VILLAGE OF MCFARLAND

Special Village Board Minutes

Wednesday, June 30, 2021 - 6:00 PM

1. CALL TO ORDER.

Village President Clow called the special meeting of the McFarland Village Board to order at 6:00 pm in the Community Room of the McFarland Municipal Center.

2. ATTENDANCE/ROLL CALL.

Village Board members present: Village President Carolyn Clow; Village Trustee Stephanie Brassington, Michael Flaherty, Justin Rupert, Carrie Nelson, and Edward Wreh.

Village Board members not present: Village Trustee Chris St. Clair.

Staff Present: Administrator Matt Schuenke

3. PUBLIC APPEARANCES.

a. *This is an opportunity for members of the public to address the Village Board. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the board may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the board for their consideration. Members of the public who are present in person and wish to address the board should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to cassandra.suettinger@mcfarland.wi.us to be included as part of the meeting.*

None.

4. BUSINESS.

a. *Discussion regarding McFarland Strategic Plan update and implementation plan for 2021/2022.*

The Village Board continued its discussion on goals and objectives in order to develop the McFarland Strategic Plan update and implementation plan for 2021-2022. Board members discussed Goals C and D following up on discussion of Goals A and B the previous meeting. Board members would review Goals E and F and submit written comments to the Village Administrator for incorporation into the Action Plan to be presented in August. No action taken on this item.

1) *Goal A: Develop a multi-generational community center to serve seniors, youth and families*

2) *Goal B: Plan for and align physical facilities and open space to support future service delivery, quality of life and infrastructure needs.*

3) *Goal C: Promote responsible growth, increase economic development, and retain existing businesses.*

4) *Goal D: Improve the safety and well being of Village residents, businesses and visitors.*

5) *Goal E: Improve Community connectivity along pedestrian and vehicular corridors.*

6) *Goal F: Support the development of active and passive recreational amenities that appeal to all age groups and abilities.*

5. ADJOURNMENT.

Motion by President Clow, second by Trustee Flaherty, to adjourn at 8:20 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,
Matthew G. Schuenke
Village Administrator