

Monday, August 17, 2026**5:00 PM****McFarland Municipal Center**
5915 Milwaukee St, McFarland
Community Room

AGENDA

The public may attend in-person or remotely through the Zoom webinar or telephone options listed below. *Please Note: Virtual attendance is offered as a convenience, but technical difficulties beyond the Village's control may prevent or limit its availability at any meeting. The public is encouraged to attend the meeting in person to assure full access to the proceedings.*

PLEASE CLICK THE LINK BELOW TO JOIN THE ZOOM WEBINAR:

<https://us02web.zoom.us/j/88153227446>

Or by Telephone: +1 (312) 626-6799

Webinar ID: 881 5322 7446

Press *9 to raise/lower hand. Press *6 to mute/unmute.

1. CALL TO ORDER, ROLL CALL.
2. PUBLIC APPEARANCES.
 - a. This is an opportunity for attendees to provide public comment on matters that are not on the agenda. Attendees desiring to provide public comment on specific items on the agenda may do so at the time that agenda item is brought up. Zoom attendees wishing to speak should type their name, address, and the relevant agenda item in the Q&A feature within the online meeting platform. Zoom attendees may also register in support or opposition of an item through the Q&A feature. In person attendees should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your public comment. Please adhere to the 3-minute time limit. Written comments will not be read into the record during the meeting but may be sent to DEI@mcfarland.wi.gov to be included with the agenda materials.
3. APPROVAL OF MINUTES.
 - a. Motion to approve the minutes of the May 18, 2026 meeting.
4. BUSINESS.
 - a. Discussion and follow up regarding World Day for Cultural Diversity event hosted by the Village with the High School Multi-Cultural Club.
 - b. Discussion and follow up regarding Juneteenth event hosted by the High School Black Student Union and McFarland Education Project.
 - c. Discussion regarding Fall planning for program and event development.
 - d. DEI Committee Updates: Committee members will have the opportunity to share community updates and updates from other village committees, commissions, and boards to assist in implementing ordinance 2-461 (a)(b)(c)
5. SCHEDULE NEXT MEETING DATE.
 - a. Monday, September 21, 2026 at 6:00 pm.

6. ADJOURNMENT.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format should contact the McFarland Municipal Center at (608)838-3153, 5915 Milwaukee Street, McFarland, Wisconsin, or village.clerk@mcfarland.wi.us by 2:00 p.m. at least 5 business days prior to the meeting so that any necessary arrangements can be made to accommodate each request. If the meeting or request is less than 5 business days from the meeting, requests for accommodations may still be made and reasonable efforts will be made to accommodate each request.

VILLAGE OF MCFARLAND
Diversity, Equity, and Inclusion Committee Minutes

Monday, May 18, 2026 - 6:00 PM

1. CALL TO ORDER, ROLL CALL.

Kathy Annen called the regular meeting of the Diversity, Equity, and Inclusion Committee to order at 6:01 PM in Community Room of the McFarland Municipal Center.

Members present: Kathy Annen, Stephanie Brassington, Monica Bruce, Danielle Burdick, Meghan Kelling-Shanks, Mona Nelson, and Kelly Thompson.

Members not present: None.

Staff Present: Administrator Matt Schuenke, Communications Manager Dean Knetter, and Communications Specialist Eleanor Kay.

2. PUBLIC APPEARANCES.

- a. This is an opportunity for attendees to provide public comment on matters that are not on the agenda. Attendees desiring to provide public comment on specific items on the agenda may do so at the time that agenda item is brought up. Zoom attendees wishing to speak should type their name, address, and the relevant agenda item in the Q&A feature within the online meeting platform. Zoom attendees may also register in support or opposition of an item through the Q&A feature. In person attendees should fill out a public comment form and turn into the meeting chairperson. When you are called upon to speak, state your name, address, and provide your public comment. Please adhere to the 3-minute time limit. Written comments will not be read into the record during the meeting but may be sent to DEI@mcfarland.wi.gov to be included with the agenda materials.*

None.

3. APPROVAL OF MINUTES.

- a. Discussion and action to approve the minutes of the September 9, 2025 joint Village Board and Diversity, Equity, and Inclusion Committee meeting.*

A motion was made by Annen, seconded by Thompson, and carried by the DEI Committee to approve the minutes of the September 9, 2026 joint Village Board and DEI Committee meeting. Motion carried 7 - 0 - 0 by acclamation.

- b. Discussion and action to approve the minutes of the April 20, 2026 meeting.*

A motion was made by Annen, seconded by Bruce, and carried by the DEI Committee to approve the minutes of the April 20, 2026 meeting. Motion carried 7 - 0 - 0 by acclamation.

4. BUSINESS.

- a. Discussion and Action on Planning Education and Awareness Campaigns for July-December 2026.*

Following discussion, a motion was made by Annen, seconded by Brassington, and carried by the DEI Committee to approve the Planning Education and Awareness Campaigns for July-December 2026. Motion carried 7 - 0 - 0 by acclamation.

b. Discussion regarding event planning of World Day for Cultural Diversity for Dialogue and Development.

The World Day for Cultural Diversity is scheduled for Thursday, May 21st. The event will be held at the High School in partnership with the Multi-Cultural Club. Schuenke and Thompson reviewed the final program logistics, and discussed various areas of support needed from the Committee. No action was taken on this item.

c. Discussion on follow-up from the Equity Picnic held by the High School in April.

The Multicultural Club of the High School held an Equity Picnic in April of which representatives from the Village were invited to attend. Annen stated that she was present and provided an overview of the activities that were led by the students. Thompson also talked about how the event is put on by the Students, and this year involved students from Platteville High School to discuss various scenarios to help provide more awareness around. No action was taken on this item.

d. Update and discussion regarding event planning for Juneteenth.

The Black Student Union in partnership with the McFarland Equity Project host a Juneteenth celebration within Arnold Larson Park. The event is scheduled for Saturday, June 20th featuring a number of different speeches, activities, and food options. The Committee has previously discussed operating in a support role to help the Students manage the event. The Village's Communication Division will be present to take pictures and help market the event to the Community to help boost attendance. Bruce and Nelson also volunteered to speak as part of the main program for the event. No action is needed on this item.

e. Update and discussion regarding event planning for Pride Flag Raising.

The Village is scheduled to host a Pride Flag Raising on Wednesday, June 3rd at 5:30 pm. The program will feature remarks from the Village President, a Community Member, and an individual from the high school similar to the previous year. Cookies and lemonade will be available after the flag raising has been completed. No further action is needed on this item.

f. DEI Committee Updates: Committee members will have the opportunity to share community updates and updates from other village committees, commissions, and boards to assist in implementing ordinance 2-461 (a)(b)(c)

The following comments were made:

- Bruce stated that she attended the documentary prepared on the work of the Senior Outreach Department. She said it was nice to see the high turnout for the event, and she really learned a lot on their operations from the video that was prepared. They did a really nice job bringing it together.

5. SCHEDULE NEXT MEETING DATE.

a. Monday, June 15, 2026 at 6:00 pm.

6. ADJOURNMENT.

Motion by Annen, second by Nelson, to adjourn at 6:40 pm. Motion carried 7 - 0 - 0 by acclamation.

Pursuant to law, written notice of this meeting was given to the public and posted on the public bulletin board in accordance with Open Meetings Law.

Respectfully submitted,
Matthew G. Schuenke
Village Administrator

McFarland
SUMMARY SHEET

MEETING DATE: Monday, August 17, 2026

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion and follow up regarding World Day for Cultural Diversity event hosted by the Village with the High School Multi-Cultural Club.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The World Day for Cultural Diversity was held at the High School on Thursday, May 21st in partnership with the Multi-Cultural Club. We have not met since just before that event, and this item is to discuss essentially how it went to identify things to continue going forward.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Presented for discussion. No action needed.

ATTACHMENTS:

1. World Day of Cultural Diversity - Event Outline
2. World Day Flier

World Day of Cultural Diversity Event Outline

Date: Thursday, May 21, 2026

Time: 5:00 – 7:00 pm

Location: McFarland High School - Cafeteria

Program: Combination of displays, food, music, and dialogue.

5:00-5:05 – Gathering/Welcome

5:05-5:45 – Food/Meal/Dialogue

- Palenque
- MeKong
- Maharani
- Keur Fatou
- Fraboni's

5:45-6:15 – Music/Art

- Student led decorations
- Culturally Specific Clothing Display
- Student Displays
- Music Playlist

6:15-6:45 – Roundtable Dialogue

- Open mic for general room dialogue for people to share their local experiences.
- Table themes centered around structured dialogue to meet your table neighbors.
- Name tags will be used to guide engagement.

6:45-7:00 – Closing

One Village, *Many* Stories

*Celebrating Local Heritage
with Global Appreciation*

Thursday, May 21

McFarland High School

Featuring:

5-7 p.m.

FREE

Music and traditions from around the world
Guided conversations with McFarland neighbors
Activities, prompts & learning resources for all ages
Food & beverages from a variety of regions & cultures

**Join us for a family-friendly event in honor of
World Day for Cultural Diversity for Dialogue & Development**

McFarland
SUMMARY SHEET

MEETING DATE: Monday, August 17, 2026

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion and follow up regarding Juneteenth event hosted by the High School Black Student Union and McFarland Education Project.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

The McFarland High School Black Student Union (BSU) in partnership with the McFarland Equity Project (MEP) co-hosted a Juneteenth Celebration on Saturday, June 20th. The Village provided the following support:

- Communications Division has confirmed Staff can attend the event to provide media coverage.
- The Village will promote the event through its Social Media channels.
- We will work with MEP on the financial support needed through our programming line item.
- Monica and Mona were going to participate by speaking at the event. Need to confirm and will share with MEP.
- MEP will be providing a signup genius that will be shared with the Committee once available.

We have not met since just before that event, and this item is to discuss essentially how it went to identify things to continue going forward.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

No action needed on this item.



ATTACHMENTS:

1. 2026 McFarland Juneteenth Celebration

**McFARLAND
HIGH SCHOOL
BLACK STUDENT
UNION**

A MOMENT OF UNITY, REFLECTION, AND JOY

JUNE Teenth

**CELEBRATE
THE DAY OF
FREEDOM**

**SATURDAY JUNE 20TH
AT ARNOLD LARSON PARK
12:00-3:00PM**

Join us as we honor Juneteenth — a
powerful day of remembrance,
resilience, and joy.

**GUEST SPEAKERS
FOOD
DRINKS
GAMES
MUSIC
FACE PAINT!**



McFarland
SUMMARY SHEET

MEETING DATE: Monday, August 17, 2026

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: Discussion regarding Fall planning for program and event development.

PREVIOUS ACTION:

None.

ISSUE SUMMARY:

Similar to what we did in the Spring earlier this year, plan is to discuss opportunities for Fall and Winter engagement whether that be within the general Community or in partnership with the School District.

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

Presented for discussion.

ATTACHMENTS:

None

McFarland
SUMMARY SHEET

MEETING DATE: Monday, August 17, 2026

SECTION: Business

DEPARTMENT: Administration

CONTACT: Matt Schuenke, Village Administrator

AGENDA ITEM: DEI Committee Updates: Committee members will have the opportunity to share community updates and updates from other village committees, commissions, and boards to assist in implementing ordinance 2-461 (a)(b)(c)

PREVIOUS ACTION:

This agenda item is provided as an opportunity for discussion on this topic at each meeting.

ISSUE SUMMARY:

The Diversity, Equity, and Inclusion Committee, as outlined in ordinance 2-461 (a)(b)(c), is responsible, among other facets of the code, to make recommendations to the Village Board, serving as a resource, setting goals, and advising the Board, committees, and staff on various aspects of diversity, equity, and inclusion within the Village. Allocating dedicated time during the meeting for committee members to discuss promotes the effective implementation of this ordinance.

Chair and Board Trustee - Share any initiatives/updates to discuss with the DEI Committee

Other Village Committee members- Provide any committee updates or initiatives from other Village committee's that you may serve on

Staff - Share any updates or recommendations

FINANCIAL/BUDGET IMPACT:

None.

VILLAGE PLAN REFERENCE:

None.

ORDINANCE REFERENCE:

None.

BOARD, COMMISSION OR COMMITTEE RECOMMENDATION:

For discussion only. No action on this item.

ATTACHMENTS:

None

