

**Ad-Hoc Sustainability
Committee**

Thursday, May 13, 2021

6:00 PM

McFarland Municipal Center
Community Room

AGENDA

You are invited to this meeting through a Zoom webinar. The Public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

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Webinar ID: 849 0077 5558

1. CALL TO ORDER.
2. PUBLIC APPEARANCES.
3. APPROVAL OF MINUTES
 - a. Review and possible approval of the April 8, 2021 and April 26, 2021 Ad Hoc Sustainability Committee meeting minutes.
4. BUSINESS.
 - a. Discussion regarding development of the Village's Sustainability Plan.
5. SCHEDULE NEXT MEETING DATE
 - a. Thursday, June 10th, 2021 at 6:00 PM.
6. ADJOURNMENT.

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related to Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the McFarland Municipal Center at (608) 838-3153 or cassandra.suettinger@mcfarland.wi.us

MINUTES

Ad-Hoc Sustainability Committee Meeting

April 8, 2021

Members Present: Amber Meyer-Smith, Bruce Fischer, Mary Robb, Isabella Gletty-Syoen, Michael Tiboris

Members Absent: Angela Freedman (excused) Judy Taber (excused)

Staff Present: Andrew Bremer, Ria Hull & Jason Valerius (MSA Professional Services)

1. CALL TO ORDER

Vice Chair Tiboris called to order meeting at 6:02 p.m.

2. PUBLIC APPEARANCES

None

3. APPROVAL OF MINUTES

a. Review and possible approval of the January 14, 2021 Ad-Hoc Sustainability Committee minutes.

Tiboris moved to approve the March 11, 2021 minutes. Fischer seconded the motion. Motion carried 5 - 0.

4. BUSINESS.

a. Discussion regarding development of the Village's Sustainability Plan.

The Committee reviewed the revised vision statements as provided in the packet from MSA Professional Services. The Committee discussed small updates to the vision statements for Energy, Transportation, Solid Waste, Water, Land Use, and Community Health. The Committee reviewed a copy of the Draft Community Survey as provided in the packet. Bremer explained that an article regarding the survey and survey web link will be provided in the May 6th Community Outlook Newsletter, as well as future Village Lookout and social media posts. The survey will be available through May 27. The Committee discussed including more information at the start of the survey regarding the purpose of the plan and definition of sustainability; people (human health), planet (environmental health), profit (economic health). The Committee discussed and provided input to MSA regarding revisions to the draft survey. MSA presented the draft baseline indicators, targets, and actions for Energy, Transportation, Solid Waste, Water, Land Use, and Community Health. MSA explained that some of the targets are based on targets set by the County and comparable municipalities in the County. The Committee discussed revising the draft language to recognize the intent to make steady progress on achieving target metrics and

potentially setting targets that are more aggressive than County or other comparable municipalities in the County. The Committee reviewed and discussed the staff report and associated documents in the meeting packet and provided input on these draft components to be brought back for future discussion as progress on developing the Sustainability Plan continues.

5. SCHEDULE NEXT MEETING DATE

a. Thursday, May 13, 2021 at 6:00pm.

6. ADJOURNMENT.

Tiboris moved to adjourn; Fisher seconded the motion. Motion carried. Meeting adjourned at 8:17 p.m.

MINUTES

Ad-Hoc Sustainability Committee Meeting

April 26, 2021

Members Present: Angela Freedman, Judy Taber, Amber Meyer-Smith, Bruce Fischer, Mary Robb, Isabella Gletty-Syoen, Michael Tiboris

Members Absent: None

Staff Present: Andrew Bremer, Ria Hull & Jason Valerius (MSA Professional Services)

1. CALL TO ORDER

Freedman called to order meeting at 6:02 p.m.

2. PUBLIC APPEARANCES

None

3. BUSINESS.

a. Discussion regarding development of the Village's Sustainability Plan including possible action on planned community survey.

The Committee reviewed the revised Community Survey as provided in the packet. Bremer explained that an article regarding the survey and survey web link will be provided in the May 6th Community Outlook Newsletter, as well as future Village Lookout and social media posts. The survey will be available through May 27, hard copies available through the Community Development Department as requested. MSA reviewed the draft survey including those amendments since the discussion at the prior April 8th Committee meeting. The Committee discussed providing more aggressive or intermediate deadlines to achieve sustainability targets and not including questions regarding actions that people might obviously say yes to. The Committee discussed and provided feedback to MSA on final modifications to the draft survey for Energy, Transportation, Solid Waste, Water, Land Use, and Community Health. Motion by Meyer-Smith to accept the survey with the changes discussed tonight, seconded by Tiboris. Motion passed 7-0.

5. SCHEDULE NEXT MEETING DATE

a. Thursday, May 13, 2021 at 6:00pm.

6. ADJOURNMENT.

Tiboris moved to adjourn; Freedman seconded the motion. Motion carried. Meeting adjourned at 6:57 p.m.

McFarland
SUMMARY SHEET

MEETING DATE: Thursday, May 13, 2021

SECTION: Business

DEPARTMENT: Community Development

CONTACT: Andrew Bremer, Comm & Eco Dev Director

AGENDA ITEM: Discussion regarding development of the Village's Sustainability Plan.

PREVIOUS ACTION:

ISSUE SUMMARY:

Within the packet is an updated copy of the draft baseline indicators/metrics, target goals/metrics, and draft actions for each of the Sustainability Plan focus areas (Energy, Transportation, Solid Waste, Water, Land Use & Development, and Community Health). These draft materials were presented at the April 8th Committee meeting, have been revised based on the April 8 & 26th Committee meetings, and are still under development. With this latest version you'll note the inclusion of several columns which will serve to aid in the future prioritization of the actions. These include:

- Impact (low, medium and high). If this action is achieved, relatively speaking, will it have a low, medium or high impact to achieving stated vision statements and target goals/metrics.
- Cost (\$, \$\$, \$\$\$). If this action is undertaken, relatively speaking, how much capital resources might it require.
- Staff Effort (low, medium, and high). If this action is undertaken, relatively speaking, how much staff resources might it require. To be completed.
- Begin (Year). Target begin date to be populated by year to aid in future budgeting and strategic planning. To be completed after further prioritization of the action items.
- Duration (months, years, on-going, recurring). An indication of the likely time period to initiate and complete an action. Some actions may be on-going or recurring.
- Status (not started, in-progress, completed, on-going/recurring). This field is intended to be updated on an annual basis by Staff/Committee to track overall progress.
- Responsible Person/Department (e.g. Public Works, Community Development, etc.). Provides an indication of which Department may need to be included in the action item. May include more than one department. To be completed after further prioritization of the action items.
- Responsible Committee/Commission (e.g. Public Works, Plan Commission, Sustainability, etc.). Provides an indication of which Committees/Commission may need to be included in the completion of the action item. May include more than one committee/commission. To be completed after further prioritization of the action items.



You'll note that the spreadsheets are still underdevelopment and will be completed for the June 10th meeting, based in-part on input gained from the responses to the Community Survey currently underway, and additional input from the May meeting and Village Staff. For the May meeting, Staff would like the Committee to consider the following questions:

1. Have we identified appropriate columns/rating tools within the Action Plan?
2. Additional input on specific target metrics. Any adjustments to target metrics or goal years?
3. Additional input on draft actions. Are there any actions that you feel we might be missing at this point? Additional feedback on those actions you feel should be higher or lower priorities.....what are the top 1-3 initiatives you want the Village to start working on immediately and why?

A copy of the final draft vision statements is also included in the packet for informational purposes as you reflect on the questions above. Staff will accept additional Committee feedback on these vision statements but anticipate that these are pretty well set since the Committee has reviewed and discussed these at multiple prior meetings.

FINANCIAL/BUDGET IMPACT:

VILLAGE PLAN REFERENCE:

ORDINANCE REFERENCE:

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

This agenda item is presented for discussion only.

ATTACHMENTS:

1. SustainabilityPlan_VisionStatements_Final_5-7-2021
2. Draft Sustainability Plan Metrics and Actions_5-13-2021

McFarland Sustainability Plan Vision Statements

Energy

Village government, residents and businesses embrace energy efficiency strategies and renewable energy sources. Efforts are aimed at reducing the local use of energy derived from fossil fuels each year, making steady progress toward a 100% clean energy future.

Transportation

McFarland has an extensive multi-modal transportation network that is accommodating to the needs of all people, regardless of age, ability or income. Community members are enabled to make sustainable transportation choices when traveling to and from work, school, and other daily activities. Village transportation infrastructure is sustainably designed and integrated with a regional system that combines timely, cost-effective public transportation options, like buses and light rail, with a safe and ubiquitous network of routes for walking and bicycling.

Solid Waste

The residents, businesses, and government of McFarland utilize the most efficient and effective methods available to reduce, reuse, compost, and recycle waste. Village government uses incentives and policies to limit unnecessary waste and promote the lesser use and safe disposal of hazardous materials. Village residents and businesses are knowledgeable and responsible about waste management methods, and they value and celebrate the creative reuse of goods and materials.

Water

McFarland has an abundance of clean water, including surface water and groundwater, for both recreation and drinking. Public and private users limit their use of groundwater while also seeking to optimize infiltration of stormwater through best practices. Village government, residents and businesses endeavor to keep groundwater and local waterways free of chemicals, salt, trash, soil, and excess nutrients.

Land Use & Development

The Village of McFarland prioritizes the protection of environmentally sensitive areas and biodiversity in land use decisions and preserves land strategically for those purposes. The Village encourages diversity in both the built and business environments, seeking mixed-use developments, neighborhoods with a mix of housing types and price points, and a variety of business types in order to expand access to housing, jobs, services, recreation, social interaction, and other basic needs. Higher density and infill developments are encouraged so that land and infrastructure resources are used efficiently. Streets and development sites utilize resilient, native landscaping that enhances the aesthetic appearance and ecological health of the Village.

Community Health

McFarland, including its government, residents, and businesses, embraces community health and wellbeing as an integral part of sustainability. McFarland is intentional about embracing diversity and inclusivity, such that all residents are able to live happy and satisfying lives. Healthy food, clean water, housing, jobs, recreation opportunities and health care are available and accessible to all residents regardless of age, ability, gender identity, sexual-orientation, income, or ethnicity. The community values social connections and civic participation and works together to meet the needs of its most vulnerable residents.

Base Year(s)	Energy Indicators			Source
2017-2019	Total Municipal Electricity Consumption per Year (kWh/yr)	Current: 538,533	Goal / Goal Year: Decrease by 20% by 2030	MG&E and Alliant Energy
2017-2019	Public Works (kWh/yr/sq. ft.)	Current: 2.4	Goal / Goal Year: Decrease	MG&E and Alliant Energy
2017-2019	Library (kWh/yr/sq. ft.)	Current: 10.0	Goal / Goal Year: Decrease	MG&E and Alliant Energy
2017-2019	Municipal Center (kWh/yr/sq. ft.)	Current: 8.6	Goal / Goal Year: Decrease	MG&E and Alliant Energy
2015-2019	Municipal Electricity Consumption for Streetlights per Year (kWh/yr)	Current: 46,289	Goal / Goal Year: Decrease by 50% by 2030	MG&E and Alliant Energy
2017-2019	Total Municipal Natural Gas Consumption per Year (Therms/yr)	Current: 25,858	Goal / Goal Year: Decrease by 20% by 2030	MG&E and Alliant Energy
2017-2019	Public Works (Therms/yr/sq. ft.)	Current: 0.2	Goal / Goal Year: Decrease	MG&E and Alliant Energy
2017-2019	Library (Therms/yr/sq. ft.)	Current: 0.6	Goal / Goal Year: Decrease	MG&E and Alliant Energy
2017-2019	Municipal Center (Therms/yr/sq. ft.)	Current: 0.3	Goal / Goal Year: Decrease	MG&E and Alliant Energy
2015-2019	Total Residential Electricity Consumption per Capita per Year (kWh/yr)	Current: 26,653	Goal / Goal Year: Decrease by 10% by 2030	MG&E and Alliant Energy
2015-2019	Total Commercial/Industrial Electricity Consumption per Year (kWh/yr)	Current: 71,222,724	Goal / Goal Year: Decrease by 10% by 2030	MG&E and Alliant Energy
2015-2019	Total Residential Natural Gas Consumption per Capita per Year (Therms/yr)	Current: 288	Goal / Goal Year: Decrease by 10% by 2030	MG&E and Alliant Energy
2015-2019	Total Commercial/Industrial Natural Gas Consumption per Year (Therms/yr)	Current: 1,101,335	Goal / Goal Year: Decrease by 10% by 2030	MG&E and Alliant Energy
2019	Total Properties with Solar & kW Production per Year	Current: Unknown	Goal / Goal Year: Increase	Village Permit Data
2015-2019	Community-Wide Percentage of Total Energy Consumed Generated from Renewables per Year	Current: 13.5% (MG&E)	Goal / Goal Year: Increase to 100% by 2050	MG&E
2019	Municipal Percentage of Total Energy Consumed Generated from Renewables per Year	Current: 0.0%	Goal / Goal Year: Increase to 100% by 2040	MG&E, Alliant and Village Data

	Energy Actions	Impact	Cost	Staff Effort	Begin	Duration	Status	Responsible Person/Department	Responsible Committee/Commission
	Conduct energy audits of all municipal facilities to identify potential energy efficiency improvements.	Medium	\$			3-6 Months			
	Establish a policy requiring all major remodeling of municipal buildings and any new municipal buildings include energy efficiency measures.	Medium	\$			1-2 Months			
	Develop a financial assistance program to help private property owners with renewable energy improvements.	Medium	\$\$			1-2 Months			
	Work with energy providers to develop a community-scale solar energy installation.	High	\$\$\$			2 Years			
	Adopt Residential Energy Conservation Ordinance (time-of-sale certification and upgrades).	Low	\$			Month			
	Replace stoplights with LEDs	Medium	\$			Ongoing			
	Replace streetlights with LEDs	Medium	\$			Ongoing			
	Retrofit streetlights with solar power	Medium	\$\$			Ongoing			
	Hold a sustainability fair to bring in renewable energy companies to demonstrate and provide education on their products.	Low	\$			Recurring			
	Create a welcome packet for new residents with information on rebates and tax incentives for renewable energy and energy efficiency.	Low	\$			Month			
	Complete EPA Energy Star Portfolio Manager spreadsheet for government energy use.	Low	\$			1-2 Months			
	Establish a program to measure and track greenhouse gas emissions from municipal facilities and operations.	Low	\$			Recurring			
	Establish a program to measure and track greenhouse gas emissions community-wide.	Low	\$			Recurring			

= For Survey

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Base Year(s)	Transportation Indicators			Source
2019	Number of Public EV Charging Stations	Current: 0	Goal / Goal Year: Increase	Village Data
2019	Percentage of Collector and Minor Arterial Roadways with Marked Bike Lanes	Current: 33.6%	Goal / Goal Year: Increase to 80% by 2030	Village GIS Data
2019	Percentage of Roadways with Sidewalks on At Least One Side	Current: 42.7%	Goal / Goal Year: Increase	Village GIS Data
2019	Ratio of Off-Street Multi-Use Path Miles to Total Street Length	Current: 7:55 1 mi. to every 7.7 mi. of streets	Goal / Goal Year: Increase	Village GIS Data
ACS 5-yr 2014-2018	Percentage of People who take Public Transportation to Work	Current: 0.4%	Goal / Goal Year: Increase to 5% by 2030	US Census American Community Survey 5-yr estimates
ACS 5-yr 2014-2018	Percentage of People who Carpool to Work	Current: 6.2%	Goal / Goal Year: Increase	US Census American Community Survey 5-yr estimates
Municipal Transportation Fleet				
2019	Number of Hybrids	Current: 0	Goal / Goal Year: Increase # as replace vehicles	Village Data
2019	Number of Electric Vehicles	Current: 0	Goal / Goal Year: Increase # as replace vehicles	Village Data
2019	Gasoline Used (gallons/yr)	Current: 14,237.81	Goal / Goal Year: Decrease	Village Data
2019	Diesel Used (gallons/yr)	Current: 7,473.76	Goal / Goal Year: Decrease	Village Data
2019	Alternative Fuels Used (CNG, biodiesel, propane, etc.)	Current: 0	Goal / Goal Year: Increase	Village Data

Transportation Actions	Impact	Cost	Staff Effort	Begin	Duration	Status	Responsible Person/Department	Responsible Committee/Commission
Amend the parking ordinance to require bike parking for all new commercial and multifamily buildings.	Low	\$			1-2 Months			
Amend the parking ordinance to set parking maximums for new commercial developments to limit excess pavement.	Medium	\$			1-2 Months			
Add sidewalks within existing neighborhoods where none currently exist.	Medium	\$\$\$			5-10 Years			
Develop more on- and off-road bike trails.	H+F32:M43igh	\$\$\$			5-10 Years			
Work with Madison Metro to connect the Village to Metro transit services.	Medium	\$\$			3-6 Months			
Require electric vehicle charging stations in new multi-family developments.	Medium	\$			1-2 Months			
Provide electric vehicle charging stations at municipal facilities.	Medium	\$\$			3-6 Months			
Ban idling for more than 5 minutes with municipal vehicles except for police vehicles.	Low	\$			1-2 Months			
Any proposal to add lanes to a two-lane roadway will be evaluated for a center turn lane, the preferred option over an expansion to four lanes.	High	\$\$\$			Ongoing			
Identify four-lane roadways with fewer than 20,000 vehicles per day (AADT) and evaluate them for "road diets" with bike lanes or on-street parking.	High	\$\$\$			5-10 Years			
Calculate lane-miles per capita for arterials and collectors, and show reductions.	Low	\$			1-2 Months			
Achieve Bicycle Friendly Community status with the League of American Bicyclists.	Low	\$			3-6 Months			
Conduct annual survey of students' mode of transport to school.	Low	\$			Recurring			
As municipal vehicles need replacement, purchase hybrid, electric or alternative fuel vehicles.	Medium	\$\$			Ongoing			
Market MPO program that enables ridesharing by helping residents connect with others who are traveling to and from similar locations for work.	Medium	\$			Ongoing			

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Base Year(s)	Solid Waste Indicators			Source
2015-2019	Percentage of Solid Waste Recycled by Weight	Current: 31.7%	Goal / Goal Year: Increase to 45% by 2030	Village contracted waste hauler records
2019	Total Solid Waste Generated Including Recycling (tons/yr)	Current: 3,849.76	Goal / Goal Year: Decrease by 10% by 2030	Village contracted waste hauler records
2019	Total Solid Waste Generated by Municipal Operations (tons/yr)	Current: ?	Goal / Goal Year: Decrease to 0 by 2040	Moved this up from the actions list. Do you have this data?

Solid Waste Actions	Impact	Cost	Staff Effort	Begin	Duration	Status	Responsible Person/Department	Responsible Committee/Commission
Create a Village compost site for food waste.	Medium	\$			1-2 Years			
Offer compost bins for Village residents.	Low	\$			3-6 Months			
Create a municipal purchasing policy that requires consideration be given to whether a product is made from renewable and/or recycled materials.	Medium	\$			1-2 Months			
Create a program to encourage and facilitate the practical reuse of waste from private and municipal construction projects.	Medium	\$			3-6 Months			
Use public education and outreach to promote recycling, backyard composting, product re-use and waste reduction.	Low	\$			Ongoing			
Create a community upcycle location or event.	Low	\$			Recurring			

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 Green Text = From Green Tier

Base Year(s)	Water Indicators			Source
2015-2019	Municipal Gallons of Groundwater Used per Year	Current: 682,200	Goal / Goal Year: Decrease by 20% by 2030	Village Water Utility records
2015-2019	Public Works (gallons/yr/sq. ft.)	Current: 14.5	Goal / Goal Year: Decrease	Village Water Utility records
2015-2019	Library (gallons/yr/sq. ft.)	Current: 4.5	Goal / Goal Year: Decrease	Village Water Utility records
2015-2019	Youth Center (gallons/yr/sq. ft.)	Current: 12.0	Goal / Goal Year: Decrease	Village Water Utility records
2015-2019	Municipal Center (gallons/yr/sq. ft.)	Current: 7.4	Goal / Goal Year: Decrease	Village Water Utility records
2015-2019	Percentage of Ground Water Lost per Year	Current: 10.1%	Goal / Goal Year: Decrease or maintain	Village Water Utility records
2015-2019	Residential Gallons of Groundwater Pumped per Capita per Year	Current: 148,961,400 16,640 per capita	Goal / Goal Year: Decrease by 20% by 2030	Village Water Utility records
2015-2019	Commercial/Industrial Gallons of Groundwater Pumped per Customer per Year	Current: 23,204,400 104,524 per customer	Goal / Goal Year: Decrease by 10% by 2030	Village Water Utility records
2015-2019	Wastewater Discharged per Capita per Year (gallons)	Current: 28,150.1	Goal / Goal Year: Decrease by 10% by 2030	Village Water Utility records

Water Actions	Impact	Cost	Staff Effort	Begin	Duration	Status	Responsible Person/Department	Responsible Committee/Commission
	Installing low-flow water fixtures in municipal facilities.	Medium	\$\$		1-2 Years			
	Exceed county and state minimum requirements for protection of green spaces that play a key role in water infiltration.	High	\$		Ongoing			
	Incentivize water conservation by increasing water rates for higher usage.	Medium	\$		3-6 Months			
	Develop a program to assist residents with purchasing and installing low-flow water fixtures.	High	\$		3-6 Months			
	Minimize the use of salt on low traffic roadways.	High	\$		Ongoing			
	Develop and implement an outreach campaign to encourage waterway health best practices for lawn care, landscaping and fall leaf management.	Low	\$		Month			
	Identify culverts that obstruct fish migration and install fish friendly culverts where needed.	Medium	\$\$\$		2-4 Years			
	Perform a system-wide water audit and develop a water loss control plan.	Medium	\$		3-6 Months			
	Replace all toilets using > 1.6 gpf in all municipal facilities.	Medium	\$\$		1-2 Years			
Water Actions	Install waterless urinals in men's restrooms at all municipal facilities.	Medium	\$\$		1-2 Years			
	Develop a program for financial assistance for sewer lateral replacements.	Medium	\$\$		1-2 Months			
	Install rain barrels at all municipal facilities and utilize rain water for municipal watering.	Low	\$		3-6 Months			
	Purchase rain barrel kits and hold classes through MRAP for residents to make and decorate their own rain barrels.	Low	\$		Recurring			
	Join EPA's WaterSense Program for water utilities.	Low	\$		1-2 Months			
	Inventory all paved surfaces (e.g., by GIS mapping), and develop a plan for reduction.	Low	\$		3-6 Months			

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Base Year(s)	Land Use & Development Indicators			Source
2019	Residents per Square Mile within the Village Limits	Current: 1,893	Goal / Goal Year: Maintain or increase	Village Data
2019	Residents per Square Mile of Land in Urban Service Area within Residential Districts (including PUD; excluding RH-1 & RH-4)	Current: 5,266	Goal / Goal Year: Maintain or increase	Village Data
2019	Area (sq. ft.) of Community Gardens per 1,000 Residents	Current: 6,812 sq. ft.	Goal / Goal Year: Maintain or increase	Village Data
2019	Area (acres) of Active Parkland per 1,000 Residents	Current: 17.9	Goal / Goal Year: 18.4 by 2030	Village Data
2019	Percentage of Housing that is Multi-Unit	Current: 17.7%	Goal / Goal Year: Increase	Village Data
2019	Percent of Land Area within the Urban Service Area Developed as Mixed Use (Residential & Commercial)	Current: 0.27%	Goal / Goal Year: Increase	Village Data
2010 Census Data (US EPA)	Walkability Index	Current: 5.76-10.50 Below Average	Goal / Goal Year: Increase to above 10.5 by 2030	US EPA

	Land Use & Development Actions	Impact	Cost	Staff Effort	Begin	Duration	Status	Responsible Person/Department	Responsible Committee/Commission
	Review and update Village plans and ordinances to look for opportunities to utilize land more efficiently, such as reducing setbacks and minimum lot sizes.	Medium	\$			3-6 Months			
	Instead of grass lawns, utilize more native landscaping on municipal properties that are not used for recreation purposes.	Medium	\$			Ongoing			
	Require native landscaping in buffer areas around surface water and wetlands on both public and private property to protect water quality.	High	\$			1-2 Months			
	Amend the zoning ordinances to allow for more housing options, including accessory dwelling units and attached unit housing.	Medium	\$			1-2 months			
	Measure Walkscore at 10 random residential addresses per Census tract, compute average, and improve upon overall score.	Low	\$			3-6 Months			
	Explore the creation of a second community garden location.	Low	\$			3-6 Months			
	Identify and inventory priority areas for infill development, including those eligible for brownfields funding.	Low	\$			3-6 Months			
	Amend the zoning ordinances to allow beekeeping in single and two-family residence districts.	Low	\$			1-2 Months			
	Inventory and map the Village's tree canopy.	Low	\$			3-6 Months			
	Ensure no net annual loss of wetlands or purchase wetland mitigation credits where impacts to wetlands may not be avoidable.	High	\$\$			Ongoing			
	Adopt form-based codes or similar type design guidelines for healthy active living environments.	Medium	\$			1-2 Months			

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Base Year(s)	Community Health Indicators			Source
ACS 5-yr 2014-2018	Households with an Internet Subscription	Current: 92.1%	Goal / Goal Year: Increase to 100% by 2030	ACS 2014-2018 5-yr estimates
ACS 5-yr 2014-2018	Rates of Homeownership	Current: 78.5%	Goal / Goal Year: Increase	ACS 2014-2018 5-yr estimates
ACS 5-yr 2014-2018	Percentage of Women Owned Businesses	Current: 40.8%	Goal / Goal Year: Increase	2019 Census Quick Facts
ACS 5-yr 2014-2018	Percentage of Minority Owned Businesses	Current: 4.7%	Goal / Goal Year: Increase	2019 Census Quick Facts
2019	Percentage of middle school students who participate in programs at McFarland Youth Center	Current: 20.0%	Goal / Goal Year: Increase to 50% by 2030	McFarland Youth Center
ACS 5-yr 2014-2018	Percent of People Living in Poverty	Current: 2.6%	Goal / Goal Year: Decrease	ACS 2014-2018 5-yr estimates
ACS 5-yr 2014-2019	Village Median Household Income	Current: \$87,394	Goal / Goal Year: Track	ACS 2014-2018 5-yr estimates
2019	Percentage of Students that Qualify for Free and Reduced Lunch	Current: 17.0%	Goal / Goal Year: Track	McFarland Youth Center
2018	AARP Livability Index Score	Current: 66	Goal / Goal Year: Increase	AARP

	Community Health Actions	Impact	Cost	Staff Effort	Begin	Duration	Status	Responsible Person/Department	Responsible Committee/Commission
	Require tobacco-free and e-cigarette free on all municipal properties, including parks.	Low	\$			Month			
	Increase recreation programs through the Village.	Medium	\$\$			Year			
	Add a second community service day.	Low	\$			Month			
	Build a multi-generational community center.	Medium	\$\$\$			2 Years			
	Site schools in the Comprehensive Plan with consideration to accessibility with existing or new bicycle and pedestrian infrastructure.	High	\$			Ongoing			
	Incorporate community health and wellness considerations when updating existing plans.	Medium	\$			Ongoing			
	Utilize Crime Prevention Through Environmental Design and active threat planning to make public spaces, such as recreational space, crime free.	Low	\$			Ongoing			
	Adopt a Health In All Policies resolution.	Medium	\$			Month, Ongoing			

= For Survey

Green Text

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