

VILLAGE OF MCFARLAND
Communications & Technology Committee Minutes

Tuesday, October 23, 2018 - 6:00 PM

1. CALL TO ORDER, ROLL CALL.

Meeting called to order at 6:00PM by Chair Stephanie Brassington in the Training Room at the McFarland Municipal Center

Members Present: Member Ella Tschopik, Village Trustee Shaun O'Hearn, Village Trustee Stephanie Brassington, Member CJ Behm, Member Cole Younger

Members Not Present: Member Devoin Ruffin

Staff Present: Interim Director Andrew Day, Communications Specialist Stephanie Miller

2. PUBLIC APPEARANCES.

No public appearances.

3. APPROVAL OF MINUTES.

a. Motion to approve the minutes of the August 28, 2018 meeting.

Motion by Village Trustee Stephanie Brassington, second by Member Cole Younger, to approve motion the minutes of the August 28, 2018 meeting. Motion carries 6 - 0 - 0 by acclamation.

4. BUSINESS.

a. Discussion and possible recommendation to the Village Board regarding equipment and a channel number for a channel with TDS.

Motion by Village Trustee Stephanie Brassington to recommend approval to Village Board that TDS equipment not to exceed \$12,000 and assigning a channel number to 9, 20, or 19. Second by Member Cole Younger. Motion carries 6 - 0 - 0 by acclamation.

5. Staff Reports

Communications Specialist, Stephanie Miller, gives updates on social media, upcoming content which includes fall election.

Interim Director, Andrew Day, gives updates on channel news now being fed from BBC and updates on YouTube analytics.

a. Communications Specialist report

Updates on social media, upcoming content which includes fall election.

b. Director report

Updates on channel news now being fed from BBC and updates on YouTube analytics.

6. Polco Questions

a. Discussion, creation, and possible action regarding questions to be posted on Polco.

Two Polco questions discussed.

1. Allocation Choice question for logo changes - What logos would the community like to see updated first?
2. Policy question on cable channel - Would you prefer to view the McFarland Cable channel in HD?

Motion by Village Trustee Sean O'Hearn to approve Polco questions discussed, second by Village Trustee Stephanie Brassington.

7. SCHEDULE NEXT MEETING DATE.

Next meeting scheduled for November 27, 2018 at 6PM at the Municipal Center.

8. ADJOURNMENT.

Motion by CJ Behm, second by Village Trustee Shaun O'Hearn, to adjourn at 6:42PM

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin boards in accordance with Open Meetings Law.

Respectfully submitted,
Stephanie Miller
Communications Specialist