VILLAGE OF MCFARLAND *NOTICE OF PUBLIC MEETING*

Special Village Board

Wednesday, June 30, 2021 **6:00 PM** **McFarland Municipal Center**
Community Room

AGENDA

You are invited to this meeting through a Zoom webinar. The Public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:
https://us02web.zoom.us/j/89597530658

Or by Telephone: +1 (312) 626-6799
Webinar ID: 895 9753 0658

1. CALL TO ORDER.

2. ATTENDANCE/ROLL CALL.

3. PUBLIC APPEARANCES.
   a. This is an opportunity for members of the public to address the Village Board. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the board may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the board for their consideration. Members of the public who are present in person and wish to address the board should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to cassandra.suettinger@mcfarland.wi.us to be included as part of the meeting.

4. BUSINESS.
   a. Discussion regarding McFarland Strategic Plan update and implementation plan for 2021/2022.
      1) Goal A: Develop a multi-generational community center to serve seniors, youth and families
      2) Goal B: Plan for and align physical facilities and open space to support future service delivery, quality of life and infrastructure needs.
      3) Goal C: Promote responsible growth, increase economic development, and retain existing businesses.
      4) Goal D: Improve the safety and well being of Village residents, businesses and visitors.
      5) Goal E: Improve Community connectivity along pedestrian and vehicular corridors.

6) Goal F: Support the development of active and passive recreational amenities that appeal to all age groups and abilities.

5. ADJOURNMENT.

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related to Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the McFarland Municipal Center at (608) 838-3153 or cassandra.suettinger@mcfarland.wi.us

VILLAGE OF
McFarland

SUMMARY SHEET

MEETING DATE: **Wednesday, June 30, 2021**

SECTION: **Business**

DEPARTMENT: **Administration**

CONTACT: **Matt Schuenke, Village Administrator**

AGENDA ITEM: **Discussion regarding McFarland Strategic Plan update and implementation plan for 2021/2022.**

PREVIOUS ACTION:
None.

ISSUE SUMMARY:
Going forward now our objective is to revisit our goals and adjust our priorities as we provide an outlook for the next year. Some of things started last year may need to continue, some things may need to discontinue, and yet more there may be new ideas we want to incorporate. Again this work is meant to serve as a bridge from the Strategic Plan as we work through the years since our priorities will shift over time and this work is meant to update how we adjust from year to year. We will work from the existing goals and begin to build our implementation plan as to what the board would like to accomplish in the next year. The first part of this is really about idea development in order to align with the goals. Then Village Staff works to breath life into the ideas to fill out the remainder of the implementation plan and help show how it can be tied to the budget. The second part of this will be our meeting in August where we will look at and review the full implementation plan for the coming year. Each of the goals are listed on the agenda and we'll work through each one by one over the two nights. The Village Administrator will track the items raised and facilitate discussion as is needed.

FINANCIAL/BUDGET IMPACT:
None.

VILLAGE PLAN REFERENCE:
None.

ORDINANCE REFERENCE:
None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:
Presented for discussion only.

ATTACHMENTS:
None