindly?

Aug 20 - DRL Band

Aug 27 - Bernard Quipot

Sept 10 Shelley Faith

Sept 17 - Oktoberfest!



Details

🕒 Timezone: CDT

🕒 Event Start: June 11, 2022 @ 12:00 pm

🕒 Event End: June 11, 2022 @ 6:00 pm

💰 Cost: Free

Organizer

👤 Contact Person: Joe Shorette

📞 Phone: 608-838-4011

✉ Email: [Organizer's Email](#)

Venue

📍 McDaniel Park (By The Green Lantern)

4904 Mcdaniel Lane, McFarland, WI 53558



BANDS BY THE BOARD WALK

20

22

MUSIC

FOOD

BEER

EVENT
DETAILS
&
UPDATES

MCDANIEL PARK
MCFARLAND, WI
FREE & OPEN TO THE PUBLIC

SATURDAYS
THIS SUMMER



6/11, 6/18, 6/25
7/9, 7/16, 7/23, 7/30
8/6, 8/13, 8/20, 8/27

PRESENTED BY



McFARLAND
CHAMBER OF COMMERCE



OUR SPONSORS



McFarland
SUMMARY SHEET

MEETING DATE: Tuesday, June 7, 2022

SECTION: Business

DEPARTMENT: Public Works

CONTACT: Sayer Larson, Parks Superintendent

AGENDA ITEM: Discussion regarding dog park rules and regulations

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The Public Works Department is looking to update signage at the dog exercise area at Urso Park. As the current signage is dated and difficult to read, the wording has faded. The dog exercise area's recent upgrades include an expansion of the off-leash area, a restroom and dog wash facility, and a paved path and parking lot. Now is the time to discuss current rules and regulations and compare them to adjacent park systems.

Additionally, other dog exercise area systems have developed small dog and large dog areas. Our current layout describes a “small dog area and a large dog area”. Users interpret these terms differently, sometimes causing conflict. Users interpret the term “small dog park” as either a smaller off-leash area or an area for only small dogs. The small dog area is 0.5 acres, and the large dog area is 8.5 acres.

FINANCIAL/BUDGET IMPACT:

Current signage requires replacement, updating or changing rules or regulations and would have no additional cost.

VILLAGE PLAN REFERENCE:

[2019-2023 Outdoor Recreation & Open Space Plan](#)

[2017 Urso Park Master Plan](#)

ORDINANCE REFERENCE:

[Chapter 44--Parks and Recreation Sec. 44-26 Dog Exercise Areas](#)

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Presented for discussion only. No action is required at this time.

ATTACHMENTS:

1. Sec 44-26 (c) Rules
2. McFarland Dog Exercise Area Guidelines



3. Dane County, Madison, Sun Prairie, Middleton Rule Signage
4. Dog Behavior Sign
5. Dane County - Small Dog Area Regulation Sign

- (c) *Rules.* The following rules shall be observed at all times. Failure to observe the rules established herein shall be grounds for suspension, revocation, or refusal to issue any dog exercise permit for the individual dog or any dog owned by the person found to be in violation.
- (1) Dogs shall be under the control of the owner or other person in lawful custody at all times.
 - (2) Dogs shall not intimidate, attack or threaten any person or another pet.
 - (3) All feces shall be picked up and placed in designated receptacles.
 - (4) Female dogs in heat are prohibited.
 - (5) At all times while present in the dog exercise area, each dog shall wear the permit tag issued for it or, where no tag has been issued, the owner or person in custody and control shall carry a copy of the permit.
 - (6) Unless expressly provided in this Section, all other Village ordinances applicable to Village parks shall apply to dog exercise areas.

McFarland Dog Exercise Area Guidelines

- Users of this facility do so at their own risk. The Village of McFarland is not liable for any damage or injury to humans or pets.
- Dogs must wear current rabies, dog license, park permit, and owner ID tags. Those purchasing a daily permit must carry a copy of the permit while using the park.
- Dogs must remain on a leash until inside the fenced area.
- All waste must be picked up and placed in designated receptacles.

- Human food, glass containers and smoking are prohibited.
- This is an exercise area for dogs. Children must be supervised closely at all times.
- Dogs must be under the control of the owner or responsible party.
- Dogs are not allowed to disturb wildlife or interfere with other park users.
- Dogs shall not intimidate, attack or threaten any other person or another pet.
- Female dogs in heat and sick dogs are not allowed in the park.
- Dogs not fully vaccinated are not allowed in the park.
- Aggressive dogs are not welcome. A dog behaving aggressively must be immediately leashed and removed from the area.

- Bring plenty of water to keep your pet hydrated during play.

Dog Park Rules

Cooperative Dog Park Program

Dane County, City of Madison,
City of Middleton, City of Sun Prairie



See Park Kiosk for Park Permit registration, tips on dog etiquette and other information or visit our websites at: <http://danecountyparks.com/>

Contact Information (608) 224-3730

1. Dog owners are legally and financially liable for injuries or damages caused by their dog(s). Wis. Stat. Ann. 174.02 (1).
2. All dogs must be legally licensed and vaccinated. Dogs are required to wear a visible, municipal license, and I.D. tag. Wis. Stat. Ann. 95.21 (2).
3. A Daily or Annual Park Dog Permit is required. D.C. Ord. 53.02 (1)(1)
4. Aggressive dogs are prohibited from the park. Any dog exhibiting aggressive behavior must be removed from the park immediately.
5. Dog waste must be cleaned up and placed in the proper receptacle by the owner/handler. This is essential to the ongoing success of the dog park.
6. The owner/handler must be in control of their dog(s) at all times. The dog must be within view and under voice control of the owner/handler.
7. The owner/handler must remain in the dog park with their dog(s) at all times.
8. Female dogs in season (heat) are not allowed in the dog park.
9. Dogs must be leashed with a 6-foot static leash when entering and leaving off-leash dog parks. The owner/handler must have a leash in their possession at all times.
10. Annual dog permits (metal tag) must be attached to the dog's collar whenever they are at a Dane County park property. The collar should also contain the dog's municipal license and an ID tag with contact information.



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WHAT DO YOU DO?
Immediately move towards the dogs

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SIGNAGE DEVE

DOG GREETINGS

GREEN Relaxed, confident and ready to play!

Body postures are relaxed and the tails are wagging. The greeting is happy, polite, and friendly.

WHAT DO YOU DO?

Calmly Praise!

These dogs are playing like happy friends!

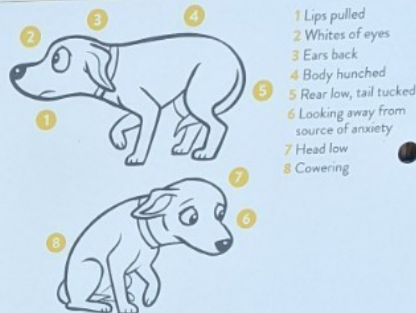


YELLOW Anxious, stressed and at risk.

The dog on the left is insecure. He is being overly submissive and trying to communicate that he is no threat but the dog on the right has a stiff and tall body posture.

WHAT DO YOU DO?

Move towards the dogs and monitor closely. If the dogs' body postures don't relax or if they stay hyper focused on each other, redirect.



RED Aroused, aggressive, confident and at high risk.

With stiff and tall body postures, both dogs are confident but uncomfortable.

If one dog does not ease the tension by relaxing his posture, looking away, or wagging his tail, the greeting could quickly escalate into a scuffle.

WHAT DO YOU DO?

Immediately move towards the dogs and move them away from each other.



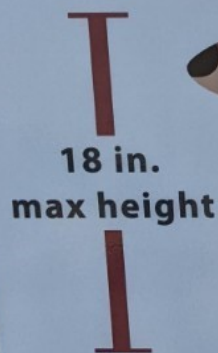
SIGNAGE DEVELOPED AND DONATED BY: **dogtopia.**



SMALL DOG PARK

**No dogs taller than 18 inches
allowed in the small dog area.**

Measured from the top of head while standing or sitting.



Dane County Parks • (608) 224-3730

Serious injuries and death can result from the injuries inflicted to a small dog by a larger dog. Violation of the park rules may result in a citation.