

Committee of the Whole

Monday, December 10, 2018

5:30 PM

McFarland Municipal Center
Conference Room A

AGENDA

1. CALL TO ORDER.
2. ATTENDANCE/ROLL CALL.
3. PUBLIC APPEARANCES.
4. APPROVAL OF MINUTES.
 - a. Discussion and action regarding the minutes of the meeting held November 26, 2018.
5. BUSINESS.
 - a. Discussion and action to make a recommendation to the Village Board regarding a Request for Proposals (RFP) for strategic planning services.
 - b. Discussion regarding the establishment of a Sustainability Committee.
6. SCHEDULE NEXT MEETING DATE.
 - a. To be determined.
7. ADJOURNMENT.

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related to Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the McFarland Municipal Center at (608) 838-3153 or cassandra.suettinger@mcfarland.wi.us

VILLAGE OF MCFARLAND
Committee of the Whole Minutes

Monday, November 26, 2018 - 5:30 PM

1. CALL TO ORDER.

Village President Czebotar called the regular meeting of the Committee of the Whole to order at 5:30 pm in Conference Room A of the McFarland Municipal Center.

2. ATTENDANCE/ROLL CALL.

Village Board members present: Village President Brad Czebotar, Village Trustee Jerry Adrian, Stephanie Brassington, Carolyn Clow, Dan Kolk, Mary Pat Lytle, and Shaun O'Hearn.

Village Board members not present: None.

Staff Present: Administrator Matt Schuenke.

3. PUBLIC APPEARANCES.

None.

4. APPROVAL OF MINUTES.

a. Discussion and action regarding the minutes of the meeting held November 12, 2018.

Motion by President Czebotar, second by Trustee O'Hearn, and unanimously carried by the Village Board to approve the minutes of the meeting held November 12, 2018 with the changes noted. Motion carries 7 - 0 - 0 by acclamation.

5. BUSINESS.

a. Discussion and possible next steps regarding the development of a Request for Proposals (RFP) for strategic planning services.

The Committee discussed Strategic Planning and reviewed the sample Request for Proposals (RFPs) presented for review. It was discussed that the Village has completed a lot of related tasks like the Comprehensive Plan, rebranding, Annual Retreat, etc. but that Strategic Planning could be used to create a unified voice for all involved. The Committee directed the Village Administrator to prepare a draft RFP for Strategic Planning Services for the Committee to consider at its next meeting

6. SCHEDULE NEXT MEETING DATE.

a. To be determined.

The next meeting is scheduled for Monday, December 10, 2018 at 5:30 pm.

7. ADJOURNMENT.

Motion by Trustee Kolk, second by Trustee Adrian, to adjourn at 6:34 pm.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,
Matthew G. Schuenke
Village Administrator



VILLAGE BOARD SUMMARY SHEET

MEETING DATE: Monday, December 10, 2018

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion and action to make a recommendation to the Village Board regarding a Request for Proposals (RFP) for strategic planning services.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

Enclosed is a draft RFP for Strategic Planning Services. It is mainly based on the example from Mount Pleasant that was reviewed at the last meeting which is very similar to what was looked at in Pewaukee. Section 2 of our proposed RFP is based on the introduction paragraph desired from the DePere example but updated for McFarland. "Fiscal Implications" was also added in Section 4 under item d.

Section 7 is carried for verbatim how they wanted to evaluate the proposals and the Committee should discuss how it wishes to review these proposals if that is not their vision. This item is presented for further discussion in order to move to the Village Board when acted upon.

FINANCIAL/BUDGET IMPACT:

The 2019 Budget within the Village Board section includes \$20,000 for this purpose.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Presented for further consideration.

ATTACHMENTS:

1. McFarland - Strategic Planning RFP (2019)



Request for Proposals

Strategic Planning Services

RFP Issuance Date *January 18, 2019*

RFP Due Date February 15, 2019 no later than 3:00 pm.

Please submit to:

Village of McFarland
Attn: Strategic Planning Proposal
5915 Milwaukee Street, PO Box 110
McFarland, WI 53558

Village of McFarland
Request For Proposals

STRATEGIC PLANNING SERVICES

Proposal Submission Deadline: 3:00 pm, Friday, February 15, 2018

Section 1 INTRODUCTION

The Village of McFarland invites interested parties to submit written proposals to provide strategic planning services to the Village. The Village of McFarland is located adjacent to the southeast side of the City of Madison in Dane County. The current population of McFarland is estimated 8,500. The Village is serviced by WI State Highway 51 serving as the main connection point between the cities of Madison and Stoughton. The Community is home to a high quality of life within the Madison metropolitan area as demonstrated by its excellent schools, variety in commercial enterprises, vast parks, and safe neighborhoods. More information about the Village is available at www.mcfarland.wi.us.

Section 2 GOAL

As the Village continues to discuss several high level projects on its horizon its Village Board charged with governance seeks to create a unified vision through a Strategic Planning process. We need a shared vision and mission that defines McFarland and provides a framework for decisions makers into the foreseeable future. While documents like the Village Budget, Comprehensive Plan, Zoning Code, rebranding, Parks and Open Space Plan, various Tax Increment District project plans, etc. provide guidance for the future; however, McFarland lacks a unified vision to advance. The goal of the strategic planning process is to create a unified vision as recognition of the alignment of our Community brand.

Section 3 SCOPE OF WORK

The Village President and Board of Trustees are seeking a consultant to lead them and Village Staff through the process of developing a ten-year strategic plan with the deliverables outlined below. The Village desires an inclusive process involving input from the President, Trustees, Staff, and Citizens.

The Village anticipates the following activities to be a part of this assignment:

- Interviews with Village President and Board of Trustees;
- Interviews with the Village Administrator and Department Heads;
- Facilitation of Strategic Planning workshops with the Village President, Board of Trustees, Village Administrator and Department Heads;
- Surveys, public workshops, and input from citizens;
- Preparation of a draft report and draft findings; and
- Preparation of a final report and presentation to Village Board.

Section 4 DELIVERABLES

The Village desires the following deliverables in the strategic planning process and document:

- a. Mission Statement – Development of a mission statement that is relevant to the community it serves.
- b. Vision Statement – Development of a vision of what the Village President and Board of Trustees and other community stakeholders perceive the Village will look like in the future.
- c. Statement of Values – A statement of the values that are important for the fulfillment of the Village’s mission.
- d. Environmental Scan – A review of the Village’s external environment including an assessment of local, state and national trends that may impact the Village; local, state and national best practices, fiscal implications, innovations of similar cities, as well as, opportunities for collaboration.
- e. SWOT Analysis – A review of the Village’s strengths, weaknesses, opportunities, and threats.
- f. Legislative and Organizational Restructure – Provide a recommendation on committee structure as it relates to the overall organizational structure.
- g. Goals, Objectives & Strategies – An outline of what the Village hopes to achieve over the next 3-5 years.
- h. Timeline, Responsible Parties & Costs – An overview of when the Village’s strategies are to be started and completed; a listing of individuals who take responsibility for making sure each strategy is addressed and estimated financial costs of implementation for each strategy.
- i. Monitoring Success and Key Performance Indicators – A strategy for identifying key performance indicators used regularly to monitor progress on the strategic plan.
- j. Considerations for the Next Strategic Planning Process – An overview of the successes and challenges of the strategic planning process. This section may include advice on linking strategic plans to budget priorities and capital/operational plans.

Section 5 PROPOSAL CONTENT

The Village desires the following deliverables in the strategic planning process and document:

- a. Step 1 (Technical and Qualifications) – Proposals should include the following information, presented in a clear, comprehensive, and concise manner, to illustrate the firm's capabilities and technical approach to the work. Information Required of Respondents:
 - i. Firm name, business address, telephone, and contact.
 - ii. *Description of the Firm* – Include history, size, and statement of ability to perform the work.
 - iii. *Summary of the Proposal* – Provide a brief summary of the proposal.
 - iv. *Descriptions of the Planning Activities Recommended* – Provide a description of your strategic planning efforts. Please also indicate where the Village can add value to create deliverables.
 - v. *Work Plan & Timeline* – Provide information about proposed activities including a timeline for completion and deliverables.
 - vi. *Staffing Plan, Including Resumes* – Please identify each person who will work on the project and identify his or her role. Please provide a resume and references for each member.
 - vii. *References* – Please provide the names of three references that you have worked with on similar municipal strategic planning projects.
 - viii. *Examples* – Please provide three examples of adopted Strategic Planning documents from other communities that you have worked with on similar strategic planning projects.
- b. Step 2 (Pricing) – Included in a separate document:
 - i. A project budget that includes a “not to exceed” cost for professional services to complete strategic planning facilitation and final deliverables. The “not to exceed” costs should be an all-inclusive cost to include all elements of this assignment, including travel, meeting facilitation, document preparation and printing costs. The budget shall also include any limitations to the scope of work.
 - ii. The pricing document should also include any potential work not defined within the proposed scope of services, or not mentioned in this RFP.

Section 6 SUBMISSION OF PROPOSALS

The Village will use a two-step selection process. The first step will consist of an evaluation of qualifications and technical information submitted by the vendor and will result in a short list of firms who are considered best qualified based upon the evaluation process described below. The second step will consist of the opening of the priced proposals from the shortlisted firms. Interviews may be scheduled.

Applicants should send ten (10) complete bound copies and one electronic copy (emailed) of the technical proposal for Step 1 along with a separate sealed envelope labeled "McFarland Strategic Planning Proposal Cost" for Step 2 by 3:00 pm on Friday, February 15, 2018, at the address below:

Village of McFarland
Attn: Matt Schuenke
5915 Milwaukee Street (PO Box 110)
McFarland, WI 53558

Applicants may send the electronic copy to matt.schuenke@mcfarland.wi.us

Envelopes containing the proposal identified in Step 1 shall be marked "McFarland Strategic Planning Proposal." Costs identified in Step 2 shall be submitted in a separate envelope labeled "McFarland Strategic Planning Proposal Cost" and marked with the name of the submitting firm.

Section 7 EVALUATION OF PROPOSALS

- a. Evaluation Procedure – Village Staff will internally review the responses to the RFP. The Village reserves the right to narrow the applicants to a "short list" and interview potential firms to establish a final award determination and to negotiate with the successful respondent in the addition or deletion of any or all tasks included within the RFP. The Village also reserves the right to accept or reject any or all RFP's and to accept the RFP most advantageous to the Village.
- b. Evaluation Factors and Points
 - i. *Step 1*
 1. Relevant knowledge, experience, and qualifications of the firm and team members (25).
 2. Proposed methodology and work plan used in the process (25).
 3. Understanding of the project and overall completeness of submission.
 4. Experience on similar projects/references (25).
 - ii. *Step 2*
 1. Proposed project costs and fee schedules (25).
- c. Disqualification – Non-responsive proposals will also receive no consideration. A "responsive" proposal conforms in all material respects to the RFP.

Section 8 QUESTIONS REGARDING THE RFP

Contact for questions: Matt Schuenke, Village Administrator as follows:

matt.schuenke@mcfarland.wi.us

(608) 838-3153.

Section 9 GENERAL PROVISIONS

- a. Non-Discrimination Statement – The Village of McFarland does not discriminate on the basis of race, color, religion, age, marital or veterans’ status, sex, national origin, disability, or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.
- b. Proposal Cost – The Village shall not be liable for any costs incurred to prepare or submit a proposal for this project.
- c. Withdrawal of Proposals – The proposer upon submission of a written request may withdraw Proposals.
- d. Rejection of Proposals – The Village reserves the right to reject any or all proposals, to divide responsibilities among one or more applicants or firms, to waive formalities, and to select the individual or firm which, in the Village’s sole judgment, can best perform the scope of services required.



VILLAGE BOARD SUMMARY SHEET

MEETING DATE: Monday, December 10, 2018

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion regarding the establishment of a Sustainability Committee.

PREVIOUS ACTION:

At its meeting on September 10, 2018, the Committee discussed "Village Committee format, structure, and utilization". The direction at the time according to the minutes was for Trustee Clow and O'Hearn "to put together materials for discussion on establishing a sustainability committee".

ISSUE SUMMARY:

Trustee Clow requested further discussion regarding the establishment of a Sustainability Committee with the Committee of the Whole. Enclosed is an email summarizing this request since our last discussion and some supporting documents she provided.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Presented for discussion as requested.

ATTACHMENTS:

1. Green Tier Legacy Community Program
2. PACE WI Overview 09212016
3. Green Tier Legacy Communities Annual Report Template
4. Sustainability Strategies Scoresheet
5. Resolution Template_word
6. GTLC Write Up
7. LCAH



8. 09.10.18 - COW Minutes

From: [Carolyn Clow](#)
To: [Brad Czebotar](#)
Cc: [Matt Schuenke](#)
Subject: Green Tier Legacy Community Program
Date: Monday, December 03, 2018 10:01:21 PM
Attachments: [PACE WI Overview 09212016.pdf](#)
[Sustainability Strategies Scoresheet.xls](#)
[GTLC Write Up.pdf](#)
[Green Tier Legacy Communities Annual Report Template.pdf](#)
[Resolution Template word.docx](#)
[LCAH.pdf](#)

Brad,

At the September 10 Committee of the Whole meeting, we discussed committee structure. At that time, I brought up the idea of creating a sustainability committee. I have had members of the community approach me with interest in this committee, it is a fairly common committee in units of government and we have an undeniable obligation to do our part to minimize McFarland's contribution to climate change.

I have been researching options for how to set up this committee and I think that we should model our committee after the committee in Monona. Their committee has been around for several years and they have created a sustainability action plan for the community as their work product.

The easiest way into this appears to me to adopt a resolution making McFarland a Green Tier Legacy Community. In this way, we are participating in an already established program framework provided by the DNR. We will have resources for the committee, village staff, the village board and even local businesses through this program. We would also receive preference points when applying for grant funding from the DNR.

I am requesting that we discuss adopting a resolution to participate in the Green Tier Legacy Program and establishing a sustainability committee in our next committee of the whole meeting on December 10, 2019, with the goal of determining the interest of the board in pursuing this idea. If the idea is amenable to the board, we could endeavor to adopt a resolution in January or February and to get the committee appointed by April when new committee formations would happen.

Will Erickson is one of the DNR employees who is responsible for this program. He provided me with the attached information and would be happy to assist us with any questions or setup we need. His contact information is as follows:

Will Erikson
Environmental Business Support Coordinator
Sustainability and Business Support | Green Tier
Wisconsin Department of Natural Resources
phone: (608) 267-3763
e-mail: William.Erikson@wisconsin.gov

Please let me know your thoughts.

Carolyn CLOW

Investing in Local Economies

FINANCING FOR ENERGY-SAVING IMPROVEMENTS

Wisconsin communities are invited to join PACE Wisconsin, a program that empowers building owners to save energy and money, communities to create new jobs, and local economies to flourish—all without any taxpayer assistance.

WHAT IS PACE?

Communities across the United States are taking advantage of the economic development potential offered by Property Assessed Clean Energy (PACE). Wisconsin Statute § 66.0627(8) authorizes Wisconsin counties and municipalities to make PACE financing available in local communities. PACE financing helps stimulate local economies by funding the upfront cost of energy efficiency, renewable energy, and water conservation building improvements.

PACE HELPS COMMUNITIES:

- **Stimulate**—PACE-funded projects stimulate job creation, investment in goods and services, and savings on building operating expenses—improving the market for investment in your community.
- **Profit**—PACE lowers the cost of doing business in your community. Low-interest PACE financing reduces building owners' overall cost of capital to fund necessary building improvements that result in lower operating costs.
- **Revitalize**—Buildings can be revitalized through the installation of efficient windows, lighting, heating, ventilation and air conditioning (HVAC) equipment, and more—improving the local building stock and, in turn, helping raise the value of property and the potential tax base.
- **Sustain**—Many communities have established sustainability goals, but lack the resources necessary to achieve their objectives. PACE fosters the completion of energy and water conservation projects, helping communities achieve their goals.



WISCONSIN PACE COMMISSION: A UNIFIED APPROACH

Creating a PACE program from the ground up can be time consuming and resource-intensive. That's why—with the support of the Wisconsin Counties Association and the League of Wisconsin Municipalities—Wisconsin local governments established the Wisconsin PACE Commission (the "Commission"), which offers an efficient and cost-effective option to collectively administer a uniform PACE program in Wisconsin entitled "PACE Wisconsin."

The Joint Exercise of Powers Agreement

Wisconsin counties and municipalities utilized their joint exercise of powers authority under Wisconsin Statute § 66.0301, to form the Commission. Under the terms of a Joint Exercise of Powers Agreement (the "JPA"), County members agree to adopt a Model PACE Ordinance (discussed below), and to delegate to the Commission the ability to impose PACE Special Charges according to a single, uniform PACE program operated in the Commission members' jurisdiction. Municipal members (cities, villages, and towns) join the Commission, participate in its governance, and agree to support the Commission.

The Model Ordinance

County members agree to adopt a Model PACE Ordinance as a condition of joining the Commission. Among other powers, this ordinance authorizes the County to impose a PACE Special Charge, collect payments for the Special Charge in installments, place those installments on the tax roll at its discretion, and delegate that authority to the Commission.

PACE Wisconsin is available for all Wisconsin communities to minimize the investment required to offer the benefits of PACE in your community.

AN EFFICIENT SOLUTION

- **No cost to local governments**—Neither credit exposure, dedication of general funds, or allocation from constricted budgets is required for local governments to implement PACE. To help promote no-cost, efficient implementation, PACE Wisconsin is administered by a Wisconsin nonprofit organization which recovers its costs through transaction fees assessed on completed projects.
- **Statewide approach**—The PACE Commission establishes uniform standards, documents, and best practices applied consistently across the state. A single PACE program promotes scalability by simplifying participation for stakeholders (financial institutions, contractors, project developers, and building owners).
- **Single point of access**—The Program Administrator serves as a single point of access for stakeholders to access PACE financing. Serving as an agent of the Commission, the Program Administrator maintains and enforces comprehensive program guidelines to ensure each PACE project meets the requirements of the Wisconsin PACE statute and program goal, and certifies that repayments occur according to contract.
- **Open market**—PACE Wisconsin is an “open market,” meaning any qualified lender can participate—providing property owners with access to competitive rates and financing terms. Furthermore, any contractor or project developer can work on a qualified project, fostering local business development.

- **Voluntary participation**—Building owner participation in PACE Wisconsin is 100 percent voluntary. No property owner is obligated to take any action—only those who choose to use PACE to improve their property pay the Special Charge.
- **Lender consent**—PACE Wisconsin requires mortgage lenders to consent to PACE financings made on properties on which they hold a lien, ensuring PACE projects receive buy-in from necessary stakeholders while helping promote the economic viability of PACE-funded projects.

JOIN NOW!

Any Wisconsin community may elect to become members of the Commission pursuant to the terms of the JPA.

1. Pass a resolution authorizing execution of the JPA and (for County members) passage of the Model PACE Ordinance through your county board of supervisors.
2. Sign the JPA.
3. Building owners in your community can now access PACE financing!

Contact any of the organizations or individuals below to help bring PACE Wisconsin to your community.

Wisconsin Counties Association

wicounties.org

Jon Hochkammer | 866.404.2700 | hochkammer@wicounties.org

League of Wisconsin Municipalities

lwm-info.org

Curt Witynski | 608.267.2380 | witynski@lwm-info.org

WECC Energy Finance Solutions

energyfinaancesolutions.com/pace

Jason Stringer | 608.729.6854 | jstringer@weccusa.org

von Briesen & Roper, s.c.

vonbriesen.com

Andrew J. Guzikowski | 414.287.1438 | aguzikow@vonbriesen.com

Andrew T. Phillips | 414.287.1570 | aphillips@vonbriesen.com

Foley & Lardner

LLPfoley.com

R. Lynn Parins | 608.258.4339 | lparins@foley.com

Green Tier Legacy Communities

greentiercommunities.org

Laurel Sukup | 608.267.6817 | Laurel.Sukup@wisconsin.gov



Green Tier Legacy Community Annual Report Instructions

For Municipalities or Counties subscribing to the sustainability
component of this Charter

STRUCTURE

The Annual Report consists of two main parts: a narrative portion and an updated Legacy Communities Sustainable Strategy Spreadsheet (Appendix 3 of the Legacy Communities Charter) for that year.

The Narrative portion consists of four basic sections:

1. Title (logo optional) includes the name of the city, the year being reported, an indication of participation in the Sustainability Component of the Green Tier Legacy Charter, with the date that the report was last revised.
2. Sustainability Mission Statement (will likely be the same from year to year)
3. A listing of sustainable initiatives and activities that have been undertaken in the City in that year. The format of this section is based on main category headings with a bullet-point listing and short description of your cities initiatives and programs that fit in that category. Below is a listing of categories that most of the initiatives and activities will fall under. The bolded sections of these categories can be used as headings for this section of the report to create an easy to reference document. Your Annual Report may contain some or all of these categories. This list may also be used as inspiration for areas of sustainability your city can expand into for the future. The categories are:
 - a. **Build and Buy Green**- strategies and programs that use or promote the use of sustainable materials and building techniques.
 - b. **Transportation** – Transportation policies and actions that increase pedestrians, bicyclists, transit passengers as a primary mode of transportation, and that are designed to reduce public per-capita VMR and GHG emissions.
 - c. **Land Use** – Policies and actions that seek to identify, cleanup and redevelop brownfield sites, promote street connectivity and mixed-use development, and protect natural resources.
 - d. **Energy** – Environmental stewardship, energy efficiency, waste and materials management policies and the use of renewable fuels to reduce total energy consumption throughout the community.
 - e. **Water** – Policies and actions that address stormwater facilities and infrastructure, water quality improvement, and water conservation.
 - f. **Waste** - Policies and actions that reduce landfill waste and increase or encourage recycling and reuse.

- g. **Healthy Community Planning** – Policies and projects related to incorporating healthy living into community design – whether by built form, programs, education, etc. in an effort to reduce trends in poor nutrition, inactive lifestyles, chronic disease and other negative health risk factors.

The Sustainable Strategy Scoresheet (Appendix 3 of the Legacy Communities Charter) is attached to these instructions. The purpose of the sustainable strategies scoresheet is to provide a broad list of best management practices that encompass several elements of sustainability. Prospective signatories should use the strategy options to gauge environmental performance and then use this baseline to strive for superior results. Superior environmental performance may be achieved when municipalities and counties use the strategy options to develop a sustainability plan that reduces their overall negative impact on the environment.

To use the strategy options matrix:

- First, use the strategy options to gauge environmental performance and create a baseline score for your City. The baseline score should be entered in column E of the spreadsheet, after you have entered the name of your city, and the year the baseline score is being produced at the top of the column.
- Next, consider your baseline score and the sustainability goals and initiatives your city has in place for the future (which are preferably outlined and discussed in your city's sustainability plan) and set a goal score to work toward in the coming year.
- Each year you will submit a narrative report, you will also score yourself for that year on the strategy options matrix. Create a column for each year after the baseline year. After you have scored yourself for that year, create new goals to work toward (insert columns as needed).

SUBMITTAL TIMELINE

Each Green Tier Legacy Community (GTLC) is expected to submit an Annual Report to the Department of Natural Resources by March 31 of each year after the year they initially become a GTLC. For example, if you became a GTLC in 2017 you do not need to submit an Annual Report for 2017, you would begin submitting Annual Reports with the 2018 report, which will become your baseline year and will be due by March of 2018. Annual Reports would then be submitted every subsequent year thereafter.

Max. Score	 Sustainability Strategies Scoresheet							
	This Sustainability Strategies Scoresheet is provided for members to track sustainability management strategies in transportation, energy, land use, water, waste, and health. This scoresheet is intended to be dynamic and flexible to provide structure for annual reporting. In the spirit of continuous improvement toward superior environmental performance, suggested revisions to this scoresheet are always encouraged. (Approved May 2018)							
TRANSPORTATION DEMAND MANAGEMENT: Transportation demand management strategies aim to reduce GHG emissions and VMT by influencing change in individual behavior. These strategies encourage walking, bicycling, and transit as modes of transportation within a community and seek to curb the number and length of trips by vehicle.			(Insert Community Name) Scores					
			2012	2013	2014	2015	2016	2017
<u>Bicycle and Pedestrian Programs/Projects</u>								
2	Require bike parking for all new non-residential and multifamily uses.		0	0	0	0	0	0
1	Set standards for placement and number (as function of intensity of use) for bike parking spaces.		0	0	0	0	0	0
3	Commuter bike routes identified and cleared.		0	0	0	0	0	0
10	League of American Bicyclists certification. (Bronze 5, Silver 7, Platinum 10)		0	0	0	0	0	0
3	Funded and operating SRTS program (or functional equivalent) covering at least 10 percent of students.		0	0	0	0	0	0
1	Conduct annual survey of students' mode of transport to school.		0	0	0	0	0	0
<u>Employer-Based Programs</u>								
5	Require large employers seeking rezoning to set a price signal (cash-out or charge).		0	0	0	0	0	0
5	Require large employers seeking rezoning to provide subsidized transit.		0	0	0	0	0	0
5	Require large employers seeking rezoning to provide a TDM plan that would reduce trips by 20 percent over business as usual.		0	0	0	0	0	0
<u>Traffic Volume</u>								
3	Track VMT or traffic counts and report on efforts at reduction (including those on this list).		0	0	0	0	0	0
3	Eliminate parking minimums from non-residential districts.		0	0	0	0	0	0
5	Set parking maximums at X per square feet for office and retail uses.		0	0	0	0	0	0
5	Scheduled transit service at basic level (hour peak service within half-mile of 50 percent of addresses).		0	0	0	0	0	0
10	Scheduled transit service at enhanced level (half-hour peak service within 75 percent of addresses).		0	0	0	0	0	0
TRANSPORTATION SYSTEM MANAGEMENT Transportation system management strategies aim to reduce GHG emissions and VMT by improving the overall performance of a transportation system. These strategies improve existing infrastructure, introduce new technology, and plan for the future of the system.								
<u>Preservation and Improvement</u>								
3	Develop and fully fund comprehensive maintenance program for existing roads.		0	0	0	0	0	0
5	Charge impact fees for new roads.		0	0	0	0	0	0
5	Calculate lane-miles per capita for arterials and collectors, and show reductions		0	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet	     					
5	Prepare a plan identifying disconnections in bike and pedestrian networks, prioritizing fixes and identifying potential funding sources for the most important projects.	0	0	0	0	0	0
5	Any proposal to add lanes to a two-lane roadway shall be evaluated for a center turn lane, the preferred option over an expansion to four lanes.	0	0	0	0	0	0
3	Identify four-lane roadways with fewer than 20,000 vehicles per day (AADT) and evaluate them for "road diets" with bike lanes or on-street parking	0	0	0	0	0	0
<u>Electric Vehicles</u>							
10	Electric vehicles in gov't fleets - 2% of fleet=5 points. 5% of fleet=10 points.	0	0	0	0	0	0
2	Allow NEVs on appropriate roadways.	0	0	0	0	0	0
2	Provide public charging stations	0	0	0	0	0	0
<u>Vehicle Idling</u>							
5	Ban idling (more than 5 minutes) with local government vehicles.	0	0	0	0	0	0
5	Ban idling (more than 5 minutes) community-wide.	0	0	0	0	0	0
<u>ZONING AND DEVELOPMENT</u> Zoning and development strategies work toward improving the overall environmental, economic, and social health of a community by promoting mixed-use and infill development, walkable neighborhoods, and an overall sustainable lifestyle.							
<u>Infill Development</u>							
5	Identify priority areas for infill development, including those eligible for brownfields funding.	0	0	0	0	0	0
10	Create land bank to acquire and assemble priority infill sites	0	0	0	0	0	0
10	Develop an inventory of known contaminated properties for reuse planning, with possible GIS application	0	0	0	0	0	0
<u>Walkscore</u>							
5	Measure Walkscore at 10 random residential addresses per Census tract, compute average, and improve upon overall score	0	0	0	0	0	0
<u>Zoning</u>							
5	Adopt traditional neighborhood design ordinance (If population is less than 12,500)	0	0	0	0	0	0
5	Zoning for office and retail districts permits floor-area ratio > 1, on average.	0	0	0	0	0	0
5	Zoning for office and retail districts requires floor-area ratio > 1, on average.	0	0	0	0	0	0
5	Zoning code includes mixed use districts	0	0	0	0	0	0
5	Mixed-use language from Smart Code TBA.	0	0	0	0	0	0
<u>NATURAL RESOURCE MANAGEMENT</u> Natural resource management strategies seek to conserve, preserve, protect and promote a community's greenspace, wildlife, wetlands and waterways for this and future generations by promoting pervious surfaces and adequate setbacks.							

Max. Score	 Sustainability Strategies Scoresheet	     					
	<u>Canopy</u>						
3	Adopt tree preservation ordinance per GTLC standards	0	0	0	0	0	0
3	Set a tree canopy goal and develop a management plan to achieve it	0	0	0	0	0	0
4	Have a Master Naturalist; ISA Certified Arborist or WDNR Community Tree Management Institute (CTMI) graduate on staff	0	0	0	0	0	0
2	Have community tree canopy mapped - https://pg-cloud.com/Wisconsin/	0	0	0	0	0	0
2	Require trees to be planted in all new developments	0	0	0	0	0	0
2	Certification as Tree City USA	0	0	0	0	0	0
2	Certification as Bird City Wisconsin Community	0	0	0	0	0	0
	<u>Vegetation Management</u>						
10	Public properties and rights of way mown or cleared only for safe sightlines and/or to remove invasive species.	0	0	0	0	0	0
10	Create community policy and BMP guidelines on minimizing chemical use during vegetation management of public and private properties	0	0	0	0	0	0
	<u>Water Protection</u>						
6	Establish 75-foot natural vegetation zone by surface water.	0	0	0	0	0	0
6	Inventory wetlands and ensure no net annual loss.	0	0	0	0	0	0
	<u>Community Energy Use</u> Community energy use strategies encourage energy efficiency and the use of renewable fuels to reduce total energy consumption throughout the community						
	<u>Community Energy Use Policies</u>						
10	Adopt PACE ordinance/jpa	0	0	0	0	0	0
10	Use PACE financing	0	0	0	0	0	0
5	Watt meters available to the public	0	0	0	0	0	0
5	Offer residents and businesses a mechanism to purchase shares of the electricity generated through a local renewable energy project. (Ex. a community solar program)	0	0	0	0	0	0
5	Facilitate a group-buy program through which residents receive discounted, volume-based pricing on energy efficiency or renewable energy projects based on aggregated demand.	0	0	0	0	0	0
3	Commit to achieving a science-based, community-wide GHG reduction goal.	0	0	0	0	0	0
3	Adopt Residential Energy Conservation Ordinance (time-of-sale certification and upgrades).	0	0	0	0	0	0
	<u>Measuring Community Energy Use</u>						
6	Work with local utilities to calculate total electricity and natural gas consumption annually, beginning with the fifth year before entering the program.	0	0	0	0	0	0
5	Achieve milestone reductions in GHG emissions, as specified in the community's science-based GHG reduction goals.	0	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet	     
5	State of Wisconsin Energy Independent (EI) Community designation.	000000
	MUNICIPAL ENERGY USE Municipal energy use strategies encourage municipal employees to conserve energy, preserve the environment, and decrease greenhouse gas emissions from municipal facilities, services, and vehicle fleets.	
	<u>Government Energy Use Policies</u>	
5	Include transportation energy/emissions as criterion in RFPs for purchases of goods over \$10,000.	000000
2	Develop list of lighting, HVAC and shell improvements to raise Energy Star Portfolio Manager or LEED EBO&M score	000000
10	Reduce motor fuels use for non-transit activities --	000000
6	Provide transit passes at 50 percent or more off the regular price and/or provide parking cash-out options for local government employees.	000000
6	Streetlights operate at 75 lumens/Watt or higher	000000
4	Stoplights are LED or functional equivalent	000000
2	Establish a policy requiring that all major remodeling projects on municipal buildings result in the building receiving an ENERGY STAR score that is five points higher than the building's pre-remodel score.	000000
6	Commit to achieving a science-based GHG reduction goal for emissions resulting from all municipal operations.	000000
3	Incorporate energy use intensity (EUI) targets into the contracting process for all significant municipal construction projects.	000000
5	Establish policies requiring that all new municipal buildings achieve an ENERGY STAR score of 75 or higher.	000000
2	Municipal electricity purchases are at least 5 percentage points higher in renewable content than the statewide renewable portfolio standard requires. Calculation may include self-generated power and purchased offsets.	000000
	<u>Measuring Government Energy Use</u>	
2	Work with Energy Task Force/OEI to track municipal facilities - Complete EPA Energy Star Portfolio Manager spreadsheet for government energy use. Or score existing buildings with LEED EBO&M.	000000
3	Achieve milestone reductions in GHG emissions, as specified in the municipality's science-based GHG reduction goal.	000000
4	Calculate annual government fleet use of motor fuels, in gallons of petroleum and biofuels, beginning with the fifth year before entering the program.	000000
10	All new and renovated municipal buildings must meet LEED Silver or greater.	000000
	WATER USE CONSERVATION Water Conservation strategy options set baselines and goals for water and energy performance in municipalities. They measure progress and promote water conservation by the government, business, and the community at-large.	
	<u>Water Conservation</u>	
5	Track water and sewer use annually, beginning with fifth year before entering program, and develop plan for reductions.	000000

Max. Score	 Sustainability Strategies Scoresheet GREEN TIER	     
1	Develop a water loss control plan with targets below the 15% required by the state and include a system-wide water audit implementation and time table	000000
2	Join EPA's WaterSense Program for water utilities or the Groundwater Guardian Green Sites program and promote them to local business.	000000
6	Use block rates and flat rates to encourage water conservation among residential, commercial, and industrial users.	000000
3	Infiltration and inflow reduction by 10%	000000
3	Plan for replacing all toilets using > 1.6 gpf and annual progress sufficient to reach 90 percent replacement in 10 years.	000000
3?	<u>Local Government Use</u>	
2	Install waterless urinals in men's restrooms at municipal facilities (city hall, parks, etc.)	000000
2	All outdoor watering by local government, excluding parks and golf courses, from rain collection.	000000
2	Develop a water efficiency and conservation plan for municipal buildings	000000
	<u>WATER AND WASTEWATER INFRASTRUCTURE MANAGEMENT</u> Setting goals for the sustainable management of water and wastewater infrastructure reduces costs; saves energy; and ensures the protection of public health and the environment.	
5	Develop and implement asset management plans that set targets for the sustainable maintenance, operation and renewal of water and wastewater infrastructure.	000000
5	Wastewater biogas captured and used in operations.	000000
6	Conduct an energy assessment for municipal water and wastewater facilities and develop a plan to increase energy efficiency	000000
3	Financial assistance for sewer lateral replacements.	000000
4	Set goals for increasing the recovery of resources from wastewater for energy generation (heat or electricity) and fertilizer.	000000
4	Explore partnership options with high-strength waste.	000000
4	Upgrade water and wastewater utility equipment (e.g., variable frequency drive motors) to achieve energy efficiency based on total life cycle, triple bottom line costs (e.g. maintenance and replacement strategies in asset management plans).	000000
	<u>STORMWATER MANAGEMENT</u> Stormwater Management strategy options encourage the use of best management practices to achieve a reduction in the amount of harmful pollutants introduced to our streams, rivers, and lakes.	
3	Develop a regular street sweeping program to reduce total suspended solids	000000
4	Stormwater utility fees offer credits for best management practices such as rain barrels, rain gardens, and pervious paving	000000
3	Inventory all paved surfaces (e.g., by GIS mapping), and develop a plan for reduction	000000
5	Work with commercial or light industrial businesses to develop stormwater pollution plans	000000
	<u>WATER AND DEVELOPMENT</u> Water and Development strategy options link water conservation and the preservation of land, wetlands, and wildlife habitat while promoting compact development, restoration and rehabilitation efforts, and long-term planning.	

Max. Score	 Sustainability Strategies Scoresheet GREEN TIER	     					
	<u>Land Development</u>						
3	Identify key green infrastructure areas during plan development and/or implement a plan to acquire and protect key green infrastructure areas	0	0	0	0	0	0
	<u>Waters, Wetlands, and Wildlife</u>						
3	Replace concrete channels with re-meandered and naturalized creeks, wetlands, or swales	0	0	0	0	0	0
4	Develop a system for identifying culverts that obstruct fish migration and install fish friendly culverts where needed	0	0	0	0	0	0
4	Provide incentives for protection of green infrastructure, sensitive areas, important wildlife habitat, or for the restoration or rehabilitation of wetlands or other degraded habitats such as credit towards open space or set-aside requirements	0	0	0	0	0	0
	<u>WASTE MANAGEMENT AND REDUCTION</u>						
	Waste Management and Reduction strategy options encourage municipalities and their citizens to divert organics and recyclables from landfills and properly dispose of hazardous materials in an effort to reduce waste in a community.						
8	Community waste stream monitored at least annually . Waste reduction plan prepared and updated annually	0	0	0	0	0	0
8	Waste and materials management plan based on "zero-waste" principles, with specific goals, prepared and updated annually	0	0	0	0	0	0
3	Construction/deconstruction waste recycling ordinance	0	0	0	0	0	0
5	Mandatory residential curbside recycling pickup that covers paper, metal cans, glass and plastic bottles	0	0	0	0	0	0
5	Develop a municipal collection program that encourages the diversion of food discards, yard materials, and other organics from landfills to composting or anaerobic digestion with energy recovery	0	0	0	0	0	0
6	Develop and promote programs that dispose of household hazardous, medical, and electronic waste	0	0	0	0	0	0
7	Use anaerobic digesters to process organic waste and produce energy	0	0	0	0	0	0
5	Implement municipal ordinances requiring manufacturer takeback for fluorescent bulbs, thermostats and other mercury-containing devices	0	0	0	0	0	0
4	Ordinances in place to reduce the usage of phone books as well as single-use shopping bags, styrofoam food containers and other disposables	0	0	0	0	0	0
4	Pay-as-you-throw system implemented by municipality or required of private waste haulers	0	0	0	0	0	0
3	Use public education and outreach to promote recycling, backyard composting, product re-use and waste reduction	0	0	0	0	0	0
	<u>HEALTHY COMMUNITY PLANNING</u>						
	Policies and projects related to incorporating health living into community design- whether by built form, programs, education, etc. in an effort to reduce trends in poor nutrition, inactive lifestyles, chronic diseases, such as obesity and heart disease, and other negative health risk factors.						
	<u>Policies Affecting Multiple Program Areas</u>						
7	Adopt a resolution that promotes Health in All Policies at the community level (e.g., HEAL Resolution). Include that educational campaigns supporting a program covered by the resolution are appropriately targeted to all of the populations addressed by the program	0	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet					
8	Establish a Health Impact Assessments policy, including when an assessment is required and its scope	0	0	0	0	0
	Planning					
7	Add health policies in 1 or more of the community's plans, including the comprehensive plan, long-range transportation plan, bicycle/ pedestrian plan and open spaces recreation plan (embedded or stand-alone chapter) or develop a comprehensive, community wide wellness plan.	0	0	0	0	0
6	Site schools in the Comprehensive Plan for accessibility with existing or new bicycle and pedestrian infrastructure	0	0	0	0	0
8	Encourage the formation and/or support of Neighborhood Improvement Districts (NIDs), Neighborhood Development Corporations, or other similar types of neighborhood reinvestment and enhancement strategies in plans or policies.	0	0	0	0	0
	Healthy Food Access					
7	Implement strategies (urban agriculture, community gardens on public land, diversified farmer's markets, expanded traditional retail food options, ordinances to allow urban chickens and beekeeping and vegetable gardening in rights of way) that help increase fresh food access in the community, in particular in areas with food insecurity (e.g., "food deserts" and "food swamps"), including access by EBT and WIC participants.	0	0	0	0	0
6	Create a Food Systems Plan that addresses the production, distribution, value-added, marketing, end-market, and disposal of food, and charge a new or existing governmental body to oversee the plan's implementation.	0	0	0	0	0
	Physical Activity and Access					
5	Provide an on-street and/or off-street trail network connecting recreational areas in the community (e.g. safe routes to parks) and other trip generators, such as shopping malls, ensuring all neighborhoods are included in planning and implementation.	0	0	0	0	0
4	Encourage pedestrian and bicycle site connections from front door of businesses or apartments to a public sidewalk and/or bike lane ensuring connections to all neighborhoods.	0	0	0	0	0
4	Provide education and establish programming to encourage physical activity, especially by youth.	0	0	0	0	0
7	Establish an expanded public transit that serves commuters from all neighborhoods and major parks and recreation facilities, and has racks on vehicles for carrying bicycles.	0	0	0	0	0
5	Require sidewalks in new residential areas and establish a policy for adding sidewalks, as appropriate, in areas built out without sidewalks.	0	0	0	0	0
2	Implement a Complete Streets policy.	0	0	0	0	0
5	Provide recreation programs for youth, adults, senior citizens and disabled persons.	0	0	0	0	0
5	Establish a pedestrian safety task force.	0	0	0	0	0
	Housing					
6	Adopt ordinances and programs to maintain a healthy housing stock (code enforcement, landlord licenses, volunteer program, truth-in housing disclosure before sale, etc.).	0	0	0	0	0
5	Allow life cycle or adaptable housing options, such as "aging in place", accessory dwelling units, Universal or Inclusive Design, Dementia Friendly Communities, Age-Friendly Communities, etc.	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet						
8	Establish a program to make housing more affordable.	0	0	0	0	0	0
5	Establish a program to address chronic homelessness, such as "permanent housing".	0	0	0	0	0	0
	<u>Crime Prevention and Other Harm Reduction</u>						
4	Use by policy, ordinance or practice, Crime Prevention Through Environmental Design and active threat planning to make public spaces, such as recreational space, crime free.	0	0	0	0	0	0
5	Establish and implement Harm Reduction strategies for alcohol outlet density and sexual oriented establishments (e.g. zoning limitations)	0	0	0	0	0	0
5	Adopt an ordinance or policy that requires tobacco-free and e-cigarette free apartments or places limitations on such structures.	0	0	0	0	0	0
6	Adopt an ordinance or policy that promotes tobacco-free and e-cigarette free parks and/or public events on local government-owned property.	0	0	0	0	0	0
	<u>Climate Change</u>						
5	Create and implement a climate change action plan that includes a carbon footprint study, and health related components on reducing air pollution from combustion of fossil fuels and responding to heat episodes and flooding, focusing in particular on most vulnerable populations.	0	0	0	0	0	0
	<u>Noise</u>						
5	Adopt an ordinance, including conditional use permits, on noise abatement for various zoning districts.	0	0	0	0	0	0
	<u>Employee Health</u>						
5	Implement a wellness program for employees of the local jurisdiction.	0	0	0	0	0	0
5	Encourage or partner with others, such as the Chamber of Commerce, etc., to advance workplace wellness programs within the community.	0	0	0	0	0	0
	<u>Placemaking</u>						
5	Support placemaking at varying scale (neighborhood to major city facility) and permanence (temporary to permanent) through programming, financial support and removal of regulatory barriers to promote healthy living and social capital in the community.	0	0	0	0	0	0
5	Adopt form-based codes or similar type design guidelines for healthy active living environments.	0	0	0	0	0	0
	<u>Waste Pharmaceuticals</u>						

Max. Score	 Sustainability Strategies Scoresheet						
		This Sustainability Strategies Scoresheet is provided for members to track sustainability management strategies in transportation, energy, land use, water, waste, and health. This scoresheet is intended to be dynamic and flexible to provide structure for annual reporting. In the spirit of continuous improvement toward superior environmental performance, suggested revisions to this scoresheet are always encouraged. (Approved May 2018)					
TRANSPORTATION DEMAND MANAGEMENT: Transportation demand management strategies aim to reduce GHG emissions and VMT by influencing change in individual behavior. These strategies encourage walking, bicycling, and transit as modes of transportation within a community and seek to curb the number and length of trips by vehicle.		(Insert County Name) Scores					
		2012	2013	2014	2015	2016	2017
<u>Bicycle and Pedestrian Programs/Projects</u>							
2	Require bike parking for all new non-residential and multifamily uses.	0	0	0	0	0	0
1	Set standards for placement and number (as function of intensity of use) for bike parking spaces.	0	0	0	0	0	0
3	Commuter bike routes identified and cleared.	0	0	0	0	0	0
10	League of American Bicyclists certification. (Bronze 5, Silver 7, Platinum 10)	0	0	0	0	0	0
3	Funded and operating SRTS program (or functional equivalent) covering at least 10 percent of students.	0	0	0	0	0	0
1	Conduct annual survey of students' mode of transport to school.	0	0	0	0	0	0
<u>Employer-Based Programs</u>							
5	Require large employers seeking rezoning to set a price signal (cash-out or charge).	0	0	0	0	0	0
5	Require large employers seeking rezoning to provide subsidized transit.	0	0	0	0	0	0
5	Require large employers seeking rezoning to provide a TDM plan that would reduce trips by 20 percent over business as usual.	0	0	0	0	0	0
<u>Traffic Volume</u>							
3	Track VMT or traffic counts and report on efforts at reduction (including those on this list).	0	0	0	0	0	0
3	Eliminate parking minimums from non-residential districts.	0	0	0	0	0	0
5	Set parking maximums at X per square feet for office and retail uses.	0	0	0	0	0	0
5	Scheduled transit service at basic level (hour peak service within half-mile of 50 percent of addresses).	0	0	0	0	0	0
10	Scheduled transit service at enhanced level (half-hour peak service within 75 percent of addresses).	0	0	0	0	0	0
TRANSPORTATION SYSTEM MANAGEMENT Transportation system management strategies aim to reduce GHG emissions and VMT by improving the overall performance of a transportation system. These strategies improve existing infrastructure, introduce new technology, and plan for the future of the system.							
<u>Preservation and Improvement</u>							
3	Develop and fully fund comprehensive maintenance program for existing roads.	0	0	0	0	0	0
5	Charge impact fees for new roads.	0	0	0	0	0	0
5	Calculate lane-miles per capita for arterials and collectors, and show reductions	0	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet	     					
5	Prepare a plan identifying disconnections in bike and pedestrian networks, prioritizing fixes and identifying potential funding sources for the most important projects.	0	0	0	0	0	0
5	Any proposal to add lanes to a two-lane roadway shall be evaluated for a center turn lane, the preferred option over an expansion to four lanes.	0	0	0	0	0	0
3	Identify four-lane roadways with fewer than 20,000 vehicles per day (AADT) and evaluate them for "road diets" with bike lanes or on-street parking	0	0	0	0	0	0
<u>Electric Vehicles</u>							
10	Electric vehicles in gov't fleets - 2% of fleet=5 points. 5% of fleet=10 points.	0	0	0	0	0	0
2	Allow NEVs on appropriate roadways.	0	0	0	0	0	0
2	Provide public charging stations	0	0	0	0	0	0
<u>Vehicle Idling</u>							
5	Ban idling (more than 5 minutes) with local government vehicles.	0	0	0	0	0	0
5	Ban idling (more than 5 minutes) community-wide.	0	0	0	0	0	0
<u>ZONING AND DEVELOPMENT</u> Zoning and development strategies work toward improving the overall environmental, economic, and social health of a community by promoting mixed-use and infill development, walkable neighborhoods, and an overall sustainable lifestyle.							
<u>Infill Development</u>							
5	Identify priority areas for infill development, including those eligible for brownfields funding.	0	0	0	0	0	0
10	Create land bank to acquire and assemble priority infill sites	0	0	0	0	0	0
10	Develop an inventory of known contaminated properties for reuse planning, with possible GIS application	0	0	0	0	0	0
<u>Walkscore</u>							
5	Measure Walkscore at 10 random residential addresses per Census tract, compute average, and improve upon overall score	0	0	0	0	0	0
<u>Zoning</u>							
5	Adopt traditional neighborhood design ordinance (If population is less than 12,500)	0	0	0	0	0	0
5	Zoning for office and retail districts permits floor-area ratio > 1, on average.	0	0	0	0	0	0
5	Zoning for office and retail districts requires floor-area ratio > 1, on average.	0	0	0	0	0	0
5	Zoning code includes mixed use districts	0	0	0	0	0	0
5	Mixed-use language from Smart Code TBA.	0	0	0	0	0	0
<u>NATURAL RESOURCE MANAGEMENT</u> Natural resource management strategies seek to conserve, preserve, protect and promote a community's greenspace, wildlife, wetlands and waterways for this and future generations by promoting pervious surfaces and adequate setbacks.							

Max. Score	 Sustainability Strategies Scoresheet		     					
	<u>Canopy</u>							
3	Adopt tree preservation ordinance	0	0	0	0	0	0	
3	Set a tree canopy goal and develop a management plan to achieve it	0	0	0	0	0	0	
2	Require trees to be planted in all new developments	0	0	0	0	0	0	
	<u>Vegetation Management</u>							
10	Public properties and rights of way mown or cleared only for safe sightlines and/or to remove invasive species.	0	0	0	0	0	0	
10	Create community policy and BMP guidelines on minimizing chemical use during vegetation management of public and private properties	0	0	0	0	0	0	
	<u>Water Protection</u>							
6	Establish 75-foot natural vegetation zone by surface water.	0	0	0	0	0	0	
6	Inventory wetlands and ensure no net annual loss.	0	0	0	0	0	0	
	<u>Community Energy Use</u>							
	Community energy use strategies encourage energy efficiency and the use of renewable fuels to reduce total energy consumption throughout the community							
	<u>Community Energy Use Policies</u>							
10	Adopt PACE ordinance/jpa	0	0	0	0	0	0	
10	Use PACE financing	0	0	0	0	0	0	
5	Watt meters available to the public	0	0	0	0	0	0	
5	Offer residents and businesses a mechanism to purchase shares of the electricity generated through a local renewable energy project. (Ex. a community solar program)	0	0	0	0	0	0	
5	Facilitate a group-buy program through which residents receive discounted, volume-based pricing on energy efficiency or renewable energy projects based on aggregated demand.	0	0	0	0	0	0	
3	Commit to achieving a science-based, community-wide GHG reduction goal.	0	0	0	0	0	0	
3	Adopt Residential Energy Conservation Ordinance (time-of-sale certification and upgrades).	0	0	0	0	0	0	
	<u>Measuring Community Energy Use</u>							
6	Work with local utilities to calculate total electricity and natural gas consumption annually, beginning with the fifth year before entering the program.	0	0	0	0	0	0	
5	Achieve milestone reductions in GHG emissions, as specified in the community's science-based GHG reduction goals.	0	0	0	0	0	0	
5	State of Wisconsin Energy Independent (EI) Community designation.	0	0	0	0	0	0	
	<u>MUNICIPAL ENERGY USE</u>							
	Municipal energy use strategies encourage municipal employees to conserve energy, preserve the environment, and decrease greenhouse gas emissions from municipal facilities, services, and vehicle fleets.							

Max. Score	 Sustainability Strategies Scoresheet	     					
<u>Government Energy Use Policies</u>							
5	Include transportation energy/emissions as criterion in RFPs for purchases of goods over \$10,000.	0	0	0	0	0	0
2	Develop list of lighting, HVAC and shell improvements to raise Energy Star Portfolio Manager or LEED EBO&M score	0	0	0	0	0	0
10	Reduce motor fuels use for non-transit activities --	0	0	0	0	0	0
6	Provide transit passes at 50 percent or more off the regular price and/or provide parking cash-out options for local government employees.	0	0	0	0	0	0
6	Streetlights operate at 75 lumens/Watt or higher	0	0	0	0	0	0
4	Stoplights are LED or functional equivalent	0	0	0	0	0	0
2	Establish a policy requiring that all major remodeling projects on municipal buildings result in the building receiving an ENERGY STAR score that is five points higher than the building's pre-remodel score.	0	0	0	0	0	0
6	Commit to achieving a science-based GHG reduction goal for emissions resulting from all municipal operations.	0	0	0	0	0	0
3	Incorporate energy use intensity (EUI) targets into the contracting process for all significant municipal construction projects.	0	0	0	0	0	0
5	Establish policies requiring that all new municipal buildings achieve an ENERGY STAR score of 75 or higher.	0	0	0	0	0	0
2	Municipal electricity purchases are at least 5 percentage points higher in renewable content than the statewide renewable portfolio standard requires. Calculation may include self-generated power and purchased offsets.	0	0	0	0	0	0
<u>Measuring Government Energy Use</u>							
2	Work with Energy Task Force OEI to track municipal facilities - Complete EPA Energy Star Portfolio Manager spreadsheet for government energy use. Or score existing buildings with LEED EBO&M.	0	0	0	0	0	0
3	Achieve milestone reductions in GHG emissions, as specified in the municipality's science-based GHG reduction goal.	0	0	0	0	0	0
4	Calculate annual government fleet use of motor fuels, in gallons of petroleum and biofuels, beginning with the fifth year before entering the program.	0	0	0	0	0	0
10	All new and renovated municipal buildings must meet LEED Silver or greater.	0	0	0	0	0	0
<u>WATER USE CONSERVATION</u>							
Water Conservation strategy options set baselines and goals for water and energy performance in municipalities. They measure progress and promote water conservation by the government, business, and the community at-large.							
<u>Water Conservation</u>							
5	Track water and sewer use annually, beginning with fifth year before entering program, and develop plan for reductions.	0	0	0	0	0	0
1	Develop a water loss control plan with targets below the 15% required by the state and include a system-wide water audit implementation and time table	0	0	0	0	0	0
2	Join EPA's WaterSense Program for water utilities or the Groundwater Guardian Green Sites program and promote them to local business.	0	0	0	0	0	0
6	Use block rates and flat rates to encourage water conservation among residential, commercial, and industrial users.	0	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet	     					
3	Infiltration and inflow reduction by 10%	0	0	0	0	0	0
3	Plan for replacing all toilets using > 1.6 gpf and annual progress sufficient to reach 90 percent replacement in 10 years.	0	0	0	0	0	0
Local Government Use							
2	Install waterless urinals in men's restrooms at municipal facilities (city hall, parks, etc.)	0	0	0	0	0	0
2	All outdoor watering by local government, excluding parks and golf courses, from rain collection.	0	0	0	0	0	0
2	Develop a water efficiency and conservation plan for municipal buildings	0	0	0	0	0	0
WATER AND WASTEWATER INFRASTRUCTURE MANAGEMENT							
Setting goals for the sustainable management of water and wastewater infrastructure reduces costs; saves energy; and ensures the protection of public health and the environment.							
5	Develop and implement asset management plans that set targets for the sustainable maintenance, operation and renewal of water and wastewater infrastructure.	0	0	0	0	0	0
5	Wastewater biogas captured and used in operations.	0	0	0	0	0	0
6	Conduct an energy assessment for municipal water and wastewater facilities and develop a plan to increase energy efficiency	0	0	0	0	0	0
3	Financial assistance for sewer lateral replacements.	0	0	0	0	0	0
4	Set goals for increasing the recovery of resources from wastewater for energy generation (heat or electricity) and fertilizer.	0	0	0	0	0	0
4	Explore partnership options with high-strength waste.	0	0	0	0	0	0
4	Upgrade water and wastewater utility equipment (e.g., variable frequency drive motors) to achieve energy efficiency based on total life cycle, triple bottom line costs (e.g. maintenance and replacement strategies in asset management plans).	0	0	0	0	0	0
STORMWATER MANAGEMENT							
Stormwater Management strategy options encourage the use of best management practices to achieve a reduction in the amount of harmful pollutants introduced to our streams, rivers, and lakes.							
3	Develop a regular street sweeping program to reduce total suspended solids	0	0	0	0	0	0
4	Stormwater utility fees offer credits for best management practices such as rain barrels, rain gardens, and pervious paving	0	0	0	0	0	0
3	Inventory all paved surfaces (e.g., by GIS mapping), and develop a plan for reduction	0	0	0	0	0	0
5	Work with commercial or light industrial businesses to develop stormwater pollution plans	0	0	0	0	0	0
WATER AND DEVELOPMENT							
Water and Development strategy options link water conservation and the preservation of land, wetlands, and wildlife habitat while promoting compact development, restoration and rehabilitation efforts, and long-term planning.							
Land Development							
3	Identify key green infrastructure areas during plan development and/or implement a plan to acquire and protect key green infrastructure areas	0	0	0	0	0	0
Waters, Wetlands, and Wildlife							

Max. Score	 Sustainability Strategies Scoresheet						
3	Replace concrete channels with re-meandered and naturalized creeks, wetlands, or swales	0	0	0	0	0	0
4	Develop a system for identifying culverts that obstruct fish migration and install fish friendly culverts where needed	0	0	0	0	0	0
4	Provide incentives for protection of green infrastructure, sensitive areas, important wildlife habitat, or for the restoration or rehabilitation of wetlands or other degraded habitats such as credit towards open space or set-aside requirements	0	0	0	0	0	0
WASTE MANAGEMENT AND REDUCTION							
Waste Management and Reduction strategy options encourage municipalities and their citizens to divert organics and recyclables from landfills and properly dispose of hazardous materials in an effort to reduce waste in a community.							
8	Community waste stream monitored at least annually . Waste reduction plan prepared and updated annually	0	0	0	0	0	0
8	Waste and materials management plan based on "zero-waste" principles, with specific goals, prepared and updated annually	0	0	0	0	0	0
3	Construction/deconstruction waste recycling ordinance	0	0	0	0	0	0
5	Mandatory residential curbside recycling pickup that covers paper, metal cans, glass and plastic bottles	0	0	0	0	0	0
5	Develop a municipal collection program that encourages the diversion of food discards, yard materials, and other organics from landfills to composting or anaerobic digestion with energy recovery	0	0	0	0	0	0
6	Develop and promote programs that dispose of household hazardous, medical, and electronic waste	0	0	0	0	0	0
7	Use anaerobic digesters to process organic waste and produce energy	0	0	0	0	0	0
5	Implement municipal ordinances requiring manufacturer takeback for fluorescent bulbs, thermostats and other mercury-containing devices	0	0	0	0	0	0
4	Ordinances in place to reduce the usage of phone books as well as single-use shopping bags, styrofoam food containers and other disposables	0	0	0	0	0	0
4	Pay-as-you-throw system implemented by municipality or required of private waste haulers	0	0	0	0	0	0
3	Use public education and outreach to promote recycling, backyard composting, product re-use and waste reduction	0	0	0	0	0	0
HEALTHY COMMUNITY PLANNING							
Policies and projects related to incorporating health living into community design- whether by built form, programs, education, etc. in an effort to reduce trends in poor nutrition, inactive lifestyles, chronic diseases, such as obesity and heart disease, and other negative health risk factors.							
Policies Affecting Multiple Program Areas							
7	Adopt a resolution that promotes Health in All Policies at the community level (e.g., HEAL Resolution). Include that educational campaigns supporting a program covered by the resolution are appropriately targeted to all of the populations addressed by the program	0	0	0	0	0	0
8	Establish a Health Impact Assessments policy, including when an assessment is required and its scope	0	0	0	0	0	0
Planning							
7	Add health policies in 1 or more of the community's plans, including the comprehensive plan, long-range transportation plan, bicycle/ pedestrian plan and open spaces recreation plan (embedded or stand-alone chapter) or develop a comprehensive, community wide wellness plan.	0	0	0	0	0	0

Max. Score	 Sustainability Strategies Scoresheet						
6	Site schools in the Comprehensive Plan for accessibility with existing or new bicycle and pedestrian infrastructure	0	0	0	0	0	0
8	Encourage the formation and/or support of Neighborhood Improvement Districts (NIDs), Neighborhood Development Corporations, or other similar types of neighborhood reinvestment and enhancement strategies in plans or policies.	0	0	0	0	0	0
Healthy Food Access							
7	Implement strategies (urban agriculture, community gardens on public land, diversified farmer's markets, expanded traditional retail food options, ordinances to allow urban chickens and beekeeping and vegetable gardening in rights of way) that help increase fresh food access in the community, in particular in areas with food insecurity (e.g., "food deserts" and "food swamps"), including access by EBT and WIC participants.	0	0	0	0	0	0
6	Create a Food Systems Plan that addresses the production, distribution, value-added, marketing, end-market, and disposal of food, and charge a new or existing governmental body to oversee the plan's implementation.	0	0	0	0	0	0
Physical Activity and Access							
5	Provide an on-street and/or off-street trail network connecting recreational areas in the community (e.g. safe routes to parks) and other trip generators, such as shopping malls, ensuring all neighborhoods are included in planning and implementation.	0	0	0	0	0	0
4	Encourage pedestrian and bicycle site connections from front door of businesses or apartments to a public sidewalk and/or bike lane ensuring connections to all neighborhoods.	0	0	0	0	0	0
4	Provide education and establish programming to encourage physical activity, especially by youth.	0	0	0	0	0	0
7	Establish an expanded public transit that serves commuters from all neighborhoods and major parks and recreation facilities, and has racks on vehicles for carrying bicycles.	0	0	0	0	0	0
5	Require sidewalks in new residential areas and establish a policy for adding sidewalks, as appropriate, in areas built out without sidewalks.	0	0	0	0	0	0
2	Implement a Complete Streets policy.	0	0	0	0	0	0
5	Provide recreation programs for youth, adults, senior citizens and disabled persons.	0	0	0	0	0	0
5	Establish a pedestrian safety task force.	0	0	0	0	0	0
Housing							
6	Adopt ordinances and programs to maintain a healthy housing stock (code enforcement, landlord licenses, volunteer program, truth-in housing disclosure before sale, etc.).	0	0	0	0	0	0
5	Allow life cycle or adaptable housing options, such as "aging in place", accessory dwelling units, Universal or Inclusive Design, Dementia Friendly Communities, Age-Friendly Communities, etc.	0	0	0	0	0	0
8	Establish a program to make housing more affordable.	0	0	0	0	0	0
5	Establish a program to address chronic homelessness, such as "permanent housing".	0	0	0	0	0	0
Crime Prevention and Other Harm Reduction							

Max. Score	 Sustainability Strategies Scoresheet	     					
4	Use by policy, ordinance or practice, Crime Prevention Through Environmental Design and active threat planning to make public spaces, such as recreational space, crime free.	0	0	0	0	0	0
5	Establish and implement Harm Reduction strategies for alcohol outlet density and sexual oriented establishments (e.g. zoning limitations)	0	0	0	0	0	0
5	Adopt an ordinance or policy that requires tobacco-free and e-cigarette free apartments or places limitations on such structures.	0	0	0	0	0	0
6	Adopt an ordinance or policy that promotes tobacco-free and e-cigarette free parks and/or public events on local government-owned property.	0	0	0	0	0	0
<u>Climate Change</u>							
5	Create and implement a climate change action plan that includes a carbon footprint study, and health related components on reducing air pollution from combustion of fossil fuels and responding to heat episodes and flooding, focusing in particular on most vulnerable populations.	0	0	0	0	0	0
<u>Noise</u>							
5	Adopt an ordinance, including conditional use permits, on noise abatement for various zoning districts.	0	0	0	0	0	0
<u>Employee Health</u>							
5	Implement a wellness program for employees of the local jurisdiction.	0	0	0	0	0	0
5	Encourage or partner with others, such as the Chamber of Commerce, etc., to advance workplace wellness programs within the community.	0	0	0	0	0	0
<u>Placemaking</u>							
5	Support placemaking at varying scale (neighborhood to major city facility) and permanence (temporary to permanent) through programming, financial support and removal of regulatory barriers to promote healthy living and social capital in the community.	0	0	0	0	0	0
5	Adopt form-based codes or similar type design guidelines for healthy active living environments.	0	0	0	0	0	0
<u>Waste Pharmaceuticals</u>							

RESOLUTION

RESOLUTION APPROVING PARTICIPATION IN THE GREEN TIER LEGACY COMMUNITY PROGRAM.

WHEREAS, the Wisconsin Department of Natural Resources in partnership with the League of Wisconsin Municipalities, 1,000 Friends of Wisconsin, Wisconsin Energy Conservation Corp, Center on Wisconsin Strategy, Wisconsin Counties Association and the cities of Appleton, Bayfield, Fitchburg, Middleton, Ashland, Monona, Eau Claire, Bayside, Port Washington, Sheboygan, La Crosse and the Village of Weston have created a Green Tier Charter For Legacy Communities with goals of:

1. To assist (municipalities, counties) in achieving superior environmental performance in one or both of the following two areas: (1) water resource management; (2) sustainability practices; and goals relating to economic development, public health and social equity; and to recognize their efforts and progress;
2. To improve the quality of life and economic vitality of communities;
3. To help (municipalities, counties) and the Wisconsin Department of Natural Resources address wastewater, stormwater, drinking water, wetlands and other water issues in a holistic, watershed-based manner;
4. To assist (municipalities, counties) in preparing, implementing, and improving an overall watershed plan(s) that integrates the municipality's full range of water resources issues;
5. To assist (municipalities, counties) in preparing, implementing and improving over time a sustainability plan that reduces a (municipality's, county's) impact on the environment;
6. To facilitate access to state and federal funding for projects and activities related to achieving the purposes of this charter, such as energy efficiency, renewable energy, greenhouse gas reductions, comprehensive planning, transportation policies, and integrated planning for wastewater treatment, storm water treatment and management; and drinking water;
7. To realize taxpayer savings through reduced municipal expenditures on motor vehicles fuels and energy resulting from efficient development patterns;
8. To help (municipalities, counties) comply with various water regulations in a more efficient, cost effective and flexible manner;
9. To achieve other demonstrable and measurable environmental improvements beyond what is required by local, state, or federal law; and

WHEREAS, the (City, County) was invited to join in this voluntary program and believe participation will further enhance our (City, County) current commitments to sustainability, and

WHEREAS, the (City, County) will benefit from such a partnership with the Green Tier Legacy Communities Program by receiving positive recognition, gaining access to a DNR staff liaison and

their resource team, receiving prioritization in applying for certain grants and streamlining in certain DNR permitting processes, and

WHEREAS, by adopting this resolution the (City, County) agrees to sign and hold to the Green Tier Charter for Legacy Communities. We will participate in the quarterly meetings, networks and share information with our public and the communities in the program, and provide an annual report noting the progress in our goals, baselines and sustainability plans.

NOW, THEREFORE, BE IT RESOLVED by the (City Council, County) declares itself a signatory to the Green Tier Charter for Legacy Communities and authorizes the Council President, City Manager and City Clerk to execute the necessary documents on behalf of the City Council, and

BE IT FURTHER RESOLVED, that (City, County) staff are directed to assist with meeting the Charter goals and to submit an annual report to the Organizational Signatories, and

BE IT FURTHER RESOLVED, that upon adoption, the (City, County) Clerk is hereby directed to send a copy of this resolution to the Wisconsin DNR and the Legacy Communities Green Tier Steering Committee.

(Adoption Date)

(SEAL) _____

(SEAL) _____

(ATTESTED) _____



Join Wisconsin's Most Innovative Counties and Municipalities

The Green Tier-Legacy Communities is a network focused on advancing sustainable practices. The mission of the Charter is to assist municipalities to move faster and to go further with their sustainability goals. Members work together to share information and work towards sustainable practices. The network allows for collaborating amongst communities where best management practices and new techniques are shared. The network also allows for some friendly competition where communities challenge themselves to become even greater environmental stewards.

Membership:

In the 5 plus years since the Charter was first developed, membership has grown to include many of Wisconsin's most innovative communities and counties. Members include:

- Cities: Appleton, Ashland, Bayfield, Eau Claire, Fitchburg, La Crosse, Monona, Middleton, New Richmond, Oshkosh, Port Washington, Sheboygan, Stevens Point, Racine, Wauwatosa and Wisconsin Rapids;
- Villages: Bayside, Egg Harbor and Weston;
- Counties: Bayfield, Eau Claire, La Crosse and St. Croix County;
- The Wisconsin Counties Association;
- 1000 Friends of Wisconsin;
- The League of Wisconsin Municipalities;
- Municipal Environmental Group – Wastewater;
- Center on Wisconsin Strategy;
- Wisconsin Energy Conservation Corporation;
- Wisconsin Department of Natural Resources.

Benefits:

Benefits of membership include access to NGO resources, a single point of contact within the DNR along with agency technical assistance, networking opportunities with municipalities and counties across the state, access to the monthly Sustainable Strategies Webinar Series for Municipal Professionals, use of the Green Tier Logo for promotional use, and additional points on grants¹. Here are some examples:

- Acknowledgement on certain Urban Forestry (UF) grants ranking process. Appendix E, page 26, table 3 describes the ranking criteria in the UF Grant application guide (<http://dnr.wi.gov/topic/UrbanForests/grants/documents/RegularGrantAppGuide.pdf>)
- Bonus points for members in the Urban Nonpoint Source & Storm Water Management grant evaluation process. (applicant must affirmatively answer question 6 (proposed project implements a water quality recommendation from a locally approved resource management plan) <http://dnr.wi.gov/files/PDF/forms/8700/8700-299.pdf?p=q>
- Additional points awarded from the Wisconsin State Energy Office on the Municipal Energy Efficiency Technical Assistance Program (MEETAP) grants process. <http://www.stateenergyoffice.wi.gov/section.asp?linkid=1844&locid=160>

ⁱ Not all members will be eligible for all incentives

Requirements:

There are a few steps that a municipality or county need to do to join Legacy Communities. Those steps include:

- Resolution with their city council or county board expressing intent to become a Legacy Community;
- Develop a baseline assessment, using the Green Tier Legacy Communities Charter's Best Management Practices (Appendix 3 Sustainability Strategies Matrix);
- Actively participate in members meetings and share experiences;
- Commit to submitting an annual report to document accomplishments, hurdles and address future goals. To see examples please go to:

<http://greentiercommunities.org/links/non-profit-annual-reports/>



Legacy Community Representatives on a Tour of Ashland

Governance:

Governance decisions and direction are set by all of the Charter participants where each signator is given an equal vote. Governance of the Charter is directed through Member's Meetings. These meetings are rotated around the state; hosted by participating Legacy Communities.

Current Activities:

Per our member's direction, task forces have been created to focus on specific issues, strategies and opportunities. Current topics include:

- Healthy Communities – Holistically addresses the health of communities by looking at factors like city planning, infrastructure, food accessibility, resource allocation and building/leveraging relations with health care providers.
- Energy – Working to better benchmark energy use, promote Property Assessed Clean Energy Financing projects (www.pacewi.org), prioritize investments, promote efficient but low-cost strategies and develop guidance to incorporate sustainable practices into capital investments.

The Green Tier Legacy Communities Charter provides opportunities for face-to-face engagement, technical sessions and resource sharing; municipalities and counties work to foster superior environmental performance – and maybe a few bragging rights. For more information on the Green Tier Legacy Communities, please contact Will Erikson, at 608-267-3763 or by email at William.Erikson@Wisconsin.Gov

The links to the Legacy Communities Charter websites below contain more details:

<http://dnr.wi.gov/topic/greentier/participants/legacycommunities.html>

&

<http://greentiercommunities.org/>



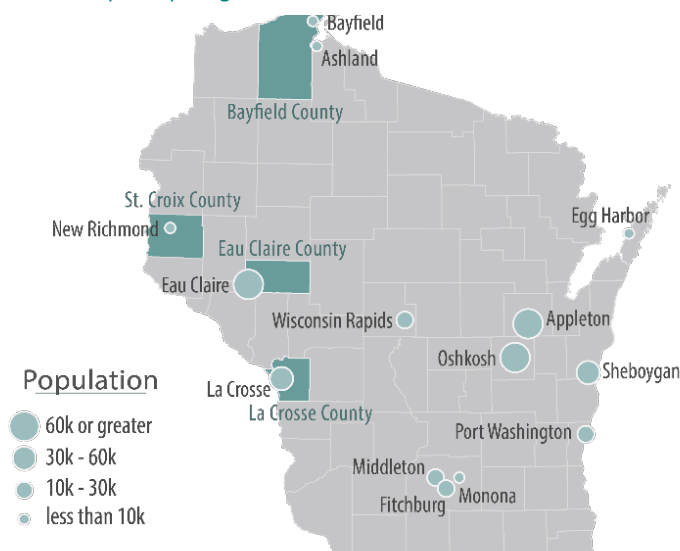
The Legacy Community Alliance for Health

Empowering local governments in Wisconsin to understand, consider, and incorporate health equity in decision making

Across Wisconsin, opportunities to live a long, healthy life are not shared equally by all. The results are clear in local and state-level data: many of Wisconsin's health outcomes lag national averages, and Wisconsin is home to some of the most extreme health disparities by race and income in the nation. Local governments are on the front lines of these challenges. Every day, they deal with the negative outcomes in lost productivity, high health care costs and reduced quality of life. Local governments also have the opportunity to directly influence and improve many of the determinants of health and health equity, through their management of parks and recreational spaces, enforcement of building codes, maintenance of public streets and sidewalks, water treatment, their mix of energy use, and zoning for urban agriculture. But few local governments are using these policy tools to improve community health and wellbeing in a comprehensive and systematic way. Even where there is political will to take such an approach, they face barriers in staff time and capacity, and lack the requisite tools and training.

The Legacy Community Alliance for Health aims to address these barriers, enabling local governments to work on health equity in a data-driven, evidence-based way. Through a partnership of two existing networks — one of UW academic partners and a second of Wisconsin local governments and non-governmental organizations — this project will work to systematically embed considerations of health and equity within the regular operation of city, village and county departments and staff.

Communities participating in LCAH



Members of the Green Tier Legacy Communities, the network from which participating communities are drawn, have already made a commitment to a comprehensive approach towards sustainability that includes health. Through this partnership, academic, nonprofit, and state organizations will support these community partners with expertise in engagement, data and modeling, health equity tools, and their experience working with local governments. Together we will identify, plan, and implement a health equity project that takes into account local needs and context and responds to local health equity concerns. With this approach, we believe we can make a significant, long-lasting impact on health in these communities, and provide models for other communities in Wisconsin.

In this project we are using and advocating a Health in All Policies (HiAP) approach, a proven framework for comprehensive and collaborative local government action. HiAP provides a framework for identifying public policy alternatives that have a positive impact on health outcomes while anticipating and avoiding unintended impacts that can adversely impact health or increase disparities. Resources provided to the municipalities include training, facilitation, technical assistance, policy research, data tools, and more. As these local governments implement HiAP, health and health equity will be embedded in conversations and decisions about future policies and programs, leading to long-term health gains in these communities.

Through this project we are developing messages, strategies, policies, and tools that will be useful to communities across Wisconsin who want to take a proactive approach to making their communities healthier, more sustainable, and more equitable. We will continue to share these tools and strategies at the Green Tier website (<http://greentiercommunities.org/>) and through our growing distribution list.

For more information about this project, media inquiries, or to join our distribution list, please contact Project Coordinator Katya Szabados at COWS, at 608.262.5831 or knszabados@cows.org

VILLAGE OF MCFARLAND
Committee of the Whole Minutes

Monday, September 10, 2018 - 5:00 PM

1. CALL TO ORDER.

Village President Czebotar called the Committee of the Whole meeting to order to order at 5:00pm in Conference Room A of the McFarland Municipal Center.

2. ATTENDANCE/ROLL CALL.

Village Board members present: Village President Brad Czebotar, Village Trustee Jerry Adrian, Village Trustee Stephanie Brassington, Village Trustee Carolyn Clow, Village Trustee Dan Kolk (joined at 6:15 p.m.), Village Trustee Mary Pat Lytle, Village Trustee Shaun O'Hearn

Village Board members not present: none

Staff Present: Administrator Matt Schuenke, and Clerk/Treasurer Cassandra Suettinger.

3. PUBLIC APPEARANCES.

None

4. APPROVAL OF MINUTES.

a. Discussion and action regarding minutes of the meeting held on August 13, 2018.

b. Discussion and action regarding minutes of the meeting held on August 27, 2018.

Motion by Village President Brad Czebotar, second by Village Trustee Stephanie Brassington, to approve item a with the suggested revisions and item b as presented.
Motion carries 6 - 0 - 0 by acclamation.

5. BUSINESS.

a. Discussion regarding Village Committee format, structure, and utilization.

President Czebotar reported the Village has discussed the Committee structure over the years. He explained the discussion and decision is often driven by the interest and participation from Village residents in both service on the Village Board as well as committees. In recent years the Village has seen an increased participation in both. The Board additionally discussed the pros and cons of having two Village Board Trustees on every committee. Overall, the Board felt it was best to keep the requirement in place.

The Board discussed the role Committee of the whole should fulfill going forward. They agreed the Committee of the Whole could serve a very useful role with regard to topics that do not fit well into the topics of the already established committees. The Board agreed going forward they would need to balance the use of the Committee of the Whole and Ad-hoc committees in an appropriate way to ensure community involvement.

Additionally the Board recommended analyzing moving forward with:

1. Establishing a sustainability Committee . Additionally, the Board would need to discuss how the "natural resources" charge provided to the Parks, Recreation, and Natural Resources Committee would fit if a sustainability committee were established. The Committee directed Trustee Clow and Trustee O'Hearn to put together materials for discussion on establishing a sustainability committee.

2. Establishing a Transportation Committee. The Committee could focus on what is important in regards to bike paths, roads, and concentrating development around transportation options. The Committee directed an item be placed on the next Public works Committee meeting to discuss whether this topic fits best as a task of the Public Works Committee or whether it should be established as its own committee.

3. Potentially absorb the Volunteer Committee into another committee.

6. SCHEDULE NEXT MEETING DATE.

a. To be determined.

September 24, 2018 at 5 p.m. - Discussion on affordable housing

7. ADJOURNMENT.

Motion by Village Trustee Mary Pat Lytle, second by Village Trustee Stephanie Brassington, to adjourn at 6:45 p.m.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,
Cassandra Suettinger
Village Clerk/Treasurer