

**COMMUNICATIONS  
AND TECHNOLOGY  
COMMITTEE**

**Tuesday, June 22, 2021**

**6:00 PM**

**McFarland Municipal Center**  
*Community Room*

AGENDA

You are invited to this meeting through a Zoom webinar. The Public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/84269590068>

Or by Telephone: +1 (312) 626-6799  
Webinar ID: 842 6959 0068

1. CALL TO ORDER, ROLL CALL.
2. NEW MEMBER INTRODUCTIONS.
3. PUBLIC APPEARANCES.
4. APPROVAL OF MINUTES.
  - a. Motion to approve the minutes of the February 23, 2021 meeting.
5. BUSINESS.
  - a. Discussion of communicative strategies of storytelling and engagement.
6. STAFF REPORTS.
  - a. Technical Specialist updates.
  - b. Director Updates.
7. SCHEDULE NEXT MEETING DATE.
  - a. Tuesday, July 27, 2021 at 6 p.m.
8. ADJOURNMENT.

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related to Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any

governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the McFarland Municipal Center at (608) 838-3153 or [cassandra.suettinger@mcfarland.wi.us](mailto:cassandra.suettinger@mcfarland.wi.us).