

**PARKS, RECREATION,  
& NATURAL  
RESOURCES  
COMMITTEE**

**Thursday, February 25, 2021**

**6:30 PM**

**McFarland Municipal Center**  
*Community Room*

AGENDA

You are invited to this meeting through a Zoom webinar. The Public is strongly encouraged to watch and participate in these meetings remotely through either the webinar or telephone options listed below.

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/88491489363>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 884 9148 9363

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
  - a. This is an opportunity for members of the public to address the Village Board. Please remember this is a virtual meeting conducted through the Zoom online meeting platform. Zoom meeting attendees wishing to address the board may do so using the Question and Answer feature within the Zoom online meeting platform. You may state your name, address, and provide your comments to the board for their consideration. Members of the public who are present in person and wish to address the board should fill out a public comment form and turn into the meeting chairperson. Members of the public may speak during public appearances or during their selected agenda item as they designate on the public comment form. Please adhere to the 3-minute time limit. Additionally, you may send your public comments to [aimee.irwin@mcfarland.wi.us](mailto:aimee.irwin@mcfarland.wi.us) to be included as part of the meeting.
3. APPROVAL OF MINUTES.
  - a. Discussion and action regarding the minutes from the Parks, Recreation and Natural Resources committee meeting held on January 28, 2021.
4. BUSINESS.
  - a. Presentation and discussion on bike sharing platform BCycle locating within park system.
  - b. Discussion regarding master plan development at McFarland Park.
  - c. Discussion regarding small project planning within the park system.
  - d. Presentation of the Parks Superintendent's monthly report.

5. SCHEDULE NEXT MEETING DATE.

- a. Thursday, March 25, 2021 at 6:30 p.m.
- b. Thursday, November 18, 2021 at 6:30 pm.
- c. Thursday, December 16, 2021 at 6:30 pm.

6. ADJOURNMENT.

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related to Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the McFarland Municipal Center at (608) 838-3153 or [cassandra.suettinger@mcfarland.wi.us](mailto:cassandra.suettinger@mcfarland.wi.us).

# **Parks, Recreation, and Natural Resources Committee Meeting Minutes (DRAFT) January 28, 2021**

**1. CALL TO ORDER, ROLL CALL.** Meeting was called to order at 6:30 p.m. via Zoom by Village Trustee and Chair Carolyn Clow. Roll call: Clow, John Feldner, Sarah Kuba, David Wilson, Darrell Waldera, Katharine Pease, Dan Kolk, Andy Jakubowski. Absent: Clair Utter, Chuck Rolfsmeyer.

Staff present: Matt Schuenke, village administrator; Sayer Larson, Parks Superintendent; Jim Hessling, Public Works Director; and Phil McDade, public works staff. Also, Blake Theisen of Parkitecture + Planning consultants.

**2. PUBLIC APPEARANCES.** None.

**3. APPROVAL OF MINUTES.**

**a. Discussion and action regarding the minutes from the Parks, Recreation, and Natural Resources meeting held on November 19, 2020.** Clow motioned, Feldner seconded, to approve the minutes of the meeting held on November 19, 2020. Motion approved 8-0-0.

**4. BUSINESS.**

**a. Discussion and action to make recommendations to the Village Board to accept the Inclusive Playground Master Plan.** The committee discussed plans for the playground, which has a preferred site of Cedar Ridge Park. Clow motioned, Kolk seconded, to recommend to the Village Board acceptance of the Inclusive Playground Master Plan

**b. Discussion regarding master planning projects at the Community Park and McFarland Park.** Theisen led a discussion with the committee on recent conversations he's had with user groups of various McFarland parks. He said both the McFarland Hockey Club and the Madison Curling Club want to expand their ice rink facilities located in William McFarland Park. The McFarland Soccer Club has also indicated a desire for more playing space, and a willingness to consider the Community Park for expanded fields. Youth baseball organizers would prefer one site for baseball fields in the community. The Community Park would need development of parking if recreational fields were located there, according to Theisen. The committee took no action on the agenda item.

**c. Discussion regarding small project planning within the park system.** Committee members identified several small projects of interest: improved and more visible park signage; a lake pier with benches; a walking path with mulch through the wooded area of Siggelkow Road Park; tree plantings; and updating the master plan at Lewis Park. The committee took no action on the agenda item.

**d. Discussion regarding the development of future volunteer opportunities within the park system.** Larson discussed volunteer opportunities and practices in the village park system. Activities have included woodland restoration, playground cleanup, and outdoor hockey rink maintenance.

**e. Presentation of the Parks Superintendent's monthly report.** Larson provided an update on park activities, including forestry work throughout the village, outdoor ice rink maintenance and board installation, and McDaniel Park and dog park shelter work. The dog park shelter should be completed in late spring or early summer.

**5. SCHEDULE NEXT MEETING DATE.**

**a. Thursday, February 25, 2021 at 6:30 p.m.**

**6. ADJOURNMENT.** Feldner motioned, Jakubowski seconded, to adjourn the meeting. Approved by unanimous consent. Meeting adjourned at 8:16 p.m.



**VILLAGE OF  
McFarland  
SUMMARY SHEET**

**MEETING DATE:** Thursday, February 25, 2021

**SECTION:** Business

**DEPARTMENT:** Public Works

**CONTACT:** Sayer Larson, Parks Superintendent

**AGENDA ITEM:** Presentation and discussion on bike sharing platform BCycle locating within park system.

**PREVIOUS ACTION:**

None

**ISSUE SUMMARY:**

In 2018, the Village conducted a Survey of Parks. Bicycling was identified as one of the most popular recreational activities. In 2017, Phase 1 of the Lower Yahara River Trail (LYRT) opened, connecting the Village to Lake Farm County Park and the City of Madison that did not previously exist. The next segment, Phase 2, will connect the Village to the City of Stoughton. This will provide the opportunity for the Village to become a destination or hub for bicyclists.

However, not everyone owns a bicycle, or can ride one for great distances. The Madison BCycle program provides e-bike (electrical assist) rentals.

Helen Bradley, General Manager Madison BCycle, will provide a presentation of BCycle. The presentation will provide an overview of the program and what it could look like in the Village. Questions and answer following the presentation.

**FINANCIAL/BUDGET IMPACT:**

**VILLAGE PLAN REFERENCE:**

**ORDINANCE REFERENCE:**

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**

**ATTACHMENTS:**

1. MadisonBCycle\_Village of McFarland Proposal\_2021



**MADISON  
BCYCLE**

**Bikeshare has proven to be a sustainable and effective transportation partner**



“I’m looking forward to another decade of innovation in transportation, including integrating BCycle with the BRT system. Thanks to all the folks at Trek, BCycle and the City that have made this possible.”

- Madison Mayor, Satya Rhodes-Conway.



MADISON BCYCLE

**Madison inks 10-year deal with BCycle; Trek subsidiary to add 100 bikes, new stations in 2021**

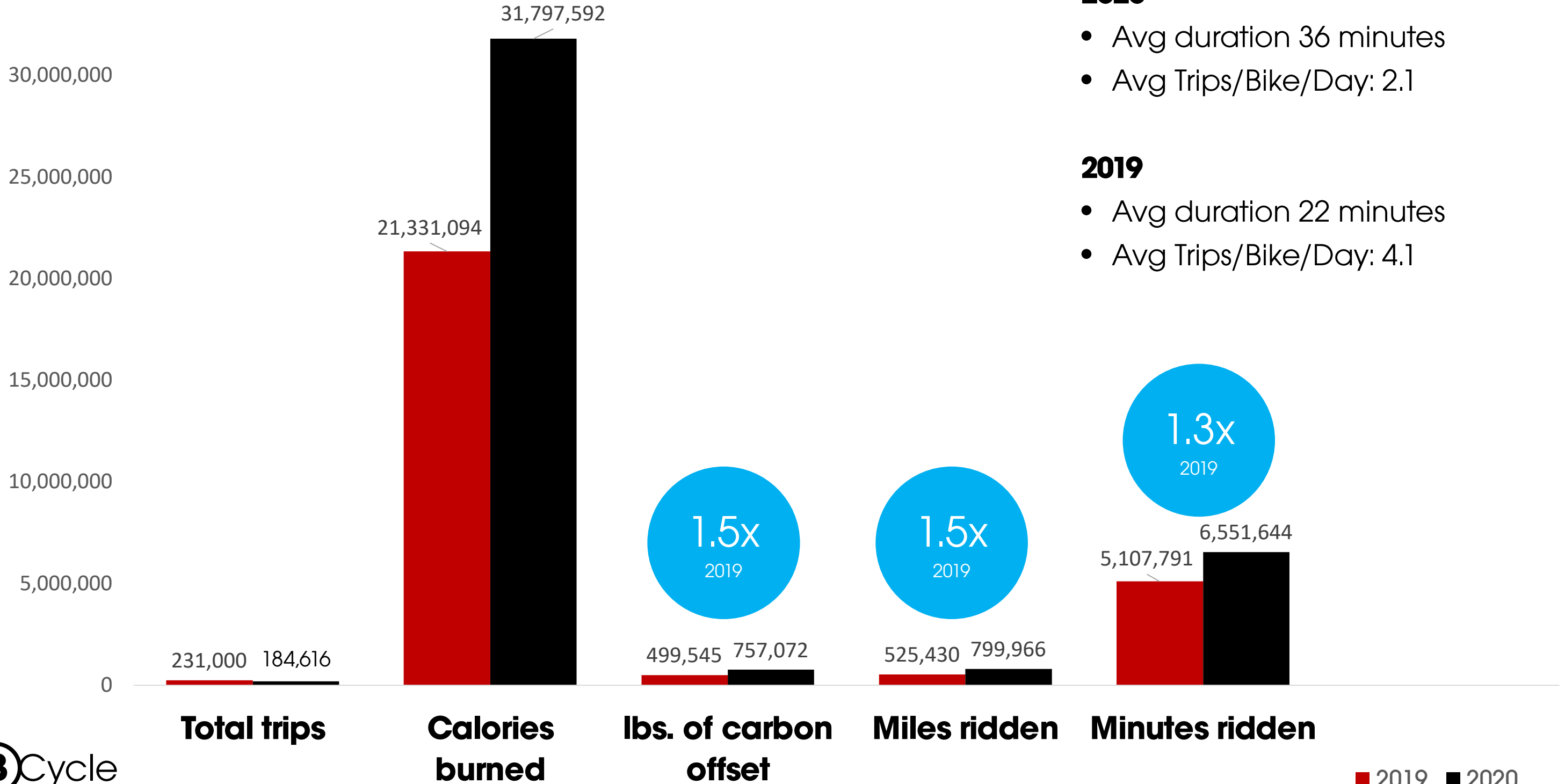
# NEW IN 2021



**3.0 single docking technology**

- What to expect in 2021?
- 400 bikes in the field (100 new)
  - Integrate 50 more 3.0 docks
  - Pilot in-dock charging at select locations

# SUMMARY OF 2020 TRIPS



## 2020

- Avg duration 36 minutes
- Avg Trips/Bike/Day: 2.1

## 2019

- Avg duration 22 minutes
- Avg Trips/Bike/Day: 4.1

# BCycle Annual Member Survey results

- #1 reason for riding this season: Recreation / Riding with friends or family
- 33% of respondents were new to BCycle this year
  - 60% of these people said they started riding BCycle because they felt it was a socially distant way to get outside, get fresh air and exercise.
- 77% of respondents say they own a vehicle
- 55% of all respondents, when riding, BCycle replaced using a personal bike

# 2019 v. 2020 HEATMAP

2019



2020

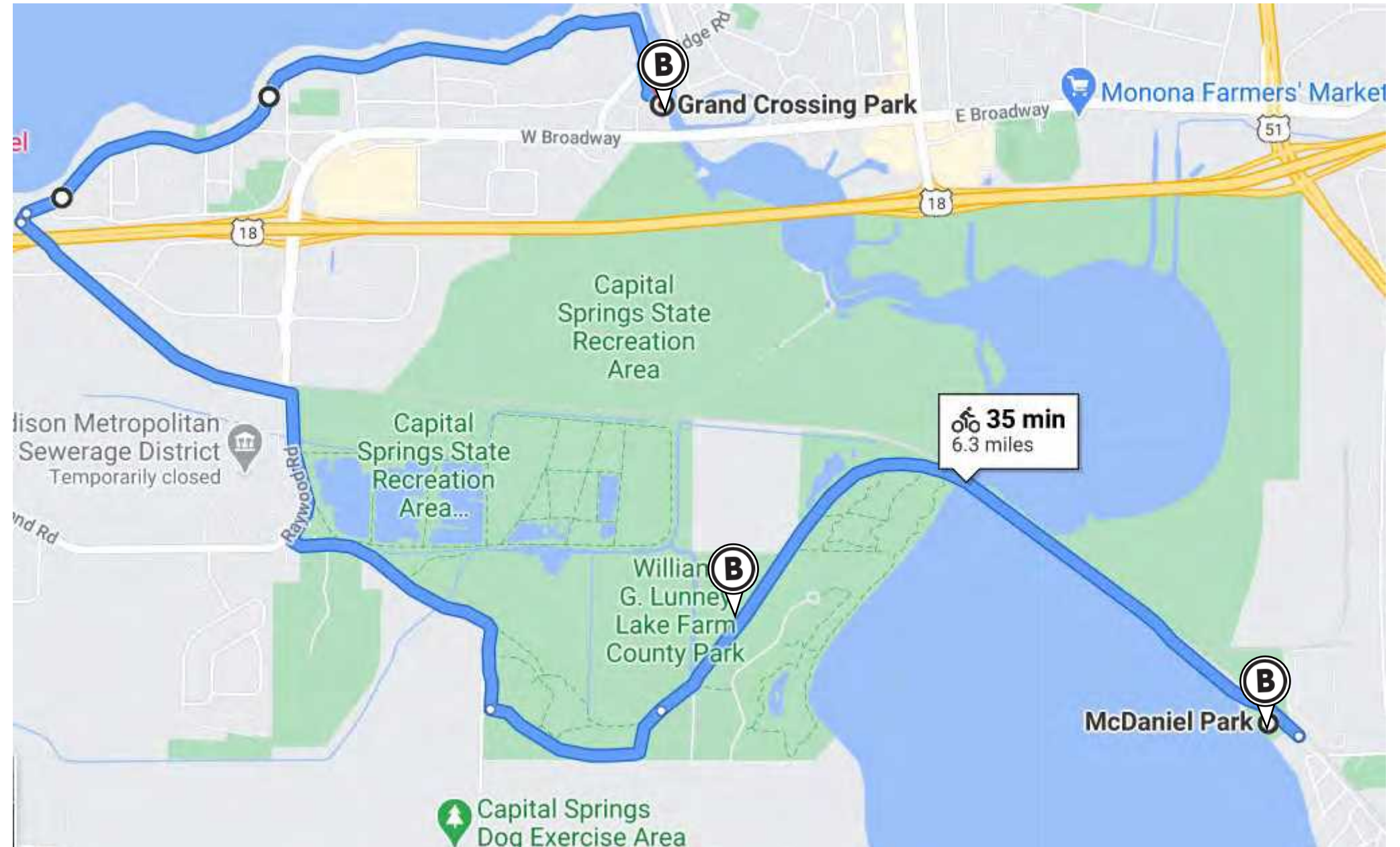




**PROPOSED  
LOCATIONS**

# 2021 Expansion Goal: More recreational routes

- 60% of new riders in 2020 chose to become a member because they felt it was a safe, socially distant activity during COVID-19
- Recreational trips around the Lake Loop, Arboretum increased substantially
- People want to ride where they feel comfortable on bike paths and to destinations where they can eat/drink/be outside



# McDaniel Park Station



- Ideal location for new station would be within McDaniel Park
- Pilot location for 2021 riding season
- Connect easily to Sheraton Station on John Nolen
- Just over 6 miles by ebike on bike trail
- Avg. trip duration minutes in 2020: 36 minutes

# Green Lantern

- Add (6-10) 3.0 docks in the Green Lantern parking lot or nearby
- Create alternative mode of transportation and 'parking' for restaurant guests
- Flexible spatial planning allows for greater station reach and more efficient use of tight spaces

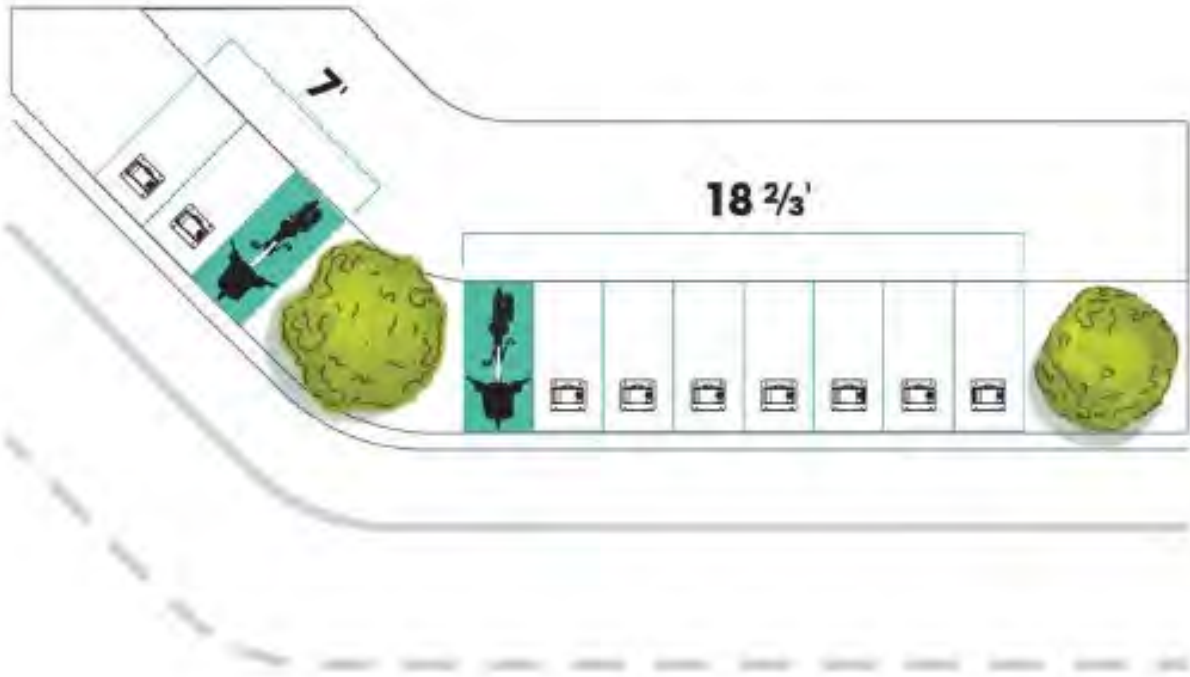


# 3.0 Station planning



## QUICK KEY:

# OF DOCKS	MIN. WIDTH
5	140" ( 11 <sup>2</sup> / <sub>3</sub> ' )
6	168" ( 14' )
7	196" ( 16 <sup>1</sup> / <sub>3</sub> ' )
8	224" ( 18 <sup>2</sup> / <sub>3</sub> ' )
9	252" ( 21' )
10	280" ( 23 <sup>1</sup> / <sub>3</sub> ' )
11	308" ( 25 <sup>2</sup> / <sub>3</sub> ' )
12	336" ( 28' )





## **Proposal: Village of McFarland**

- Proposal to use McDaniel Park or Green Lantern as a pilot for one season at no charge to the village
- Madison BCycle will handle all bike and station operations
- Will share data with Parks Dept on usage (trips, where people are riding to and from, how often the station is being used, etc.)
- Opportunity for BCycle to expand recreational network – where we saw the biggest increase in 2020 due to COVID

  
VILLAGE OF  
**McFarland**  
**SUMMARY SHEET**

**MEETING DATE:** Thursday, February 25, 2021

**SECTION:** Business

**DEPARTMENT:** Public Works

**CONTACT:** Matt Schuenke, Village Administrator

**AGENDA ITEM:** Discussion regarding master plan development at McFarland Park.

**PREVIOUS ACTION:**

March 23, 2020 - Village Board approved the proposal for Master Planning services.

June 18, 2020 - Update provided by Consultant to Committee.

August 27, 2020 - Update provided by Consultant and scheduled Public Information Meeting by Committee.

September 17, 2020 - Public Information Meeting.

September 18th - October 9th, 2020 - Public Survey Period.

January 28, 2021 - Review survey results, update on project, and discussed challenges.

**ISSUE SUMMARY:**

At our last meeting we reviewed the survey results from last Fall and discussed some of the high level vision for both McFarland Park and the new Community Park while noting potential challenges with each site. Next steps for these planning projects will be to begin our focus on each park individually to start to create that vision that ultimately will become the plan. Our focus for the first meeting will be McFarland Park as we think about the existing uses as well as what future uses we want to see introduced into the discussion as well. The Consultant will lead this process aid in plan development as well as providing visual depiction on the effect of the inclusion of certain ideas.

**FINANCIAL/BUDGET IMPACT:**

None.

**VILLAGE PLAN REFERENCE:**

2019-2023 Outdoor Recreation and Open Space Plan

**ORDINANCE REFERENCE:**

None.

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**



Presented for discussion. Please reference packet materials from last meeting for the stakeholder summary an survey information. Consultant will be presenting materials in the meeting as part of his efforts to lead the discussion.

**ATTACHMENTS:**

None

  
VILLAGE OF  
**McFarland**  
**SUMMARY SHEET**

**MEETING DATE:** Thursday, February 25, 2021

**SECTION:** Business

**DEPARTMENT:** Administration

**CONTACT:** Sayer Larson, Parks Superintendent

**AGENDA ITEM:** Discussion regarding small project planning within the park system.

**PREVIOUS ACTION:**

Initially introduced and discussed at the meeting held on January 28, 2021.

**ISSUE SUMMARY:**

From time to time different opportunities develop within the parks system that are smaller in nature compared to larger park development projects we've worked on. A more recent example of this include discussion about the birding telescope in Lewis Park. There are likely to be multiple similar types of requests that also affect our operations and how we serve or maintain the parks. This item was presented for discussion at our last meeting and requested to be recurring for the time being to continue to formulate different items that are smaller in scope and impact. Enclosed within your packet is a list of items discussed to date and other ideas Staff has prepared.

**FINANCIAL/BUDGET IMPACT:**

None.

**VILLAGE PLAN REFERENCE:**

None.

**ORDINANCE REFERENCE:**

None.

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**

Presented for discussion.

**ATTACHMENTS:**

1. Small Park Projects

## **Parks Small project guide**

### **Add trees**

Parks listed:

McDaniel, Brandt, Autumn Grove, Ridgeview Tot lot, Arnold Larson,

### **Add drinking fountains**

Parks listed: McFarland, Cedar Ridge, Ridgeview Tot lot, Woodland Estates, Highland Oaks, Egner, Valley Tot lot

Parks not listed: Autumn Grove

### **Park Master Signs**

Remaining parks (8): Autumn Grove, Discovery Garden, Egner, Legion Memorial, Ridgeview Tot lot, Urso Dog Park/Orchard Hill Disc Golf course, Valley Tot lot, Woodland Estates, Juniper Ridge/Prairie Place

Conservation parks (8): Babcock Conservancy, Grand View Conservancy, Indian Mound Conservancy, Marsh Woods Conservancy, Taylor Road, Thrun Marsh, Woodland Commons Conservancy, Yahara River Conservancy.

Smaller master signs for street ends (6): Beckler, Bellevue, Field, Lakeview, Lake Edge, Larson, Wisconsin McDaniel/LYRT bike path sign?

### **Street Ends**

Create/restore usable improvements such as benches and stairways. Also provide bank stabilization with plantings.

### **Individual park items**

Replace gazebo – Cedar Ridge Park

Add/Replace playground equipment – Cedar Ridge Park

Add larger outdoor grills – McDaniel Park

Replace/Rebuild canoe/kayak rack – McDaniel Park

Refurbish skate park ramps – McFarland Park

Add security cameras – Brandt Park

Boardwalk connecting Marshwoods to Lewis

Replace/Seal basketball court – Egner, Autumn Grove, Woodland Estates

Refurbish Gazebo – Larson Park

Digital Sign – Larson park

  
VILLAGE OF  
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**SUMMARY SHEET**

**MEETING DATE:** Thursday, February 25, 2021

**SECTION:** Business

**DEPARTMENT:** Public Works

**CONTACT:** Sayer Larson, Parks Superintendent

**AGENDA ITEM:** Presentation of the Parks Superintendent's monthly report.

**PREVIOUS ACTION:**

**ISSUE SUMMARY:**

**FINANCIAL/BUDGET IMPACT:**

**VILLAGE PLAN REFERENCE:**

**ORDINANCE REFERENCE:**

**BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:**

**ATTACHMENTS:**

1. PARKS REPORT FEB2021

## **PARKS, RECREATION & NATURAL RESOURCES COMMITTEE**

**February 25, 2021**

### **Parks Superintendent Report - February 2021**

The following is information concerning events and activities of the Parks Department for the previous month. This information is provided in brief to provide an overview of the highlights.

#### **Maintenance Operations**

Forestry operations, ice rink maintenance and snow removal are primary.

#### **Tree City and Bird City**

Applications have been submitted for 2020. Attending virtual Tree City USA conference.

#### **Parks Master Signs**

Starting to plan second round of sign replacements.

#### **Community Groups/ Association Contributions**

A \$500 contribution was made to the Clean Lakes Alliance. Currently exploring WI Bike Federation.

#### **Volunteering Parks**

Marsh Woods to Indian Mounds Conservation Park trail rehabilitation on hold.

Working with MYHA to assist with ice maintenance at Lewis park.

#### **Dog Park Expansion / Disc Golf Update**

Dog park expansion update, obtained quotes for fence install. Due to weather, install will take place in May or June. Disc golf update, contractor for concrete pads secured for spring install. Obtaining quotes for disc baskets and other materials.

#### **Facility Update**

Only facility open is Lewis exterior restroom. Enclosed shelters remain closed and open-air shelters posted with mask requirement signage.

#### **Construction Update**

Dog park shelter, major work is complete. On finishing aspects. Dog park gates - large area gates, still need adjustment. Parking lot now open for park users.

McDaniel open-air almost complete, waiting on power supply. McDaniel restroom facility, major work complete. Finishing ceilings then moving onto finishing aspects. Cold weather affecting progress.

Please note epoxy flooring will be completed in spring.

#### **Meetings/Trainings/Seminars**

Attending virtual WPRA and other local parks meetings to stay updated on the COVID-19 pandemic as it relates to parks and facilities. In process of gaining certified playground safety inspector certification.