

**Ad-Hoc Branding
Committee**

Tuesday, June 26, 2018

5:00 PM

McFarland Municipal Center
Conference Room A

1. CALL TO ORDER.
2. PUBLIC APPEARANCES.
3. BUSINESS.
 - a. Discussion of revised design concepts for options 2 and 4
 - b. Discussion and possible recommendation to the Village Board of a brand platform and tagline
 - c. Discussion of next steps to begin development of brand guidelines and implementation plan
 - d. Next meeting date and time
4. ADJOURNMENT.

This meeting notice constitutes an official meeting of the above referenced group and was posted in accordance with all applicable laws related to Open Meetings Law. It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals. For additional information or to request this service, contact the McFarland Municipal Center at (608) 838-3153 or cassandra.suettinger@mcfarland.wi.us